

Network Locally & Earn CEUs



Health Care
Compliance
Association®

SCOTTSDALE Regional Conference

Friday, November 10, 2017



SPONSORS & EXHIBITORS



Questions? Contact Beckie Smith, CMP, beckie.smith@corporatecompliance.org

7:30 – 8:30

Registration and Breakfast

8:20 – 8:30 AM

Welcome and Announcements

Program Co-Chairs



James Rough, CHC, CCEP, CFE
 Founder and President
 Disputes, Investigations and
 Compliance Expert
 SunHawk Consulting, LLC

Kimulet Winzer
 Western Regional Community
 Compliance Lead
 UnitedHealthcare

8:30 – 9:00 AM

Key Note Speaker



David Schweikert
 U.S. Congressman Representing
 Arizona's 6th District

9:00 – 10:15 AM

Communicating with Regulators and Enforcement: Try an Open Dialogue

Moderator:



James Rough, CHC, CCEP, CFE
 Founder and President Disputes,
 Investigations and Compliance Expert,
 SunHawk Consulting, LLC

Panelists:

Vanessa Templeman
 Deputy Inspector General
 Office of Inspector General
 Arizona Health Care
 Cost Containment System



James Schwegel
 Supervising Special Agent
 Arizona Attorney General's office

Christian Schrank
 Special Agent in Charge, Los Angeles Region
 Office of Inspector General, Health and
 Human Services, Office of Investigations

- Management know all too well the consequences of receiving regulatory inquiries, or worst, a subpoena can have on their reputation, bottom line, and their time.
- Learn the importance of building a good working relationship with government representatives
- Learn the importance of accurate, timely, and complete disclosure when reporting or self-disclosing to government representatives

10:15 – 10:30 AM

Break

10:30 – 11:30 AM

Compliance Program Effectiveness in a Time of Healthcare Transformation



Jenny O'Brien
 Chief Compliance Officer
 UnitedHealthcare

- Keeping up with a moving target
- Finding the right formula
- Moving the meteor

11:30 – 12:30 PM

Lunch (provided)

12:30 – 1:45 PM

OCR 2017 Update

Alicia Brown
 Supervisor, Pacific Region
 Office for Civil Rights (OCR)
 U.S. Department of Health and Human
 Services

- Individual rights under HIPAA
- Breach notification
- Compliance challenges
- Recent enforcement actions

1:45 – 2:00 PM

Break

2:00 – 3:15 PM

HIPAA Risks and Cyber Security Landscape in Healthcare Industry

Moderator:



Ruby Hinds
 Associate Director
 Healthcare and Life Sciences,
 Disputes, Regulatory, Compliance &
 Investigations
 Navigant

Panelists:

Martin E. Hellmer
 Supervisory Special Agent
 FBI

Ryan C. Roberts, JD, CHPC
 Policy and Compliance Specialist
 Phoenix Children's Hospital

3:15 – 3:30 PM

Break

3:30 – 4:30 PM

How to Deal Effectively With Recent Legal Developments



Frank Sheeder
 Partner
 Alston & Bird LLP

- Regulatory and enforcement trends
- Challenges for compliance professionals
- Practical and effective approaches

4:30 PM

Conference Adjourns

**NO AUDIO OR VIDEO RECORDING OF HCCA CONFERENCES IS ALLOWED.
 PLEASE NOTE: SESSIONS AND/OR SPEAKERS ARE SUBJECT TO CHANGE.**

Register online at www.hcca-info.org/regionals
 Tweet #HCCAsco

REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member \$199
Non-Member \$245
Registration & HCCA membership \$399
TOTAL \$

ATTENDEE INFORMATION (please type or print)

Mr. Mrs. Ms. Dr.

HCCA Member Number

First Name M.I. Last Name

Credentials (CHC, CHRC, CHPC, etc.)

Title

Place of Employment

Address

City State Zip

Phone

Fax

E-mail (required for confirmation and conference information)

SPECIAL REQUEST DIETARY ACCOMODATION

- Gluten free Kosher Vegetarian Vegan other

PAYMENT METHOD

Mail check (including registration form) to:
HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: +1 952 988 0146

- Check enclosed (payable to HCCA)
Invoice me

I authorize HCCA to charge my credit card (choose below)
American Express MasterCard Visa Discover

Credit Card Account Number

Credit Card Expiration Date

Cardholder's Name

Cardholder's Signature

If your total is miscalculated, HCCA will charge your card the correct amount.
Hotel accommodations are not included in the registration fee, but continental
breakfast and lunch are provided. (AREA1817)

Due to PCI compliance, please do not provide any credit card
information via email. You may email this form (without credit card
information) and call HCCA at (888)580-8373 or (952)988-0141 with
your credit card information, fax yor registration to 952.988.0146, or visit
www.hcca-info.org/regionals and register online

HOTEL/CONFERENCE LOCATION:

The Westin Kierland Resort & Spa

6902 E. Greenway Parkway, Scottsdale, AZ 85254

A special rate of \$262 (plus tax) per night has been arranged for the conference. Make
your reservations directly with the hotel by Thursday, October 12, 2017 at 408-624-
1000. Mention the Health Care Compliance Association Meeting for the special rate.
Please note that the room block may sell out prior to the hotel cut-off date.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to
make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA
or the event, it is likely from a room poacher and may be fraudulent. We recommend
you make reservations directly with the hotel using the phone number or web link
in this brochure. If you have concerns or questions, please contact 888-580-8373.

CONTINUING EDUCATION: HCCA is in the process of applying for additional external
continuing education units (CEUs). Should overall number of education hours decrease or
increase, the maximum number of CEUs available will be changed accordingly. Credits are
assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior
approval for this event, credits will be awarded in accordance with their requirements. CEU totals
are subject to change.

Upon request, HCCA may submit this course to additional states or entities for consideration. If you
would like to make a request, please contact us at 952-988-0141 or 888-580-8373 or email ccb@
compliancecertification.org. Visit HCCA's website, www.hcca-info.org, for up-to-date information.

ACHE: The Health Care Compliance Association is authorized to award 6.25 clock hours
of pre-approved ACHE Qualified Education credit for this program toward advancement, or
recertification, in the American College of Healthcare Executives. Participants in this program
who wish to have the continuing education hours applied toward ACHE Qualified Education credit
must self-report their participation. To self-report, participants must log into their MyACHE
account and select ACHE Qualified Education Credit.

COMPLIANCE CERTIFICATION BOARD (CCB): CCB has awarded a maximum
of 7.5 CEUs for these certifications: Certified in Healthcare Compliance (CHC), Certified
in Healthcare Compliance-Fellow (CHC-F), Certified in Healthcare Privacy Compliance
(CHPC), Certified in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics
Professional (CCEP), Certified Compliance & Ethics Professional-Fellow (CCEP-F), Certified
Compliance & Ethics Professional-International (CCEP-I).

CLE: The Health Care Compliance Association is a State Bar of California approved MCLE
provider, a Pennsylvania accredited provider, and is an accredited sponsor, approved by the State
Bar of Texas, Committee on MCLE. An approximate maximum of 6.25 clock hours of CLE credit
will be available to attendees of this conference for these states. Upon request, HCCA may submit
this course to additional states for consideration. All CLE credits will be assessed based on actual
attendance and in accordance with each state's requirements.

NURSING CREDIT: The Health Care Compliance Association is preapproved by the California
Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.5 contact hour(s).
The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New
Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact
hours to their state board, but approval will depend on review by the board. Please contact the
Accreditation Department at ccb@compliancecertification.org with any questions you may have.
Oncology Nurses who are certified by ONCC may request CA Nursing Credit (check box or
indicate "Nursing" on the CEU form).

GROUP DISCOUNT: 5 or more: \$25 discount for each registrant.
10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches
the discount number of registrants. Please send registration forms together to ensure that
the discount is applied. A separate registration form is required for each registrant. Note that
discounts will NOT be applied retroactively if more registrants
are added at a later date, but new registrants will receive the group discount.

CANCELLATIONS/SUBSTITUTIONS: You may send a substitute in your place or request
a conference credit. Refunds will not be issued. Conference credits are issued in the full amount of
the registration fees paid, and will expire 12 months from the date of the original cancelled event.
Conference credits may be used towards any HCCA service or product, except The Healthcare
Compliance Professionals Manual. If a credit is applied towards an event, the event must take place
prior to the credit's expiration date. If you need to cancel your participation, notification is required
by email at helpteam@hcca-info.org, prior to the start date of the event. Please note that if you are
sending a substitute, an additional fee may apply.

AGREEMENTS & ACKNOWLEDGEMENTS: I agree and acknowledge that I am
undertaking participation in HCCA events and activities as my own free and intentional act, and
I am fully aware that possible physical injury might occur to me as a result of my participation
in these events. I give this acknowledgement freely and knowingly and assert that I am, as a
result, able to participate in HCCA events, and I do hereby assume responsibility for my own
well-being. I agree and acknowledge that HCCA may take photographs and/or video at this
HCCA Regional Compliance conference and reproduce them in HCCA educational, news, or
promotional material, whether in print, electronic, or other media, including the HCCA website.
By participating in this HCCA Regional conference, I grant HCCA the right to use my name,
photograph, video and biography for such purposes.

TAX DEDUCTIBILITY: Expenses of training (including tuition, travel, lodging and meals) incurred
to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

USE OF INFORMATION: By submitting this registration form, you agree to the use of your
information and the terms and conditions stated on this form. To view our Privacy Statement visit
www.hcca-info.org/privacy.aspx.