

South Central Regional Annual Conference

NASHVILLE, TN

Friday, November 12, 2010



SPONSORS



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7:30 – 7:55 AM

Registration

7:55 – 8:00 AM

Welcome and Announcements

Program Co-Chair

Becky M. Lovelace

Senior Manager Compliance
Civil and Health Services Group
CSC

8:00 – 9:00 AM

EMERGING TOPICS:

Accountable Care Organizations (ACOs)

Kim Harvey Looney

Partner, Waller Lansden Dortch & Davis, LLP

HIPAA and Anti-Social Networking

Andi Bosshart

Vice President, Corporate Compliance and Privacy Officer, Community Health Systems

Computer-Assisted Audit Techniques

Suzann Hall

Manager, Catholic Healthcare Audit Network

9:00 – 10:00 AM

Pointers and Pitfalls in Gaining Physician Buy-in to a Compliance Program

Dr. Robert Ossoff

Assistant Vice-Chancellor for Compliance & Corporate Integrity, Vanderbilt University Medical Center

Anna Grizzle

Attorney, Bass, Berry, & Sims

- Learn practical “conversation starters” when interacting with physicians to build bridges and encourage open communications that capitalize on the physicians’ strengths for building a successful compliance program
- Develop successful physician-compliance office relationships by minimizing “politics” and strengthening identification of physician champions
- Utilize and leverage your physician champion relationships by providing them with the knowledge needed to integrate compliance into their day-to-day practice

10:00 – 10:15 AM

Break

10:15 – 11:15 AM

Physician Compensation

Kim Harvey Looney

Partner, Waller Lansden Dortch & Davis PLLC

- Current state of physician compensation and a brief overview
- Compensating physicians in a compliant manner
- The legal impact of inappropriately paying physicians

11:15 AM – 12:15 PM

HITECH: Top 10 Things a Compliance Officer Needs to Know

Donna Gilley

Practice Leader of Operational Consulting
Lattimore, Black, Morgan & Cain, PC

12:15 – 1:15 PM

Lunch provided

1:15 – 2:15 PM

Regulatory/Billing Update

Kim Edwards

Chief Compliance Officer, Maury Regional Medical Center

Linda Rippey Moore

In-house Counsel, Maury Regional Medical Center

- FY2011 DHHS OIG Workplan
- Inpatient and Outpatient Prospective Payment System Update
- New provider enrollment guidelines
- New physician supervision rules

2:15 – 2:30 PM

Break

2:30 – 3:30 PM

Patient Inducements

Heidi Sorenson

Attorney, Foley & Lardner, LLP

- Inducements defined
- Transportation limitations
- Health Fairs
- Patient Discounts and Gifts

3:30 – 4:30 PM

Medicare and Medicaid Managed Care and the Provider’s Role in Compliance

Elisa Harris

Attorney, Bass, Berry, & Sims

- Medicare Advantage and Part D Compliance Program Requirements
- Impact of Health Care Reform on Medicare Advantage and Part D Programs
- Provider’s Perspective: How Managed Care Compliance Differs from Fee-For-Service

4:30 PM

Adjourn

NO AUDIO OR VIDEO RECORDING OF HCCA CONFERENCES IS ALLOWED.

HCCAnet

<http://community.hcca-info.org>

Registration

South Central Regional
Friday, November 12, 2010

Mr. Mrs. Ms. Dr.

HCCA Member ID

First Name M.I. Last Name

Credentials

Title

Organization

Street Address

City State Zip

Telephone Fax

E-mail (required for e-mail confirmation)

Conference Fees

- HCCA Members.....\$175
- Non-Members.....\$220
- Conference Binder.....\$25
- HCCA Membership & Registration.....\$375
Join HCCA and SAVE \$95 off your first year of dues!
Annual dues are normally \$295. New members only.
- Registration & Membership Renewal.....\$470

TOTAL \$ _____

Payment

Check enclosed: mail to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Invoice me: *Purchase Order #* _____

Charge my: AmericanExpress Diners Club MasterCard Visa

Credit Card Account Number

Credit Card Expiration Date

Cardholder's Name (please print)

Cardholder's Signature

Please fax your completed registration form to 952-988-0146, or visit www.hcca-info.org to register online.



Make checks payable to HCCA (Federal Tax ID No. 23-2882664)

CANCELLATIONS/SUBSTITUTIONS:

No refunds will be given for "no-shows" or cancellations. You may send a substitute or receive a credit toward another conference. If you have questions, please call HCCA at 888-580-8373. Additional charges may apply. Cancellation by telephone is NOT valid. Please fax written cancellations to 952-988-0146 or e-mail helpteam@hcca-info.org.

AREA1710

Hotel & Conference Location

The conference will be held at:

Willis Conference Center
26 Century Boulevard
Nashville, TN 37214

HCCA has not reserved a block of rooms for this conference. If you require sleeping accommodations, please visit https://welcome.willis.com/meetatwillis/WebPart_Documents/Accommodation.aspx for hotel options that are close to the Willis conference center.

Continuing Education Credits

HCCA is in the process of applying for additional CE credits from outside organizations. If you do not see information on your specific accreditation listed, please contact us at 888-580-8373, as we would like the opportunity to offer it.

AAPC: This program has the prior approval of the American Academy of Professional Coders (AAPC) for 7.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

ACHE: This program has prior approval from the American College of Healthcare Executives (ACHE) for a recommended maximum of 7.0 category II continuing education credits.

AHIMA: This program has been approved for 7 continuing education units (CEUs) for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

CA Nursing Credit: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing: Provider Number CEP 12990, for a maximum of 8.4 contact hour(s). The following states will accept CA Board of Nursing Contact Hours: Alabama, Alaska, Arkansas, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Nebraska, Nevada, New Mexico, North Carolina, North Dakota, Ohio, Oregon, Texas, West Virginia and Wyoming. The following states do not have continuing education requirements: Arizona, Colorado, Connecticut, Georgia, Hawaii, Indiana, Maine, Missouri, Montana, New York, Oklahoma, Pennsylvania, South Dakota, Tennessee, Vermont, Virginia, Washington and Wisconsin. The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@hcca-info.org with any questions you may have.

CLE: The Health Care Compliance Association/Society of Corporate Compliance and Ethics is a State Bar of California Approved MCLE provider, a Rhode Island Accredited Provider, and a Texas Accredited Sponsor. All CLE credits will be awarded based on individual attendance.

Compliance Certification Board (CCB): Certified in Healthcare Compliance (CHC), Certified Compliance & Ethics Professional (CCEP), Certified in Healthcare Research Compliance (CHRC): CCB has awarded a maximum of 8.4 CEUs for these accreditations in the following subject areas: Application of Management Practices for the Compliance Professional; Application of Personal and Business Ethics in Compliance; Written Compliance Policies and Procedures; Designation of Compliance Officers and Committees; Compliance Training and Education; Communication and Reporting Mechanisms in Compliance Enforcement of Compliance Standards and Discipline; Auditing and Monitoring for Compliance; Response to Compliance Violations and Corrective Actions; HIPAA Privacy Implementation and/or Complying with Government Regulations.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit and may not accept one-half credits. To verify if your state board of accountancy has adopted one-half credits, please visit our website at www.hcca-info.org/accountancycredits. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Website: www.nasba.org. A recommended maximum of 8.0 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call the HCCA at 888-580-8373 or 952-988-0141.

Health Care Compliance Association
6500 Barrie Road, Suite 250, Minneapolis, MN 55435
888-580-8373 (p) | 952-988-0146 (f)
www.hcca-info.org

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