

Health Care Compliance Association

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Corporate Responsibility, Ethics, HIPAA Privacy, Coping with Identity Theft Among Issues Addressed During HCCA's 2004 Compliance Institute - The Most Comprehensive Compliance Conference in 2004, April 25-28, Chicago, IL

MINNEAPOLIS MN - March 9, 2004 - The Health Care Compliance Association (HCCA) announced today that Dara Corrigan, Acting Principal Deputy Inspector General, Department of Health and Human Services (DHHS), Lewis Morris, General Counsel to the DHHS Inspector General, Assistant US Attorney James Sheehan, and Kim Brandt, Acting Director, Program Integrity, Centers for Medicare and Medicaid Services, will address the nation's largest assembly of compliance professionals as they attend HCCA's 2004 Compliance Institute, April 25-28, Chicago, IL.

This critical four-day conference, planned by compliance professionals to address compliance officers' needs in the various segments of the health care industry, offers 59 separate sessions, 115 speakers, 12 industry immersion sessions, plus a privacy officer and a compliance officer roundtable. To review the program, please click here: <http://www.hcca-info.org/eseries/StaticContent/CI04brochureSM.pdf>

PROGRAM AGENDA

The **2004 Compliance Institute** features the latest compliance information on the hottest topics and current events in compliance. The program features a broad spectrum of speakers representing:

- Policymakers
- Enforcement Officials
- Compliance Officers
- Privacy Officers
- Practicing Lawyers

Representatives from **CMS, OIG, and DOJ** will provide the latest regulatory and enforcement news.

The 2004 Compliance Institute offers three tracks: HIPAA, Compliance, and Corporate Responsibility.

For details: <http://www.hcca-info.org/eseries/StaticContent/03CImailerSM.pdf>

Hot Topics Include:

- Multi-Party Internal Compliance Investigations
- JCAHO's New Survey Process and It's Impact on Compliance
- Time and Effort Reporting in Research Compliance
- Marketing and Branding Your Compliance Program
- Effective Compliant Records Management Policies
- Update from the US Sentencing Commission
- New EMTALA Regulations
- Privacy Compliance in High Profile Cases
- Incorporating Ethics into your Compliance Program

PRESS REGISTRATION:

To register as press for this landmark conference on health care compliance and corporate responsibility issues, please contact Margaret Dragon at 781/593-4924 or access the press registration form using this link: <http://www.hcca-info.org/eseries/StaticContent/CI04PR.pdf> All completed press registration forms must be returned by the close of business on **April 1, 2004** to: Margaret Dragon *by fax: 781/593-4920* or by email at info@hcca-info.org The registration form may also be mailed to M. Dragon, Director of Communication, HCCA, P.O. Box 197, Nahant, MA 01908. We regret that due to hotel space constraints, attendance will be limited to two representatives per publication. Please call 781/593-4924 if you need more information. To review the program click here: <http://www.hcca-info.org/eseries/StaticContent/CI04brochureSM.pdf>

PROGRAM INCLUDES: Industry Immersion Sessions - These four-hour intensive sessions are designed to provide information for specific industry areas including home health/hospice, large health systems, payor/managed care, long term care, pharmaceutical compliance, durable medical equipment, physician group practices, research, academic, HIPAA/Privacy, behavioral health and government providers.

PRE/POST CONFERENCE SESSIONS

The Pre/Post Conference Sessions include:

Privacy Officer and Compliance Officer Roundtables, Compliance 101, Compliance Effectiveness 101, HIPAA 101 and information on the New Resident Training Program Initiative. Post conference sessions include Compliance 202, the HIPAA Document Workshop, and a 4-hour Auditing and Monitoring Session.

HCCB CERTIFICATION EXAM ON SITE

On April 25 and April 28 from 10 to 12 noon at the Chicago Marriott Downtown HCCB is offering its certification exam. Be sure to indicate your interest in sitting for the exam on your registration form. For more details contact tracy.hlavacek@hcca-info.org

ADDED VALUE:

Those registering in March receive *an* HCCA audio conference on CD at no extra charge, click here for details: <http://www.hcca-info.org> In addition, all registrants will receive a six month subscription to *Report on Medicare Compliance*, a \$280 value.

HCCA ANNUAL COMPLIANCE INSTITUTE REGISTRATION INFORMATION:

Those wishing to register, please click here: <http://www.hcca-info.org>

Or email info@hcca-info.org or call HCCA at 888.580.8373

Link to brochure: <http://www.hcca-info.org/eseries/StaticContent/03CImailerSM.pdf>

CEUs INCLUDE:

AAPC, ACHE, ACMPE, AHIMA, ANCC, HCCB, MCLE, NAB, NASBA

HOTEL ACCOMMODATIONS:

The 2004 Compliance Institute is being held at the Chicago Marriott Downtown, 540 North Michigan Avenue, Chicago, IL 60611
Hotel Telephone: 800/228-9290

About the Health Care Compliance Association

The Health Care Compliance Association is the only national, non-profit organization solely dedicated to improving the quality of health care compliance. Its mission is *to champion ethical practice and compliance standards in the health care community and to provide the necessary resources for compliance professionals and others who share these principles*. HCCA's roles include facilitating the development and maintenance of health

care compliance programs; providing a forum for understanding the complicated health care compliance environment; and offering educational opportunities for those involved with compliance in the health care industry. To learn more about HCCA, our services and programs, visit our Web site at <http://www.hcca-info.org>. HCCA's national office is located at 5780 Lincoln Drive, Suite 120, Minneapolis, MN 55436, Tel: 888/580-8373, Fax: 952/988-0146.

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