



SOUTH CENTRAL Regional Annual Conference

Nashville, TN

Friday, November 30, 2012



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7:00–8:00 AM

Registration

8:00–8:15 AM

Welcome and Announcements/ HCCA Update

Shawn DeGroot, CHC-F, CCEP, CHRC

HCCA President;
Associate Director, Navigant

8:15–9:15 AM

Through the Looking Glass: Government “Agents” Turned Healthcare Compliance Officers

Alice Martin, J.D., CHC, CHPC

Martin Health Law & Compliance Consulting

- Understand how to establish relationships with regulators & enforcement agents and why it's important
- Publicize your compliance initiatives and resources so that the regulatory community knows your efforts
- Examine your compliance resources –regulators will
- Educate Directors & Senior Leadership on how their accountability for an effective compliance program can be examined

9:15–10:15 AM

Don't Blow Off Your “Home” Work: Homecare and Hospice Concerns

Sara Kay Wheeler

Partner, King & Spalding

Jane Snecinski, MBA, FACHE

President, Post Acute Advisors

- Discuss compliance risks associated with various post-acute care provider types, including skilled nursing, hospice, home health, inpatient rehabilitation and outpatient rehabilitation
- Explore CMS post-acute care quality initiatives
- Understand the current scrutiny of post-acute care payments by CMS and government contractors
- Practical advice concerning methods to increase awareness of and mitigate potential compliance risks; and
- Discuss the implications of recent significant post-acute care settlements

10:15–10:30 AM

Break

10:30–11:30 AM

OCR On-Site Audits and Enforcement Actions

Elizabeth Warren

Partner, Bass, Berry & Sims PLC

Carla Wallace

AVP Compliance, QHR

Mark Johnson

Senior Manager, KPMG

- What is the purpose of the HIPAA OCR Audits?
- Will the audits continue?
- What are some of the trends from the audits where Covered Entities continue to struggle with HIPAA Privacy and Security?
- What are current enforcement trends?
- How can Covered Entities prepare for audits and the potential for enforcement actions?

11:30 AM–12:30 PM

Lunch

12:30–1:15 PM

Stress/Burnout in Compliance Officers

Shawn DeGroot, CHC-F, CCEP, CHRC

HCCA President;
Associate Director, Navigant

Robert H. Ossoff, DMD MD CHC

Assistant Vice Chancellor Compliance
Vanderbilt Medical Center

- Key findings from the HCCA Survey
- Implications and Opportunities
- Strategies to Reducing the Stress

1:15–2:15 PM

How a Simple Overpayment Can Lead to a CIA in 60 Days

John-David H. Thomas

Assistant United States Attorney
United States Attorney's Office
Middle District of Tennessee

Kim Looney

Partner, Waller Lansden Dortch & Davis PLLC

Anna Grizzle

Partner, Bass, Berry & Sims PLC

- Discussion of 60 Day Rule:
 - When is an overpayment an overpayment?
 - What do you do when you think you have an overpayment?
- When does the 60 day clock start ticking?
- Practical applications/Hypotheticals
- Helpful Tips
- Lessons from the Front Line:
U.S. Attorney's Office

2:15–2:30 PM

Break

2:30–3:30 PM

Current OIG Focus Areas

Chris Covington

Assistant Special Agent in Charge
US Department of Health and Human Services
Office of Inspector General (OIG)

- The role of the OIG in fighting fraud
- Current health care fraud trends
- Discussion of recent convictions and settlements

3:30–4:30 PM

Preparing for Increased Government Scrutiny

Compliance Officer Panel

Andi Bosshart (moderator)

VP, Corporate Compliance; Privacy Officer
Community Health Systems

Amy Griffin

VP Compliance Officer
West Tennessee Healthcare

LeToia Crozier

VP, Compliance & Regulatory Affairs
Cogent HMG

Chris Thomasson

Director of Compliance
Vanderbilt University Medical Center

Betsy Killian

Director
KPMG

- The effect of recent legislation on compliance programs
- Increasing the transparency of compliance
- Using subject matter experts
- The devil is in the details – it's all in the numbers

4:30 PM

Conference Adjourns

Mr. Mrs. Ms. Dr.

HCCA Member ID _____

First Name _____ M.I. _____ Last Name _____

Credentials _____

Title _____

Organization _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail (required for e-mail confirmation) _____

Conference Fees

- HCCA Members.....\$175
 - Non-Members.....\$220
 - HCCA Membership & Registration.....\$375
Join HCCA and SAVE \$95 off your first year of dues!
Annual dues are normally \$295. New members only.
 - Registration & Membership Renewal.....\$470
- TOTAL \$** _____

Group Discounts
5 or more: \$25 discount for each registrant
10 or more: \$40 discount for each registrant

Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

Conference Material
Attendees will receive electronic access only to speaker presentations prior to the conference.

Payment

- Check enclosed: mail to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435
- Invoice me | Purchase Order # _____
- I authorize HCCA to charge my credit card (choose below):
 American Express Diners Club MasterCard Visa

Credit Card Account Number _____

Credit Card Expiration Date _____

Cardholder's Name (please print) _____

Cardholder's Signature _____

Please fax your completed registration form to 952-988-0146, or visit www.hcca-info.org to register online.



Registration Terms: Make your check payable to HCCA. Enclose payment with your registration and return it to the HCCA office, or fax your credit card payment to 952-988-0146. If your total is miscalculated, HCCA will charge your card the correct amount. For information on group discounts, please see the box on the registration form. The cost of hotel accommodations are not included in the registration fee.

Cancellations/Substitutions: No refunds will be given for no-shows or cancellations. You may send a substitute or receive a conference credit. If you have questions, please call HCCA at 888-580-8373. Additional charges may apply. Cancellation by telephone is NOT valid. Please fax written cancellations to 952-988-0146 or e-mail helpteam@hcca-info.org.

Hotel & Conference Location

Sheraton Nashville Downtown
623 Union Street, Nashville, TN 37219

A special room block rate of \$149.00 (plus tax) per night has been arranged for the conference. Call 1-800-447-9825 by October 30, 2012 to make reservations. Mention the Health Care Compliance Association for the special rate. Please note that the room block may sell out prior to the cut-off date.

Continuing Education Units

HCCA is in the process of applying for continuing education units. If you have questions, please contact CCB at ccb@hcca-info.org or 888-580-8373.

AAPC: Pending

ACHE: The Health Care Compliance Association is authorized to award 6 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHCE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

AHIMA: Pending

CLE: The Health Care Compliance Association/Society of Corporate Compliance and Ethics is a State Bar of California Approved MCLE provider, a Pennsylvania Accredited Provider, a Rhode Island Accredited Provider, and a Texas Accredited Sponsor. The Tennessee Commission on Continuing Legal Education and Specialization has denied CLE credit approval for this conference. An approximate maximum of 6.75 clock hours of CLE credit will be available to attendees of this conference for states other than Tennessee. All CLE credits will be awarded based on individual attendance.

Compliance Certification Board (CCB): Certified in Healthcare Compliance (CHC)[®]; Certified in Healthcare Compliance—Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC)[®]; Certified in Healthcare Research Compliance (CHRC)[®]; Certified Compliance & Ethics Professional (CCEP)[®]; Certified Compliance & Ethics Professional—Fellow (CCEP-F), Certified Compliance & Ethics Professional—International (CCEP-I); CCB has awarded a maximum of 8.1 CEUs for these accreditations in the following subject areas: Application of Management Practices for the Compliance Professional; Application of Personal and Business Ethics in Compliance; Written Compliance Policies and Procedures; Designation of Compliance Officers and Committees; Compliance Training and Education; Communication and Reporting Mechanisms in Compliance Enforcement of Compliance Standards and Discipline; Auditing and Monitoring for Compliance; Response to Compliance Violations and Corrective Actions; HIPAA Privacy Implementation and/or Complying with Government Regulations.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit and may not accept one-half credits. To verify if your state board of accountancy has adopted one-half credits, please visit our website at www.hcca-info.org/Certification/Accountancy_Credits.aspx. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Website: www.nasba.org. A recommended maximum of 8.0 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call the HCCA at (888) 580-8373 or (952) 988-0141.

Nursing Credit: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 12990, for a maximum of 8.1 contact hour(s). *The following states will not accept CA Board of Nursing contact hours:* Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@hcca-info.org with any questions you may have. Oncology Nurses who are certified by ONCC may request CA Nursing Credit (check box or indicate "Nursing" on the CEU form).



HCCA



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ASSOCIATION

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