

## PRESS RELEASE

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### Mark McClellan, MD, PhD, Administrator, Centers for Medicare and Medicaid Services, To Keynote AHLA/HCCA Fraud & Compliance Forum

September 26-28, 2004,  
Renaissance Harborplace Hotel, Baltimore, MD

*60+ speakers and 38 separate sessions - addressing a broad spectrum of legal and compliance issues including the OIG's Supplemental Compliance Guidance, Stark II, Phase II, CMS' Compliance Effectiveness Pilot, Sarbanes-Oxley Act, Pharma, and other critical health care legal and compliance issues.*

(Washington, DC – August 10, 2004)--- **Mark McClellan, MD, PhD**, Administrator of the Centers for Medicare and Medicaid Services, Assistant US Attorney **James G. Sheehan, Kim Brandt**, Acting Director CMS Office of Financial Management, Program Integrity Group, Assistant U.S. Attorney **David R. Hoffman, JD, Elizabeth Carder-Thompson, Esq.**, and **D. McCarty Thornton, Esq.**, head a list of more than 60 expert speakers at the **2004 Fraud and Compliance Forum**, to be held at the Renaissance Harborplace Hotel, Baltimore Maryland, September 26-28, 2004. *McClellan will address a general session of the Conference on Monday, September 27 beginning at 8:15 AM.*

Jointly sponsored by the American Health Lawyers Association (Health Lawyers) and the Health Care Compliance Association (HCCA), the 2004 Forum will offer 38 separate sessions covering the wide range of compliance issues addressed by health care fraud and abuse laws and regulations.

#### **Concurrent Sessions include:**

- *CMS' Compliance Effectiveness Pilot*
- *Stark II, Phase II*
- *HHS OIG Supplemental Compliance Guidance for Hospitals*
- *Fraud & Abuse Issues Involving Pharmaceutical Products and Medical Devices*
- *State Attorneys General: A Dynamic Force in Health Care Fraud Enforcement*
- *Avoiding a Federal False Claims Qui Tam Whistleblower Lawsuit*
- *Responding to Allegations of Injury, Neglect and Abuse*
- *Complying with EMTALA*
- *Fraud and Abuse Issues for Physician*
- *Specialty Hospitals: Industry Dynamics and Regulatory Hurdles*
- *Medical Necessity for Compliance Officers*

(More)

*Fraud and Compliance Forum Continued*

- *Fraud Issues in Complementary and Alternative Medicine*

Complete information and a program brochure for the **2004 Fraud and Compliance Forum** are available on Health Lawyers Web site at [http://www.healthlawyers.org/programs/prog\\_04fraud.cfm](http://www.healthlawyers.org/programs/prog_04fraud.cfm)

To register as press for this landmark conference on fraud and compliance issues, please complete and return the press registration form <http://www.hcca-info.org/FCforumPressAp04.pdf> by the close of business on September 17, 2004, to Margaret Dragon via Fax: 781/593-4920 or by E-mail to [info@hcca-info.org](mailto:info@hcca-info.org)). We regret that due to hotel space constraints, attendance will be limited to two representatives per publication. Please call if you need more information.

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**About Health Lawyers**

The American Health Lawyers Association (Health Lawyers) is the nation's largest nonpartisan 501(c)(3) educational organization devoted to legal issues in the healthcare field. The Association's 9,500 active members practice in law firms, government, in-house settings, and academia. They represent the entire spectrum of the healthcare community: physicians, hospitals and health systems, health maintenance organizations, health insurers, managed care companies, nursing facilities, home care providers, and consumers. Health Lawyers provides in-person and "distance learning" educational programs; an annual conference; an award-winning Web site; public interest colloquiums, briefings, and teleconferences; and books, practice guides, monographs, the monthly publications Health Law Digest and Health Lawyers News, the quarterly Journal of Health Law, and the online news and analysis service Health Lawyers Weekly, as well as fourteen Practice Groups that focus on specific areas of health law or special employment settings. For additional information, visit Health Lawyers' Web site at [www.healthlawyers.org](http://www.healthlawyers.org).

**About the Health Care Compliance Association**

The Health Care Compliance Association (HCCA) is the only national, non-profit organization solely dedicated to improving the quality of health care compliance. Its mission is to champion ethical practice and compliance standards in the health care community and to provide the necessary resources for compliance professionals and others who share these principles. HCCA's roles include facilitating the development and maintenance of health care compliance programs; providing a forum for understanding the complicated health care compliance environment; and offering tools, resources and educational opportunities for those involved with compliance in the health care industry. To learn more about HCCA, our services and programs, visit our Web site at <http://www.hcca-info.org>. HCCA is located at 5780 Lincoln Drive, Suite 120, Minneapolis, MN 55436 - Telephone: 888/580-8373.

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