



Health Care
Compliance
Association®

Network Locally & Earn CEUs

SCOTTSDALE Regional Conference

Friday, November 10, 2017



SPONSORS & EXHIBITORS



Questions? Contact Beckie Smith, CMP, beckie.smith@corporatecompliance.org

7:30 – 8:30

Registration and Breakfast

8:20 – 8:30 AM

Welcome and Announcements

Program Co-Chairs



James Rough, CHC, CCEP, CFE
 Founder and President
 Disputes, Investigations and
 Compliance Expert
 SunHawk Consulting, LLC

Kimulet Winzer
 Western Regional Community
 Compliance Lead
 UnitedHealthcare

8:30 – 9:00 AM

Key Note Speaker

Christian Schrank
 Special Agent in Charge, Los Angeles
 Region, Office of Inspector General,
 Health and Human Services, Office of
 Investigations

9:00 – 10:15 AM

Communicating with Regulators and Enforcement: Try an Open Dialogue

Moderator:



James Rough, CHC, CCEP, CFE
 Founder and President
 Disputes, Investigations and
 Compliance Expert
 SunHawk Consulting, LLC

Panelists:

Vanessa Templeman
 Deputy Inspector General
 Office of Inspector General
 Arizona Health Care
 Cost Containment System



James Schwegel
 Supervising Special Agent
 Arizona Attorney General's office

Christian Schrank
 Special Agent in Charge, Los Angeles Region
 Office of Inspector General, Health and
 Human Services, Office of Investigations

- Management know all too well the consequences of receiving regulatory inquiries, or worst, a subpoena can have on their reputation, bottom line, and their time.
- Learn the importance of building a good working relationship with government representatives
- Learn the importance of accurate, timely, and complete disclosure when reporting or self-disclosing to government representatives

10:15 – 10:30 AM

Break

10:30 – 11:30 AM

Compliance Program Effectiveness in a Time of Healthcare Transformation



Jenny O'Brien
 Chief Compliance Officer
 UnitedHealthcare

- Keeping up with a moving target
- Finding the right formula
- Moving the meteor

11:30 – 12:30 PM

Lunch (provided)

12:30 – 1:45 PM

OCR 2017 Update

Alicia Brown
 Supervisor, Pacific Region
 Office for Civil Rights (OCR)
 U.S. Department of Health and Human
 Services

- Individual rights under HIPAA
- Breach notification
- Compliance challenges
- Recent enforcement actions

1:45 – 2:00 PM

Break

2:00 – 3:15 PM

HIPAA Risks and Cyber Security Landscape in Healthcare Industry

Moderator:



Joseph Miller
 Associate Attorney
 Shuttleworth & Ingersoll, P.L.C.

Panelists:

Martin E. Hellmer
 Supervisory Special Agent
 FBI

Ryan C. Roberts, JD, CHPC
 Policy and Compliance Specialist
 Phoenix Children's Hospital

3:15 – 3:30 PM

Break

3:30 – 4:30 PM

How to Deal Effectively With Recent Legal Developments



Frank Sheeder
 Partner
 Alston & Bird LLP

- Regulatory and enforcement trends
- Challenges for compliance professionals
- Practical and effective approaches

4:30 PM

Conference Adjourns

**NO AUDIO OR VIDEO RECORDING OF HCCA CONFERENCES IS ALLOWED.
 PLEASE NOTE: SESSIONS AND/OR SPEAKERS ARE SUBJECT TO CHANGE.**

Register online at www.hcca-info.org/regionals
 Tweet **#HCCAsco**

REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member \$199
Non-Member \$245
Registration & HCCA membership \$399
TOTAL \$

ATTENDEE INFORMATION (please type or print)

Mr. Mrs. Ms. Dr.
HCCA Member Number
First Name M.I. Last Name
Credentials (CHC, CHRC, CHPC, etc.)
Title
Place of Employment
Address
City State Zip
Phone
Fax
E-mail (required for confirmation and conference information)

SPECIAL REQUEST DIETARY ACCOMODATION

- Gluten free Kosher Vegetarian Vegan other

PAYMENT METHOD

- Mail check (including registration form) to:
HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435
Fax to: +1 952 988 0146
Check enclosed (payable to HCCA)
Invoice me
I authorize HCCA to charge my credit card (choose below)
American Express MasterCard Visa Discover



Credit Card Account Number
Credit Card Expiration Date
Cardholder's Name
Cardholder's Signature

If your total is miscalculated, HCCA will charge your card the correct amount. Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (AREA1817)

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at (888)580-8373 or (952)988-0141 with your credit card information, fax your registration to 952.988.0146, or visit www.hcca-info.org/regionals and register online

HOTEL/CONFERENCE LOCATION:

The Westin Kierland Resort & Spa

6902 E. Greenway Parkway, Scottsdale, AZ 85254

A special rate of \$262 (plus tax) per night has been arranged for the conference. Make your reservations directly with the hotel by Thursday, October 12, 2017 at 408-624-1000. Mention the Health Care Compliance Association Meeting for the special rate. Please note that the room block may sell out prior to the hotel cut-off date.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888-580-8373.

CONTINUING EDUCATION: HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at 952-988-0141 or 888-580-8373 or email ccb@compliancecertification.org. Visit HCCA's website, www.hcca-info.org, for up-to-date information.

AAPC: This program has the prior approval of the AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

ACHE: The Health Care Compliance Association is authorized to award 6.25 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

AHIMA: This program has been approved for 5.0 continuing education unit(s) for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

COMPLIANCE CERTIFICATION BOARD (CCB): CCB has awarded a maximum of 7.5 CEUs for these certifications: Certified in Healthcare Compliance (CHC), Certified in Healthcare Compliance- Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC), Certified in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics Professional (CCEP), Certified Compliance & Ethics Professional-Fellow (CCEP-F), Certified Compliance & Ethics Professional-International (CCEP-I).

CLE: The Health Care Compliance Association is a State Bar of California approved MCLE provider, a Pennsylvania accredited provider, and is an accredited sponsor, approved by the State Bar of Texas, Committee on MCLE. An approximate maximum of 6.25 clock hours of CLE credit will be available to attendees of this conference for these states. Upon request, HCCA may submit this course to additional states for consideration. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

NURSING CREDIT: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.5 contact hour(s). The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@compliancecertification.org with any questions you may have. Oncology Nurses who are certified by ONCC may request CA Nursing Credit (check box or indicate "Nursing" on the CEU form).

GROUP DISCOUNT: 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

CANCELLATIONS/SUBSTITUTIONS: You may send a substitute in your place or request a conference credit. Refunds will not be issued. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original cancelled event. Conference credits may be used towards any HCCA service or product, except The Healthcare Compliance Professionals Manual. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at helpteam@hcca-info.org, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

AGREEMENTS & ACKNOWLEDGEMENTS: I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA may take photographs and/or video at this HCCA Regional Compliance conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this HCCA Regional conference, I grant HCCA the right to use my name, photograph, video and biography for such purposes.

TAX DEDUCTIBILITY: Expenses of training (including tuition, travel, lodging and meals) incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

USE OF INFORMATION: By submitting this registration form, you agree to the use of your information and the terms and conditions stated on this form. To view our Privacy Statement visit www.hcca-info.org/privacy.aspx.