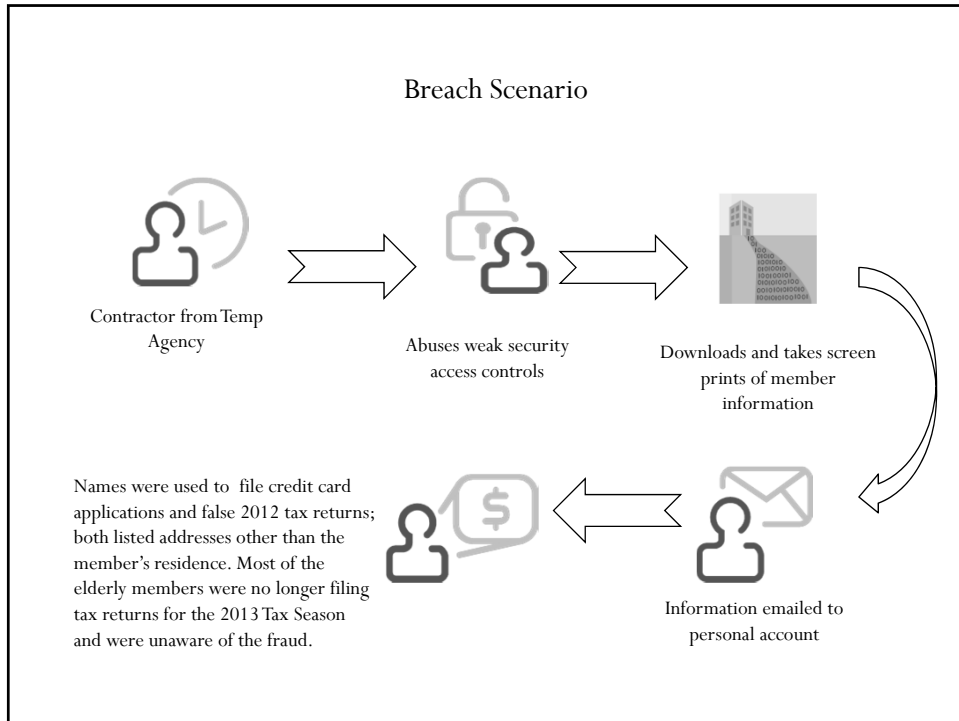


# Anatomy of an OCR Breach Investigation

HCCA 18<sup>th</sup> Annual Compliance Institute  
San Diego, CA  
April 1, 2014

## Objectives

- Learn key steps involved in responding to an incident
- Understand timeframes and review key documentation requirements
- Learn best practices to enhance oversight



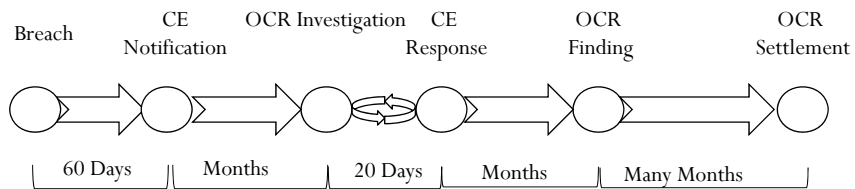
Could this happen at your organization?

What would you do?

# The OCR Investigation

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## Timeframe



OCR Investigation and multiple responses may be required over many months

Case cleared or moved to settlement proceedings

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## Immediate Next Steps

1. Assess situation to stem further disclosure
2. Complete an Incident Report
3. Determine if incident is a breach
4. Gather documentation
  - Try to obtain signed attestation from employee/temp
  - Ensure file is deleted, if possible
5. Mobilize incident response team
  - Privacy Office, Information Security, Human Resources, Member Services/Customer Service, Security, Breach Response specialist

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## Stakeholders

- Department Involved and contingency agencies
- Customer Service
- Finance
- IT
- Human Resources
- Consultants
- Legal Counsel
- Credit Monitoring Services
- Corporate Communications / PR Team

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## Notification Process

1. Notify impacted members, patients
2. Place ad in local paper
3. Notify OCR, CMS, if applicable and State Attorney General (depending on your State law requirements)
4. Train customer service, develop FAQ
5. Contact Business Associates, vendors if involved

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## The waiting begins....

- Gather documentation to build your case file – training materials, Privacy & Security policies and procedures, disciplinary action policies
- Further assess risks
  - Consider whether you have adequate resources to do risk analysis or hire consultant with expertise in HIPAA Privacy & Security
- Finalize risk assessment, if needed
- Consult with HIPAA counsel

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## Case Study – OCR Request

- Within 4 months, OCR responded to the online breach notification with a request for the following items:
  - Press Release
  - List of complaints received from members and resolution of complaints
  - List of staff participating in training in response to the breach
  - Risk Assessment as a result of the breach
  - P&Ps
- Response due within 20 days

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## Additional Requests & additional details

- Follow-up requests may not be directly related to incident
- Requests may extend back many years
- Every response requires corresponding documentation
- Example of requests:
  - Incident Report – internal documentation or tracking of what occurred
  - Evidence of regular system activity and audit log reviews
  - Risk Analysis
  - Vulnerability scan results
  - Corrective action plans
  - Disciplinary Action
  - Safeguards for the transmission of ePHI
  - Privacy & Security Awareness Reminders

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## System activity and log review

- ❑ Evidence of regular system activity and audit log reviews
  - Must be able to demonstrate that logs are captured and reviewed
  - Configuration and log samples for the systems
  - Procedure documents for monitoring logs and following up on incidents
  - Signed document by administrators that logs are reviewed

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## Risk Analysis

- ❑ Risk Analysis – Included a detailed review of Security process including

P&Ps	Password and Account Management
End Point Security	Access Control & Management
Mobile Media and Device Security	Remote Access & Authentication
Wireless Security	Training and Awareness
Malware Protection	Incident and Breach Response
Configuration Management	Third Party Security Management and hosted systems
Vulnerability Management	Business Continuity Management
Secure Disposal	Risk Management
External Breach Protection	Physical Security
PHI Transmission Protection	

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## Corrective Action Plan

- OCR may request prior risk assessments to better understand unresolved issues over the years
- A corrective action plan associated with findings from a risk assessment must be documented
- Building a corrective action on short notice is costly and may commit you to security strategies and timelines that are onerous and not completely necessary

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## Security Rule Policies & Procedures (P&Ps)

- Must be approved and dated and include the following:
  - Sanctions
  - Termination Procedures
  - Contingency Plan
  - Facility Security Plan
  - Password Management
  - Data Backup
  - Device & Media Controls
  - Authorization & Supervision

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## Other Safeguards

- ❑ Disciplinary Action – demonstrate that immediate action was taken to sanction the employee/contractor
  - Ensure safeguards for the transmission of ePHI
- ❑ Privacy & Security Awareness Reminders offered to workforce members including contingent workers regarding the protection of ePHI and industry best practices
- ❑ Conduct regular site audits

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## What's Next?

- ❑ OCR accepts evidence and documentation as a Corrective Action Plan (CAP) and closes breach investigation
  - or
- ❑ OCR moves the investigation over to the settlement phase:
  - Possibly more data requests to solidify the government's case
  - Offer to settle through resolution agreement and corrective action plan (possibly through meeting)
  - May indicate potential civil monetary penalties (CMP) that may be exposed, which may be tens of millions due to multiple alleged violations over multiple years
  - May be some room for negotiation, but high potential CMPs may limit health care provider's leverage

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# Settlement

- ❑ Recent settlements have had less stringent corrective action plans (e.g., shorter and no independent monitoring)
- ❑ If you do not agree to resolution agreement:
  - Letter of opportunity providing 30 days to provide affirmative defenses and mitigating factors
  - Notice of proposed determination indicating proposed CMP and providing 90 days to appeal to administrative law judge (ALJ)
  - If appeal to ALJ judge, can appeal ALJ decision to HHS Departmental Appeals Board, and can appeal DAB decision to U.S. Court of Appeals
  - If no appeal, HHS imposes the CMPs

# How Much Does A Breach Cost?

1. OCR sends organization letter, requesting evidence to a list of questions. **20 days** to respond.
2. OCR sends a 2<sup>nd</sup> letter asking for more details.

Steps	Approx. Cost
<b>Internal discovery</b>	a. \$5,000 – 10,000 b. \$10k – 15,000 c. \$15k – 20,000
<b>Breach Notification &amp; Response</b>	a. \$10k – 20,000 b. \$20k – 30,000 c. \$40k – 50,000
<b>OCR LETTER RECEIVED</b>	
<b>OCR Response #1 and #2</b>	a. \$10k – 20,000 b. \$20k – 30,000 c. \$40k – 50,000
<b>OCR negotiates a settlement</b>	a. \$50k – 100,000 b. \$100k – 250,000 c. \$250k – 1 Million
<b>OCR requires Org to perform annual audits</b>	a. \$5k – \$25,000 b. \$25 – \$50,000 c. \$50k – \$100,000
<b>Approx. Total?</b>	a. <b>\$80k - \$165,000</b> b. <b>\$165k - \$356,000</b> c. <b>\$395k - \$1.2Million</b>

## Costs add up

Steps	Approx. Cost
Internal discovery	\$10-15k
Breach Notification & Response	\$20-30k
OCR Response #1 and #2	\$40-50k
OCR negotiates a settlement for Company	\$250k- 1 million
OCR requires Company to perform annual audits	c. \$50-100k
<b>TOTAL</b>	<b>\$370,000-1.2 million</b>

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## How May a Breach Affect You?

1. **Patient Loyalty**
2. **Financial loss**
  - o Average cost of a breach is **\$194/ record**
  - o OCR can fine an organization up to **\$1.5 million per incident**
3. **Reputational damage**
4. **System downtime**
5. **Litigation**

Table: Categories of HIPAA Violations & Penalty Amounts

Violation category	Each violation	Violations of an identical provision (in a calendar year)
<b>Did Not Know</b>	\$100- 25,000	\$1.5 million
<b>Reasonable Cause</b>	\$1,000- 100,000	\$1.5 million
<b>Willful Neglect— Corrected</b>	\$10,000-250,000	\$1.5 million
<b>Willful Neglect— Not Corrected</b>	\$50,000-1.5M	\$1.5 million

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## Lessons Learned

- ❑ Established HIPAA Governance Committee – confirm that CAP and risk analyses are current
  - Created a ‘watch list’ of employees who could send ePHI externally
  - HIPAA Security & Training for contingent workers
  - Limited temp access to certain websites and personal email
- ❑ Ongoing Risk Analyses and evaluation of HIPAA Privacy and Security program effectiveness.
- ❑ Stronger communication with and oversight of temp agencies; regularly evaluate contract terms.