

For Immediate Release

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***HCCA 2009 Fall National Compliance Conferences Focus on  
Quality of Care, Physician Practice Compliance, Research Compliance, and  
Health Care Fraud & Compliance***

Minneapolis, MN---August 17, 2009--- It's no secret that health care is in the crosshairs of unprecedented change. Since January 2009 a number of new initiatives have been announced and more are expected. The Health Care Compliance Association (HCCA), the leader in health care compliance education, announced today will hold four conferences to help health care compliance professionals sort out these numerous and significant regulatory changes.

The HCCA's conference line-up is designed to address compliance concerns related to physician group practice, quality of care, fraud and compliance, and clinical research through an expert faculty made up of health care industry leaders, advisors and regulatory and enforcement representatives. "Each conference will provide current critical regulatory information related to these specific areas of the health care industry," said Roy Snell, HCCA CEO. "Our conferences are planned in order to meet stated needs of the men and women who work every day to improve the quality of compliance in their organizations," added Snell.

**National Conference Schedule**

To link to the brochures of the following roster of HCCA conferences, please click on the conference title:

**[Quality of Care Compliance Conference](#)**

October 11-13, 2009, Philadelphia, PA

**About the conference:** The Quality of Care Compliance Conference focuses on organizational change: improving quality and compliance for your organization without

forgoing the business model. This conference is designed for those involved in improving their organization's quality and compliance initiatives, as well as managers and academics. Topics include:

- Emerging Enforcement of Quality of Care & Compliance Solutions
- Health Care Reform: Enemy of Quality
- Pay for Performance

**[Physician Practice Compliance Conference](#)**

October 11 – 13, 2009, Philadelphia, PA

**About the conference:** Physicians, compliance officers, coders, and managers will learn to manage an effective compliance program. Designed with networking in mind, the conference provides many opportunities for choosing breakout sessions covering topics of interest for all. Participants will learn about compliance program development and management as it relates to physician practices; current government initiatives in the field of health care compliance

specific to physicians and their group practices; correct documentation, billing and coding practices for physicians; and best practices utilized in physician practices

### **[AHLA/HCCA Fraud and Compliance Forum](#)**

October 4-6, 2009, Baltimore, MD

**About the conference:** This program is designed specifically for compliance officers and health attorneys who must advise their clients and institutions on the latest developments in fraud and abuse and compliance issues. Attendees will hear from leading private practitioners and representatives from the Office of Counsel to the Inspector General, the Department of Justice, and the Centers for Medicare and Medicaid Services.

The program will include sessions on topics such as:

- Advanced Stark: Case Study
- Exclusions/ Administrative Sanctions
- Medicaid Fraud and Abuse Enforcement: Federal and State Initiatives
- Foreign Corrupt Practices Act
- Voluntary Disclosure
- Government Contractors: RACs, ZPICs and MICs
- State Medicaid Enforcement; work plan, disclosure, and mandatory compliance program
- Disclosure of Physician Relationships and Transactions
- Doing more with less, building an effective compliance program in a tough economy
- Auditing Strategies for Quality of Care Initiatives

### **[Research Compliance Conference](#)**

October 18-20, 2009, Minneapolis, MN

**About the conference:** This is the research conference you cannot miss if you work for a sponsor, a research site, or for clinicians who conduct research. Learn about updates to the new CMS Clinical Research Policy (replacing the Medicare NCD for Clinical Trials), latest trends on compliance with research accounting standards, clinical trial billing and process improvement, effort reporting, scientific misconduct, conflicts of interest, off-label use issues, FDA compliance, and government enforcement trends. Hear directly from government representatives from the OIG and from other industry experts who can provide practical perspectives for handling research compliance risks.

**Note:** HCCA has also scheduled its Managed Care Compliance Conference for February 21-23, 2010, in Scottsdale, AZ.

### **Press Registration**

To register as press for any of the above conferences please contact Margaret Dragon at 781/593-4924 or via e-mail at [margaret.dragon@hcca-info.org](mailto:margaret.dragon@hcca-info.org).

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**About the HCCA**

The Health Care Compliance Association (HCCA), established in 1996 and headquartered in Minneapolis, MN, is a non-profit professional membership organization made up of compliance and ethics professionals working in the health care industry. HCCA is dedicated to improving the quality of compliance. Its mission: *HCCA exists to champion ethical practice and compliance standards and to provide the necessary resources for ethics and compliance professionals and others who share these principles.* Visit the HCCA Web site at [www.hcca-info.org](http://www.hcca-info.org). Tel: 888/580-8373.

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