

For Immediate Release

Contact: Margaret Dragon  
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**HIPAA Amendments Contained in President Obama's Stimulus Bill among new sessions added to HCCA's 2009 Compliance Institute**

***"The Road Ahead and How to Navigate It" – addresses pressing challenges health care providers face in the current enforcement and economic environments***

Minneapolis, MN---March 18, 2009--- Important Privacy and Security information critical to all health care providers related to HIPAA [Health Insurance Portability and Accountability Act] amendments contained in President Obama's Stimulus Bill is one of two "hot topic" new sessions just added to the HCCA 13<sup>th</sup> Annual Compliance Institute conference agenda, the Health Care Compliance Association (HCCA) announced today.. The Compliance Institute, being held April 26-29, 2009, Caesars Palace, Las Vegas is the health care industry's largest and single most comprehensive compliance conference. It is designed by compliance and ethics professionals specifically to meet the needs of today's health care compliance officers and their staff.

This new session addressing HIPAA Amendments—*"Who needs caffeine when you have the stimulus bill; How the Recent Stimulus Plan Impacts Health Care Providers: What Every Compliance Officer Needs to Know"*—is scheduled for Sunday, April 26, 2009 from 2 to 5 PM. This session will focus on the changes to Privacy and Security; the false claims implication; and Implications to research.

**HIPAA Amendments Session Faculty**

--Frank Sheeder, JD, CCEP, Partner, Jones Day

--Marti Arvin, CHC-F CCEP CHRC JD

Privacy Officer, University of Louisville

--Angelique P. Dorsey, JD, CHRC

Research Compliance Director, MedStar Health

For more details: <http://www.compliance-institute.org/conference/detail/s21.htm>

**Expert Panel to Address Enforcement and Economic Challenges**

*"The Road Ahead and How to Navigate It,"* is another important new session added to the program agenda on Wednesday, April 29, 2009, from 8 AM to 12 Noon. An expert panel will discuss some of the most pressing challenges facing health care providers in the current enforcement and economic environments including:

- Current economic pressures
- Regulatory enforcement initiatives
- Specific hot areas, like RAC audits, Medicaid enforcement, quality issues, pay for performance, unionization, physician integration, bond and financing issues, whistleblowers, and Form 990
- Practical approaches to address these areas with limited resources

Panel Speakers includes:

--Diane Meyer, Chief Compliance and Privacy Officer  
Stanford University Medical Center

--Kevin Lyles, Partner, Jones Day and

--Frank Sheeder, Partner, Jones Day

For more details: <http://www.compliance-institute.org/conference/detail/w1.htm>

For complete brochure: [http://www.hcca-info.org/staticcontent/09CI\\_brochure.pdf](http://www.hcca-info.org/staticcontent/09CI_brochure.pdf)

### **CI 09 Background**

This blockbuster annual national conference brings over 1,500 compliance and ethics professionals together with highly-regarded industry experts, government enforcement agents, and legal and academic leaders. The Compliance Institute program includes more than 120 sessions and 237 speakers, offering practical advice and important insights on a myriad of critical issues faced by the health care industry.

### **General Session Speakers**

On Monday, April 27, 2009, the 2009 Compliance Institute Opening General Session - Integrity and Health Care Reform: The Charge to Government and Industry - will feature leaders from the regulatory and enforcement community. Daniel Levinson, U.S. Department of Health and Human Services Inspector General followed by Kimberly Brandt, Director Program Integrity Group, Centers for Medicare and Medicaid Services

Tuesday, April 28, 2009 General Session is a panel discussion titled: Setting the Tone at the Top Without It Being a Negative and will be moderated by David Orbuch, President, Phillips Eye Institute. Panelist include: Hank Walker, Partner, Andrade/Walker Consulting, LLC; Jan Malcolm, CEO, Courage Center; James Eppel, Vice President of Network Management, Blue Cross Blue Shield of MN. For more information: <http://www.compliance-institute.org/>

### **CI 09 Tracks Offers Something for Everyone**

This year's Compliance Institute, through a variety of specialized conference tracks offers critical information for various segments of the health care industry. These specialized tracks include:

- General Compliance/Hot Topics
- Physician Compliance Issues
- Privacy & Security
- Legal & Regulatory
- Auditing & Monitoring
- Quality of Care
- Medicaid Compliance
- Long-Term Care
- Research/IRB
- Advanced Discussion Group
- Trends Outside Health Care
- Industry Immersion
- Compliance Outside the Hospital (pre-conference only)

**Press Registration**

To register as press for this landmark conference please contact Margaret Dragon at 781/593-4924 or access CI 09 press registration form: <http://www.hcca-info.org/CIpress>  
All press registration forms must be completed and returned by the close of business on *April 14, 2009* to: Margaret Dragon by fax: 781/593-4920 or by email at [margaret.dragon@hcca-info.org](mailto:margaret.dragon@hcca-info.org). Please call 781/593-4924 for more information.

**Hotel Accommodations:**

Caesars Palace, 3570 Las Vegas Boulevard  
Las Vegas, NV 89109

Call 866-227-5944 to book your reservations,

or visit the following link:

[www.harrahs.com/CheckGroupAvailability.do?propCode=CLV&groupCode=SCHCC9](http://www.harrahs.com/CheckGroupAvailability.do?propCode=CLV&groupCode=SCHCC9)

Callers should identify themselves as part of the Health Care Compliance Group or HCCA Annual Meeting; you may also refer to the booking code: SCHCC9.

**For More Information**

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**About the HCCA**

The Health Care Compliance Association (HCCA), established in 1996, is headquartered in Minneapolis, MN. It is a non-profit professional membership organization made up of compliance and ethics professionals working in the health care industry. HCCA is dedicated to improving the quality of compliance. Its mission is to champion ethical practice and compliance standards and to provide the necessary resources for ethics and compliance professionals and others who share these principles.

Visit HCCA's Web site at [www.hcca-info.org](http://www.hcca-info.org). Tel: 888/580-8373.

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