

# COMPLIANCE TODAY



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A publication for  
health care compliance  
professionals

A black and white portrait of David Lancaster, a middle-aged man with short hair, wearing a dark suit jacket, a white and blue striped dress shirt, and a patterned tie. He is looking directly at the camera with a neutral expression.

meet  
David Lancaster

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**REGISTER TODAY!**

FOR THE HCCA/AHA HIPAA Forum, SAN DIEGO, CA-DEC 9-11, 2002 *For info see p.23*  
or go to conference central on the HCCA Website: <http://www.hcca-info.org>

# Letter from the CEO

ROY SNELL

## Growth and Change

HCCA has grown to 3,000 plus members in six years. The systems and procedures we have in place have changed to accommodate a larger and far more comprehensive association. In the last year, we have switched to a new accounting firm and law firm to help meet our ever-increasing challenges and opportunities.

We are now entering our most significant period of change. Several years ago we graduated from volunteers keeping track of our membership data in an Excel spreadsheet to hiring an association management company (AMC). There are hundreds of AMC's around the country and each AMC manages several small associations. HCCA hired an AMC in Philadelphia called Resource Management Plus (RMP) to manage our day-to-day operations. The HCCA Board, guided by the Executive Committee and our President Sheryl Vacca has been planning a transition from our AMC to our own office and staff. The change will help us better manage our growth, costs, and resources.

On October 1st, HCCA will open its own office in Minneapolis, Minnesota. Margaret Dragon, our Communications Director, and I have been on the HCCA staff for some time and have been working with the Board to facilitate the transition to our own staff and office. All of the other staff that we have worked with over the last few years have been employees of RMP. In the past few weeks we have hired several very talented individuals to staff the new office and we will be profiling them in future issues of **Compliance Today**.

We have been in the process of implementing a new software system and converting our membership data to it. This new system has a web-based component that will allow members to conduct some of their HCCA transactions on line if they choose to do so. It also has a component called e-Communities which will help our Special Interest Groups and Regions

share information and communicate amongst themselves. The "e-system" will be implemented in the 1st quarter of 2003.

On October 1st, we will have a new staff, phone system, membership software, and computer network. There will be some challenges associated with getting all of the systems running smoothly. We hope the transition will be transparent to most of our members and volunteers. Some patience may be required.

The Executive Committee, Board, our law firm, Halleland and Lewis, and our accounting firm, Morris J. Cowen and Associates, have been working tirelessly to ensure that this transition is successful. Sheryl Vacca has masterfully led this association through significant change. Many volunteer hours have been dedicated to this effort and we owe them all our thanks. We have come a long way from that day in 1996 when the words Health Care Compliance Association were scribbled on a napkin in a Minneapolis restaurant. It is a very exciting time and we are now positioned to take full advantage of this association's strengths. ■



## REGISTER TODAY!

# Physician Group Practices Compliance Conference

**November 7-8, 2002**

The Westin San Francisco Airport  
San Francisco, CA

Conference Agenda on the HCCA Website:

<http://www.hcca-info.org/documents/phys-grp.pdf>

### Featured Speakers:

**Kimberly Brandt, JD** - DHHS Office of Inspector General

**Alice G. Gosfield, Esq.** - Alice G. Gosfield and Associates

**John Stiener, JD** - Cleveland Clinic

Foundation

**Rory Jaffe, MD** - UC Davis Health

System

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