

# Achieve High Quality Clinical Documentation *with* A Compelling Case for Clinical Documentation

A complete program—with a unique strategy and operations guide—using the CAMP™ Method

*Why is high quality clinical documentation so important?*

**FACT:** The patient record, and what it represents, is at the core of every health care encounter.

**FACT:** In a typical hospital visit, at least 14 different clinicians will document in each patient's medical record.

**FACT:** The patient medical record is the common ground between physicians and staff members in your organization—it's critical for quality care, accurate reimbursement, and your hospital's quality ratings.

**FACT:** Physicians are not trained to develop clinical documentation skills during medical school or residency.

**FACT:** Most physicians under-document, depriving your organization of critical revenue.



## *What is CAMP™ Method Training?*



Developed by Ruthann Russo, PhD, JD, MPH, RHIT, a lawyer with more than 20 years of experience consulting for health care organizations, the CAMP™ Method is based on the established theories and practices of self-efficacy education. It relies on four components to increase participant self-efficacy: Coaching, Asking, Mastering, and Peer learning. The CAMP™ training system gives physicians the tools needed to consistently produce high-quality clinical documentation and the conviction needed to do so.

This vital training program includes:

- a two-volume strategy and operations guide:
  - 1 – *Use Clinical Documentation to Achieve Strategic Alignment with Your Medical Staff*
  - 2 – *Use the CAMP Method to Improve Clinical Documentation Quality*
- the CAMP™ Method Overview training DVD
- the training program resource CD with precise training sequences and all needed testing forms

[www.hcca-info.org](http://www.hcca-info.org) | 888-580-8373



*Enhance Quality of Care and Reimbursement Processing with:*

# A Compelling Case for Clinical Documentation

*A Compelling Case for Clinical Documentation* offers a complete, scientifically tested training program you can put to work, starting today. You are provided a two-volume strategy and operations guide, a DVD utilizing the CAMP™ training program, and a resource CD with precise training sequences and all the needed testing forms. Nominated for the Best Theory to Practice Award by the Academy of Management, this program offers the most comprehensive guide on clinical documentation training ever published.



**Order Now**

Qty	Cost
___ HCCA Members .....	\$355
___ Non-members .....	\$395
___ Join HCCA! Non-members, add \$200 and pay the member price for your order .....	\$200.00 <i>(Regular dues \$295/year)</i>

Please type or print:

\_\_\_\_\_ HCCA Member ID

\_\_\_\_\_ First Name                      M.I.                      Last Name

\_\_\_\_\_ Title

\_\_\_\_\_ Organization

\_\_\_\_\_ Street Address (NO PO BOX NUMBERS)

\_\_\_\_\_ City                      State                      Zip

\_\_\_\_\_ Telephone

\_\_\_\_\_ Fax

\_\_\_\_\_ E-mail

**NO PO BOX NUMBERS**

**Mail check to:** 6500 Barrie Road, Suite 250, Minneapolis, MN 55435  
**Fax order to:** 952-988-0146

Total: \$ \_\_\_\_\_  My organization is tax exempt

Check enclosed (payable to HCCA)

Invoice me                       PO # \_\_\_\_\_

Charge my:  Mastercard     VISA     American Express

\_\_\_\_\_ Credit Card Account Number

\_\_\_\_\_ Credit Card Expiration Date

\_\_\_\_\_ Cardholder's name

\_\_\_\_\_ Cardholder's signature

Prices subject to change without notice. HCCA is required to charge sales tax on purchases from Minnesota and Pennsylvania. Please calculate this in the cost of your order. The required sales tax in Pennsylvania is 7% and Minnesota is 6.9%. All purchases receive free FedEx Ground shipping within continental U.S. (Federal Tax ID: 23-2882664)



6500 Barrie Road, Suite 250,  
Minneapolis, MN 55435  
Phone 888-580-8373 | Fax 952-988-0146  
www.hcca-info.org | helpteam@hcca-info.org

**HCCA'S COMPLIANCE & ETHICS PROFESSIONAL Social Network**  
Visit [community.hcca-info.org](http://community.hcca-info.org)