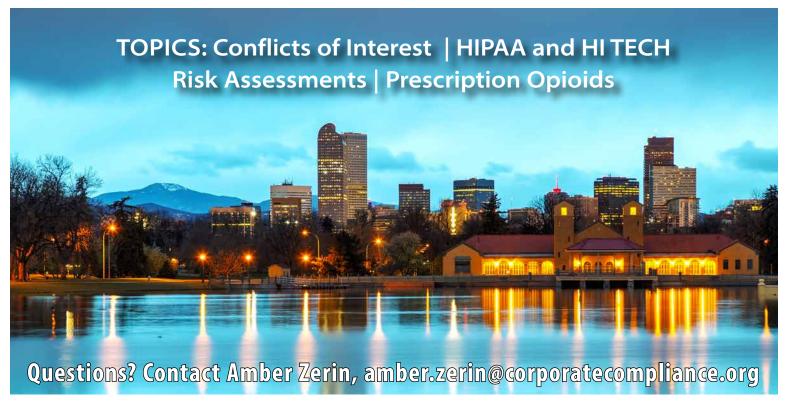


DENVER

Regional Compliance Conference Friday, October 19, 2018



Network Locally & Earn CEUs

SPONSORS & EXHIBITORS





















Register online at hcca-info.org/regionals

7:25 - 8:25 AM

Registration and Continental Breakfast

8:25 - 8:30 AM

Welcome and Announcements

Program Chair



Jeff Fitzgerald Shareholder Polsinelli

8:30 - 9:30 AM

Are Your Physicians Following Your Conflicts of Interest Policies?



Catharine Fortney

Chief Compliance and Audit Officer Denver Health and Hospital Authority

- Process for reviewing and assessing physician-industry relationships
- Strategies for using CMS Open Payments data as a compliance tool
- Creating a culture of ethics and accountability

9:30 - 9:45 AM

Networking Break

9:45 - 10:30 AM

Compliance 101—How to Conduct a Risk Assessment and Create a Compliance Work Plan



Marcie Swenson, RN, JD, LLM, CHC VP, Compliance & Senior Counsel Healthicity

- Practical tips and considerations for developing an annual compliance work plan
- Explaining the role of a risk assessment as a building block for a work plan

 How to scale a work plan for any size organization

10:30 - 10:45 AM

Networking Break

10:45 - 12:00 PM

In the Trenches with HIPAA and HI TECH



Lyn Snow

Compliance Officer
Office of Behavioral Health
Colorado Dept. of Human Services



Vicki L. Dwyer, RN, MN, CHC, CPC Chief Compliance & RISK officer Valley View Hospital



Jan Elezian

Director & HIPAA Practice Leader SunHawk Consulting

- The unpredictable breach Business Associates in the crosshairs
- Resolution insights from experienced HIPAA breach mitigates
- Is your breach plan strong enough to satisfy OCR resolution criteria?

12:00 - 1:00 PM

Networking Lunch (provided)

1:00 - 2:00 PM

CMS Update

John Hannigan, (CMS/CFMFFSO) Cnter for Medicaid and Medicare Services Associate Regional Administrator

- Reimbursement and compliance priorities for CMS
- Regulatory developments to watch for in 2019 and beyond

2:00 - 3:00 PM

What Happens in Washington Does Not Stay In Washington: Public Policy Developments and Compliance Implications



Leonard Kalm

Vice President Payer Engagement Health One

- How current political dynamics affect health care providers
- Developments at HHS and implications for compliance
- What to expect after the mid-term election

3:00 - 3:15 PM

Networking Break

3:15 - 4:30 PM

Prescription Opioids: Responding to the Crisis with Compliance and Other Measures

Jonathan Friesen, JD

Director, Compliance Operations and Privacy, Kaiser Permanente

Michael F. Evers, DO

Colorado Permanente Medical Group

- A multi-prong approach to addressing opioid prescribing risk issues
- Importance of physician education and engagement in opioid issues
- Risk reduction strategies

4:30 рм

Conference Adjourns

REGISTRATION FEE Registration fees are as listed and consider	ered net of any local withh	holding taxes applicable in your country of residenc	:e.
HCCA Member		\$	199
☐ Non-Member		\$	245
		\$	
Save by joining HCCA today (new m	nembers only) Dues re	egularly \$295 annually/\$325 after 1/1/201	
		TOTAL \$	
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If your total is miscalculated, HCCA will charge your card the correct amount. Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (AREA0818)

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at 888.580.8373 or 952.988.0141 with your credit card information, fax your registration to 952.988.0146, or visit www.hcca-info.org/regionals and register online

HOTEL/CONFERENCE LOCATION:

Doubletree by Hilton Denver-Stapleton North

4040 Quebec Street, Denver, CO, 80218 | http://bit.ly/denver18

A special rate of \$121 (plus tax) per night has been arranged for the conference. Make your reservations directly with the hotel by Thursday, October 4, 2018, at 303.321.6666 or I 800.222.TREE. Mention the Health Care Compliance Association for the special rate or you may book online http://bit.ly/denver18. Please note that the room block may sell out prior to the hotel cut-off date

NOTICE: Neither HCCA or any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373.

CONTINUING EDUCATION: HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. Visit HCCA's website, hcca-info.org, for up-to-date information.

AAPC: This program has the prior approval of the AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

AHIMA: This program has been approved for a total of 6.0 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

ACHE: The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

COMPLIANCE CERTIFICATION BOARD (CCB)®: CCB has awarded a maximum of 7.5 CEUs for these certifications: Certified in Healthcare Compliance (CHC)°, Certified in Healthcare Compliance (CHPC)°, Certified in Healthcare Research Compliance (CHRC)°, Certified Compliance & Ethics Professional (CCEP)°, Certified Compliance & Ethics Professional (CCEP)°, Certified Compliance & Ethics Professional-International (CCEP-I)°.

CONTINUING LEGAL EDUCATION (CLE): The Health Care Compliance Association is a provider/sponsor, approved/accredited by the State Bar of California, the Pennsylvania Bar Association, and the State Bar of Texas. An approximate maximum of 6.25 clock hours of CLE credit will be available to attendees of this conference licensed in these states, along with Alabama, New Mexico, Ohio, and Rhode Island. HCCA's practice is to apply for CLE credits to the state in which the event is being held, if that state has a CLE approval process. Upon request, if there is sufficient time and if we are able to meet their CLE requirements, HCCA may submit this course to additional states for consideration. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket. org. The education level for this activity is considered basic. No prerequisites are required for this education. A recommended maximum of 7.5 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge and Application. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or +1 952.988.0141.

NURSING CREDIT: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.5 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, Neb yersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@compliancecertification.org with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate "Nursing" on the CEU form).

REGISTRATION PAYMENT TERMS: Checks are payable to HCCA. Credit cards accepted: American Express, MasterCard, Visa, or Discover. HCCA will charge your credit card the correct amount should your total be miscalculated. If you wish to pay using wire transfer funds, please email helpteam@hcca-info.org for instructions.

CANCELLATIONS/SUBSTITUTIONS: Refunds will not be issued. You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original canceled event. Conference credits may be used towards any HCCA service or product. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at helpteam@hcca-info.org, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

GROUP DISCOUNT: 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

TAX DEDUCTIBILITY: Expenses of training (including tuition, travel, lodging and meals) incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

 ${\color{blue} {\sf USE OF INFORMATION:}}\ By submitting this registration form, you agree to the use of your information and the terms and conditions stated on this form. To view our Privacy Statement visit www.hcca-info.org/privacy.aspx. {\color{blue} {\sf Visit Normation of the privacy info.org/privacy.aspx.}} \\$

AGREEMENTS & ACKNOWLEDGEMENTS: I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA may take photographs and/or video at this HCCA Regional Compliance conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this HCCA Regional conference, I grant HCCA the right to use my name, photograph, video and biography for such purposes.