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HCCA and SCCE Sponsor Audio/Web Conference on October 15, 2008 titled "Red Flag Rules: Companies Required to Implement Identity Theft Programs by Upcoming Deadline"

Companies that extend or arrange for the extension of credit have until November 1, 2008 to comply with the Red Flag Rules

Minneapolis, MN---October 1, 2008 --- The Society of Corporate Compliance and Ethics (SCCE) and the Health Care Compliance Association (HCCA) announced today they will hold a critical 90 minute audio/web conference on October 15, 2008, titled "Red Flag Rules: Companies Required to Implement Identity Theft Programs by Upcoming Deadline," at 12 Noon, Central Time.

On November 1, 2008, businesses that extend or arrange for the extension of credit must comply with the new identity theft Red Flag Rules. Recently the Federal Trade Commission (FTC) issued a reminder of the upcoming November 1, 2008 deadline for implementing identity theft prevention programs as required by the regulations. Not only are credit car

d companies and financial institutions subject to these rules, but any company that regularly extends or merely arranges for the extension of credit such as hospitals, retail, automobile dealers, utility companies, telecommunications companies, and finance companies among others are also subject to the rules.

Expert Faculty

During this critical and interactive presentation Naomi Lefkowitz, Attorney, Division of Privacy and Identity Protection, Federal Trade Commission and Attorney Kevin D. Lyles, Partner, Jones Day, will outline the Red Flag Rules, including:

- How to determine whether your company must comply with the Red Flag Rules
- What do the Red Flag Rules require businesses to do
- Practical advice for developing and implementing an identity theft prevention program
- How to identify potential red flags that are relevant to the company

For more details on this vital conference or to register:

http://www.hcca-info.org/staticcontent/092608_101508_RedFlagRules_WebConf.pdf

For More:

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About the Society of Corporate Compliance and Ethics

The Society of Corporate Compliance and Ethics is membership organization made up of ethics and compliance professionals and headquartered in Minneapolis, MN. SCCE is dedicated to improving the quality of corporate governance, compliance and ethics.

Visit the SCCE Web site at <http://www.corporatecompliance.org> or call 888 277 4977 or +1 952 933 4977. E-mail: info@corporatecompliance.org

About HCCA: The HCCA, headquartered in Minneapolis, MN, is the only national, non-profit organization solely dedicated to improving the quality of health care compliance.

Its mission: *HCCA exists to champion ethical practice and compliance standards and to provide the necessary resources for ethics and compliance professionals and others who share these principles.* Visit the HCCA Web Site at <http://www.hcca-info.org> or call 888/580-8373; e-mail info@hcca-info.org

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