



Press Release

For Immediate Release

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American Companies Confront Corporate Responsibility Challenges During National Symposium on Corporate Responsibility

SEC, US Sentencing Commission, Department of Justice and One of Time Magazine's 2002 Persons of the Year, FBI Agent Coleen Rowley, will Address Corporate Leaders from across the US at National Symposium on Corporate Responsibility organized by Microsoft Corporation and Health Care Compliance Association

Minneapolis, MN---September 2, 2003---Today's business leaders understand that it is essential to confront corporate responsibility challenges and institute programs to address those challenges. Corporate executives from across the US will join with accounting, legal, academic, and corporate compliance professionals in Redmond, WA, on October 2-3, at the Microsoft Conference Center for the ***National Symposium on Corporate Responsibility: Internal Audit, Ethics & Compliance Programs***. This critical and timely conference, organized by the Health Care Compliance Association (HCCA) in collaboration with Microsoft Corporation, is being sponsored by American Bar Association, Albers Business Ethics Initiative, AT&T Wireless, Boeing, DuPont, Health Law Network, The Northwest Ethics Network, Society for Business Ethics, and Starbucks Coffee.

Recent events have raised the profile of corporate responsibility, governance, ethics, and compliance. To compete in today's business climate it is essential to confront corporate responsibility challenges. This two-day national symposium, will feature expert faculty made up of government enforcement and industry leaders and panels addressing relevant and pressing ethics and compliance issues facing today's corporate world. SEC Assistant Director for Enforcement Scott Friestad, Associate US Attorney for the Eastern District of Philadelphia James G. Sheehan, Esq., Honorable Michael E. Horowitz, Commissioner, US Sentencing Commission, and FBI Special Agent and one of TIME Magazine Persons-of-the-Year Coleen Rowley are among the speakers to address the symposium. In addition to discussing how recent events have impacted governance efforts, the symposium will address such diverse topics as regulatory enforcement and professional liability, audit industry reforms, standards for internal investigations, and the role of the corporate governance structure in ensuring socially responsible business practices.

"Corporate responsibility weighs heavily on the shoulders of corporate officers and directors, and others who are legally, morally, and professionally responsible for

(More)

corporate actions. This landmark symposium addresses the growing and essential need to improve corporate integrity and provide support to individuals who deal with these issues on a day-to-day basis," said Roy Snell, Chief Executive Officer, HCCA.

The complete program agenda and registration information is available on the HCCA Website - <http://www.hcca-info.org/eseries/StaticContent/03MSbrochSM.pdf>

"Through this symposium, we desire for all attendees to be active participants in an important dialogue amongst their peer professionals from a broad cross-section of business, law, academia, and government regarding the importance of compliance and ethics programs in effectively managing today's complex corporate environment. Attendees should be well equipped to develop strategies on how to drive compliance and ethics into their corporation's culture," said Odell Guyton, Director of Compliance, Microsoft Corporation, and member of the HCCA Board of Directors.

Media Representatives

To register as press for this landmark conference on corporate responsibility, internal audit, ethics and compliance issues, please complete press registration form located on the HCCA Website - <http://www.hcca-info.org> by the close of business on September 22, 2003, to: Margaret Dragon by fax: 781/593-4920 or by E-mail to margaret.dragon@hcca-info.org. The registration forms may also be mailed to HCCA, ATTN: Press Registration, P.O. Box 197, Nahant, MA 01908. Please call if you need more information.

About the Health Care Compliance Association

The Health Care Compliance Association (HCCA), established in 1996, has a rich history of facilitating the development and maintenance of health care compliance programs; providing a forum for understanding the complicated health care compliance environment; and offering tools, resources and educational opportunities for those involved with compliance. As corporate responsibility, governance, ethics and compliance issues arise, many HCCA members are being sought out by companies in industries outside of health care to develop and institute compliance and ethics programs.

HCCA is the only national, non-profit organization solely dedicated to improving the quality of health care compliance. Its mission is to champion ethical practice and compliance standards in the health care community and to provide the necessary resources for compliance professionals and others who share these principles. To learn more about HCCA, our services and programs, visit our Website at <http://www.hcca-info.org>. HCCA is located at 5780 Lincoln Drive, Suite 120, Minneapolis, MN 55436 - Telephone: 888/580-8373.

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