

# North Central Regional Annual Conference

INDIANAPOLIS, IN  
*Friday, October 1, 2010*



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7:30 – 8:25 AM

## Registration and Continental Breakfast

8:25 – 8:30 AM

## Welcome and Announcements

### Program Chair

#### **Cynthia Pridemore, CPM, CHC**

Corporate Compliance Officer  
Wishard Health Services

8:30 – 9:30 AM

## Overview of the Affordable Care Act (PL 111-148)

### **Ed Dougherty**

Senior Vice President  
B & D Consulting

- Key factors impacting compliance officers and the institutions they represent
- Rolling timelines for implementation: key compliance deadlines
- Strategies for institutional compliance self-assessment
- What might change: impact of the mid-term elections and focus on deficits and spending
- Q&A, discussion, where do we go from here?

9:30 – 10:30 AM

## Medical Home: Healthcare of the Future

### **Kenneth Bond**

Vice President Ambulatory Care  
Wishard Health Services

### **John Kunzer, MD**

Chief Medical Officer  
IUMG Primary Care

### **Courtney Vehling**

Compliance Examiner  
Wishard Health Services

10:30 – 10:45 AM

## Break

10:45 – 11:45 AM

## Current Trends and Issues for Boards of Directors and Audit Committees

### **Don Keller**

Partner  
Corporate Governance Practice  
PriceWaterhouseCoopers

- Challenges for boards/audit committees
- Elements of effective boards/audit committees
- Leading practices for boards/audit committees
- Benchmarking the typical board/audit committee
- Interaction of committees
- Risk management

11:45 – 12:45 PM

## Lunch (provided)

12:45 – 1:45 PM

## Social Networks Workshop: Defining an Effective Approach

### **Adam Turteltaub, CCEP, CHC**

Vice President of Membership Development  
The Society of Corporate Compliance and Ethics and the Health Care Compliance Association

- An interactive exercise involving peer collaboration
- Work together to create a model social networking policy and plan for auditing and monitoring
- Develop ways to make social networking an asset for your compliance program

1:45 – 2:45 PM

## To Give or Not To Give: A Comprehensive Analysis of Stark's Nonmonetary Compensation Exception

### **Bob Wade, Esq.**

Baker & Daniels

- Stark basics
- History of nonmonetary compensation exception
- Contrast with medical staff incidental benefits exception
- Operational challenges and best practices in implementing nonmonetary compensation exception
- Specific examples including golf outings, advertisements, business dinners, and live examples from audience

2:45 – 3:00 PM

## Break

3:00 – 4:00 PM

## The Intersection of Compliance and Quality

### **Mark Swearingen**

Hall Render

- Better understand the health care regulatory structure that establishes and enforces health care quality and compliance standards
- Learn how quality issues can create regulatory and other risks for health care providers
- Understand the timing and impact of health reform provisions affecting quality and compliance

4:00 PM

## Brief Closing Remarks/ Conference Adjourns

NO AUDIO OR VIDEO RECORDING OF HCCA CONFERENCES IS ALLOWED.

**HCCA**net

<http://community.hcca-info.org>

# Registration

North Central Regional  
Friday, October 1, 2010

Mr.  Mrs.  Ms.  Dr.

HCCA Member ID

First Name M.I. Last Name

Credentials

Title

Organization

Street Address

City State Zip

Telephone Fax

E-mail (required for e-mail confirmation)

## Conference Fees

- HCCA Members.....\$175
- Non-Members.....\$220
- Conference Binder.....\$25
- HCCA Membership & Registration.....\$375  
Join HCCA and SAVE \$95 off your first year of dues!  
Annual dues are normally \$295. New members only.
- Registration & Membership Renewal.....\$470

TOTAL \$ \_\_\_\_\_

## Payment

Check enclosed: mail to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Invoice me: *Purchase Order #* \_\_\_\_\_

Charge my:  AmericanExpress  Diners Club  MasterCard  Visa

Credit Card Account Number

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**Please fax your completed registration form to 952-988-0146, or visit [www.hcca-info.org](http://www.hcca-info.org) to register online.**



Make checks payable to HCCA (Federal Tax ID No. 23-2882664)

### CANCELLATIONS/SUBSTITUTIONS:

No refunds will be given for "no-shows" or cancellations. You may send a substitute or receive a credit toward another conference. If you have questions, please call HCCA at 888-580-8373. Additional charges may apply. Cancellation by telephone is NOT valid. Please fax written cancellations to 952-988-0146 or e-mail [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org).

AREA1510

## Hotel & Conference Location

Marriott Indianapolis North  
3645 River Crossing Parkway, Indianapolis, IN 46240

A special rate of \$119 (plus tax) per night has been arranged for the conference. Please note that the room block may sell out prior to the hotel cut-off date. Make your reservations directly with the hotel by September 17, 2010, by calling 317-705-0000 (toll-free 866-792-9198) or by visiting [www.marriott.com/indno](http://www.marriott.com/indno). Use the booking code HEAHEAA to receive the special rate.

## Continuing Education Credits

**AAPC:** This program has the prior approval of the American Academy of Professional Coders (AAPC) for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

**ACHE:** This program has prior approval from the American College of Healthcare Executives (ACHE) for a recommended maximum of 6 category II continuing education credits.

**AHIMA:** This program has been approved for 6 continuing education units (CEUs) for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

**CA Nursing Credit:** The Health Care Compliance Association is preapproved by the California Board of Registered Nursing: Provider Number CEP 12990, for a maximum of 7.2 contact hour(s). The following states will accept CA Board of Nursing Contact Hours: Alabama, Alaska, Arkansas, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Nebraska, Nevada, New Mexico, North Carolina, North Dakota, Ohio, Oregon, Texas, West Virginia and Wyoming. The following states do not have continuing education requirements: Arizona, Colorado, Connecticut, Georgia, Hawaii, Indiana, Maine, Missouri, Montana, New York, Oklahoma, Pennsylvania, South Dakota, Tennessee, Vermont, Virginia, Washington and Wisconsin. The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@hcca-info.org](mailto:ccb@hcca-info.org) with any questions you may have.

**CLE:** The Health Care Compliance Association/Society of Corporate Compliance and Ethics is a State Bar of California Approved MCLE provider, a Rhode Island Accredited Provider, and a Texas Accredited Sponsor. A maximum of approximately 6 hours of CLE credit will be awarded for this conference. This program has also been approved by the Indiana Commission on Continuing Legal Education as follows: Participating Attorneys are eligible to receive up to 6.0 hours of CLE credit which includes 0 hours of Ethics. Additionally, newly admitted attorneys may receive 6.0 hours of new lawyer CLE. All CLE credits will be awarded based on individual attendance.

**Compliance Certification Board (CCB):** Certified in Healthcare Compliance (CHC), Certified Compliance & Ethics Professional (CCEP), Certified in Healthcare Research Compliance (CHRC): CCB has awarded a maximum of 7.2 CEUs for these accreditations in the following subject areas: Application of Management Practices for the Compliance Professional / Application of Personal and Business Ethics in Compliance / Written Compliance Policies and Procedures / Designation of Compliance Officers and Committees / Compliance Training and Education / Communication and Reporting Mechanisms in Compliance Enforcement of Compliance Standards and Discipline / Auditing and Monitoring for Compliance / Response to Compliance Violations and Corrective Actions / HIPAA Privacy Implementation and/or Complying with Government Regulations.

**NASBA/CPE:** The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit and may not accept one-half credits. To verify if your state board of accountancy has adopted one-half credits, please visit our website at [www.hcca-info.org/accountancycredits](http://www.hcca-info.org/accountancycredits). Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Website: [www.nasba.org](http://www.nasba.org). A recommended maximum of 7.0 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call the HCCA at 888-580-8373 or 952-988-0141.

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