



Holding the compass of compliance in nine states — and across the world

an interview with Ruth Krueger

Enterprise Compliance Program Manager, Sanford Health

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by Roy Snell, CHC, CCEP-F

Year in review

Please don't hesitate to call me about anything any time.

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We had another great year. Both HCCA and SCCE continue to grow. More people are getting certified. There are more conferences, and more people are attending the conferences. Most everything you would typically measure is proving successful. However, I would rather try to convey to you the things our board and staff think are more important than numbers. They are more subjective and difficult to measure, but very important.



Snell

To begin with, we are working with the right people. Our staff, board, volunteers, authors, speakers, bloggers, etc., are more focused on helping the profession than helping themselves. We surround ourselves with people based on their knowledge and ability to work with others. A professional association should be a conduit to facilitate people helping people. We have the right people in the right places. Someone recently told me we are the chief enablers for our profession. Every year we are making progress on this objective.

We are now in a better place with regard to helping the profession define the profession. Because of growth in the numbers (particularly membership) we are now sought out by those who work with compliance professionals and compliance programs. They come to us to find out more about the role of the compliance officer and the function of the

compliance program. In the past, we have had a lot of people trying to tell business leadership, government, etc., how compliance programs should work and how the role of compliance officer should be defined. Many of these people have never spent a day in the role of compliance officer or managed a compliance program. There is less misinformation now than there was in the past, because we now have a voice. This makes the lives of the people in our profession easier.

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Because we are speaking for ourselves now, people are finding compliance professionals to be an impressive group of people. Because we have done so much to help people understand what a compliance program is, they are embracing the concept. In fact, the concept of compliance programs is gradually being embraced all over the world. We have a long way to go, but if you ask me, we have come a long way. We may have even reached a tipping point. Any way you look at it, things are easier for our profession than ever before. And it's because of our staff, board, members, and volunteers. 🗨️