HEALTH CARE COMPLIANCE ASSOCIATION’S
22nd Annual
Compliance Institute
APRIL 15–18, 2018 · ARIA · LAS VEGAS, NV

2,500+ ATTENDEES | 11 TRACKS | 250+ SPEAKERS | 150+ SESSIONS

FOLLOW A TRACK:
General Compliance/Hot Topics · Long-Term Care · Privacy & IT Compliance
Physician Compliance · Compliance Lawyer · Auditing & Monitoring
Internal Audit · How to Succeed as a Compliance Professional
Quality of Care · Advanced Discussion Groups · Industry Immersion

COMPLIANCE-INSTITUTE.ORG
HCCA’s annual Compliance Institute is the world’s largest, most comprehensive healthcare compliance conference. Learn about current hot topics such as Healthcare Reform, False Claims Act, Data Protection, Hospital Physician Alignment, Compliance Effectiveness, and HIPAA Privacy/Data Breach. Leading industry experts cover real-world compliance issues, emerging trends, and practical applications.

Our two exhibit halls offer 85+ solution providers from the compliance vendor community. And don’t miss out on updating your headshot, getting a caricature of yourself, and participating in the NEW fitness challenge.

Starting to plan your travel? Don’t forget to register for the Volunteer Project on Saturday, April 14, 8:00 AM–12:00 PM. Registration is free for this event. HCCA will provide a volunteer T-shirt, breakfast, and round-trip transportation from the hotel and project location. Find more information on page 48.

Pre-Conference sessions on Sunday, April 15, have been broken into two longer morning and afternoon sessions to allow for in-depth discussion and integration.

Network and build long-lasting professional connections: Register to attend Sunday’s SpeedNetworking from 7:30–8:30 AM or SpeedMentoring from 12:00–1:30 PM. As a bonus, we’ll provide a free boxed lunch for registered SpeedMentoring participants. Register early! Space is limited.

Post-Conference workshops are offered on Wednesday, April 18. These interactive sessions are designed to cover some of the most important and timely topics.

Interested in getting certified? Apply to take one of the CCB certification exams on Wednesday afternoon. Learn more at compliance-institute.org/certification.aspx

---

**Learning objectives**

- Understand new and emerging risks to which health care organizations may be vulnerable, and develop strategies for addressing these risks.
- Evaluate compliance program effectiveness using new guidance and tools.
- Incorporate practical compliance solutions for engaging effectively with new partners, whether they be through Joint Ventures, Mergers and Acquisitions, Clinically Integrated Networks, or other new health care delivery models.
- Advance knowledge in legal and regulatory requirements related to health care compliance concerns, such as Privacy, Data Security, Physician Transactions, Coding and Billing, and Conflicts, among others.

**Who should attend**

- Healthcare compliance professionals
- Risk managers
- Privacy officers and other professionals
- Coding and billing specialists
- Consultants and attorneys
- Healthcare regulators and other government personnel
- Nurse managers and executives
- Staff educators and trainers
- Health information management specialists
- Institutional chief information officers
- Healthcare senior executives and leaders
- Members of the board of trustees of healthcare enterprises
- Physicians and other health professionals
- Healthcare journalists, researchers, and policy makers
Follow a learning track

To make your session selection easier, we’ve arranged the sessions into learning tracks. Follow one track all the way through, or hop around between them. No matter what you choose, you’ll find our tracks a fast, easy way to help pick the right Compliance Institute sessions for you.

- **General Compliance/Hot Topics**
  Here’s the track for everything from the basics of Compliance 101 to hot topics like healthcare reform. Learn what you need to know from compliance officers, regulators, outside counsel, in-house counsel, auditors, providers and industry experts.

- **Compliance Lawyer**
  Learn the legal basis for the compliance issues you manage. These sessions are presented by experienced and knowledgeable lawyers, from inside and outside the government. They understand the law and can make it more understandable.

- **Long-Term Care**
  Keep abreast of the changing regulations for skilled nursing facilities, including best practices for developing an effective compliance program, and the latest information on auditing and monitoring compliance programs now regulated by the Patient Protection and Affordable Care Act.

- **Privacy & IT Compliance**
  Understand the privacy, breach, and information security compliance issues that continue to emerge. And learn how to integrate privacy and security issues into the overall compliance program.

- **Physician Compliance**
  You’ll learn vital information related to small and large physician practices, research billing for physicians, academic medical centers, hospitals, and health systems.

- **Auditing & Monitoring**
  How do you know your compliance program is working? Auditing and monitoring is key to measuring effectiveness and improvement. Learn the practices that you need to read the vital signs of your compliance program.

- **Internal Audit**
  Increase your understanding and approach to healthcare internal audit. Designed to increase awareness of audit opportunities in the healthcare compliance arena as well as provide tools and techniques to aide you in your audits, this track is loaded with useful information to jump-start your audit efforts. Experienced professionals present their approach to address key audit areas in the healthcare industry.

- **How to Succeed as a Compliance Professional**
  The more effective your leadership, the more effective your compliance program. The sessions in this track will help you develop your skills and increase your value to the compliance program and the organization for which you work.

- **Quality of Care**
  Quality of care is one of the newest compliance challenges. Hear from compliance officers, doctors, nurses, and other healthcare providers as they provide you with the information, tools and processes needed to help you do quality work on quality of care.

- **Advanced Discussion Groups**
  If you’re an experienced compliance professional, or if you’re looking for a more interactive program, this track is for you. Each session is designed to involve everyone in the room. There are no formal presentations, just discussion facilitated by industry experts.

- **Industry Immersion**
  The Industry Immersion Track includes sessions on Academic Medical Centers, Behavioral Health, DME, Laboratory, Large Health Systems, Payor/Managed Care, and Research.
Want to get certified?

Apply to take one of the CCB certification exams on Wednesday afternoon.

Earn up to 23.1 CCB CEUs for attending the Compliance Institute.

Then sit for a CHC, CHPC, or CHRC certification exam after the conference.

WEDNESDAY, APRIL 18
Exams will be held from 1:15–4:30 PM

Learn more and apply online at compliance-institute.org/Certification.aspx

**Compliance Certification Board (CCB)**: CCB has awarded a maximum of 23.1 CEUs for these certifications: Certified in Healthcare Compliance (CHC), Certified in Healthcare Compliance–Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC), Certified in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics Professional (CCEP), Certified Compliance & Ethics Professional–Fellow (CCEP-F), Certified Compliance & Ethics Professional–International (CCEP-I).

**Daily Breakdown of Maximum CCB CEUs:**
- **Sunday**: 6.6 CCB CEUs
- **Monday**: 6.6 CCB CEUs
- **Tuesday**: 5.7 CCB CEUs
- **Wednesday**: 4.2 CCB CEUs

**Total Maximum CCB CEUs**: 23.1
Continuing Education Units (CEUs)

HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. Visit HCCA’s website, www.hcca-info.org, for up-to-date information.

Compliance Certification Board (CCB)*: CCB has awarded a maximum of 23.1 CEUs for these certifications: Certified in Healthcare Compliance (CHC)*, Certified in Healthcare Compliance–Fellow (CHC-F)*, Certified in Healthcare Privacy Compliance (CHPC*), Certified in Healthcare Research Compliance (CHRC)*, Certified Compliance & Ethics Professional (CCEP)*, Certified Compliance & Ethics Professional–Fellow (CCEP-F)*, Certified Compliance & Ethics Professional–International (CCEP-I)*.

CLE: The Health Care Compliance Association is a State Bar of California approved MCLE provider, and a Pennsylvania accredited provider. An approximate maximum of 19.0 clock hours of CLE credit will be available to attendees of this conference for these states. Upon request HCCA may submit this course to additional states for consideration. All CLE credits will be assessed based on actual attendance and in accordance with each state’s requirements.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. A recommended maximum of 23.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge and Application. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or 952.988.0141.

Nursing Credit: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 23.1 contact hour(s). The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@compliancecertification.org with any questions you may have. Oncology Nurses who are certified by ONCC may request CA Nursing Credit (check box or indicate “Nursing” on the CEU form).

Daily Breakdown of Maximum CCB CEUs:

- Sunday: 6.6 CCB CEUs
- Monday: 6.6 CCB CEUs
- Tuesday: 5.7 CCB CEUs
- Wednesday: 4.2 CCB CEUs
- Total Maximum CCB CEUs: 23.1
**SATURDAY, APRIL 14**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM–12:00 PM</td>
<td>12th Annual Volunteer Project (pre-registration required)</td>
</tr>
<tr>
<td>1:00–7:30 PM</td>
<td>Conference Registration</td>
</tr>
</tbody>
</table>

**SUNDAY, APRIL 15 | PRE-CONFERENCE**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM–6:00 PM</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>7:30–8:30 AM</td>
<td>SpeedNetworking (pre-registration required)</td>
</tr>
<tr>
<td>9:00 AM–12:00 PM</td>
<td>BREAKOUT SESSIONS INCLUDES 15-MINUTE BREAK</td>
</tr>
<tr>
<td>1:00–7:30 PM</td>
<td>Pre-Program at a glance</td>
</tr>
</tbody>
</table>

**SESSION SELECTION IS NOT AVAILABLE FOR THESE SESSIONS.**

<table>
<thead>
<tr>
<th>TRACKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Compliance/Hot Topics</td>
</tr>
<tr>
<td>Long-Term Care</td>
</tr>
<tr>
<td>Privacy &amp; Security</td>
</tr>
<tr>
<td>Physician Compliance</td>
</tr>
<tr>
<td>Compliance Lawyer</td>
</tr>
<tr>
<td>Auditing &amp; Monitoring</td>
</tr>
<tr>
<td>Internal Audit</td>
</tr>
<tr>
<td>How To Succeed As A Compliance Professional</td>
</tr>
<tr>
<td>Quality of Care</td>
</tr>
<tr>
<td>Advanced Discussion Groups</td>
</tr>
<tr>
<td>Industry Immersion</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00–1:00 PM</td>
<td>Lunch (on your own)</td>
</tr>
<tr>
<td>12:00–1:00 PM</td>
<td>SpeedMentoring (pre-registration required; box lunch provided to participants)</td>
</tr>
</tbody>
</table>

**Program at a glance**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:30–4:30 PM</td>
<td>BREAKOUT SESSIONS INCLUDES 15-MINUTE BREAK</td>
</tr>
</tbody>
</table>

**NETWORKING**

**4:30–6:30 PM**

Networking Reception in Exhibit Hall
## Program at a Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30–7:30 AM</td>
<td>Fitness Fun (pre-registration is required—space is limited)</td>
</tr>
<tr>
<td>7:00 AM–6:00 PM</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>7:00–8:30 AM</td>
<td>Continental Breakfast in Exhibit Hall</td>
</tr>
<tr>
<td>8:30–9:00 AM</td>
<td>Opening Remarks</td>
</tr>
<tr>
<td>9:00–9:30 AM</td>
<td>GENERAL SESSION: OIG Update – Daniel Levinson, Inspector General, Department of Health &amp; Human Services</td>
</tr>
<tr>
<td>9:30–10:30 AM</td>
<td>GENERAL SESSION: Next Level Leadership – Scott Eblin, Author, The Next Level and Overworked and Overwhelmed</td>
</tr>
<tr>
<td>10:30–11:00 AM</td>
<td>Networking Break in Exhibit Hall</td>
</tr>
</tbody>
</table>

### 11:00 AM–12:00 PM BREAKOUT SESSIONS

**101 Healthcare Fraud Enforcement From The Trenches: The Top Government Enforcement Priorities in the Healthcare Space** – Scott Grubman, Partner, Chilivis, Cochran, Larkins & Bever; Todd Swanson, Assistant United States Attorney, United States Attorney's Office

**102 Strategies for Managing Conflict of Interests in the World of Innovation** – Donneta Horsemase, Chief Compliance Officer, Moffitt Cancer Center

**103 60-Day Overpayment Rule: What Does Due Diligence Really Mean?** – Amy Brantley, Chief Compliance Officer, AseraCare Hospice; Paula Sanders, Principal and Healthcare Chair, Post & Schell, P.C.

**104 HIPAA Update: Policy and Enforcement** – Alana L. Peters, Shareholder, Polsinelli, P.C.; Marissa Gordon-Nguyen, Senior Advisor for HIPAA Policy, HHS Office for Civil Rights

**105 OPP Year Two: Clinical Practice Guidelines and Improving Quality of Care** – D. Scott Jones, Chief Compliance Officer, Augusta Health; Richard E. Moses, Physician/Attorney, MedLaw Compliance LLC

**106 Self-Disclosures: Report, Repayment, and the Options** – Jennifer L. Edlini, Chief Compliance Officer, US Acute Care Solutions; Kristen Shemory, Associate, Vorys, Sater, Seymour and Pease LLP; Matthew E. Albers, Partner, Vorys, Sater, Seymour and Pease, LLP; Andrea Treese Berlin, Senior Counsel, OIG–U.S. Department of HHS

**107 You Know that They Say….Curiosity Killed the Cat! Best Practices & Tips on How to Implement a Proactive Breach Detection Plan** – Shailie J. Bryant, Compliance Program Integrity Officer, Moffitt Cancer Center

**108 Managing Organizational Risk: The Mighty Triad of Compliance, Internal Audit, and Risk Management** – Susan Thomas, Consulting Manager, PYA, PC; Sheila P. Limmoth, Privacy Officer/Legal Services Specialist, DCH Health System

**109 IT for the Non-IT Compliance Professional** – Frank Ruelas, Facility Compliance Professional, St. Joseph's Hospital and Medical Center/Dignity Health

**110 How to Successfully Integrate A New Healthcare Entity into Your Compliance Program** – Harriet E. Kinney, Director, Research Integrity & Compliance, Trinity Health; Christine Anusbigian, Specialist Leader, Deloitte & Touche LLP; Melissa Fury, Director, M&A Integration, Trinity Health

**111 4 out of 5 Dentists Recommend You Take Marketing Compliance Seriously** – Brenda K. Manning, Compliance & Privacy Professional, University of Minnesota Physicians; Tami Hagan, Senior Consultant, Quorum Health Resources

**112 Compliance Trends and Challenges for Substance Abuse and Behavioral Health Treatment Provider** – Tony Maida, Partner, McDermott Will & Emery; Christopher Haney, Managing Director, Forensys Group, LLC; Matthew D. Vogelin, Regional Corporate Responsibility Officer

**AD1 Communicating with Regulators** – Shawn DeGroot, President, Compliance Vitals

**AD2 You’ve Put Your Compliance Program in Place: Now How Do You Manage the Department and Make It Work?** – John Falcetano, Compliance/Privacy Officer, Brook’s Rehabilitation Health

**AD3 Let’s Talk Shop** – Al Josephs, Compliance Consultant

### 12:00–1:00 PM Networking Luncheon

### 1:00–1:30 PM Networking Break in the Exhibit Hall

### 1:30–2:30 PM BREAKOUT SESSIONS

**201 Reinventing the Internal Investigation: Practical Strategies for Ensuring a Yates-Informed Process** – Heather L. Fields, Shareholder, Chair-Hospital/Health Systems Practice, Reinhardt Boerner Van Deuren s.c.; James G. Sheehan, Chief, Charities Bureau, NY Attorney General; Lisa Estrada, Senior Vice President and Chief Compliance Officer, Fresenius Medical Care North America

**202 What Your Employees Don’t Know Can Hurt You: Effective Compliance Education** – Andrea C. Merritt, Partner, Athena Compliance Partners; Ashlie S. Heald, Partner, Athena Compliance Partners

**203 Pills, Providers and Problems: How to Investigate Drug Diversion in Long-Term Care** – Ben Purser, Purser Security Consulting Group; Donna Thiel, Chief Compliance Officer, ProviderTrust

**204 Insider Threats: Healthcare Privacy & Security** – Michelle O’Neill, Director of Corporate Compliance/Privacy Officer, Summit Medical Group, PA

**205 Hospice Physician Compensation: Top Trends and Compliance Concerns for Providers** – Darcy E. Devine, President, BuckheadFMV

**206 OIG Developments 2018** – Greg DeMesse, Chief Counsel to the Inspector General, HHS-OIG; Gary Cantrell, Deputy Inspector General for Investigations, HHS-OIG

**207 Welcome to the Alphabet Soup of OIG, MACs, UPICs and RACs** – Arlene F. Baril, Senior Director, Change Healthcare

**208 High Value Charge Capture and Revenue Integrity Assessments** – Jennifer Stout, Senior Manager, Protiviti; Don Billingsley, Director, Protiviti

**209 Intoxicated Leadership: How to Avoid Leading Under the Influence of Your Emotions** – Benjamin Martin, Lieutenant, Henrico County Division of Fire

**210 Could It Happen to You? Lessons from Today’s Headline Cases** – Nancy Vasto, Compliance Officer, USPI; Susan Gillin, Deputy Branch Chief, Administrative and Civil Remedies Branch, Office of Counsel to the Inspector General

**211 Maybe You Can’t Go to Europe, But that Does Not Mean It Won’t Come to You: The GDPR Implications For U.S. Healthcare Providers** – Joseph Dickinson, Partner, Smith Anderson; Timothy Opsitnick, Executive Vice President and General Counsel, TCDI


**AD4 Compliance Officer Ethics Scenarios** – Dwight Cloutre, Managing Director, Ankura Consulting Group, LLC

**AD5 The Intersection of Compliance and Quality Management** – Lynda Hilliard, Healthcare Compliance Professional, Hilliard Compliance Consulting

**AD6 Stark: Mitigating the Battle Scars** – Dwight Cloutre, Managing Director, Ankura Consulting Group, LLC

### 2:30–3:00 PM Networking Break in Exhibit Hall
MONDAY, APRIL 16 | CONFERENCE

3:00–4:00 PM
BREAKOUT SESSIONS

301 Teledermatology: Regulatory Compliance Concerns in a Rapidly Changing Environment – Sharon Blackwood; Lidia Niecko-Najum, Associate, Polsinelli; Brian Stemple, Regulatory Counsel, University of Kentucky HealthCare; Jennifer Jareo, Program Manager, University of Kentucky HealthCare

302 Special Issues for Global Compliance Officers – MODERATOR: Winston Chan, Partner, Gibson, Dunn & Crutcher LLP; Trisha Fleischhacker, Director, Ethics & Compliance, Medtronic; Jeffrey Young, Anti-Corruption Counsel, Gilead Sciences


304 The Revised Substance Use Disorder Privilege Regulations of 42 C.F.R. Part 2 – Richard Chapman, Chief Privacy Officer, University of Kentucky HealthCare; Litany Webster, Compliance Manager, University of Kentucky HealthCare; Jenna Joboe, Program Manager, University of Kentucky HealthCare

305 Why Managing Physician Contracts Is Like a Game of Whack-A-Mole and How to Position Your Health System to Win – Gail Peace, President, Ludi; Jerry Burgess, Chief Corporate Responsibility Officer, AMITA Health; Kelly Walenda, Sr. VP Legal Services and Chief Privacy Officer, Jefferson Health, New Jersey Division

306 Kickback and Stark Law Developments – Jennifer Michael, Branch Chief, Industry Guidance Branch, Office of Counsel to the Inspector General; Charles Oppenheim, Partner, Hooper Lundy Bookman, PC; Marlan Wilbanks, Senior Partner, Willbanks and Gouinlock LLP; Scott Withrow, Partner, Withrow, McQuade & Olsen, LLP

307 CMS Surveys: What Can We Learn? – A. N. Daly, Corporate Compliance Officer, Ann & Robert H. Lurie Children’s Hospital of Chicago; Barbara Martinson, Senior Director, Ankura Consulting Group, LLC; David Wright, Director, Survey and Certification Group, Centers for Medicare & Medicaid Services

308 Leveraging Employee Survey Data to Measure Awareness and Effectiveness of Your Program – Michael McAluffe, Corporate Compliance Officer, Lowell General Hospital

309 Current Compliance Guidance and Scrutiny by HHS OIG and DOJ – Lisa S. Rivera, Partner, Bass, Berry & Sims PLC; Ted L. Radway, VP Compliance, Kindred Healthcare; Benjamin Schacter, Civil Chief, U.S. Attorney’s Office, W.D.KY; Karen Glassman, Senior Counsel, Office of Counsel to the IG, DHHS

310 One Happy Family: How to Integrate New Entities and Joint Ventures – Brandon Goulter, Facility Compliance Professional, Dignity Health; Dawnese Kindelt, Sr Compliance Dir/Physician Integration, Dignity Health

311 Back from the Brink: Transforming a Psychiatric Rehabilitation Program on the Heels of a Self-Report – Kristine Koontz, Vice President of Quality & Clinical Services, Keystone Human Services Inc; Victoria Hoshower, Quality and Performance Manager

312 Strategic Shape Compliance & Ethics Outcomes – Deann Baker, Sutter Care at Home Compliance Officer, Sutter Health


4:00–4:15 PM
Networking Break

4:15–5:15 PM
BREAKOUT SESSIONS

401 Hot Topics in Retail Pharmacy Compliance – Selina Coleman, Sr. Associate, Norton Rose Fulbright; Daniel P. Fitzgerald, Senior Counsel, Commercial Litigation Dept., Walgreen Co.; Don L. Bell, Senior Vice President & General Counsel, National Assn of Chain Drug Stores

402 How Comprehensive Risk Assessments and Work Plans Set the Foundation for Successful Compliance Programs – Carl D. Winekoff, Principal, Winekoff Consulting; Andrei M. Costantino, VP of Integrity & Compliance, Trinity Health

403 New RoPs: Survey Trends, Implementation Challenges and Upcoming Compliance Requirements – Mary Evans, Owner, Executive VP, Covenant Care; Sue Aquisto, Corporate Compliance Officer, Covenant Care

404 Data Protection, Privacy and Security Issues in the Health Care Industry: What Are the State Enforcers Looking At? – George Breen, Shareholder, Epstein Becker & Green PC; Esther Chavez, Sr. Asst Attorney General, Office of TX Attorney General

405 Physicians and Compliance: Are They Oil and Water? – C. J. Wolf, Compliance Executive, Healthicity


407 Best Practice: A Partnership Approach to a More Powerful Coding Compliance Program – Carla D. Cashio, Chief Compliance Officer, DeKalb Medical; Julia Hammelman, Director, Compliance and Education, Hgimage solutions

408 340B Program Outlook: An Auditor’s Toolkit for 2018 and Beyond – Debi Weatherford, Executive Director Internal Audit, Piedmont Healthcare; Anthony Lesser, Senior Manager, Deloitte

409 Compliance Today, Effectiveness Tomorrow: the Necessary Actions to Achieve Success – Bret S. Bissey, Compliance Professional; Sean McKenna, Law Office of Sean McKenna, PLLC

410 Betting on Your Provider-Based Status? – Steve Lokensgard, Partner, Faegre Baker Daniels; Dan Roach, Chief Compliance Officer, Optum 360

411 CMS Playbook: What’s New and What’s Next in 2018 – Kimberly Brandt, Principal Deputy Administrator for Operations, CMS

412 Communicating with Regulators – Shawn DeGroot, President, Compliance Vitals

413 You’ve Put Your Compliance Program in Place: Now How Do You Manage the Department and Make It Work? – John Falcetano, Compliance/Privacy Officer, Brooks Rehabilitation Health

414 Navigating the Gray Zones of the Anti-Kickback Statute – Darrell Contreras, Chief Compliance Officer, Millennium Health

415 Engaging your Executive Team and Board in a Strategic Vision for Your Compliance Program – Steve Orquist, Senior Managing Director, Ankura Consulting Group, LLC

5:15–7:00 PM
Networking Reception in Exhibit Hall

Program at a glance

MONDAY, APRIL 16 | CONFERENCE

Advanced Discussion Groups will be filled on a first-come, first-served basis. Attendance is limited to the first 50 attendees.
SESSION SELECTION IS NOT AVAILABLE FOR THESE SESSIONS.
## TUESDAY, APRIL 17 | CONFERENCE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 – 7:30 AM</td>
<td>Fitness Fun (pre-registration is required—space is limited)</td>
</tr>
<tr>
<td>7:00 – 4:00 PM</td>
<td>Conference Registration</td>
</tr>
<tr>
<td>7:00 – 8:30 AM</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>8:30 – 8:40 AM</td>
<td>Opening Remarks</td>
</tr>
<tr>
<td>8:40 – 9:00 AM</td>
<td>GENERAL SESSION: Update from CMS – Kimberly Brandt, Principal Deputy Administrator for Operations, CMS</td>
</tr>
<tr>
<td>9:00 – 9:50 AM</td>
<td>GENERAL SESSION: Compliance as a Strategic Business Partner: A CEO’s Perspective – Lloyd Dean, President and CEO, Dignity Health</td>
</tr>
<tr>
<td>9:50 – 10:30 AM</td>
<td>GENERAL SESSION: Ethical Vigilance Creates a WellNow Culture – Rashmi Aryan, Ethics Speaker and Consultant</td>
</tr>
<tr>
<td>10:30 – 11:00 AM</td>
<td>Networking Break in Exhibit Hall</td>
</tr>
<tr>
<td>11:00 AM – 12:00 PM</td>
<td>BREAKOUT SESSIONS</td>
</tr>
<tr>
<td>11:00 AM – 12:00 PM</td>
<td>□ 501 Escobar and the New Compliance Cartel – Jeffrey Jeter, Special Counsel, Jones Walker, LLP</td>
</tr>
<tr>
<td></td>
<td>□ 502 Operationalizing Compliance with the New Nondiscrimination Requirements of Section 1557 of the Affordable Care Act – Drew Stevens, Attorney, Arnall Golden Gregory LLP; Toby K. Morgan, Director of Compliance Section 1557, Emory Healthcare, Inc.</td>
</tr>
<tr>
<td></td>
<td>□ 503 Lions, Tigers, and Bears…Oh My! Walking through the Dark Forest of the Compliance Knows and Unknowns in Mergers, Acquisitions, and Divestitures in Post-Acute Care – Sarah Finnegan, VP of Compliance, Kindred Health Care; Rachel Carlock, Corporate Compliance Officer, Consulta Health Care; Shannon Drake, General Counsel, Aveanna Healthcare</td>
</tr>
<tr>
<td></td>
<td>□ 504 BAM! A Sound You Want to Hear When Working with Your Business Associates – Frank Ruelas, Facility Compliance Professional, St. Joseph’s Hospital and Medical Center/Dignity Health; Shawn Y. DeGroot, President, Compliance Vitals</td>
</tr>
<tr>
<td></td>
<td>□ 505 A Roadmap for Medical Staff Corrective Action: How to Avoid the Many Pitfalls – Sarah Coyne, Partner, Quarles; Jon Kammerzelt, Quarles &amp; Brady LLP</td>
</tr>
<tr>
<td></td>
<td>□ 506 Telemedicine and Digital Health: Compliance Hot Topics for 2018 and Beyond – Thomas Ferrante, Attorney, Foley &amp; Lardner; Monica Chmielewski, Attorney, Foley &amp; Lardner, LLP</td>
</tr>
<tr>
<td></td>
<td>□ 507 MYSSION: Monitoring Your Short Stays and Observation Nights – Amy M. Gendron, Dir Clinical &amp; Regulatory Compliance, Trinity Health; Patricia J. Hamon, OI Specialist, Trinity Health</td>
</tr>
<tr>
<td></td>
<td>□ 508 Leveraging Internal Audit &amp; Forensics in Your Compliance Program – Donald A. Sinko, Chief Integrity Officer, Cleveland Clinic; Vicki R. Bokar, Senior Director, Corporate Compliance, Cleveland Clinic</td>
</tr>
<tr>
<td></td>
<td>□ 509 Preparing for a Job Search – Beth DeLair, President, Health Care Compliance Recruiting</td>
</tr>
<tr>
<td></td>
<td>□ 510 MACRA: Not Just for Providers – Todd M. Gower, Advisory Sr Mgr Healthcare &amp; Risk, Ernst &amp; Young; Lisa Alfieri, Manager- Risk and Compliance, Ernst and Young</td>
</tr>
<tr>
<td></td>
<td>□ 511 Compliance Design in a World of New Models – Kristen M. Lilly, Healthcare Consultant, PIA; Fatema Zanzi, Partner, Drinker Biddle Reath; Vicki Robinson, Senior Counsel for Policy, Office of the Inspector General</td>
</tr>
<tr>
<td></td>
<td>□ AD3B Let’s Talk Shop – Al Josephs, Compliance Consultant</td>
</tr>
<tr>
<td></td>
<td>□ AD4B Compliance Officer Ethics Scenarios – Ryan Meade, Dir Regulatory Compliance Studies, Loyola University, Chicago School of Law</td>
</tr>
<tr>
<td></td>
<td>□ AD5B The Intersection of Compliance and Quality Management – Lynda Hilliard, Healthcare Compliance Professional, Hilliard Compliance Consulting</td>
</tr>
<tr>
<td>12:00 PM – 1:00 PM</td>
<td>Networking Luncheon</td>
</tr>
</tbody>
</table>

**Advanced Discussion Groups** will be filled on a first-come, first-served basis. Attendance is limited to the first 50 attendees. **SESSION SELECTION IS NOT AVAILABLE FOR THESE SESSIONS.**
### TUESDAY, APRIL 17 | CONFERENCE

<table>
<thead>
<tr>
<th>1:00 – 2:00 PM</th>
<th>BREAKOUT SESSIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>■ 601 Dealing with Legalized Medical Marijuana: The Dilemma Created by Conflicting Federal and State Laws – Stephen H. Siegel, Of Counsel, Broad and Cassel</td>
<td>■ 602 Medicare Managed Care Compliance Standards for FDRs: Is Your Organization’s Compliance Program Adequate? – Heather L. Fields, Shareholder, Chair-Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c.; Rachel Haltiwanger</td>
</tr>
<tr>
<td>■ 607 An Ounce of Prevention: Adding Cybersecurity Tabletop Exercises to Your Compliance Toolkit – Allyson J. Lobban, Partner, Smith Moore Leatherwood LLP; Steve Snyder, Smith Moore Leatherwood LLP</td>
<td>■ 608 Identifying, Assessing and Auditing IT Risks in Health – Vishal Suchdev, Senior Manager, Ernst &amp; Young</td>
</tr>
<tr>
<td>■ 609 How to Change the Perception of Compliance from Obstacle to Business Partner – Jay P. Anstine, President, Bluebird Healthlaw Partners</td>
<td>■ 610 Managing Ethical Issues in FCA and Other Enforcement Actions – Precious Gittens, Partner, Hooper, Lundy &amp; Bookman PC</td>
</tr>
<tr>
<td>■ 611 Are You Ready to Weather the Storm: Aftermath of Hurricanes Harvey and Irma – Brian Beard, Senior Director Compliance, McKesson Specialty Health; Judy Ringholz, Vice President of Compliance and Ethics &amp; Chief Compliance Officer, Jackson Health System</td>
<td>■ 612 Key Issues an AMC Privacy Officer Should Know – Mildred L Johnson, Compliance Director, Baylor College of Medicine; Colleen Shannon, Chief Compliance &amp; Privacy Officer, Duke University Health System</td>
</tr>
</tbody>
</table>

**AD68 Stark: Mitigating the Battle Scars – Dwight Claustre, Managing Director, Ankura Consulting Group, LLC**

**AD78 Strategically Shape Compliance & Ethics Outcomes – Deann Baker, Sutter Care at Home Compliance Officer, Sutter Health**

**AD88 Privacy Officer & Researcher: The Reluctant Partnership – Joan Podleski, Senior Director & Chief Privacy Officer, Children’s Health**

### 2:00 – 3:30 PM

<table>
<thead>
<tr>
<th>2:00 – 3:30 PM</th>
<th>Networking Break</th>
</tr>
</thead>
<tbody>
<tr>
<td>■ 701 340B: Current State, HRSA Audit Enhancements and What the Future Holds – Chris Waski, National 340B Solution Leader, CHAN Healthcare; Lidia Niecko-Najjum, Associate, Polsinelli PC</td>
<td>■ 702 Creating Effective Compliance Program at Your Community Health Center – Trent Stechschulte, Compliance Officer &amp; Legal Counsel, Equitas Health</td>
</tr>
<tr>
<td>■ 703 How to Conduct a Compliance Risk Assessment – Margaret Scavotto, President, Management Performance Associates; Scott Gima, COO &amp; Executive VP of Compliance &amp; Management, Management Performance Associates</td>
<td>■ 704 Encryption Is Not Enough – Andrew Rodriguez, Corporate Privacy and Security Officer, Shriners Hospitals for Children</td>
</tr>
<tr>
<td>■ 705 When Physicians Work with Non-Physician Practitioners: Compliance Risks of Collaborative Practices – Brenden O’Neal, Regional Compliance Officer, Intermountain Healthcare</td>
<td>■ 706 Ask the Stark Law Professionals: Q&amp;A Session – Robert A. Wade, Partner, Barnes &amp; Thornburg LLP; Lester J. Perl, Partner, Broad and Cassel LLP; Daniel Melvin, Partner, McDermott Will &amp; Emery, LLP</td>
</tr>
<tr>
<td>■ 707 Physician Arrangement Auditing 101 – Anne E. Brummell, Compliance Program Manager, Honor Health; Juliette Stancil, Regional Compliance Officer, Presence Health</td>
<td>■ 708 Intersection of Internal Audit and Compliance – Maria Toribio, Director, PricewaterhouseCoopers; Jack Flaherty, Director, PricewaterhouseCoopers</td>
</tr>
<tr>
<td>■ 709 David &amp; Goliath: Compliance Investigations in the Era of Social Media – Regina F. Gurvich, Vice President, Chief Compliance Officer, OMNI Ophthalmic Management Consultants, LLC; Christie A. Moon, Legal Counsel, Sutter Health; Brian Callihan, Director of Special Projects, Sutter Health</td>
<td>■ 710 Coding &amp; Documentation Compliance Risks: Hints &amp; Tips for the Compliance Professional – Dana L. Brown, President, Reimbursement Management Consultants, Inc.; Glorianne H. Bryant, HIM Coding Specialist</td>
</tr>
<tr>
<td>■ 711 CIA Success Story: Settlement, Implementation, Effectiveness – Laura E. Ellis, Senior Counsel, Office of Counsel to the Inspector General, U.S. Department of Health and Human Services; Rita Issar, Senior Vice President, Strategic Management Services, LLC</td>
<td>■ 712 Barriers to Sharing Health Information in Behavioral Health – Tim Timmons, Privacy and Security Officer, Greater Oregon Behavioral Health; Kelly T. Hagan, Attorney, Schwabe Williamson &amp; Wyatt PC</td>
</tr>
<tr>
<td>■ 713 Compliance Attorney – Bridgette A. Foster, Counsel, Polsinelli PC; Tracy M. Field, Partner, Parker Hudson Rainer &amp; Dobbs LLP</td>
<td>■ 714 Unforeseen Vulnerabilities in Healthcare Mergers and Acquisitions – Ryan Freeman-Jones, IT Risk Management Manager, Meditology Services; Martin Ignatovski, Chief Compliance Officer</td>
</tr>
</tbody>
</table>


**AD108 Navigating the Gray Zones of the Anti-Kickback Statute – Darrell Contreras, Chief Compliance Officer, Millennium Health**

**AD118 Engaging your Executive Team and Board in a Strategic Vision for Your Compliance Program – Steve Ortquist, Senior Managing Director, Ankura Consulting Group, LLC**

Advanced Discussion Groups will be filled on a first-come, first-served basis. Attendance is limited to the first 50 attendees. **SESSION SELECTION IS NOT AVAILABLE FOR THESE SESSIONS.**
WEDNESDAY, APRIL 18 | POST-CONFERENCE

7:30 AM–12:00 PM

Conference Registration

8:00–9:45 AM

BREAKOUT SESSIONS

W1 Corporate Integrity Agreement Developments, Understanding the Government’s Expectations — Amy Bailey, Principal, HBE Advisors; Sharon S. Parsley, President, Quest Advisory Group, LLC; Nicole Caucci, Deputy Branch Chief, OIG HHS

W2 Compliance Program Game Changers — Brian Flood, Partner-Attorney, Husch Blackwell LLP

W3 How to Develop a “Speak-up” Compliance Culture — Carlos A. Cruz, Chief Compliance Officer, Tri-City Healthcare District; Melissa J. Mitchell, Director, Audit and Compliance, Sinai Health System

W4 Privacy Officer Roundtable — Marti Arvin, Vice President, Audit Strategy, CynergisTek, Inc.; Adam Greene, Partner, Davis Wright Tremaine, LLP; Joan M. Podleski, Chief Privacy Officer, Children’s Health

W5 Documentation and Reimbursement Workshop — Maggie M. Mac, President, Maggie Mac-MPC Inc.

W6 Compliance, Self-Disclosure and Managing the Risk — Gabriel L. Imperato, Managing Partner, Broad and Cassel; Tamar Terzian, Senior Counsel, OIG/HHS

W7 Payer Issues, Denials and Process for Clinical Trials: How to Audit for Lost Revenue! — Kelly M. Willenberg, Manager, Kelly Willenberg and Associates; Wendy S. Porter, Consultant, Kelly Willenberg and Associates

W8 Collaboration: Are You Increasing or Decreasing Your Risk? — Michael Peer, Principal, CliftonLarsonAllen LLP


W10 Top Hot Quality and Compliance Areas to Partner and Mitigate Risk — Deann M. Baker, Sutter Care at Home Compliance Officer, Sutter Health; Dwight Claustre, Managing Director, Ankura Consulting Group, LLC

W11 Using Technology to Leverage Your Compliance Program — Nicholas Merkin, CEO, Compliagent; Jeffrey Young, Vice President Product Development, Healthcicy

9:45–10:00 AM

Networking Break

10:00–11:45 AM

BREAKOUT SESSIONS

W12 Ensuring Your Vendors Comply with Your Compliance Requirements/Plan — Andrew Luers, Partner, ProviderTrust; Donna J. Thiel, Director Compliance Integrity, ProviderTrust; Christopher Redhage, Co-Founder, ProviderTrust

W13 Medical Device Replacements: Compliance Insights for Device Warranty Credits and No Charge Devices — Brenda J. Mickow, Revenue Compliance Officer, Mayo Clinic; Jesse Scharer, Explant Control Manager, Mayo Clinic

W14 Practical Considerations for Managing Compliance, Legal and Operational Risk with Joint Venture Relationships — Eric Overman, Senior Manager, Ernst & Young; Mary Wolbert, VP Chief Compliance and Risk Officer, Froedtert Health

W15 The Doctor Will Skype You Now? A Compliance Officer’s Roadmap for Telemedicine — Scott K. Intner, Chief Compliance Officer, George Washington Medical Faculty Associates; Tomi Hagan, Senior Consultant, Compliance, Quorum Health Resources

W16 Physician Arrangement Bootcamp — Deanna Mool, Attorney, Heyl Royster Voelker & Allen; Daniel Stech, Principal, Pinnacle Health Care Consulting

W17 Managed Care Fraud: Enforcement and Compliance — Eric Havian, Partner, Constantine Cannon LLP; Daniel Meron, Attorney, Latham & Watkins LLP

W18 Provider-Based Status Update: How Recent Changes Impact Off-Campus Outpatient Departments’ Compliance, Payment, and Transactions — Claire Turcotte, Partner, Bricker & Eckler LLP; David M. Johnston, Partner, Bricker & Eckler LLP; Ilah Naudasher, Network Director of Compliance, Kettering Health Network

W19 Auditing Identity & Access Management: Addressing the Root Causes — Johan Lidros, President, Eminere Group

W20 Happily Ever After Requires Work: Effective Training for Ongoing Employee Engagement — Kym J. Creekmore, Chief Compliance and Privacy Officer, Diatherix; Janine S. Fadul, Compliance Manager, George Washington Medical Faculty Associates; Brenda K. Manning, Compliance & Privacy Professional, University of Minnesota Physicians

W21 Full Speed Ahead on Drug Diversion Control Efforts: Enforcement Trends, Investigations, and Prevention — Regina F. Gurvich, Vice President, Chief Compliance Officer, OMNI Ophthalmic Management Consultants, LLC; Gary Cantrell, Deputy Inspector General for Investigations, OIG HHS

W22 The Road Ahead — Frank E. Sheeder, Partner, Alston & Bird LLP

1:00 PM

Check-in for CHC, CHPC, and CHRC Certification Exams

1:15–4:30 PM

CHC, CHPC, and CHRC Certification Exams (actual exam duration is 120 minutes per the candidate handbooks)
Saturday, April 14
8:00 AM – 12:00 PM
12th Annual Volunteer Project
(pre-registration required)
1:00 – 7:30 PM
Conference Registration

Sunday, April 15
7:30 AM – 6:00 PM
Conference Registration
7:30 – 8:30 AM
SpeedNetworking
(pre-registration required)
9:00 AM – 12:00 PM
PRE-CONFERENCE BREAKOUT SESSIONS
(includes 15-minute break)

INDUSTRY IMMERSION

P1 Large Hospital Systems

Sunday, 9:00 AM–12:00 PM

Suzie Draper, VP Business Ethics and Compliance, Intermountain Healthcare
Margaret Hambleton, VP Corporate Compliance, Dignity Healthcare
Kimberly Otte, Chief Compliance Officer, Mayo Clinic

- Learn how to benchmark your program against other large hospitals and health systems through use of polling software
- Understand challenges relevant to large hospitals and large health systems
- Engage in dialogue with your colleagues regarding operational solutions and best practices for large hospitals and health systems

GENERAL COMPLIANCE/HOT TOPICS

P2 Compliance Program Start Up: What Are the Basics Needed for Your Infrastructure?

Sunday, 9:00 AM–12:00 PM

Debbie Troklus, Senior Managing Director, Ankura Consulting Group, LLC
Sheryl Vacca, SVP/Chief Risk Officer, Providence St Joseph Health

- Describe the fundamental elements of a compliance program
- Identify ways to leverage current resources
- Provide tips on getting organization buy in

P3 Hey, Therapy Provider! The Government and Private Insurers Have Therapy in Focus—Do You?

9:00 AM–12:00 PM

Shawn Halcsik, Corporate Compliance Officer, Encore Rehabilitation
Nancy Beckley, President, Nancy Beckley & Associates LLC

- Therapy focus explained: JIMMO, Probes, Targeted Medical Reviews, Supplemental Reviews, OIG reports and findings, Investigations, Therapy Related Civil Monetary Penalties
- Understand and implement the who, what, how and why of auditing therapy Conditions for Coverage, Conditions of Participation, and Conditions of Payment
- Take away an audit tool to ensure your focus on compliance with therapy technical and medical necessity requirements for restorative and maintenance therapy (JIMMO)

LONG-TERM CARE

P3 Hey, Therapy Provider! The Government and Private Insurers Have Therapy in Focus—Do You?

9:00 AM–12:00 PM

Shawn Halcsik, Corporate Compliance Officer, Encore Rehabilitation
Nancy Beckley, President, Nancy Beckley & Associates LLC

- Therapy focus explained: JIMMO, Probes, Targeted Medical Reviews, Supplemental Reviews, OIG reports and findings, Investigations, Therapy Related Civil Monetary Penalties
- Understand and implement the who, what, how and why of auditing therapy Conditions for Coverage, Conditions of Participation, and Conditions of Payment
- Take away an audit tool to ensure your focus on compliance with therapy technical and medical necessity requirements for restorative and maintenance therapy (JIMMO)

P4 Designing an Effective Privacy Program

Sunday, 9:00 AM–12:00 PM

Christopher Terrell, Deputy Chief Compliance Officer & Privacy Officer, Encompass Health
Adam Greene, Partner, Davis Wright Tremaine, LLP
David Behinfar, Chief Privacy Officer, University of North Carolina Health
Katherine Georger, Associate Compliance Officer, Duke University Health System

PHYSICIAN COMPLIANCE

P5 Physician and APP Coding Workshop

Sunday, 9:00 AM–12:00 PM

Kimberly G. Huey, President, KGG Coding & Reimbursement Consulting
Sandra K. Giangreco Brown, Coding Compliance Audit Sr Manager, CHAN Healthcare

- Coding basics for compliance professionals—knowing where to find the code information, defining the sources for definitive guidance—how to educate your providers and audit-proof your coding and billing
- Understanding the gray areas of evaluation and management coding, appropriately applying modifiers, and documenting to support the medical necessity of all services
- Defining and maximizing the role of advanced practice providers, aka non-physician practitioners, in the practice and compliantly billing for their services

COMPLIANCE LAWYER

P6 False Claims Act Developments

Sunday, 9:00 AM–12:00 PM

John T. Boese, Of Counsel, Fried, Frank, Harris, Shriver & Jacobson LLP
Michael D. Granston, Director, Commercial Litigation Branch, Fraud Section, Civil Division, US Department of Justice
Gary W. Eiland, Partner, King & Spalding LLP
Michael Morse, Partner, Pietragallo Gordon Alfano Bosick & Raspanti, LLP

- Understand the fundamentals of liability, damages and procedure under the FCA
- Review critical recent court interpretations of the Supreme Court’s Escobar decision
- Discuss recent decisions on determining “falsity” in medical necessity cases
P7 The Great Internal Audit-Compliance Mystery

Sunday, 9:00 AM–12:00 PM

Kristen R. Taylor, Managing Director, Pinnacle Enterprise Risk Consulting Services

Kelly C. Loya, Managing Director, Pinnacle Enterprise Risk Consulting Services

- Guests will observe and identify, or even become party to, the ultimate compliance mystery/conspiracy
- Attendees will assist in identifying acts of noncompliance and network with the cast and other guests to determine what wrongdoing occurred, why and define an appropriate response to the wrongdoing
- Attendees will utilize strategies to help define compliance program weaknesses and what safeguards may have prevented an identified behavior

P8 Top IT and Cyber Risks to Include in Your Audit Plan

Sunday, 9:00 AM–12:00 PM

Johan Lidros, President, Eminere Group

- Learn about key IT and Cyber risks
- Learn trending IT governance best practices
- Discuss IT audit challenges in an evolving IT risk environment

P9 Try Your Luck: Solve a Complex Compliance Case Study

Sunday, 9:00 AM–12:00 PM

Melissa J. McCarthy, AVP, Deputy Chief Corporate Compliance Officer, Northwell Health

Greg Radinsky, SVP, Chief Corporate Compliance Officer, Northwell Health

- Walk through a complex compliance case study in this interactive session and try your luck on making complex decisions to solve the case
- Learn tips on how to investigate and document complex matters, spot coding and billing issues, interview witnesses, develop a corrective action/mitigation plan, and communicate sensitive matters to senior leadership and your board
- Understand considerations for self-disclosure, attorney-client privilege and when to use it, and the Yates memo

P10 Why In The World Is the Compliance Officer Asking about Quality?

Sunday, 9:00 AM–12:00 PM

Eugena A. White, Compliance Officer, Medical West, an affiliate of the UAB Health System

Deborah F. Grimes, Chief Diversity Officer, UAB Hospital

- Attendees will define compliance and quality, explore CMS’ value-based reimbursement model, evaluate the alignment of quality care with reimbursement, and examine work models requiring synergy between compliance and quality to meet CMS requirements
- Attendees will be introduced to key programs related to value-based reimbursement, examine the implications for the receipt of quality-based reimbursement, and discuss the compliance professionals’ role in monitoring compliance with CMS regulations
- Attendees will learn effective techniques to monitor and share data, and study effective tools to aide collaboration between senior leadership and the medical staff regarding operations, finances, and clinical outcomes for value-based reimbursement

P11 Due Diligence for Acquisition and Partnerships

Sunday, 9:00 AM–12:00 PM

Catherine I. Masoud, Compliance and Privacy Manager for External Affairs, University of Kentucky, UK HealthCare

John Allen, Chief Administrative Officer, University of Kentucky, UK HealthCare

- Outline and discuss the strategy, analysis and due diligence necessary for determining fit, aligning appropriate resources and implementing a successful transition for acquisition or partnership with another practice
- Discuss common goals, areas of compromise and deliverables in order to navigate logistical hurdles and contractual negotiations
- Share lessons learned and provide practical tips to ensure thorough due diligence from beginning to go-live and thereafter

P12 Navigating Therapy Compliance Requirements Across the Continuum of Care

Sunday, 9:00 AM–12:00 PM

Catherine Gill, Director of Quality, Compliance Officer, Franciscan VNS

Kay Hashagen, Senior Consultant, LW Consulting, Inc.

- “Medical Necessity” is the key concept to justify Medicare payment for services, but how is medical necessity evaluated in the outpatient, inpatient rehab, home health and SNF settings?
- Documentation requirements for Medicare payment vary significantly between the OP/IRF/HH and SNF settings. You will learn the documentation commonalities but also the key differences between the settings to better audit and monitor compliance
- What are the challenges and best practices for compliance training and monitoring for therapists who provide services in multiple settings?

P13 Laboratory Compliance: Maintaining Compliance in an Uncertain and Changing Environment

Sunday, 9:00 AM–12:00 PM

Robert E. Mazer, Shareholder, Baker Donelson

Tim Murray, National Director Laboratory Compliance, Corporate Responsibility, Catholic Health Initiatives

Barbara Senters, Chief Compliance & Ethics Officer, Ameritox

Kathy Nucifora, Director of Accreditation, COLA

- Compliance issues facing today’s laboratories include medical necessity, marketing arrangements, network participation issues, toxicology testing, pathology date of service issues, legal actions initiated by insurers, actions under Medicare enrollment authorities, and repayments
- What you should know about CLIA and the avoidance of commonly identified citations. Presenters will look at proficiency testing requirements, proficiency testing referral safeguards, the overlap between CLIA regulations and billing considerations, and other current certification and accreditation topics
- Practices that can result in imposition of sanctions, and use of general laboratory auditing plans and other steps to minimize legal and regulatory risk
### Sunday, 9:00 AM–12:00 PM
**Caron Cullen**, President, Positive Compliance Outcomes, Inc.

**Kelsey C. Brodsho**, Chief Compliance Officer, North Memorial Health Care

- Discuss what tools may best fit your organization for measuring compliance effectiveness regardless of whether you are a Hospital, Health Plan, or Provider
- Review actual examples of these tools from various organizations and see their effectiveness by examining associated results
- Share ideas regarding the CMS 2017 three new audit elements of Prevention, Detection, and Correction and consider the similarities and differences (if any) from using the seven elements of an Effective Compliance Program

### 12:00 – 1:00 PM
**SpeedMentoring**  
(Pre-registration required; box lunch provided to participants)

### 12:00 – 1:30 PM
**Lunch (on your own)**

### 1:30 – 4:30 PM
**PRE-CONFERENCE BREAKOUT SESSIONS**  
(Includes 15-minute break)

#### P14 Managed Care Organizations and Measuring Compliance Program Effectiveness: Review the Tools Used by Hospitals, Health Plans and Providers to Measure Effectiveness and See How They Work!

**Sunday, 1:30 PM–4:30 PM**

**Kristine Koontz**, Vice President of Quality & Clinical Services, Keystone Human Services Inc.

**Amy Short**, Administrative Director, Center for Improvement Science

**Victoria Hoshower**, Quality and Performance Manager

- Application of proven Quality Management methods to systematically identify, measure, and monitor key performance metrics and generate targeted, informed responses when deviations occur
- Orchestrate the efforts of operations, compliance, and specialized teams across the enterprise to make, manage, and sustain change
- Strategies for effective and sustainable quality improvement: project selection, team engagement, and building a culture of continuous improvement

### GENERAL COMPLIANCE/HOT TOPICS

#### P16 Conflict of Interest 2.0: Beyond Data Collection

**Sunday, 1:30 PM–4:30 PM**

**Rebecca M. Scott**, Compliance/Privacy Manager, University of Kentucky

**C.J. Wolf**, Senior Compliance Executive, Healthcity

**Andrew Hill**, Compliance Analyst/Auditor, UK HealthCare Office of Corporate Compliance

- Join us while we review the intricacies of COI policy evolution
- We’ll discuss updates and advancements in CMS’ Open Payments Database
- We’ll provide useful skills and tools to help you conduct investigations and implement conflict management plans

### LONG-TERM CARE

#### P17 Post-Acute Compliance Officers: How Do You Prepare for Constant Change and the Unknown of the Regulatory Environment

**Sunday, 1:30 PM–4:30 PM**

**Karla Dreisbach**, VP Ccompliance, Friends Services for the Aging

**Betsy Wade**, Corporate Compliance Officer, Signature HealthCARE

**Jeramy Kuhn**, Corporate Compliance Officer, Care Initiatives

**Barbara Duffy**, Shareholder, Lane Powell

- Do you have a seat at the decision maker table?
- Can you afford to be proactive or just reactive?

### PRIVACY & IT COMPLIANCE

#### P18 What Do Carnegie Hall and Good Security Incident Response Plans Have In Common: To Get There You Must Practice, Practice, Practice!

**Sunday, 1:30 PM–4:30 PM**

**Marti Arvin**, Vice President, Audit Strategy, CynergisTek, Inc.

**Joseph Dickinson**, Partner, Smith Anderson

- Discussion of the purpose of and process around table top exercises
- Discussion of the goals of the exercise and pre-table top exercises to dos
- Performance of a mock table top exercise with audience participation and role assignments and identification of terms used
P19 Benchmarking and Coding Outlier Workshop  
**Sunday, 1:30 PM—4:30 PM**  
Jared Krawczyk, Mathematician, Nektar Analytics  
Andrei M. Costantino, VP of Integrity & Compliance, Trinity Health  
- Discuss the critical elements needed in building a risk-based audit process from scratch.  
- Outline and demonstrate how to conduct the needed benchmarking analytics that will support a comprehensive provider risk scorecard. (Above and beyond just a generic E/M bell-curve)  
- Explore strategies to interpret and incorporate the outlier analysis results in a functional day-to-day internal audit process. Discuss current and future risk areas related to professional service billing including the use of Advanced Practice Providers, Hierarchal Condition Categories, and the Electronic Health Record

P20 Anatomy of a False Claims Act Case: Investigation, Litigation, Negotiation, Resolution  
**Sunday, 1:30 PM—4:30 PM**  
Rick Robinson (Moderator), Global Co-Head of Life Sciences and Healthcare, Norton Rose Fullbright US LLP, Washington, DC  
Lisa Re, Assistant Inspector General for Legal Affairs, Office of Inspector General, Department of Health & Human Services  
Daniel C. Gerhan, Director and Senior Litigation Counsel, Boston Scientific Corp.  
Amy Easton, Partner, Phillips and Cohen LLP  
- The Investigation Phase: subpoenas, witness interviews and more  
- The Litigation Phase: Discovery and Motions Practice  
- The Resolution Phase: Settlements, CIAs and Relator issues

P21 340B Compliance Monitoring Utilizing Data Analytics  
**Sunday, 1:30 PM—4:30 PM**  
Tim Krzeminski, Healthcare Compliance Director, PwC  
Ryan Hayden, Partner, PricewaterhouseCoopers  
- Utilizing data analytics to monitor the 340B Drug Discount Program allows healthcare systems to ensure compliance with the 340B Program and maximizes cost-saving opportunities afforded by the 340B Program  
- KPIS allow for granular analysis of high risk area related to diversion, duplicate discounts, the GPO prohibition, and provide insights into missed cost-saving opportunities where split-billing software limitations and/or poor master data come into play  
- Reduce risk of fines and sanctions by regulators and protection against reputational damage; Improve risk management from automated continuous monitoring for 100% of transactions; Reduce number of FTEs used to maintain compliance with 340B program

P22 Three Keys to Rock Your Auditing and Monitoring Plan  
**Sunday, 1:30 PM—4:30 PM**  
Ruth Krueger, Lead Compliance Program Administrator, Sanford Health  
Cindy J. Matson, Sr Executive Director, Compliance, Sanford Health  
Mary Jo Henne, Director of Compliance, Sanford Health  
- Review the importance of pre-audit preparation and decisions—including what to audit and what to monitor  
- Cover tips on the value of collaboration, clarity of accountability, what to do with incidental findings and more  
- Provide sample tools and the three key concepts that will help you get the job done

P23 Collaboration between Compliance, Internal Audit and Coding Operations  
**Sunday, 1:30 PM—4:30 PM**  
Kenneth M. Jenkins, Hospital Compliance Officer, Vanderbilt University Medical Center  
Colleen A. King-Dennis, Associate Vice President of Compliance Billing & Education, University of Louisville-Physicians  
- Effective Collaboration between Compliance, Internal Audit and Coding Operations can have a positive impact on the bottom line of your organization  
- Policy and Procedure of the organization impacts all levels and areas, how to help ensure policies and procedures are value-add  
- Insights on collaborative efforts within our organizations with focus on the positives and negatives

P24 Three Blind Mice: Achieve a Shared Vision for Compliance, Risk, and Quality  
**Sunday, 1:30 PM—4:30 PM**  
Jessica L. Smith, Vice President, Compliance Partners, LLC  
Jonathan Brouk, Director, Compliance & Privacy Officer, Children's Hospital New Orleans  
Sandra A. Keller, VP Compliance & Regulatory, Lafayette General Medical Center  
- Obstacles to creating a unified approach to healthcare compliance, risk, and quality initiatives  
- Achieving integration through the development of shared goals  
- Leveraging technology and data to break down communication silos
P25 Significant Regulatory Changes and OMHA Initiatives Impacting the Medicare Appeals Process

Sunday, 1:30 PM – 4:30 PM

Andrew B. Wachler, Partner, Wachler & Associates, P.C.

Nancy Griswold, Chief Administrative Law Judge, Department of Health and Human Services, Office of Medicare Hearings and Appeals

- Significant reforms to the Medicare appeals process, including recent HHS rulemaking aimed at reducing the backlog of pending appeals and encouraging resolution of cases earlier in the appeals process
- Key OMHA initiatives taking place at the ALJ appeal level, including the new Statistical Sampling Initiative, implementation of attorney adjudicators, and expansions to the Settlement Conference Facilitation program
- Understand the impact these reforms and OMHA initiatives will have on providers, and learn strategic approaches and practical tips to consider and implement when appealing overpayment demands and claim denials through the Medicare appeals process

P26 The Ups and Downs of DME

Sunday, 1:30 PM – 4:30 PM

Wayne H. van Halem, CFE, AHFI, President, The van Halem Group – A Division of VGM Group, Inc.

Joshua Skora, Attorney, K & L Gates, LLP

Kelly Grahovac, Sr. Consultant, The van Halem Group

- Identify industry trends and current legislative activity related to audits, appeals, and compliance for DME suppliers, including some positive news for suppliers
- Identify common legal issues related to providing DME in current regulatory environment
- Identify current products being targeted for audits and common denial reasons

P27 Issues in Academic Medical Compliance: Bridging the Great Divide

Sunday, 1:30 PM – 4:30 PM

Valerie Dixon, Deputy Compliance Officer, University of California-Irvine

Kim Bixenstine, Chief Compliance Officer, University Hospitals

David Lane, Chief Compliance Officer, Providence St. Joseph Health

- Working with FDA Surveyors, Clinical Research Billing, and Audits: Using the process and results to improve and augment your compliance program
- Conflicts of Interest across the medical center, campus, and community environments: Managing and mitigating
- Physician Hospital Contracting and Reimbursement Challenges in Academic Medical Centers: The compliance role in negotiations, review, and advisement for new and ongoing arrangements


Sunday, 1:30 PM – 4:30 PM

Lisa Murtha, Senior Managing Director, Ankura Consulting Group, LLC

Ryan Meade, Dir Regulatory Compliance Studies, Loyola University Chicago School of Law

- Overview of new laws, regulations, and government guidance from NIH, OHRP, ORI, FDA, WHO and more
- Review of recent enforcement initiatives related to the life sciences and research from DOJ, OIG, CMS
- Best practices for oversight of research programs and ongoing compliance

4:30 – 6:30 PM

Networking Reception in Exhibit Hall
Monday, April 16

MONDAY

6:30 – 7:30 AM
Fitness Fun
Pre-registration required—space is limited

7:00 AM – 6:00 PM
Conference Registration

7:00 – 8:30 AM
Continental Breakfast in Exhibit Hall

8:30 – 9:00 AM
Opening Remarks

9:00 – 9:30 AM
GENERAL SESSION: OIG Update
Daniel Levinson, Inspector General, Department of Health & Human Services

9:30 – 10:30 AM
GENERAL SESSION: Next Level Leadership
Scott Eblin, Author, The Next Level and Overworked and Overwhelmed

10:30 – 11:00 AM
Networking Break in Exhibit Hall

11:00 AM – 12:00 PM
BREAKOUT SESSIONS

101 Healthcare Fraud Enforcement From The Trenches: The Top Government Enforcement Priorities in the Healthcare Space
Monday, 11:00 AM–12:00 PM
Scott Grubman, Partner, Chilivis, Cochran, Larkins & Bever
Todd Swanson, Assistant United States Attorney, United States Attorney’s Office
- Discussion of the top government enforcement trends affecting the healthcare industry
- Describe recent updates in False Claims Act case law and litigation
- Provide proactive compliance tips to healthcare providers to help such providers stay off of the government’s radar and avoid a costly and disruptive government investigation

102 Strategies for Managing Conflict of Interests in the World of Innovation
Monday, 11:00 AM–12:00 PM
Donnetta Horseman, Chief Compliance Officer, Moffitt Cancer Center
- Managing individual conflict of interests can pose challenges at institutions where innovation is both encouraged and rewarded. Review strategies for balancing entrepreneurial goals of individuals while maintaining compliance with institutional policies
- Organizations are engaging in new and innovative relationships with industry as a means to achieve research and organizational objectives. Learn strategies for managing conflicts to avoid the appearance of bias in research
- Building trust and communication is essential to a conflict of interest program. Discuss ways in which compliance officers can achieve these essential tools

LONG-TERM CARE

103 60-Day Overpayment Rule: What Does Due Diligence Really Mean?
Monday, 11:00 AM–12:00 PM
Amy Brantley, Chief Compliance Officer, AseraCare Hospice
Paula Sanders, Principal and Healthcare Chair, Post & Schell, P.C.
- Reactive and Proactive Activities
- Who should be included in the process?
- What is the scope of review when an overpayment is identified?

PRIVACY & IT COMPLIANCE

104 HIPAA Update: Policy and Enforcement
Monday, 11:00 AM–12:00 PM
Iliana L. Peters, Shareholder, Polsinelli, PC
Marissa Gordon-Nguyen, Senior Advisor for HIPAA Policy, HHS Office for Civil Rights
- Current trends in HIPAA enforcement, including lessons learned from settlement agreement cases
- Recent important guidance from OCR
- Latest statistics on breaches reported to OCR

PHYSICIAN COMPLIANCE

105 QPP Year Two: Clinical Practice Guidelines and Improving Quality of Care
Monday, 11:00 AM–12:00 PM
D. Scott Jones, Chief Compliance Officer, Augusta Health
Richard E. Moses, Physician/Attorney, MedLaw Compliance LLC
- The Physician Quality Payment Program (QPP) is in performance year 2 and will impact 2019 physician reimbursement. A physician and compliance officer review QPP performance
- Are you ready for QPP Quality scoring? We discuss how judicious use of Clinical Practice Guidelines (CPGs) can impact quality of care—and quality scores
- Making the QPP Quality case with Physicians: Consider strategies for improving quality and scoring under the QPP
106 Self-Disclosures: Report, Repayment, and the Options
Monday, 11:00 AM–12:00 PM
Jennifer L. Edlind, Chief Compliance Officer, US Acute Care Solutions
Kristen Shemory, Associate, Vorys, Seymour and Pease LLP
Matthew E. Albers, Partner, Vorys, Seymour and Pease, LLP
Andrea Treese Berlin, Senior Counsel, OIG-U.S. Department of HHS
- Compliance attorneys and professionals know there is an obligation to report and return overpayments resulting from Stark Law and Anti-Kickback Statute violations
- The case law applying Stark and AKS to Medicaid creates a conundrum: what is the appropriate method for making a self-disclosure to a Medicaid program?
- This session will include an in-depth discussion of a Medicaid self-disclosure case study and provide the pros and cons of various approaches

107 You Know that They Say….Curiosity Killed the Cat! Best Practices & Tips on How to Implement a Proactive Breach Detection Plan
Monday, 11:00 AM–12:00 PM
Shallie J. Bryant, Compliance Program Integrity Officer, Moffitt Cancer Center
- How to comply with the administrative safeguards of the HIPAA Security rule, Moffitt Cancer Center implemented procedures to regularly review records of information systems, such as audit logs, access, and security incident tracking reports
- Audit Control Standard and evidence of user activity review are key features of OCRs investigation and Audits
- Practical tips on how to monitor workforce member activities and actions. How to investigate, mitigate insider threats, and grow. How to transform from reactive to proactive

108 Managing Organizational Risk: The Mighty Triad of Compliance, Internal Audit, and Risk Management
Monday, 11:00 AM–12:00 PM
Susan Thomas, Consulting Manager, PYA, PC
Sheila P. Limmroth, Privacy Officer/Legal Services Specialist, DCH Health System
- Define the organizational roles and responsibilities of Internal Audit, Corporate Compliance and Risk Management
- Discover how a partnership of audit, compliance and risk management can be a major advantage for an overall risk strategy
- Consider the variety of audit tools available for organizations to manage risk; and discuss how to move from siloed risk-related activities to integrated risk management

109 IT for the Non-IT Compliance Professional
Monday, 11:00 AM–12:00 PM
Frank Ruelas, Facility Compliance Professional, St. Joseph’s Hospital and Medical Center/Dignity Health
- Develop and broaden a practical knowledge base of IT concepts and principles and how they apply in supporting the organization’s compliance program
- Learn some of the key challenges that IT professionals face in maintaining an effective IT network within the organization and how Compliance and IT can collaborate effectively to deal with these challenges
- Identify auditing and monitoring opportunities where IT and Compliance can partner in obtaining useful data to help assess key processes that maintain the security of the IT system

110 How to Successfully Integrate A New Healthcare Entity into Your Compliance Program
Monday, 11:00 AM–12:00 PM
Harriet E. Kinney, Director, Research Integrity & Compliance, Trinity Health
Christine Anusbigian, Specialist Leader, Deloitte & Touche LLP
Melissa Fury, Director, M&A Integration, Trinity Health
- How to conduct a thorough due diligence review, then develop and implement a detailed integration plan of the target’s compliance program in the M&A process
- Utilizing leading practices based on HCCA/OIG’s Measuring Compliance Program Effectiveness: A Resource Guide, and what results may impact a buyer’s evaluation of the target
- Best practices and lessons learned on integrating a new healthcare entity into a larger healthcare system and its compliance program

111 4 out of 5 Dentists Recommend You Take Marketing Compliance Seriously
Monday, 11:00 AM–12:00 PM
Brenda K. Manning, Compliance & Privacy Professional, University of Minnesota Physicians
Tomi Hagan, Senior Consultant, Compliance, Quorum Health Resources
- Discuss how your organization’s marketing and compliance programs intersect and overlap
- Learn how to protect your organization against Stark, Anti-Kickback and HIPAA risks associated with marketing activity and how to mitigate those risks
- How does the culture of compliance affect marketing activity? Integrating the culture of compliance into the marketing program
112 Compliance Trends and Challenges for Substance Abuse and Behavioral Health Treatment Provider

Monday, 11:00 AM–12:00 PM

Tony Maida, Partner, McDermott Will & Emery
Christopher Haney, Managing Director, Forensus Group, LLC
Matthew D. Vogelien, Regional Corporate Responsibility Officer

- Substance abuse and behavioral health treatment providers have experienced unprecedented recent growth in response to parity laws and expanded insurance coverage.
- This new growth, in turn, has contributed to a significant increase in regulation and enforcement by government agencies that are already struggling to keep up with a prescription opioid epidemic.
- Attendees will benefit from an in-depth discussion of the compliance challenges that providers need to be following right now and learn practical techniques and best practices for identifying, auditing, and evaluating their risks.

AD2 You’ve Put Your Compliance Program in Place: Now How Do You Manage the Department and Make It Work?

Monday, 11:00 AM–12:00 PM

John Falcetano, Compliance/Privacy Officer, Brooks Rehabilitation Health

- Compliance metrics, dashboards and other reporting tools
- Staff qualifications and selection
- Developing self-directed highly motivated teams

AD3 Let’s Talk Shop

Monday, 11:00 AM–12:00 PM

Al Josephs, Compliance Consultant

- Compliance projects/activities (investigations, measuring program effectiveness, etc.)
- How you solved it or how can your peers in this discussion group help, and
- Lessons learned

1:30–2:30 PM

BREAKOUT SESSIONS

201 Reinventing the Internal Investigation: Practical Strategies for Ensuring a Yates-Informed Process

Monday, 1:30 PM–2:30 PM

Heather L. Fields, Shareholder, Chair-Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c.
James G. Sheehan, Chief, Charities Bureau, NY Attorney General
Lisa Estrada, Senior Vice President and Chief Compliance Officer, Fresenius Medical Care North America

- How legal privilege and Yates-requirements impact: investigation processes, witness interviews, documentation, and attorney ethical duties under the Rules of Professional Conduct
- Key investigation process improvements that may enhance an organization’s ability to maintain privilege and obtain cooperation credit
- Practical strategies for compliance officers and in-house attorneys to improve individual stakeholder compliance with investigation procedures

202 What Your Employees Don’t Know Can Hurt You: Effective Compliance Education

Monday, 1:30 PM–2:30 PM

Andrea C. Merritt, Partner, Athena Compliance Partners
Ashlie S. Heald, Partner, Athena Compliance Partners

- How to assess employee training needs to best address internal compliance risks.
- Learner characteristics and learning styles will be addressed
- How to use resources and various training methods for effective education. Examples of interactive and scenario based learning will be provided
- How effective training translates to increased compliance. Learner comprehension will be addressed as it relates to learning styles
LONG-TERM CARE

203 Pills, Providers and Problems: How to Investigate Drug Diversion in Long-Term Care

Monday, 1:30 PM–2:30 PM

Ben Purser, Purser Security Consulting Group

Donna Thiel, Chief Compliance Officer, ProviderTrust

- How the narcotics fraud/theft and abuse is handled in LTC today
- Best practices on conducting effective internal investigations
- What the DEA is doing and how you can help

PRIVACY & IT COMPLIANCE

204 Insider Threats: Healthcare Privacy & Security

Monday, 1:30 PM–2:30 PM

Michelle O’Neill, Director of Corporate Compliance/Privacy Officer, Summit Medical Group, PA

- The Current State of Healthcare Privacy & Security
- Insiders are Responsible for 90% of Privacy & Security Incidents and Authorized Users Represent Your Organizations Greatest Risk—Why?
- How to Detect & Prevent Privacy and Security Insider Threats

PHYSICIAN COMPLIANCE

205 Hospice Physician Compensation: Top Trends and Compliance Concerns for Providers

Monday, 1:30 PM–2:30 PM

Darcy E. Devine, President, BuckheadFMV

- Dealing with physicians who are paid an hourly rate but don’t want to document their time
- Paying medical directors and hospice physicians for being on-call
- Compensating physicians for travel time and face-to-face encounters

COMPLIANCE LAWYER

206 OIG Developments 2018

Monday, 1:30 PM–2:30 PM

Greg Demske, Chief Counsel to the Inspector General, HHS-OIG

Gary Cantrell, Deputy Inspector General for Investigations, HHS-OIG

AUDITING & MONITORING

207 Welcome to the Alphabet Soup of OIG, MACs, UPICs and RACs

Monday, 1:30 PM–2:30 PM

Arlene F. Baril, Senior Director, Change Healthcare

- Participants will learn the various audit programs in use today
- Steps to prepare for audits and response strategies
- The levels of appeal/appeal process

INTERNAL AUDIT

208 High Value Charge Capture and Revenue Integrity Assessments

Monday, 1:30 PM–2:30 PM

Jennifer Stout, Senior Manager, Protiviti

Don Billingsley, Director, Protiviti

- Focus on a risk based approach for successfully understanding, assessing, and improving charge capture processes in healthcare organizations
- Learn how to perform a current state assessment of charge capture / reconciliation procedures, overall monitoring, tracking and reporting to identify improvements and compliance concerns, and validate the effectiveness of key controls
- Guidance will be provided on scoping considerations, tools and testing techniques when assessing the effectiveness of key controls, and leading practices / key controls implemented across top organizations

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

209 Intoxicated Leadership: How to Avoid Leading Under the Influence of Your Emotions

Monday, 1:30 PM–2:30 PM

Benjamin Martin, Lieutenant, Henrico County Division of Fire

- Learn ways in which you can influence an employee before, during, and after a difficult conversation. How does emotion influence our success as leaders in communication, vision casting, and supporting our team members?
- Learn how the body perceives and responds to conflict. Learn more about what are today’s “sabre tooth tigers,” and why the body is programed to survive conflict, not resolve it
- Illustrate an “Intoxicated Leader”; discuss how the millennial generation differ in their need for leadership

GENERAL COMPLIANCE/HOT TOPICS

210 Could It Happen to You? Lessons from Today’s Headline Cases

Monday, 1:30 PM–2:30 PM

Nancy Vasto, Compliance Officer, USPI

Susan Gillin, Deputy Branch Chief, Administrative and Civil Remedies Branch, Office of Counsel to the Inspector General

- We see the dangers and the sensational headlines, join us in exploring a series of case studies from recent matters such as Forest Park. To prepare, be aware!
- Discuss practical suggestions and messaging to create compliance champions among leadership and providers
- What are the best practices we can implement to increase vigilance, minimize our response time and mitigate our risk?
211 Maybe You Can’t Go to Europe, But that Does Not Mean It Won’t Come to You: The GDPR Implications For U.S. Healthcare Providers

Monday, 1:30 PM–2:30 PM

Joseph Dickinson, Partner, Smith Anderson
Timothy Opstnick, Executive Vice President and General Counsel, TCDI

- The General Data Protection Regulations (GDPR) and how it applies to health care providers in the United States
- Similarities and differences between HIPAA and GDPR
- Compliance implications and best practices for preparing for the May 25, 2018 effective date for GDPR

INDUSTRY IMMERSION

212 DMEPOS Audit Trends: What to Expect and How to Respond

Monday, 1:30 PM–2:30 PM

Wayne H. van Halem, President, The van Halem Group - A Division of VGM Group, Inc.
Richard Ross Burris III, Shareholder, Polsinelli

- Despite reduced reimbursements, CMS continues to invest significant money in oversight activities, this session will discuss current audit trends, particularly with the RACs and UPICs, and focus particularly on responding to and appealing the audit findings successfully to avoid any long-term negative impact for suppliers
- Learn to identify major trends being seen in the audit environment and methods to avoid denials and successfully appeal overpayments
- Learn to identify key actions audit contractors can take to impact suppliers as well as the best approach to respond

AD4 Compliance Officer Ethics Scenarios

Monday, 1:30 PM–2:30 PM

Ryan Meade, Dir Regulatory Compliance Studies, Loyola University, Chicago School of Law

- Discuss 5 ethics scenarios that the compliance officer may encounter
- Review the role of ethics in compliance programs
- Identify ethics frameworks to use in decision-making

AD5 The Intersection of Compliance and Quality Management

Monday, 1:30 PM–2:30 PM

Lynda Hilliard, Healthcare Compliance Professional, Hilliard Compliance Consulting

- Discuss ways to effectively and positively collaborate with quality management on mitigating risks to improve organization outcomes
- List the key role differences between quality and compliance
- Discuss methods to bridge any “turf” gaps with quality or other operational units when implementing compliance program

301 Telemedicine: Regulatory Compliance Concerns in a Rapidly Changing Environment

Monday, 3:00 PM–4:00 PM

Sharon Blackwood
Lidia Niecko-Najjum, Associate, Polsinelli

- Telemedicine is a fast-growing and evolving healthcare delivery method that is heavily regulated
- There are multiple potential regulatory issues involved, including reimbursement, state and federal referral laws and the anti-kickback states; information privacy issues; medical device laws; malpractice considerations; and credentialing and privileging
- Compliance professionals need to be involved and learn more about the ways that telemedicine is governed geographically, FDA and FTC considerations, and diligence to ensure PHI and billing information is transmitted securely and from their organization

AD6 Stark: Mitigating the Battle Scars

Monday, 1:30 PM–2:30 PM

Dwight Claustre, Managing Director, Ankura Consulting Group, LLC

- Discuss who are the enemies and what are we doing to make them allies
- Discuss and share mitigating processes
- Discuss and share tools used to ease the battle scars

2:30 – 3:00 PM

Networking Break in Exhibit Hall

3:00 – 4:00 PM

BREAKOUT SESSIONS

302 Special Issues for Global Compliance Officers

Monday, 3:00 PM–4:00 PM

MODERATOR: Winston Chan, Partner, Gibson, Dunn & Crutcher LLP
Trisha Fleischhacker, Director, Ethics & Compliance, Medtronic
Jeffrey Young, Anti-Corruption Counsel, Gilead Sciences

- Compliance professionals in the health care and life sciences industries who oversee business conduct occurring outside the United States face special and unique challenges
- The panelists will have a roundtable and interactive discussion to highlight some of those challenges, including through the use of case studies
- Some of the unique challenges that will be discussed include the impact of foreign laws governing attorney client privilege, work product, privacy, and state secrets
303 New RoPs: The Role of the Board and Compliance in the Facility Assessment Process and Risk of Non-Compliance

Monday, 3:00 PM–4:00 PM
Linda Taetz, SVP Chief Compliance Officer, Mariner Health Central, Inc.
Christine Zack, Chief Strategy & Business Development Officer, The AMD Card, LLC
- Discuss key indicators of dashboard reporting for implementation to the Board and Compliance
- Evaluate effective assessment strategies
- Identification of high risk areas of noncompliance

304 The Revised Substance Use Disorder Privacy Regulations of 42 C.F.R. Part 2

Monday, 3:00 PM–4:00 PM
Richard Chapman, Chief Privacy Officer, University of Kentucky HealthCare
Litany Webster, Compliance Manager, University of Kentucky HealthCare
Glena Jarboe, Program Manager, University of Kentucky HealthCare
- In 2017, for the first time in 30 years and in the midst of the ongoing opioid epidemic in the United States, federal regulators revised 42 CFR Part 2, which governs the confidentiality of a patient’s substance use disorder records and information
- These substantive revisions represented SAMHSA’s effort to modernize the Part 2 regulations in light of the significant technological and regulatory changes in the healthcare system since Part 2’s last revision in 1987
- This session will provide an overview of Part 2, discuss some of the more significant revisions from the final rule, including the revised patient consent requirements, and explore some of the practical compliance challenges faced by Part 2 providers

305 Why Managing Physician Contracts Is Like a Game of Whack-A-Mole and How to Position Your Health System to Win

Monday, 3:00 PM–4:00 PM
Gail Peace, President, Ludi
Jerry Burgess, Chief Corporate Responsibility Officer, AMITA Health
Kelly Walenda, Sr VP Legal Services and Chief Privacy Officer, Jefferson Health, New Jersey Division
- Physician contracts, one of the 4 large areas of risk for hospitals. Why is this an area of risk, tactics for minimizing risk on contract setup and best practices for collecting time and making physician payments to minimize risk
- Case study, IL. Why compliance is like a game of whack-a-mole. Take the journey with the CCO of a nine hospital system over a 12 year path to minimize compliance risks with physician contracts. Tips, tracking documents and suggested processes offered
- Case study, NJ. Tips for process, people and structure. Accountability for physician contracts is a matrix throughout the organization involving multiple departments. Learn how a health system in NJ led by legal setup process to manage effectively

306 Kickback and Stark Law Developments

Monday, 3:00 PM–4:00 PM
Jennifer Michael, Branch Chief, Industry Guidance Branch, Office of Counsel to the Inspector General
Charles Oppenheim, Partner, Hooper Lundy Bookman, PC
Marlan Wilbanks, Senior Partner, Wilbanks and Gouinlock LLP
Scott Withrow, Partner, Withrow, McQuade & Olsen, LLP
- Enforcement trends and other recent developments in kickback and Stark Law
- What changes to expect from the Trump administration
- Practical tips for navigating kickback and Stark Law compliance

307 CMS Surveys: What Can We Learn?

Monday, 3:00 PM–4:00 PM
Anne S. Daly, Corporate Compliance Officer, Ann & Robert H. Lurie Children’s Hospital of Chicago
Barbara Martinson, Senior Director, Ankura Consulting Group, LLC
David Wright, Director, Survey and Certification Group, Centers for Medicare & Medicaid Services
- The CMS Survey & Certification Process determines compliance with specific standards and conditions and is crucial to patient care and hospital operations. Compliance is enhanced by collaboration between Compliance, Quality, and Risk Departments
- Non-compliance with the standards and conditions put patients and our hospitals at risk: Conditions of Participation-Coverage-Payment. Consider materiality, the implied certification theory, and their role in determining false claims, and overpayments
- Compliance professionals’ analysis of identified deficient standards and conditions can augment and drive continuous improvement

308 Transforming Clinical Care Through the Use of Nursing Documentation Audits

Monday, 3:00 PM–4:00 PM
Aliya Aaron, Principal, AMR Healthcare Consulting LLC
- Discuss common findings from clinical documentation audits
- Identify best practices for conducting internal nursing documentation audits
- Describe how clinical documentation audits help to transform clinical care and increase quality of care
HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

309 Leveraging Employee Survey Data to Measure Awareness and Effectiveness of Your Program

Monday, 3:00 PM–4:00 PM

Michael McAuliffe, Corporate Compliance Officer, Lowell General Hospital

- Understand the importance of conducting an all employee, management, and risk assessment surveys to measure the awareness and effectiveness of your compliance program
- Tips for properly implementing your survey program and how to avoid common pitfalls
- Learn how to utilize data to identify compliance risks and build an effective work plan

GENERAL COMPLIANCE/HOT TOPICS

310 Current Compliance Guidance and Scrutiny by HHS OIG and DOJ

Monday, 3:00 PM–4:00 PM

Lisa S. Rivera, Partner, Bass, Berry & Sims PLC

Ted L. Radway, VP Compliance, Kindred Healthcare

Benjamin Schecter, Civil Chief, U.S. Attorney’s Office, W.D.KY

Karen Glassman, Senior Counsel, Office of Counsel to the IG, DHHS

- Key considerations from OIG's Compliance Effectiveness Resource Guide for Providers, including HHS OIG administrative review, FCA investigations, and individual accountability
- Demonstrating Compliance implementation in response to government scrutiny, such as presenting compliance efforts to the government, pitfalls in sharing information, and review by DOJ’s compliance counsel
- Best practice compliance measures: for patients and government scrutiny, including—the gold standard, when measures fail—self disclosures and documented efforts, and examples from cases and Corporate Integrity Agreements

311 One Happy Family: How to Integrate New Entities and Joint Ventures

Monday, 3:00 PM–4:00 PM

Brandon Goulter, Facility Compliance Professional, Dignity Health

Dawnese Kindelt, Sr Compliance Dir/Physician Integration, Dignity Health

- Discuss how Compliance can add value to the due diligence process
- Share a standardized approach to integrating new service and providing high level oversight
- Take away sample tools and processes to accomplish these goals

GENERAL COMPLIANCE/HOT TOPICS

312 Back from the Brink: Transforming a Psychiatric Rehabilitation Program on the Heels of a Self-Report

Monday, 3:00 PM–4:00 PM

Kristine Koontz, Vice President of Quality & Clinical Services, Keystone Human Services Inc

Victoria Hoshower, Quality and Performance Manager

- The psychology of self-reporting: how to navigate your autonomic nervous system’s flight, “fight” or freeze responses
- It takes a village—and a detailed work plan: Using an integrated Compliance-Quality Management framework to systematically develop and implement an improvement work plan and meet performance requirements in the context of limited organizational resources
- Sustaining the improvements: Proven QPM methods for securing the improvements, continued attention to workforce transformation and the critical nature of communication and collaboration with external administrative entities

GENERAL COMPLIANCE/HOT TOPICS

AD7 Strategically Shape Compliance & Ethics Outcomes

Monday, 3:00 PM–4:00 PM

Deann Baker, Sutter Care at Home Compliance Officer, Sutter Health

- Create a forum of discussion with participants regarding the key strategies that help drive a compliant and ethical culture
- Provide sample documents, methods and resources that can be used to leverage change and impact organizational results
- Discuss best practices that participants are utilizing to foster networking and an opportunity to learn from one another

ADVANCED DISCUSSION GROUP

ADVANCED DISCUSSION GROUPS will be filled on a first-come, first-served basis. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

AD8 Privacy Officer & Researcher: The Reluctant Partnership

Monday, 3:00 PM–4:00 PM

Joan Podleski, Senior Director & Chief Privacy Officer, Children’s Health

- What are the differences in HIPAA requirements in the research world?
- What are the HIPAA requirements that are the same as in the clinical world, but still a challenge for Researchers and their Covered Entities?
- How does a Privacy Officer become their Researchers’ best friend?
ADVANCED DISCUSSION GROUP
ADVANCED DISCUSSION GROUPS will be filled on a first-come, first-served basis. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

MONDAY
4:15–5:15 PM
BREAKOUT SESSIONS

GENERAL COMPLIANCE/HOT TOPICS

401 Hot Topics in Retail Pharmacy Compliance
Monday, 4:15 PM–5:15 PM
Selina Coleman, Sr. Associate, Norton Rose Fulbright
Daniel P. Fitzgerald, Senior Counsel, Commercial Litigation Dept., Walgreen Co.
Don L. Bell, Senior Vice President & General Counsel, National Assn of Chain Drug Stores
• Compliance strategies related to the U.S. opioid epidemic and DEA investigations
• Discount programs in the wake of lawsuits alleging that club prices are the “usual & customary” charges that should have been passed on to payors
• Review of overpayments post-Escobar, scrutiny of pharmacy rewards, government audit initiatives, and other hot topics

Monday, 3:00 PM–4:00 PM
Sara Kay Wheeler, Partner, King & Spalding
• Explore developments emphasizing the role of an active and effective enterprise wide risk management program and discuss wide ranging authority and other best practices for enhancing an organization’s ability to effectively assess and manage risk
• Examine the role of various stakeholders in the risk management process (including compliance, legal, internal audit, senior leadership and governing bodies)
• Identify challenges commonly experienced by organizations attempting to enhance risk management programs and consider potential solutions

GENERAL COMPLIANCE/HOT TOPICS

402 How Comprehensive Risk Assessments and Work Plans Set the Foundation for Successful Compliance Programs
Monday, 4:15 PM–5:15 PM
Carl D. Winekoff, Principal, Winekoff Consulting
Andrei M. Costantino, VP of Integrity & Compliance, Trinity Health
• In this session, we will discuss approaches for identifying internal and external risks and prioritizing considering the likelihood and magnitude of impact of legal, financial and reputational harm
• We will discuss developing a work plan that can efficiently and effectively mitigate identified risks and monitoring the plan’s progress
• We will identify practical tips for success, including the need for flexibility in a rapidly changing regulatory and enforcement environment

4:00–4:15 PM
Networking Break

LONG-TERM CARE

403 New RoPs: Survey Trends, Implementation Challenges and Upcoming Compliance Requirements
Monday, 4:15 PM–5:15 PM
Mary Evans, Owner, Executive VP, Covenant Care
Sue Acquisto, Corporate Compliance Officer, Covenant Care
• Compare survey trends before and after implementation
• Develop effective tactics to implementation challenges
• Integrate upcoming compliance requirements with current initiatives

PRIVACY & IT COMPLIANCE

404 Data Protection, Privacy and Security Issues in the Health Care Industry: What Are the State Enforcers Looking At?
Monday, 4:15 PM–5:15 PM
George Breen, Shareholder, Epstein Becker & Green PC
Esther Chavez, Sr. Asst Attorney General, Office of TX Attorney General
• This session, featuring Assistant Attorney Generals from the States of Connecticut and Texas, will address what health care entities should know about State privacy and security enforcement, and the key focus areas in the current enforcement climate
• We will consider the lessons health care entities can learn from recent enforcement efforts at both the State and Federal levels and how a compliance program can assist with risk mitigation efforts
• We will also discuss some best practices for organizations in handling privacy and security investigations brought by State enforcers and, conversely, identify where organizations can go wrong in handling the investigation
MONDAY

405 Physicians and Compliance: Are They Oil and Water?
Monday, 4:15 PM–5:15 PM
C.J. Wolf, Senior Compliance Executive, Healthicity

- Physicians are busy. Learn key strategies for successfully engaging them in the compliance program
- Physicians are strong-willed. Explore approaches for resolving compliance conflicts with physicians
- Physicians are smart. Earn their respect by demonstrating how the program is implementing compliance intelligently

406 Effective Internal Investigations of Compliance Matters: Best Practices and Preservation of Privilege
Monday, 4:15 PM–5:15 PM
James Holloway, Shareholder, Baker Donelson
Gerry Zack, Incoming CEO, SCCE & HCCA

- Steps to establish legal privileges for information gathered during an internal investigation
- Best practices in identifying, collecting, and working with data and records
- Working with external and internal forensics experts

407 Best Practice: A Partnership Approach to a More Powerful Coding Compliance Program
Monday, 4:15 PM–5:15 PM
Carla D. Cashio, Chief Compliance Officer, DeKalb Medical
Julia Hammerman, Director, Compliance and Education, himagine solutions

- Establishing and maintaining a credible coding compliance program is a unique challenge for compliance leaders. Independent audit companies provide objectivity, but most engagements aren't fully optimized leaving unresolved issues and unmet objectives
- Attendees to this session hear how DeKalb Medical Center designed and implemented a hybrid, partnership program for coding compliance to reduce risk, increase integrity and improve documentation across three campuses and a 30-practice physician group
- Speakers detail how technology and real-time analytics were used to achieve KPI results, garner physician buy-in, and build comprehensive compliance reporting dashboards to communicate with senior leadership and achieve compliance goals

408 340B Program Outlook: An Auditor’s Toolkit for 2018 and Beyond
Monday, 4:15 PM–5:15 PM
Debi Weatherford, Executive Director Internal Audit, Piedmont Healthcare
Anthony Lesser, Senior Manager, Deloitte

- Understand key risks related to the Pharmacy 340B program
- Review auditing and monitoring approaches to address risk areas
- Discuss examples of control improvements for regulatory compliance

409 Compliance Today, Effectiveness Tomorrow: the Necessary Actions to Achieve Success
Monday, 4:15 PM–5:15 PM
Bret S. Bissey, Compliance Professional
Sean McKenna, Law Office of Sean McKenna, PLLC

- Discuss the evolution of the healthcare compliance market over the last 2 decades through an experienced perspective of investigations/settlements, while preparing for increased risk which continues
- Learn of significant developments in the compliance marketplace, including updated OIG and DOJ guidance, and Supreme Court FCA rulings; and best practices to implement processes to mitigate against enforcement action(s)
- Compliance problems surround us and should be proactively addressed with an effective program. The discussion will focus on the tools needed to “sell” your program, demonstrate effectiveness and mitigate risk for your entity

410 Betting on Your Provider-Based Status?
Monday, 4:15 PM–5:15 PM
Steve Lokensgard, Partner, Faegre Baker Daniels
Dan Roach, Chief Compliance Officer, Optum 360

- Understand the new provider-based legal requirements
- Implement a provider-based compliance program
- Special emphasis and discussion on rules relating to shared space

411 CMS Playbook: What’s New and What’s Next in 2018
Monday, 4:15 PM–5:15 PM
Kimberly Brandt, Principal Deputy Administrator for Operations, CMS

- Discuss the agency’s burden reduction and regulatory reform efforts
- Hear updates on CMS investigations, audits and appeals processes
- Learn about the agency’s work combating the opioid epidemic
AD1B Communicating with Regulators
Monday, 4:15 PM–5:15 PM
Shawn DeGroot, President, Compliance Vitals
- Discuss perceived and actual barriers, risks, and restrictions
- Discuss common stress factors for Providers, Health Plans, and Regulators
- Understanding the consequences of positive/negative communication

AD10 Navigating the Gray Zones of the Anti-Kickback Statute
Monday, 4:15 PM–5:15 PM
Darrell Contreras, Chief Compliance Officer, Millennium Health
- Review the boundaries of the Anti-Kickback Statute, Special Fraud Alerts and Advisory Opinions
- Identify techniques for applying the Anti-Kickback Statute to situations that fall outside of the specific guidance
- Discussion to analyze and apply the techniques to specific case scenarios

AD2B You’ve Put Your Compliance Program in Place: Now How Do You Manage the Department and Make It Work?
Monday, 4:15 PM–5:15 PM
John Falcetano, Compliance/Privacy Officer, Brooks Rehabilitation Health
- Compliance metrics, dashboards and other reporting tools
- Staff qualifications and selection
- Developing self-directed highly motivated teams

AD11 Engaging your Executive Team and Board in a Strategic Vision for Your Compliance Program
Monday, 4:15 PM–5:15 PM
Steve Ortquist, Senior Managing Director, Ankura Consulting Group, LLC
- Compliance program strategies? Is that an oxymoron?
- Soup Nazi, Servpro or Smoky Bear? Creating and changing perceptions
- What Drucker really said: the balancing act. Establishing objectives/measuring outcomes and building/nurturing relationships

5:15 – 7:00 PM
Networking Reception in Exhibit Hall
Tuesday, April 17

6:30 – 7:30 AM
Fitness Fun
Pre-registration required—space is limited

7:00 AM – 4:00 PM
Conference Registration

7:00 – 8:30 AM
Continental Breakfast in Exhibit Hall

8:30 – 8:40 AM
Opening Remarks

8:40 – 9:00 AM
GENERAL SESSION:
Update from CMS
Kimberly Brandt, Principal Deputy Administrator for Operations, CMS

9:00 – 9:50 AM
GENERAL SESSION:
Compliance as a Strategic Business Partner:
A CEO’s Perspective
Lloyd Dean, President and CEO, Dignity Health

9:50 – 10:30 AM
GENERAL SESSION:
Ethical Vigilance Creates a WellNow Culture
Rashmi Airan, Ethics Speaker and Consultant

10:30 – 11:00 AM
Networking Break in Exhibit Hall

11:00 AM – 12:00 PM
BREAKOUT SESSIONS

501 Escobar and the New Compliance Cartel
Tuesday, 11:00 AM–12:00 PM
Jeffrey Jeter, Special Counsel, Jones Walker, LLP
- An overview of Universal Health Services, Inc. v. United States ex rel. Escobar and the new world of False Claims Act compliance
- We Are Living in a Material World: understanding the important nuance of materiality
- What Are You Implying: the practical solutions for explicit and implicit compliance

502 Operationalizing Compliance with the New Nondiscrimination Requirements of Section 1557 of the Affordable Care Act
Tuesday, 11:00 AM–12:00 PM
Drew Stevens, Attorney, Arnall Golden Gregory LLP
Toby K. Morgan, Director of Compliance—Section 1557, Emory Healthcare, Inc.
- Section 1557 of the ACA is the first civil rights law for the healthcare field and prohibits discrimination against patients, visitors, human subjects, and in employee health benefits, on the basis of sex, race, color, national origin, disability, & age
- Section 1557’s regulation imposes several requirements and adopts several interpretations of the law that present new and significant compliance challenges to the industry. Providers must also take immediate action for compliance
- This presentation will summarize Section 1557 and its regulatory requirements, address potential risks for litigation, and detail practical steps that healthcare providers must take to achieve compliance and minimize exposure to discrimination claims

503 Lions, Tigers, and Bears…Oh My! Walking through the Dark Forest of the Compliance Knowns and Unknowns in Mergers, Acquisitions, and Divestitures in Post-Acute Care
Tuesday, 11:00 AM–12:00 PM
Sarah Finnegan, VP of Compliance, Kindred Health Care
Rachel Carlock, Corporate Compliance Officer, Consulate Health Care
Shannon Drake, General Counsel, Aveanna Healthcare
- Best practices
- Issues to avoid
- Once the deal is done...

504 BAM! A Sound You Want to Hear When Working with Your Business Associates
Tuesday, 11:00 AM–12:00 PM
Frank Ruelas, Facility Compliance Professional, St. Joseph’s Hospital and Medical Center/Dignity Health
Shawn Y. DeGroot, President, Compliance Vitals
- Understand how effective Business Associate Management (BAM) is a vital function that both Covered Entities and Business Associates should perform continuously and effectively
- Correlate the HIPAA requirements related to Business Associates with sound business practices that enable Covered Entities and Business Associates to work as a team in their shared commitments and expectations in the safeguarding of PHI
- Learn from case studies of Covered Entities that were successful BAM practitioners as well as from those that were not so as to identify the best strategies to design and effectively implement BAM within your organization
**505 A Roadmap for Medical Staff Corrective Action: How to Avoid the Many Pitfalls**

*Tuesday, 11:00 AM–12:00 PM*

Sarah Coyne, Partner, Quarles

Jon Kammerzelt, Quarles & Brady LLP

- Physicians and hospitals often find themselves in a quandary when clinical or behavioral concerns result in a request for corrective action: this session will map out the essential aspects from both the hospital and the physician standpoint.
- The Health Care Quality Improvement Act provides immunity to those involved in peer review if certain parameters are followed: this session will explain those parameters in the context of real life and offer practical insight.
- The nuances of when and how to report (or not) to the National Practitioner Databank as well as state licensing boards will be explained in a way that actually makes sense!

**506 Telemedicine and Digital Health: Compliance Hot Topics for 2018 and Beyond**

*Tuesday, 11:00 AM–12:00 PM*

Thomas Ferrante, Attorney, Foley & Lardner

Monica Chmielewski, Attorney, Foley & Lardner, LLP

- This course, focusing on a 2018 hot topics update, is a practical discussion of hot topics in telehealth law and compliance, and what lawyers and compliance professionals can do to stay abreast in this rapidly changing area.
- Attendees will learn about new telehealth billing rules, multi-state provider enrollment, international arrangements, ABNs and charging beneficiaries, interstate licensing, e-prescribing, e-health commerce, and key telemedicine fraud & abuse rules.
- Attendees will receive a 2018 toolkit with charts, checklists, and resources. Session will also discuss texting patients, e-consults, and new non-face-to-face services.

**507 MYSSION: Monitoring Your Short Stays and Observation Nights**

*Tuesday, 11:00 AM–12:00 PM*

Amy M. Gendron, Dir Clinical & Regulatory Compliance, Trinity Health

Patricia J. Hamon, OI Specialist, Trinity Health

- Claims submission requirements and reimbursement impact examples of Condition Codes 44 and W2 for stays that do not meet inpatient requirements.
- Comprehensive demonstration of trended metrics to analyze and assist in determining if your Case Management, Utilization Review and Post discharge self-audit program is working effectively. Recommendations for process improvement.

**508 Leveraging Internal Audit & Forensics in Your Compliance Program**

*Tuesday, 11:00 AM–12:00 PM*

Donald A. Sinko, Chief Integrity Officer, Cleveland Clinic

Vicki R. Bokar, Senior Director, Corporate Compliance, Cleveland Clinic

- Learn how the Internal Audit program can be used to support compliance activities.
- Gain insight on forensic activities that can benefit your compliance program.
- Learn how Cleveland Clinic structured its Integrity Office to leverage Internal Audit and Corporate Compliance resources.

**509 Preparing for a Job Search**

*Tuesday, 11:00 AM–12:00 PM*

Beth DeLair, President, Health Care Compliance Recruiting

- How to Build a Better Resume
- Preparing for Your Interview
- Interview Tips

**510 MACRA: Not Just for Providers**

*Tuesday, 11:00 AM–12:00 PM*

Todd M. Gower, Advisory Sr Mgr Healthcare & Risk, Ernst & Young

Lisa Alfieri, Manager- Risk and Compliance, Ernst and Young

- Understand providers will look to payers and health systems to support and collaborate to achieve MACRA’s objectives.
- How payers can offer clinical decision-support tools, access to data, better integrated care teams, additional CM / DM services, and share knowledge from past experience predicting risk to show value-add services and maintain / grow market position.
- Why this is important? This helps validate value based contracts and provides differentiation in the market with better providers in their network.

**511 Compliance Design in a World of New Models**

*Tuesday, 11:00 AM–12:00 PM*

Kristen M. Lilly, Healthcare Consultant, PYA

Fatema Zanzi, Partner, Drinker Biddle Reath

Vicki Robinson, Senior Counsel for Policy, Office of the Inspector General

- Consider compliance risks presented by new models of payment and delivery, including the role of data and quality; as well as how human resources can drive a compliance culture.
- Explore new regulatory flexibility for increasing access to care and reducing costs.
- Educate start-ups and non-traditional players on program integrity principles.
Review the role of ethics in Compliance and Quality Management.

**Ethernet Scenarios**

Discuss issues that healthcare providers may encounter when developing and implementing compliance programs.

**How you solved it or how can your peers in Compliance programs learn from your experience?**

**Lessons learned**

With the opioid crisis reaching unprecedented levels, integrated treatment is more important than ever. But 42 CFR part 2 limits the scope of information that treatment providers can receive about a patient’s addiction history. How can treatment providers navigate between obligations such as their duty to warn, mandated reporting, and maintaining privacy obligations? Regulatory agencies and litigants are increasingly focusing on prescriber practices. What risks do prescribers face, and how can they reduce those risks if they may not have the patient’s whole medical history?

**Ethics Scenarios**

Discuss methods to bridge any “turf” gaps with quality or other operational units when implementing compliance program.

12:00 – 1:00 PM

Networking Luncheon

1:00 – 2:00 PM

**AD3B Let’s Talk Shop**

**Advanced Discussion Group**

**Tuesday, 11:00 AM–12:00 PM**

Al Josephs, Compliance Consultant

- Compliance projects/activities (investigations, measuring program effectiveness, etc.)
- How you solved it or how can your peers in this discussion group help, and
- Lessons learned

**AD4B Compliance Officer Ethics Scenarios**

**Tuesday, 11:00 AM–12:00 PM**

Ryan Meade, Dir Regulatory Compliance Studies, Loyola University, Chicago School of Law

- Discuss 5 ethics scenarios that the compliance officer may encounter
- Review the role of ethics in compliance programs
- Identify ethics frameworks to use in decision-making

**602 Medicare Managed Care Compliance Standards for FDRs: Is Your Organization’s Compliance Program Adequate?**

**Tuesday, 1:00 PM–2:00 PM**

Heather L. Fields, Shareholder, Chair-Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c.

Rachel Haltiwanger

- Develop an understanding of FDR compliance program requirements;
- Learn about audit tools and protocols used by CMS and how Medicare Advantage Organizations use these to assess the compliance programs of their FDRs; and
- Explore different strategies for achieving compliance with the requirements and responding to Medicare Advantage Organizations compliance program inquiries, attestation requests, and audits

**603 Compliance and Risk Management: A Marriage Made in LTC Regulatory Heaven**

**Tuesday, 1:00 PM–2:00 PM**

Dawn Michelle Kinneer, Sr. Risk and Patient Safety Consultant, MMIC

Sharon L. Taylor, Dir Risk Management/Accreditation Svcs, Burgess Health Center

- This session provides tips on developing compliance and risk management programs with limited resources. We will compare and contrast the requirements of compliance programs and enterprise risk management programs, in the LTC community
- Who should be involved? Who is best to coordinate the efforts and can be “drafted” to assist? Presenters will touch a number of ways this can be approached by evaluating current activities through a compliance and risk lens
- Is it possible to marry current activities with a compliance program? We will describe the activities, functions, and programs which can be leveraged to meet the regulatory challenges of a compliance program and an enterprise risk management program
604 Unforeseen Vulnerabilities in Healthcare Mergers and Acquisitions

Tuesday, 1:00 PM–2:00 PM
Ryan Freeman-Jones, IT Risk Management Manager, Meditology Services

Martin Ignatovski, Chief Compliance Officer

- Mergers, integrations, and acquisitions are rapidly on the rise. While such healthcare integrations may be profitable, they introduce many challenges from an IT security and compliance standpoint.
- This session will cover specific steps organizations can take before and after an acquisition. Timing considerations and integration of toolsets is also a focus.
- Learning objectives include identifying and addressing security and compliance risks after a merger, formulating action plans for security plan implementation, and establishing a framework for pre-merger due diligence steps.

605 The Dx on HCC: How Medicare Advantage Plans and ACOs Create New Compliance Risk for Physicians

Tuesday, 1:00 PM–2:00 PM
Kevin McPoyle, Director of Compliance, Jefferson Community Physicians - Northern Division

- Let’s delve into the CMS Hierarchical Condition Categories (HCC) Risk Adjustment system which is a primary driver of Medicare Advantage and Accountable Care Organization payments.
- Explore how HCC coding can expose physicians to financial and regulatory requirements, as well as have an impact on their professional fee billing.
- Learn how HCCs have impacted physician documentation and work flow, and the compliance risks that must be managed under this system.


Tuesday, 1:00 PM–2:00 PM
Tracy M. Field, Partner, Parker Hudson Rainer & Dobbs LLP

Nancy Hirschl, VP HIM Services, Streamline Health Inc.

- Background: Understanding Metrics for DRG Validation compared to Clinical Validation, Quality Metrics, Government Audits and how conflicting interpretations arise.
- Practical Considerations when faced with reported discrepancies including paradigms for conducting internal reviews and addressing potential repayment issues.
- Case reviews and examples.

607 An Ounce of Prevention: Adding Cybersecurity Tabletop Exercises to Your Compliance Toolkit

Tuesday, 1:00 PM–2:00 PM
Allyson J. Labban, Partner, Smith Moore Leatherwood LLP

Steve Snyder, Smith Moore Leatherwood LLP

- Attendees will get a brief history of the evolution of tabletop exercises and their emergence as a valuable tool in testing cybersecurity preparedness and compliance with the HIPAA Security Rule and other regulatory requirements.
- A tabletop exercise overview will be presented and compared with other types of testing such as drills, functional exercises, and full-scale exercises. Attendees will then participate in a live tabletop exercise and hotwash wrap-up of the exercise.
- The session will conclude with questions and answers on the exercise. Attendees will leave with a broad understanding of tabletop exercises and an insight into the effectiveness of this tool that can only be gained through active participation.

608 Identifying, Assessing and Auditing IT Risks in Health

Tuesday, 1:00 PM–2:00 PM
Vishal Suchdev, Senior Manager, Ernst & Young

- Understand the implication of IT risks to key business strategies, objectives and processes.
- How to identify, assess and report IT risks to executives and integrate with enterprise risk management (ERM) and compliance.
- Review a sample of key IT risks (Cyber, IT provider and payer implementation etc.), controls and considerations for auditing them.

609 How to Change the Perception of Compliance from Obstacle to Business Partner

Tuesday, 1:00 PM–2:00 PM
Jay P. Anstine, President, Bluebird Healthlaw Partners

- Learn strategies for creating solutions that are compliant and business friendly.
- Learn strategies to gain respect and buy-in for the compliance program in the organization.
- Learn how to build stronger relationships with leaders and overcome the defensive ones.
- Auditing IT Risks in Health

Wednesday, 1:00 PM–2:00 PM

Steve Snyder, Smith Moore Leatherwood LLP

- How to identify, assess and report IT risks to executives and integrate with enterprise risk management (ERM) and compliance.
- Review a sample of key IT risks (Cyber, IT provider and payer implementation etc.), controls and considerations for auditing them.

610 Managing Ethical Issues in FCA and Other Enforcement Actions

Tuesday, 1:00 PM–2:00 PM
Precious Gittens, Partner, Hooper, Lundy & Bookman PC

- This panel will discuss best practices for conducting effective, efficient and cost-appropriate internal investigations as well as address ethical dilemmas that often arise in litigation.
- Panelists will review 2017 healthcare enforcement trends and offer an early outlook for 2018.
- This presentation will examine parallel investigations and negotiation of global resolutions, including requests for cooperation credit.
611 Are You Ready to Weather the Storm: Aftermath of Hurricanes Harvey and Irma

**Tuesday, 1:00 PM–2:00 PM**

Brian Beard, Senior Director Compliance, McKesson Specialty Health

Judy Ringholz, Vice President of Compliance and Ethics & Chief Compliance Officer, Jackson Health System

- How governmental agencies have historically changed their regulations in emergency situations
- Real life examples of working with governmental agencies during disaster situations
- What provisions a compliance program should include to weather a disaster situation

**INDUSTRY IMMERSION**

612 Key Issues an AMC Privacy Officer Should Know

**Tuesday, 1:00 PM–2:00 PM**

Mildred L. Johnson, Compliance Director, Baylor College of Medicine

Colleen Shannon, Chief Compliance & Privacy Officer, Duke University Health System

- Key monitoring that a privacy officer should consider
- Considerations of access to EHR by non-clinicians and external parties
- Approaching breach analysis when multiple covered entities are involved

**ADVANCED DISCUSSION GROUP**

AD7B Strategically Shape Compliance & Ethics Outcomes

**Tuesday, 1:00 PM–2:00 PM**

Deann Baker, Sutter at Home Compliance Officer, Sutter Health

- Create a forum of discussion with participants regarding the key strategies that help drive a compliant and ethical culture
- Provide sample documents, methods and resources that can be used to leverage change and impact organizational results
- Discuss best practices that participants are utilizing to foster networking and an opportunity to learn from one another

**ADVANCED DISCUSSION GROUP**

AD8B Privacy Officer & Researcher: The Reluctant Partnership

**Tuesday, 1:00 PM–2:00 PM**

Joan Podleski, Senior Director & Chief Privacy Officer, Children’s Health

- What are the differences in HIPAA requirements in the research world?
- What are the HIPAA requirements that are the same as in the clinical world, but still a challenge for Researchers and their Covered Entities?
- How does a Privacy Officer become their Researchers’ best friend?

**ADVANCED DISCUSSION GROUP**

AD6B Stark: Mitigating the Battle Scars

**Tuesday, 1:00 PM–2:00 PM**

Dwight Claustre, Managing Director, Ankura Consulting Group, LLC

- Discuss who are the enemies and what are we doing to make them allies
- Discuss and share mitigating processes
- Discuss and share tools used to ease the battle scars

**BREAKOUT SESSIONS**

2:30 – 3:30 PM

701 340B: Current State, HRSA Audit Enhancements and What the Future Holds

**Tuesday, 2:30 PM–3:30 PM**

Chris Wasik, National 340B Solution Leader, CHAN Healthcare

Lidia Niecko-Najjum, Associate, Polsinelli PC

- Leveraging experiences from the 340B auditor/consultant and 340B attorney perspectives, discuss recent enhancements to the HRSA audit process, including areas of increased focus, and best practices to adequately prepare
- Provide an overview of the proposed regulation changes that may impact 340B programs and outline potential next steps covered entities should consider performing

702 Creating Effective Compliance Program at Your Community Health Center

**Tuesday, 2:30 PM–3:30 PM**

Trent Stechschulte, Compliance Officer & Legal Counsel, Equitas Health

- Compliance Program Effectiveness for FQHCs and similar community health centers
- This focus will geared towards preparing for and passing a HRSA FQHC site visit
- Each of the 7 elements will be included in the 19 program requirements for an all encompassing community health presentation that will be a nice primer for new compliance officers at community health centers
## 703 How to Conduct a Compliance Risk Assessment

**Tuesday, 2:30 PM–3:30 PM**

Margaret Scavotto, President, Management Performance Associates

Scott Gima, COO & Executive VP of Compliance & Management, Management Performance Associates

- Compliance baseline audits and annual risk assessments will soon be mandatory for nursing home chains, and are a best practice for all nursing homes. Yet many homes have not completed the process, due to resources issues or not knowing where to start.
- In this session, we will take the mystery out of the compliance risk assessment process and walk through approaches you can take to conduct your own assessment - or oversee an assessment performed by a contractor.
- Special emphasis will be placed on strategies for evaluating compliance culture, board and Compliance Committee engagement, audit integrity, quality of reporting, and the program’s ability to spot and address new compliance issues.

## 704 Encryption Is Not Enough

**Tuesday, 2:30 PM–3:30 PM**

Andrew Rodriguez, Corporate Privacy and Security Officer, Shriners Hospitals for Children

- What Privacy Officers need to know about encryption: review of how encryption protects data-at-rest and data-in-motion.
- Beyond encryption: explore ways a breach can occur even though data is encrypted.
- Questions to ask: review questions Privacy Officers can ask Security Officers and vendors to assess the protection of data.

## 705 When Physicians Work with Non-Physician Practitioners: Compliance Risks of Collaborative Practices

**Tuesday, 2:30 PM–3:30 PM**

Brenden O’Neal, Regional Compliance Officer, Intermountain Healthcare

- Increase in use of PAs and NPs is leading to more collaboration between physicians and non-physician practitioners. Review of some of the more common collaborative practice models.
- Overview of the regulations and guidelines governing how services should be documented and billed when physicians see patients collaboratively with non-physician practitioners.
- Review of common risk areas of collaborative practices and strategies for identifying and resolving these concerns in your organization.

## 706 Ask the Stark Law Professionals: Q&A Session

**Tuesday, 2:30 PM–3:30 PM**

Robert A. Wade, Partner, Barnes & Thornburg LLP

Lester J. Perling, Partner, Broad and Cassel LLP

Daniel Melvin, Partner, McDermott Will & Emery, LLP

- General overview of the Stark Law.
- Bring your Stark Law questions and the panel will analyze and discuss "real time" potential Stark Law risks.
- "Live" answers to your Stark Law operational questions.

## 707 Physician Arrangement Auditing 101

**Tuesday, 2:30 PM–3:30 PM**

Anne E. Brummell, Compliance Program Manager, Honor Health

Juliette Stancil, Regional Compliance Officer, Presence Health

- Conduct a mock audit of a physician arrangement by reviewing key areas of focus as defined by the Stark Law.
- Define and interpret audit findings.
- Discuss the role distinctions between the compliance officer and legal counsel when issues are identified.

## 708 Intersection of Internal Audit and Compliance

**Tuesday, 2:30 PM–3:30 PM**

Maria Toribio, Director, PricewaterhouseCoopers

Jack Flaherty, Director, PricewaterhouseCoopers

- Identify opportunities to more efficiently and effectively monitor current and emerging areas of risk using the Lines of Defense as reference.
- Align Compliance and Internal Audit behind a common language for risk; promote strategic auditing of internal and external threats and harmonize monitoring activities.
- Promote Compliance and Internal Audit as trusted resources to help Operations keep pace with the evolving risk landscape and regulatory requirements.
710 Coding & Documentation Compliance Risks: Hints & Tips for the Compliance Professional

**Tuesday, 2:30 PM–3:30 PM**

Dana L. Brown, President, Reimbursement Management Consultants, Inc.

Gloryanne H. Bryant, HIM Coding Specialist

- This presentation will provide an in-depth walk through the different healthcare settings that carry greatest and most frequent risks. The attendee will receive tips and hints to assist in their compliance work towards accuracy and data integrity.
- Accurate clinical documentation to support a true picture of patient illness is important to the revenue cycle, data analytics, and overall compliance. Absence of accuracy carries great risk for any practice, facility or organization.
- Compliance professionals need to be on top of the many risk areas. Areas to be reviewed in this presentation are documentation and coding in the inpatient, outpatient, emergency and clinic. Additionally, CDI and chargemaster will also be reviewed.

711 CIA Success Story: Settlement, Implementation, Effectiveness

**Tuesday, 2:30 PM–3:30 PM**

Laura E. Ellis, Senior Counsel, Office of Counsel to the Inspector General, U.S. Department of Health and Human Services

Rita Isnar, Senior Vice President, Strategic Management Services, LLC

- Hear the former Amerigroup Chief Compliance Officer, IRO representative, and OIG attorney-monitor discuss how, after challenging settlement negotiations, Amerigroup embraced its CIA, worked with OIG, and improved the effectiveness of its Compliance Program.

712 Barriers to Sharing Health Information in Behavioral Health

**Tuesday, 2:30 PM–3:30 PM**

Tim Timmons, Privacy and Security Officer, Greater Oregon Behavioral Health

Kelly T. Hagan, Attorney, Schwabe Williamson & Wyatt PC

- An overview of barriers to information sharing in behavioral health.
- Approaches to compliance with HIPAA and 42 CFR Part 2 in substance abuse treatment, particularly in an integrated care environment.
- Addressing operational challenges encountered in sharing PHI among health care providers and managed care organizations.


**Tuesday, 2:30 PM–3:30 PM**

Sara Kay Wheeler, Partner, King & Spalding

- Explore developments emphasizing the role of an active and effective enterprise wide risk management program and discuss wide ranging authority and other best practices for enhancing an organization’s ability to effectively assess and manage risk.
- Examine the role of various stakeholders in the risk management process (including compliance, legal, internal audit, senior leadership and governing bodies).
- Identify challenges commonly experienced by organizations attempting to enhance risk management programs and consider potential solutions.

714 Navigating the Gray Zones of the Anti-Kickback Statute

**Tuesday, 2:30 PM–3:30 PM**

Darrell Contreras, Chief Compliance Officer, Millennium Health

- Review the boundaries of the Anti-Kickback Statute, Special Fraud Alerts and Advisory Opinions.
- Identify techniques for applying the Anti-Kickback Statute to situations that fall outside of the specific guidance.
- Discussion to analyze and apply the techniques to specific case scenarios.

715 Engaging your Executive Team and Board in a Strategic Vision for Your Compliance Program

**Tuesday, 2:30 PM–3:30 PM**

Steve Ortquist, Senior Managing Director, Ankura Consulting Group, LLC

- Compliance program strategies? Is that an oxymoron?
- Soup Nazi, Servpro or Smoky Bear? Creating and changing perceptions.
- What Drucker really said: the balancing act. Establishing objectives/measuring outcomes and building/nurturing relationships.
Wednesday, April 18

7:30 AM – 12:00 PM
Conference Registration

8:00 – 9:45 AM
POST-CONFERENCE BREAKOUT SESSIONS

W1 Corporate Integrity Agreement Developments, Understanding the Government’s Expectations

Wednesday, 8:00 AM – 9:45 AM

Amy Bailey, Principal, HBE Advisors
Sharon S. Parsley, President, Quest Advisory Group, LLC
Nicole Caucci, Deputy Branch Chief, OIG HHS

- Identify new trends and requirements in corporate integrity agreements
- Discuss strategies for compliance program effectiveness based on the current expectations
- Recommend steps to promote compliance and reduce risk

W2 Compliance Program Game Changers

Wednesday, 8:00 AM – 9:45 AM

Brian Flood, Partner-Attorney, Husch Blackwell LLP

- Discuss and review strategies to maximize time and resources and cover several areas that will address 80% of the risk
- Examine new business model reporting requirements and keeping an eye on oversight activities including the OIG, MLN Matters, CMS and CIAs
- Review how to leverage revenue cycle monitoring, mitigation through Root Cause Analysis and Corrective Action Plans, and balancing the Yates Memo and 60 Day Rule

W3 How to Develop a "Speak-up” Compliance Culture

Wednesday, 8:00 AM – 9:45 AM

Carlos A. Cruz, Chief Compliance Officer, Tri-City Healthcare District
Melissa J. Mitchell, Director, Audit and Compliance, Sinai Health System

- Fostering a “Speak-up” environment is essential to creating and maintaining a culture of quality and compliance
- An environment that empowers employees has been shown to not only reduce compliance and quality risks, but also improve employee morale
- Fostering an environment where employees feel comfortable escalating concerns must begin at the top...the Board and C-Suite

W4 Privacy Officer Roundtable

Wednesday, 8:00 AM – 9:45 AM

Marti Arvin, Vice President, Audit Strategy, CynergisTek, Inc.
Adam Greene, Partner, Davis Wright Tremaine LLP
Joan M. Podleski, Chief Privacy Officer, Children’s Health

- Highly interactive discussion of the most challenging privacy issues facing privacy officers and other privacy counsel and staff
- Audience members will select the privacy issues they would like to discuss, and will have the opportunity to learn from each other's experience
- Obtain practical solutions from experts and peers on some of the toughest day-to-day health information privacy challenges

W5 Documentation and Reimbursement Workshop

Wednesday, 8:00 AM – 9:45 AM

Maggie M. Mac, President, Maggie Mac-MPC Inc.

- E/M – The Other Woman! Over the past few years, new E/M codes have emerged. Learn how and when to utilize, document and bill compliantly for Advance Care Planning, Chronic Care Management, Complex Chronic Care Management, Transitional Care Management and Prolonged Non Face-to-Face Patient Care
- Teaching Physician/Resident Guidelines! It’s time to understand the attestation documentation requirements for services rendered and billed under the TP/R relationship for E/M, procedures, diagnostic tests and psychiatric visits
- Just to throw in two areas that are still confusing and under focus by payers, a discussion on the rules for shared visits and incident-to visits will be addressed. Billing for incident-to visits is often misunderstood and billing for shared visits may be a missed opportunity for practices with mid-level providers. Here are the rules!

W6 Compliance, Self-Disclosure and Managing the Risk

Wednesday, 8:00 AM – 9:45 AM

Gabriel L. Imperato, Managing Partner, Broad and Cassel
Tamar Terzian, Senior Counsel, OIG/HHS

- Is it voluntary or obligated?
- Report and repayment rule
- Resolution and releases

W7 Payer Issues, Denials and Process for Clinical Trials: How to Audit for Lost Revenue!

Wednesday, 8:00 AM – 9:45 AM

Kelly M. Willenberg, Manager, Kelly Willenberg and Associates
Wendy S. Portier, Consultant, Kelly Willenberg and Associates

- Review claims submitted on trials that were denied and understand why
- Discuss clinical trial billing audit tools, best practices and processes
- Understand the risk for your hospital and how it impacts revenue integrity
**W8 Collaboration: Are You Increasing or Decreasing Your Risk?**

_Wednesday, 8:00 AM–9:45 AM_

Michael Peer, Principal, CliftonLarsonAllen LLP

- Understand how the current managed care environment drives the need for strong collaboration between providers
- Learn how to manage your relationships to take advantage of the changing health care landscape, as well as modifications to the Internal Audit function

**W9 Internal Investigations: What’s in Your Organization’s Toolkit?**

_Wednesday, 8:00 AM–9:45 AM_

Melissa Edson, Standards & Compliance Specialist, Hazelden Betty Ford Foundation

Jackie Stemwedel, Sr. Manager, Standards & Compliance, Hazelden Betty Ford Foundation

Jacki Waltman, Corporate Privacy Officer, Hazelden Betty Ford Foundation

- Discussion around developing and triaging the internal ethics hotline and direct calls to HR, Legal, Privacy and Compliance teams
- Creating value in reporting data to leadership
- Developing and training your internal investigation team toolkit

**W10 Top Hot Quality and Compliance Areas to Partner and Mitigate Risk**

_Wednesday, 8:00 AM–9:45 AM_

Deann M. Baker, Sutter Care at Home Compliance Officer, Sutter Health

Dwight Claustre, Managing Director, Ankura Consulting Group, LLC

- Highlight current Medicare and Government Focus’ on quality and payment models
- Review the quality and compliance partnership to mitigate risk through monitoring
- Engage the participants in a discussion regarding methods they use to monitor and partner effectively

**W11 Using Technology to Leverage Your Compliance Program**

_Wednesday, 8:00 AM–9:45 AM_

Nicholas Merkin, CEO, Compliagent

Jeffrey Young, Vice President Product Development, Healthicity

- Compliance officers today are overwhelmed with the sheer volume of compliance-related information generated by the compliance function
- We’ll show you strategies that we and other compliance officers have used to manage the information overflow in their day-to-day compliance work, as well as pitfalls and things to avoid
- You’ll leave this presentation with concrete ideas to implement in your organization, including best-practices and ways to leverage the power of data to the benefit of compliance

**W12 Ensuring Your Vendors Comply with Your Compliance Requirements/Plan**

_Wednesday, 10:00 AM–11:45 AM_

Andrew Luers, Partner, ProviderTrust

Donna J. Thiel, Director Compliance Integrity, ProviderTrust

Christopher Redhage, Co-Founder, ProviderTrust

- Learn the key components of an effective compliance program as it pertains to your vendors and third parties. We will discuss the issues that matter most to a compliance officer and that of the OIG and DOJ. An outline of items to include
- Further, we will review recent fines and penalties that have been imposed in this area. Learn from a former Chief Compliance Officer of a nationwide post-acute care company as well as a healthcare compliance attorney on these topics
- Finally, you will learn tips and ideas to enhance your existing program that will provide you with immediate action steps to go back and compare or redress in your own organization

**W13 Medical Device Replacements: Compliance Insights for Device Warranty Credits and No Charge Devices**

_Wednesday, 10:00 AM–11:45 AM_

Brenda J. Mickow, Revenue Compliance Officer, Mayo Clinic

Jesse Schafer, Explant Control Manager, Mayo Clinic

- Understand the risk associated with Medicare’s device warranty credit and no charge device requirements
- Hear how a large multi-site, multi-specialty academic center improved processes around cardiac and surgical device returns
- Discover commonplace solutions for efficient and effective device returns and credit processes, resource options, and auditing and monitoring techniques
**GENERAL COMPLIANCE/HOT TOPICS**

**W14 Practical Considerations for Managing Compliance, Legal and Operational Risk with Joint Venture Relationships**  
*Wednesday, 10:00 AM–11:45 AM*

Eric Overman, Senior Manager, Ernst & Young  
Mary Wolbert, VP Chief Compliance and Risk Officer, Froedtert Health  
- Understand common risk and compliance challenges with joint venture relationships within the health sector  
- Walk through example approaches for managing joint venture risk and and relevant compliance requirements  
- Discuss how to practically and effectively embed these risk management approaches into day-to-day operations to achieved desired performance and compliance results

**PRIVACY & IT COMPLIANCE**

**W15 The Doctor Will Skype You Now? A Compliance Officer’s Roadmap for Telemedicine**  
*Wednesday, 10:00 AM–11:45 AM*

Scott K. Intner, Chief Compliance Officer, George Washington Medical Faculty Associates  
Tomi Hagan, Senior Consultant, Compliance, Quorum Health Resources  
- The landscape of the existing programs: From extending services into underserved areas to increasing brand awareness for cutting edge systems, looking at how location and purpose shape the programs that are already in place  
- Approaching uncharted territory: Change is happening in technology that impacts patient privacy and HIPAA and in state and federal legislation and in payor rules that impact building compliance  
- Navigating the traps and pitfalls: An interactive discussion walking through a Compliance Officer’s Roadmap to evaluate and help structure compliant telemedicine programs for your entity and provide ongoing monitoring

**PHYSICIAN COMPLIANCE**

**W16 Physician Arrangement Bootcamp**  
*Wednesday, 10:00 AM–11:45 AM*

Deanna Mool, Attorney, Heyl Royster Voelker & Allen  
Daniel Stech, Principal, Pinnacle Health Care Consulting  
- Explore common methods for determining FMV in various physician compensation arrangements while understanding the strengths and weaknesses of physician compensation survey data  
- Discover practical methods for evaluating commercial reasonableness in physician arrangements and identify common risk areas  
- Participants will receive a checklist for information that should be obtained prior to creating a physician arrangements and discuss the clauses that should be present in all physician arrangements

**COMPLIANCE LAWYER**

**W17 Managed Care Fraud: Enforcement and Compliance**  
*Monday, 1:30 PM–2:30 PM*

Eric Havian, Partner, Constantine Cannon LLP  
Daniel Meron, Attorney, Latham & Watkins LLP  
- Understand changes affecting off-campus hospital outpatient departments from the 2015 Bipartisan Budget Act, CMS’ final rule and implementation of the Act, payment changes, restrictions on relocation and CHOWs, and the impact on 340B child sites  
- Learn about exceptions for certain off-campus provider-based departments in the 21st Century Cures Act and any new updates to provider-based status and reimbursement at off-campus provider-based departments since the 21st Century Cures Act  
- Learn how to conduct a facility-led audit to assess current and on-going provider-based compliance at provider-based locations

**AUDITING & MONITORING**

**W18 Provider-Based Status Update: How Recent Changes Impact Off-Campus Outpatient Departments’ Compliance, Payment, and Transactions**  
*Wednesday, 10:00 AM–11:45 AM*

Claire Turcotte, Partner, Bricker & Eckler LLP  
David M. Johnston, Partner, Bricker & Eckler LLP  
Ilah Naudasher, Network Director of Compliance, Kettering Health Network  
- Understand changes affecting off-campus hospital outpatient departments from the 2015 Bipartisan Budget Act, CMS’ final rule and implementation of the Act, payment changes, restrictions on relocation and CHOWs, and the impact on 340B child sites  
- Learn about exceptions for certain off-campus provider-based departments in the 21st Century Cures Act and any new updates to provider-based status and reimbursement at off-campus provider-based departments since the 21st Century Cures Act

**INTERNAL AUDIT**

**W19 Auditing Identity & Access Management: Addressing the Root Causes**  
*Wednesday, 10:00 AM–11:45 AM*

Johan Lidros, President, Eminere Group  
- Best practices in identity & access management  
- How to audit identity & access management to address the root causes  
- Tools and resources for identity & access management best practices
HAPPILY EVER AFTER
Requires Work: Effective Training for Ongoing Employee Engagement
Wednesday, 10:00 AM–11:45 AM
Kym J. Creekmore, Chief Compliance and Privacy Officer, Diatherix
Janine S. Fadul, Compliance Manager, George Washington Medical Faculty Associates
Brenda K. Manning, Compliance & Privacy Professional, University of Minnesota Physicians
• Evaluate Your Training: Same song, same verse? Make it count as you have the attention of your audience
• Evaluate Your Audience: Teach in a way that speaks to them and is applicable to their job. Make it engaging and inject humor and fun when appropriate
• Don’t Stop There: Continue to engage your employees throughout the year with high frequency, low bandwidth messaging. Make sure they know where and how to find you

FULL SPEED AHEAD on Drug Diversion Control Efforts: Enforcement Trends, Investigations, and Prevention
Wednesday, 10:00 AM–11:45 AM
Regina F. Gurvich, Vice President, Chief Compliance Officer, OMNI Ophthalmic Management Consultants, LLC
Gary Cantrell, Deputy Inspector General for Investigations, OIG HHS
• Evolving philosophy of engagement between OIG and provider community focusing on breaking down the silos, building relationships, and learning from the other side through a constructive conversation
• Strategies for proactive engagement with enforcement agencies, developing value-based compliance programs, hedging data in addressing the trends, and applying CQI approach to compliance controls
• Case study exploring philosophical shift in negotiating better case outcome, minimizing organizational impact, and improving the overall value and quality of care for the patient

THE ROAD AHEAD
Wednesday, 10:00 AM–11:45 AM
Frank E. Sheeder, Partner, Alston & Bird LLP
• Top compliance priorities for the coming year
• How to mitigate expanding risks
• Practical approaches and strategies
1:00 PM
Check-In for CHC, CHPC, and CHRC Certification Exams
1:15–4:30 PM
CHC, CHPC, and CHRC Certification Exams
Actual exam duration is 120 minutes per the candidate handbooks
Speakers

Aliya Aaron [308], BSN, MSHS, RN, Principal, AMR Healthcare Consulting LLC, Plantation, FL

Rashmi Airan [GS], Ethics Speaker and Consultant

University of Kentucky, UK HealthCare, Lexington, KY

Matthew Albers [106], JD, Partner, Vorys, Sater, Seymour and Pease, LLP, Cleveland, OH

Sue Acquisto [403], DNP, RN,CHC, Corporate Compliance Officer, Covenant Care, Pleasanton, CA

Deann Baker [W1], CHC, CPC, COC (CPC-H), CPC-I, CCS-P, Principal, HBE Advisors, Meridian, ID

Amy Bailey [W1], CHC, CPC, COC (CPC-H), CPC-I, CCS-P, Principal, HBE Advisors, Meridian, ID

Bret Bissey [409], CHC, Compliance Professional, Cedar Run, NJ

Kim Bixenstine [P27], CHC, Chief Compliance Officer, University Hospitals, Shaker Heights, OH

Arleen Baril [207], CHC, Senior Director, Change Healthcare, McKinney, TX

Sharon Blackwood [301], Sumter, SC

Brian Beard [611], CHC, Senior Director Compliance, McKesson Specialty Health, The Woodlands, TX

Kelsey C. Brodsho [P14], JD, MS, CHC, Chief Compliance Officer, North Memorial Health Care, Minnetrista, MN

Jonathan Brouk [P24], Director, Compliance & Privacy Officer, Children’s Hospital New Orleans, New Orleans, LA

John T. Boese [P6], Of Counsel, Fried, Frank, Harris, Shriver & Jacobson LLP, Washington, DC

Kimberly Brandt [41], JD, Principal Deputy Administrator for Operations, CMS, Baltimore, MD

Amy Brantley [103], CHC, CHPC, JD, Chief Compliance Officer, AseraCare Hospice, Little Rock, AR

George Breen [404], Shareholder, Epstein Becker & Green PC, Washington, DC

Gloryanne Bryant [710], HIM Coding Specialist, Grass Valley, CA

Jerry Burgess [305], CHC, Chief Corporate Responsibility Officer, AMITA Health, Arlington Heights, IL

Richard Ross Burris III [212], Shareholder, Polsinelli, Atlanta, GA

Brian Callihan [709], Director of Special Projects, Sutter Health, Rocklin, CA

Gary Cantrell [W22, 206], Deputy Inspector General for Investigations, OIG HHS, Washington, DC

Anne Brummell [707], Compliance Program Manager, Honor Health, Scottsdale, AZ

Rick C. Beckley [112], President, Bluebird, Shaker Heights, OH

Dana Brown [710], CHC, President, Reimbursement Management Consultants, Inc., Clackamas, OR

Gary Cantrell [W22, 206], Deputy Inspector General for Investigations, OIG HHS, Washington, DC

Speakers
Speakers
Speakers

John Falchiano [AD2, AD2A], CHC-F, CHPC, CHRC, CCEP-F, CCEP-I, Compliance/Privacy Officer, Brooks Rehabilitation Health, Jacksonville, FL

Trisha Fleischhacker [302], CCEP, CHC, Director, Ethics & Compliance, Medtronic, Saint Paul, MN

Daniel C. Gerhan [P20], Director and Senior Litigation Counsel, Boston Scientific Corp., St. Paul, MN

Brandon Goulter [311], CHC, Facility Compliance Professional, Dignity Health, Scotts Valley, CA

Nancy Griswold [P25], Chief Administrative Law Judge, Department of Health and Human Services, Office of Medicare Hearings and Appeals, Falls Church, VA

Thomas Ferrante [506], JD, LL.M., MBA, Attorney, Foley & Lardner, Tampa, FL

Sandra Giangreco Brown [P5], CHC, Coding Compliance Audit Sr Manager, CHAN Healthcare, Loveland, CO

Marissa Gordon-Nguyen [104], JD, MPH, Senior Advisor for HIPAA Policy, HHS Office for Civil Rights, Washington, DC

Scott Grubman [101], Partner, Chilivis, Cochran, Larkins & Bever, Atlanta, GA

Tracy Field [606], Partner, Parker Hudson Rainer & Dobbs LLP, Atlanta, GA

Catherine Gill [P12], Director of Quality, Compliance Officer, Franciscan VNS, Lee's Summit, MO

Todd Gower [510], Advisory Sr Mgr Healthcare & Risk, Ernst & Young, San Francisco, CA

Regina Gurvich [709, W21], MBA, CHC, Vice President, Chief Compliance Officer, OMNI Ophthalmic Management Consultants, LLC, New York, NY

Heather Fields [20, 602], CCEP, CHC, Shareholder, Chair - Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c., Milwaukee, WI

Ryan Freeman-Jones [604], IT Risk Management Manager, Meditology Services, Chamblee, GA

Susan Gillin [210], Deputy Branch Chief, Administrative and Civil Remedies Branch, Office of Counsel to the Inspector General, Washington, DC

Michael Granston [P6], Director, Commercial Litigation Branch, Fraud Section, Civil Division, U.S. Dept of Justice, Washington, DC

Sarah Finnegan [503], CHC, Vice President of Compliance, Kindred Health Care, Louisville, KY

Gerald Fornwald [512], Attorney, Winthrop & Weinstine, P.A., Minneapolis, MN

Todd Gower [510], Advisory Sr Mgr Healthcare & Risk, Ernst & Young, San Francisco, CA

Kelly Grahovac [P26], Sr. Consultant, The van Halem Group, Atlanta, GA

Kelly T. Hagan [712], Attorney, Schwabe Williamson & Wyatt PC, Portland, OR

Daniel P. Fitzgerald [401], JD, MBA, Senior Counsel, Commercial Litigation Dept., Walgreen Co., Deerfield, IL

Amy Gendron [507], RHIT, CCS, Dir Clinical & Regulatory Compliance, Trinity Health, Livonia, MI

Scott Gima [703], COO & Executive VP of Compliance & Management, Management Performance Associates, Chesterfield, MO

Tom Hagan [111, W15], CHC, Senior Consultant, Compliance, Quorum Health Resources, Princeton, MO

Jack Flaherty [708], Director, PricewaterhouseCoopers

Katherine Georger [P4], CHC, CHRC, JD, Associate Compliance Officer, Duke University Health System, Durham, NC

Precious Gittens [610], CHC, Esq., Partner, Hooper, Lundy & Bookman PC, Washington, DC

Adam Greene [P4, W4], JD, Partner, Davis Wright Tremaine, LLP, Washington, DC

Deborah Grimes [P10], CHC, Chief Diversity Officer, UAB Health System, Birmingham, AL

Shawn Halcsik [P3], CHC, Corporate Compliance Officer, Encore Rehabilitation, Milwaukee, WI

Katherine Glassman [310], Senior Counsel, Office of Counsel to the IG, DHHS, Dallas, TX

Karen Glassman [310], Senior Counsel, Office of Counsel to the IG, DHHS, Dallas, TX

Rachel Haltiwanger [602]
Margaret Hambleton [P1], CHC, CHPC, MBA, VP Corporate Compliance, Dignity Healthcare, Pasadena, CA

Ashlie Heald [202], CHC, Partner, Athena Compliance Partners, Royal Oak, MI

Victoria Hoshower [P15, 312], Quality and Performance Manager

Kenneth Jenkins [P23], CHC, CHPC, CHRC, Hospital Compliance Officer, Vanderbilt University Medical Center, Cottontown, TN

Sandra Keller [P24], CHC, VP Compliance & Regulatory, Lafayette General Medical Center, Lafayette, LA

Julia Hammerman [407], RHIA, Director, Compliance and Education, himagine solutions, St. Louis, MO

Mary Jo Henne [P22], BAN, RN, Director of Compliance, Sanford Health, Bismarck, ND

Kimberly Huey [PS], CHC, President, KGG Coding & Reimbursement Consulting, Alabaster, AL

Jeffrey Jeter [501], JD, MPA, Special Counsel, Jones Walker, LLP, Baton Rouge, LA

Dawnese Kindelt [311], CHC, CHPC, Sr Compliance Dir/Physician Integration, Dignity Health, Rancho Cordova, CA

Patricia Hamon [507], OI Specialist, Trinity Health, Columbus, OH

Andrew Hill [P16], BS, Compliance Analyst/Auditor, UK HealthCare Office of Corporate Compliance, Lexington, KY

Martin Ignatovski [604], MS, Chief Compliance Officer, Temecula, CA

Mildred Johnson [612], CHC, CCEP, Compliance Director, Baylor College of Medicine, Houston, TX

Colleen King-Dennis [P23], Associate Vice President of Compliance Billing & Education, University of Louisville-Physicians, Louisville, KY

Christopher Haney [112], Managing Director, Forensus Group, LLC, Richmond, VA

Lynda Hilliard [AD5, AD58], CCEP, CHC Healthcare Compliance Professional, Hilliard Compliance Consulting, Mount Shasta, CA

Gabriel L. Imperato [W6], Managing Partner, Broad and Cassel, Fort Lauderdale, FL

David M. Johnston [W18], JD, Partner, Bricker & Eckler LLP, Columbus, OH

Dawn Michelle Kinneer [603], CHC, CHPC, Sr. Risk and Patient Safety Consultant, MMIC, Burlington, IA

Kay Hashagen [P12], Senior Consultant, LW Consulting, Inc, Harrisburg, PA

Nancy Hirschl [606], BS, VP HIM Services, Streamline Health Inc., Atlanta, GA

Scott Intner [W15], CHC, Chief Compliance Officer, George Washington Medical Faculty Associates, Washington, DC

D. Scott Jones [105], CHC, Chief Compliance Officer, Augusta Health, Fishersville, VA

Eric Havian [W17], Partner, Constantine Cannon LLP, San Francisco, CA

Rita Isnar [711], Senior Vice President, Strategic Management Services, LLC, Alexandria, VA

Al Josephs [AD3, AD3B], CHC, Compliance Consultant, Waco, TX

Harriet Kinney [110], CHC, Director, Research Integrity & Compliance, Trinity Health, Livonia, MI

Ryan Hayden [P21], Partner, PricewaterhouseCoopers, Boston, MA

James Holloway [406], Esq., Shareholder, Baker Donelson, Washington, DC

Rita Isnar [711], Senior Vice President, Strategic Management Services, LLC, Alexandria, VA

Jon Kammerzelt [505], Quarles & Brady LLP, Madison, WI

Donnetta Horseman [102], Chief Compliance Officer, Moffitt Cancer Center, Tampa, FL

Glena Jarboe [304], CHC, Program Manager, University of Kentucky HealthCare

Kristine Koontz [P15, 312], Vice President of Quality & Clinical Services, Keystone Human Services Inc, Harrisburg, PA
Speakers

Jared Krawczyk [P19], Mathematician, Nektar Analytics, Milwaukee, WI

Ruth Krueger [P22], CHC, Lead Compliance Program Administrator, Sanford Health, Sioux Falls, SD

Tim Krzeminski [P21], Healthcare Compliance Director, PwC, Philadelphia, PA

Jeremy Kuhn [P17], CHC, Corporate Compliance Officer, Care Initiatives, West Des Moines, IA

Allyson Labban [607], CHPC, JD, Partner, Smith Moore Leatherwood LLP, Greensboro, NC

David Lane [P27], Chief Compliance Officer, Providence St. Joseph Health, Irvine, CA

Anthony Lesser [408], Senior Manager, Deloitte, Chicago, IL

Daniel Levinson [GS], Inspector General, Department of Health & Human Services

Johan Lidros [P8, W19], President, Eminere Group, Tampa, FL

Kristen Lilly [511], CHC, CPHQ, RHIA, Healthcare Consultant, PYA, Decatur, GA

Sheila Limmroth [108], CHC, CIA, Privacy Officer/ Legal Services Specialist, DCH Health System, Tuscaloosa, AL

Jennifer Lohse [512], CHC, General Counsel, Hazelden Betty Ford Foundation, Center City, MN

Steve Lokensgard [410], JD, Partner, Faegre Baker Daniels, Minneapolis, MN

Kelly Loya [P7], CHC, Managing Director, Pinnacle Enterprise Risk Consulting Services, Charlotte, NC

Andrew Luers [W12], Partner, ProviderTrust

Maggie Mac [W5], CHC, President, Maggie Mac-MPC Inc., Clearwater, FL

Tony Maida [112], Partner, McDermott Will & Emery, New York, NY

Brenda Manning [111, W20], CHC, CHPC, Compliance & Privacy Professional, University of Minnesota Physicians, Minneapolis, MN

Benjamin Martin [209], BS, Lieutenant, Henrico County Division of Fire, Ashland, VA

Barbara Martinson [307], CHC, Senior Director, Ankura Consulting Group, LLC, Peoria, AZ

Catherine Masoud [P11], CHPC, Compliance and Privacy Manager for External Affairs, Univ of KY, UK HealthCare, Lexington, KY

Cindy Matson [P22], CHC, CHPC, MBA, Sr Executive Director, Compliance, Sanford Health, Sioux Falls, SD

Andrew Melvin [706], JD, Partner, McDermott Will & Emery, LLP, Chicago, IL

Robert Mazer [P13], Principal, Baker Ober Health Law Group, Baltimore, MD

Michael McAuliffe [309], CHC, Corporate Compliance Officer, Lowell General Hospital, Lowell, MA

Melissa McCarthy [P9], CHC, AVP, Deputy Chief Corporate Compliance Officer, Northwell Health, Great Neck, NY

Sean McKenna [409], Law Office of Sean McKenna, PLLC, Dallas, TX

Kevin McPoyle [605], CPA, Director of Compliance, Jefferson Community Physicians – Northern Division, Abington, PA

Ryan Meade [P28 AD4, D4B], CHRC, CHC-F, JD, Dir Regulatory Compliance Studies, Loyola University, Chicago School of Law, Chicago, IL

Deanna Mool [W16], Attorney, Heyl Royster Voelker & Allen, Springfield, IL

Melissa Mitchell [W3], CHC, JD, CPC-A, Director, Audit and Compliance, Sinai Health System, Chicago, IL

Christie Moon [709], CHC, Legal Counsel, Sutter Health, Sacramento, CA
<table>
<thead>
<tr>
<th>Speakers</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Paula Sanders</strong> [103], Esq., Principal and Healthcare Chair, Post &amp; Schell, P.C., Harrisburg, PA</td>
<td></td>
</tr>
<tr>
<td><strong>Margaret Scavotto</strong> [703], JD, CHC, President, Management Performance Associates, St Louis, MO</td>
<td></td>
</tr>
<tr>
<td><strong>James Sheehan</strong> [201], Esq., Chief, Charities Bureau, NY Attorney General, New York, NY</td>
<td></td>
</tr>
<tr>
<td><strong>Kristen Shemory</strong> [106], Associate, Vorys, Sater, Seymour and Pease LLP, Cincinnati, OH</td>
<td></td>
</tr>
<tr>
<td><strong>Amy Short</strong> [P15], MHA, Administrative Director, Center for Improvement Science, Cincinnati, OH</td>
<td></td>
</tr>
<tr>
<td><strong>Stephen Siegel</strong> [601], CHC, CHPC, Of Counsel, Broad and Cassel, Palmetto Bay, FL</td>
<td></td>
</tr>
<tr>
<td><strong>Donald Sinko</strong> [508], CPA, Chief Integrity Officer, Cleveland Clinic, Cleveland, OH</td>
<td></td>
</tr>
<tr>
<td><strong>Joshua Skora</strong> [P26], Attorney, K &amp; L Gates, LLP, Dallas, TX</td>
<td></td>
</tr>
<tr>
<td><strong>Drew Stevens</strong> [502], JD, Attorney, Arnall Golden Gregory LLP, Atlanta, GA</td>
<td></td>
</tr>
<tr>
<td><strong>Jennifer Stout</strong> [208], Senior Manager, Protiviti, Dallas, TX</td>
<td></td>
</tr>
<tr>
<td><strong>Vishal Suchdev</strong> [608], CISA, Senior Manager, Ernst &amp; Young, Houston, TX</td>
<td></td>
</tr>
<tr>
<td><strong>Todd Swanson</strong> [101], Assistant United States Attorney, United States Attorney’s Office, Macon, GA</td>
<td></td>
</tr>
<tr>
<td><strong>Linda Taetz</strong> [303], SVP Chief Compliance Officer, Mariner Health Central, Inc., Oxnard, CA</td>
<td></td>
</tr>
<tr>
<td><strong>Donna Thiel</strong> [203, W12], CHC, Chief Compliance Officer, ProviderTrust, Grafton, WI</td>
<td></td>
</tr>
<tr>
<td><strong>Benjamin Schecter</strong> [310], Civil Chief, U.S. Attorney’s Office, W.D.KY., Louisville, KY</td>
<td></td>
</tr>
<tr>
<td><strong>Rebecca Scott</strong> [P16], MS, Compliance/Privacy Manager, University of Kentucky, Lexington, KY</td>
<td></td>
</tr>
<tr>
<td><strong>Barbara Senters</strong> [P13], CCEP, Chief Compliance &amp; Ethics Officer, Ameritox, Mableton, GA</td>
<td></td>
</tr>
<tr>
<td><strong>Colleen Shannon</strong> [612], JD, Chief Compliance &amp; Privacy Officer, Duke University Health System, Durham, NC</td>
<td></td>
</tr>
<tr>
<td><strong>Frank Sheeder</strong> [W22], Esq., JD, Partner, Alston &amp; Bird LLP, Dallas, TX</td>
<td></td>
</tr>
<tr>
<td><strong>Steve Snyder</strong> [607], Smith Moore Leatherwood LLP, Charlotte, NC</td>
<td></td>
</tr>
<tr>
<td><strong>Jesse Schafer</strong> [W13], Explant Control Manager, Mayo Clinic, Rochester, MN</td>
<td></td>
</tr>
<tr>
<td><strong>Jenifer Stancil</strong> [707], CHC, CHPC, Regional Compliance Officer, Presence Health, Chicago, IL</td>
<td></td>
</tr>
<tr>
<td><strong>Juliette Stancil</strong> [707], CHC, CHPC, Regional Compliance Officer, Presence Health, Chicago, IL</td>
<td></td>
</tr>
<tr>
<td><strong>Jennifer Stout</strong> [208], Senior Manager, Protiviti, Dallas, TX</td>
<td></td>
</tr>
<tr>
<td><strong>Vishal Suchdev</strong> [608], CISA, Senior Manager, Ernst &amp; Young, Houston, TX</td>
<td></td>
</tr>
<tr>
<td><strong>Todd Swanson</strong> [101], Assistant United States Attorney, United States Attorney’s Office, Macon, GA</td>
<td></td>
</tr>
<tr>
<td><strong>Linda Taetz</strong> [303], SVP Chief Compliance Officer, Mariner Health Central, Inc., Oxnard, CA</td>
<td></td>
</tr>
<tr>
<td><strong>Tamar Terzian</strong> [W6], Senior Counsel, OIG/HHS, Washington, DC</td>
<td></td>
</tr>
<tr>
<td><strong>Susan Thomas</strong> [108], CHC, Consulting Manager, PYA, PC, Overland Park, KS</td>
<td></td>
</tr>
<tr>
<td><strong>Tim Timmons</strong> [712], Privacy and Security Officer, Greater Oregon Behavioral Health, Keizer, OR</td>
<td></td>
</tr>
<tr>
<td><strong>Maria Toribio</strong> [708], Director, PricewaterhouseCoopers, San Pedro, CA</td>
<td></td>
</tr>
<tr>
<td><strong>Andrea Treese Berlin</strong> [106], Senior Counsel, OIG-U.S. Department of HHS, Washington, DC</td>
<td></td>
</tr>
<tr>
<td><strong>Andrea Treese Berlin</strong> [106], Senior Counsel, OIG-U.S. Department of HHS, Washington, DC</td>
<td></td>
</tr>
<tr>
<td><strong>Debbie Troklus</strong> [P2], CCEP-F, CCEP-I, CHC, CHC-F, CHPC, CHRC, CCEP-I, CCEP-F, Senior Managing Director, Ankura Consulting Group, LLC, Louisville, KY</td>
<td></td>
</tr>
</tbody>
</table>
Claire Turcotte [W18], Partner, Bricker & Eckler LLP, Cincinnati, OH

Sheryl Vacca [P2], CCEP-F, CCEP-I, CHC-F, CHPC, CHRC, CCEP-I, CCEP-I, SVP/Chief Risk Officer, Providence St Joseph Health, Irvine, CA

Betsy Wade [P17], CHC, Corporate Compliance Officer, Signature HealthCARE, Louisville, KY

Robert Wade [706], Partner, Barnes & Thornburg LLP, South Bend, IN

Kelly Walenda [305], Sr VP Legal Services and Chief Privacy Officer, Jefferson Health, New Jersey Division, Voorhees, NJ

Eugena White [P10], JD, RHIA, Compliance Officer, Medical West, an affiliate of the UAB Health System, Bessemer, AL

Wayne van Halem [P26, 212], President, The van Halem Group, Atlanta, GA

Lidia Niecko-Najjum [701], Associate, Polsinelli PC, Chicago, IL

Sara Kay Wheeler [AD9, AD9B], CHC, Partner, King & Spalding, Atlanta, GA

Nancy Vasto [210], CHC, MHA, Compliance Officer, USPI, Dallas, TX

Eugena White [P10], JD, RHIA, Compliance Officer, Medical West, an affiliate of the UAB Health System, Bessemer, AL

Matthew D. Vogelien [112], Regional Corporate Responsibility Officer, Charlotte, NC

Marlan Wilbanks [306], Esq., Senior Partner, Wilbanks and Gouinlock LLP, Atlanta, GA

Jacki Waltman [W9], CHPS, Corporate Privacy Officer, Hazelden Betty Ford Foundation, Center City, MN

Kelly Willenborg [W7], CHC, CHRC, Manager, Kelly Willenborg and Associates, Chesnee, SC

Andrew Wachler [P25], Esq., Partner, Wachler & Associates, P.C., Royal Oak, MI

Debi Weatherford [408], CIA, Executive Director Internal Audit, Piedmont Healthcare, Atlanta, GA

Carl Winekoff [402], CHC, JD, Principal, Winekoff Consulting, Phoenix, AZ

Litany Webster [304], JD, Compliance Manager, University of Kentucky HealthCare

Scott Withrow [306], JD, Partner, Withrow, McQuade & Olsen, LLP, Atlanta, GA

Mary Wolbert [W14], CHC, VP Chief Compliance and Risk Officer, Froedtert Health, Milwaukee, WI

Fatema Zanzi [511], Partner, Drinker Biddle Reath, Chicago, IL

C.J. Wolf [P16, 405], Senior Compliance Executive, Healthicity, Salt Lake City, UT

David Wright [307], Director, Survey and Certification Group, Centers for Medicare & Medicaid Services

Jeffrey Young [W11], Vice President Product Development, Healthicity, Salt Lake City, UT

Jeffrey Young [302], Anti-Corruption Counsel, Gilead Sciences

Christine Zack [303], Esq., Chief Strategy & Business Development Officer, The AMD Card, LLC, Las Vegas, NV

Gerry Zack [406], CCEP, Incoming CEO, SCCE & HCCA, Minneapolis, MN

Litany Webster [304], JD, Compliance Manager, University of Kentucky HealthCare

Scott Withrow [306], JD, Partner, Withrow, McQuade & Olsen, LLP, Atlanta, GA

Mary Wolbert [W14], CHC, VP Chief Compliance and Risk Officer, Froedtert Health, Milwaukee, WI

Fatema Zanzi [511], Partner, Drinker Biddle Reath, Chicago, IL
Visit the Exhibit Hall

Meet with 100+ solution providers from the vendor community

ACFE
ACL Services Ltd
AHIMA
Amedisys
Ankura
Argosy University
Aviacode
Berkeley Research Group
Bloomberg Law
Bonadio Group (The)
Bottomline Technologies
Cadre Healthcare Solutions
CARF International
CBIZ KA Consulting Services, LLC
Certiphi Screening Inc
Champion Healthcare Technologies
CHAN Healthcare
Change Healthcare
ChartSquad
Chetu, Inc.
CliftonLarsonAllen
CloneSleuth
Code Quick
Coding Network, LLC (The)
Coding Strategies Inc
Cognetyx Inc
Coker Group
Compliance Wave, LLC
ComplianceLine, LLC
CompliancePro Solutions
ComplyAssistant
Contract Guardian/Rippe & Kingston Systems
CORL Technologies
CynergisTek
Deloitte
Diligent Robotics Inc
DoctorsManagement LLC
Durable Compliance
Dynafios
eCatalyst Healthcare Solutions
Eminere Group
FairWarning, Inc
Florence Healthcare
FTI Consulting
HireRight, LLC
Huron Consulting Group
Intric Systems, Inc
INCompliance
Intersect Healthcare Inc
Iron Mountain
Kchecks
LockPath
Loyola University Chicago
Maize Analytics Inc
Pinnacle Healthcare Consulting
PolicyMedical
Post Acute Advisors
PreCheck
PricewaterhouseCoopers
Protenus
Protiviti
ProviderTrust, Inc.
PYA
RADAR, Inc
Reimbursement Management Consultants
Revint Solutions
SAI Global Compliance 360
Sandra Day O’Connor College of Law at ASU
SDFI-Telemedicine
Sectyr
Sterling Talent Solutions
Stetson University College of Law
Strategic Management Services
Streamline Health Solutions
Streamline Verify
SunStone Consulting
TeachPrivacy
UASI
Universal Background Screening
Verify Comply
Verisys Corporation
Vital4Data
Widener University Delaware Law School
Wolters Kluwer
youCompli
Zebu Compliance Solutions

Interested in exhibiting, sponsoring, and advertising opportunities at the 2018 Compliance Institute?

Connect with 3,000+ healthcare compliance leaders, decision makers, and influencers. Develop relationships with new prospects and strengthen ties with existing clients. Learn more at compliance-institute.org
Looking for healthcare compliance connections?

Join our networking sessions

SUNDAY, APRIL 14

SpeedNetworking 7:30–8:30 AM
SpeedMentoring 12:00–1:00 PM
FREE BOXED LUNCH FOR PRE-REGISTERED PARTICIPANTS

Want to build your network? Sign up for our SpeedNetworking session. It’s a fun way to connect with peers who share your challenges.

Want to give back to the profession by sharing your expertise? Sign up to be a mentor. You’ll be connected face-to-face with compliance professionals looking for an experienced practitioner to guide them.

Looking for a mentor? The SpeedMentoring session is the place to meet one-on-one with potential mentors.

Whichever option you choose, you are in control of the people you will connect with! Both events offer several individual one-on-one meetings and provide an excellent opportunity to learn from one another and initiate long-lasting professional relationships.

SIGN UP NOW AT hcca-info.org/speedmentor

But don’t wait to enroll. Space is limited.
Don’t miss HCCA’s 12th Annual Volunteer Project

Saturday, April 14 | 8:00 AM – 12:00 PM

ABOUT THE VOLUNTEER PROJECT
In addition to networking with your peers and learning from expert speakers, attending HCCA’s Compliance Institute gives you the opportunity to help a Las Vegas–area charity. Registration is free for this event. HCCA will provide a volunteer T-shirt, breakfast, and transportation to and from the project location. It’s a great opportunity to meet your fellow conference attendees, speakers, and HCCA board members.

So remember the Volunteer Project when booking your travel, and be sure to select the Volunteer Project option on your conference registration form or when you register online. Volunteers will sort and pack donated food and non-food items for mobile pantries and individuals who receive meal assistance. You may be standing, bending, lifting, and walking on concrete in non-climate controlled areas. Please be sure to wear closed-toe, comfortable shoes.

ABOUT THREE SQUARE
Three Square’s mission is to provide wholesome food to hungry people, while passionately pursuing a hunger-free community. They combine food banking (warehousing canned and boxed goods), food rescue (obtaining surplus or unused meats, bread, dairy and produce from hospitality and grocery outlets), and ready-to-eat meals to be the most complete food solution for Southern Nevada.

They work with a service network of more than 1,600 community partners, which includes non-profit and faith-based organizations, schools, and after-school and feeding sites—in the community to reach struggling individuals and families at risk of hunger. In 2017, they distributed more than 36 million meals, the equivalent of more than 44 million pounds of food and grocery product, through their community partners.

Questions about volunteering? Ask Catherine Stollenwerk:
catherine.stollenwerk@corporatecompliance.org
YOUR FULL NAME ____________________________

(please type or print)

Sharing your demographic information with HCCA will help us create better networking opportunities. Thank you for filling out this brief form.

DEMOGRAPHIC INFORMATION

What is your functional job title? Please select one.

- Academic/Professor
- Administration
- Asst Compliance Officer
- Attorney (In-House Counsel)
- Attorney (Outside Counsel)
- Audit Analyst
- Audit Manager/Officer
- Billing Manager/Officer
- Charger Master
- Chief Compliance Officer
- CEO/President
- Chief Financial Officer
- Chief Information Officer
- Chief Medical Officer
- Chief Operating Officer
- Clinical
- Coder
- Compliance Analyst
- Compliance Coordinator
- Compliance Director
- Compliance Fraud Examiner
- Compliance Officer
- Compliance Specialist
- Consultant

List others not listed above:

What is your primary healthcare entity?

- Academic
- Ambulance/Transportation
- Behavioral Health
- Consulting Firm
- Durable Medical Equipment
- Government Provider
- Health System
- Health System/Teaching
- Home Care/Hospice
- Hospital
- Hospital/Teaching
- Integrated Delivery System
- Integrated Health System
- Laboratory
- Law Firm
- Long-Term Care
- Managed Care
- Medical Device Manufacturer
- Medical/Clinical Research
- Nursing
- Other Provider of Services/Products to Health Care Entities
- Payor/Insurance
- Pharmaceutical Manufacturer
- Physician Practice
- Rehabilitation
- Retail Pharmacy
- Third-Party Billing
- Other (please list below)

List others not listed above:

What credentials do you hold? Select all that apply.

- BA
- BBA
- BS
- BSN
- CCEP
- CCEP-F
- CCEP-I
- CEM
- CCS
- CCS-P
- Controller
- Ethics Officer
- Executive Director
- General Counsel
- HIM Professional
- HIPAA/Privacy Officer
- Human Resources
- Medical Director
- Nurse
- Nurse Manager
- Patient Safety Officer
- Pharmacy Director
- Physician
- Quality Assurance/Quality of Care
- Regulatory Officer
- Reimbursement Coordinator
- Research Analyst
- Risk Manager
- Trainer/Educator
- Vice President
- Other (please list below)

List others not listed above:

Please tell us if you are a first-time attendee:
- This is my first Compliance Institute

Registration continues on next page (over)
REGISTRATION OPTIONS

- HCCA Members: MONDAY & TUESDAY ................................................................. $1,199
- Non-Members: MONDAY & TUESDAY ............................................................... $1,449
- New Membership & Registration: MONDAY & TUESDAY ........................................ $1,399
  
  First-time members only. Dues regularly $295 annually.

- Pre-Conference: SUNDAY MORNING .................................................................... $175
- Pre-Conference: SUNDAY AFTERNOON ................................................................ $175
- Post-Conference: WEDNESDAY ............................................................................ $175

Discount for 5 or more from same organization ............................................... ($100)
Discount for 10 or more from same organization ............................................... ($150)

Registration fees are as listed and considered net of any local withholding taxes
applicable in your country of residence.

TOTAL $

Dietary Needs Request

- Gluten Free
- Vegetarian
- Vegan
- Kosher-Style (no shellfish, pork, or meat/dairy mixed)
- Kosher (Hechsher certified)
- Dairy Free
- Other (write below):

PAYMENT OPTIONS

- Check enclosed (payable to HCCA)
- Invoice me
- I authorize HCCA to charge my credit card (choose card below):
  - American Express
  - Discover
  - MasterCard
  - Visa

Due to PCI Compliance, please do not provide any credit card information via email.
You may email this form to helpteam@hcca-info.org (without credit card information)
and call HCCA at 888.580.8373 or 952.988.0141 with your credit card information.

Credit Card Account Number

Credit Card Expiration Date

Cardholder’s Name

Cardholder’s Signature

REGISTER ONLINE:
compliance-institute.org

EMAIL your completed form to helpteam@hcca-info.org
(do not include credit card information via email)

MAIL your registration form with check enclosed:
HCCA, 6500 Barrie Rd, Suite 250
Minneapolis, MN 55435

FAX your completed form to 952.988.0146
(include all billing information)

QUESTIONS? Call 888.580.8373
or email helpteam@hcca-info.org

CONTACT INFORMATION

- Mr  - Mrs  - Ms  - Dr

Member ID (if applicable)

First Name

MI

Last Name

Credentials (CHC, CCEP, etc.)

Job Title

Name of Employer

Street Address

City/Town

State/Province  Zip/Postal Code

Country

Phone

Fax

Email (required for registration confirmation and conference info)
TERMS & CONDITIONS

HCCA's Compliance Institute • April 15–18, 2018 • ARIA • Las Vegas, NV

Registration payment terms. Checks are payable to HCCA. Credit cards accepted include American Express, Discover, MasterCard, or Visa. HCCA will charge your credit card the correct amount should your total be miscalculated.

Tax deductibility. All expenses incurred to maintain or improve skills in your profession may be tax deductible, including tuition, travel, lodging, and meals. Please consult your tax advisor.

Cancellations/substitutions. You may send a substitute in your place or request a conference credit. Refunds will not be issued. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original cancelled event. Conference credits may be used towards any HCCA service or product, except The Health Care Compliance Professional’s Manual. If a credit is applied towards an event, the event must take place prior to the credit’s expiration date. If you need to cancel your participation, notification is required by email at helpsteam@hcca-info.org, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

Group discounts

5 or more. $100 discount for each registrant
10 or more. $150 discount for each registrant

Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

Agreements & acknowledgments.

I agree and acknowledge that I am undertaking participation in Health Care Compliance Association events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgment freely and knowingly, and I assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA plans to take photographs and/or video at this conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this HCCA conference, I grant HCCA the right to use my name, photograph, video, and biography for such purposes. As a participant of this event, I understand that my name, job title, organization, city, state, and country will be listed on the attendee list that will be distributed to attendees and speakers of this event.

By submitting this registration form, you agree to the Terms & Conditions—including the Use of Information—as well as HCCA’s Privacy Statement, located at hcca-info.org/privacy.aspx.

Hotel & conference location

Hotel rooms priced at the group rate are no longer available for certain nights. Rooms are still available for all nights, but your rate may be higher, depending on your length of stay.

ARIA Las Vegas
3730 Las Vegas Boulevard
South Las Vegas, NV 89158
866.359.7757 | arialasvegas.com

ONLINE RESERVATIONS: https://aws.passkey.com/go/HCCAM18
PHONE RESERVATIONS: 866.359.7757 or 702.590.7757

The group rate is $199 Friday, $259 Saturday, $199 Sunday–Tuesday, and $159 Wednesday; plus tax (currently at 12% per room per night and subject to change). Rates quoted are for regular deluxe guest rooms and single/double occupancy.

In addition to the guest room rate there is a mandatory daily resort fee of $25 plus taxes (currently at 12%). Payment for the Resort Fee will be requested at the time of check in. The daily resort fee includes the following: Internet Access (in Suite and Campus Wide at City Center), Local and toll-free number phone calls, Access to The Spa at ARIA Fitness Center, Daily newspaper and Airline Boarding Pass Printing.

When making your reservation via telephone, please reference the group Health Care Compliance Association – Annual Compliance Institute 2018 to receive the special rate. These rates are good until Friday, March 23, 2018, or until the group room block is full (whichever comes first). Reservation requests received after this cut-off date or after the group block is filled (whichever comes first) will be accepted on a space and rate availability basis only. Hotel accommodations are not included in your conference registration fee.

Federal Government Rate: If you are a federal government employee, you may take advantage of the federal government rate through this link: https://aws.passkey.com/go/HCCAGOV18. Please note that you will be required to show government ID at check-in.

NOTICE. Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373.

Continuing education units. See page 5 for a list of continuing education units (CEUs) offered. HCCA is in the process of applying for additional external continuing education units. Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. Visit HCCA’s website, hcca-info.org, for up-to-date information.

Prerequisites/advanced preparation. None.

Meals. Continental breakfast and lunch are provided on Monday and Tuesday. Coffee will be served on Sunday and Wednesday.

Conference handouts. Handouts will be available online approximately two weeks prior to the date of the conference. We will also have Internet Cafés available on-site where you can print session handouts. All handouts will also be available on the mobile app.

Special needs/concerns. Prior to your arrival, please call HCCA at 888-580-8373 if you have a special need and require accommodation to participate in the Compliance Institute. See the registration form to indicate any special requests for dietary accommodations you may require.

Dress code. Business casual dress is appropriate for conference attendees.

Recording. No unauthorized audio or video recording of HCCA conferences is allowed.
Professional Development, Networking, and Continuing Education
EARN UP TO 23.1 CCB CEUS

22nd Annual Compliance Institute
APRIL 15–18, 2018 · ARIA · LAS VEGAS, NV
LEARN MORE & REGISTER AT COMPLIANCE-INSTITUTE.ORG