

Managed Care *Compliance Conference*

January 27–30, 2019 | Lake Buena Vista, FL

EXHIBIT/
SPONSOR

PROSPECTUS

Reach
MORE THAN **400**
Health Plan
Compliance
Pros

hcca-info.org/managedcare

QUESTIONS? lori.dahmes@corporatcompliance.org



HCCA[™]
Health Care Compliance
Association

Exhibit | Sponsor | Advertise

Managed Care Compliance Conference | Jan 27–30, 2019 | Lake Buena Vista, FL

As the primary conference for those involved in the management of compliance at health plans, the HCCA Managed Care Compliance Conference offers a unique chance to promote your product or services to a highly targeted and qualified audience.

Take advantage of Managed Care Compliance Conference exhibiting, sponsoring and/or advertising opportunities, and:

- Heighten your credibility through close association with the largest organization of its kind
- Develop relationships with new prospects and strengthen ties with existing clients
- Gain high visibility and name recognition with healthcare compliance professionals across the country.

Breakfasts, all breaks, dessert, and two receptions are held in the Exhibit Area.

Typical attendees from the managed care industry hold positions — and have responsibilities — as listed below:

TARGET AUDIENCE

FUNCTIONAL RESPONSIBILITY

Chief Compliance & Ethics Officers

Compliance

Ethics

Compliance & Ethics Managers/Directors/Officers/Analysts

Risk Assessment

Privacy

Inside & Outside Counsel

Data Protection

Internal Auditors

Third-Party Risk

Fraud Examiners

Training

Human Resource Managers

Helplines

Privacy Officers

Internal Investigations

Staff Educators & Trainers

Anti-Corruption

Corporate Executives

DATES TO REMEMBER

Call for Speakers

March 27 – April 27, 2018

Early Bird Registration Ends

December 6, 2018

Hotel Reservation Cutoff

December 28, 2018

Conference Registration Forms Due

January 5, 2019

Exhibit for Maximum Exposure

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Exhibit Set-Up

Sunday, January 27

1:00 PM – 5:00 PM*

Exhibit Viewing Hours

Sunday, January 27

5:30 PM – 6:30 PM

Monday, January 28

7:00 AM – 5:45 PM

Tuesday, January 29

7:00 AM – 10:45 AM

Teardown

Tuesday, January 29

10:45 AM – 12:00 PM*

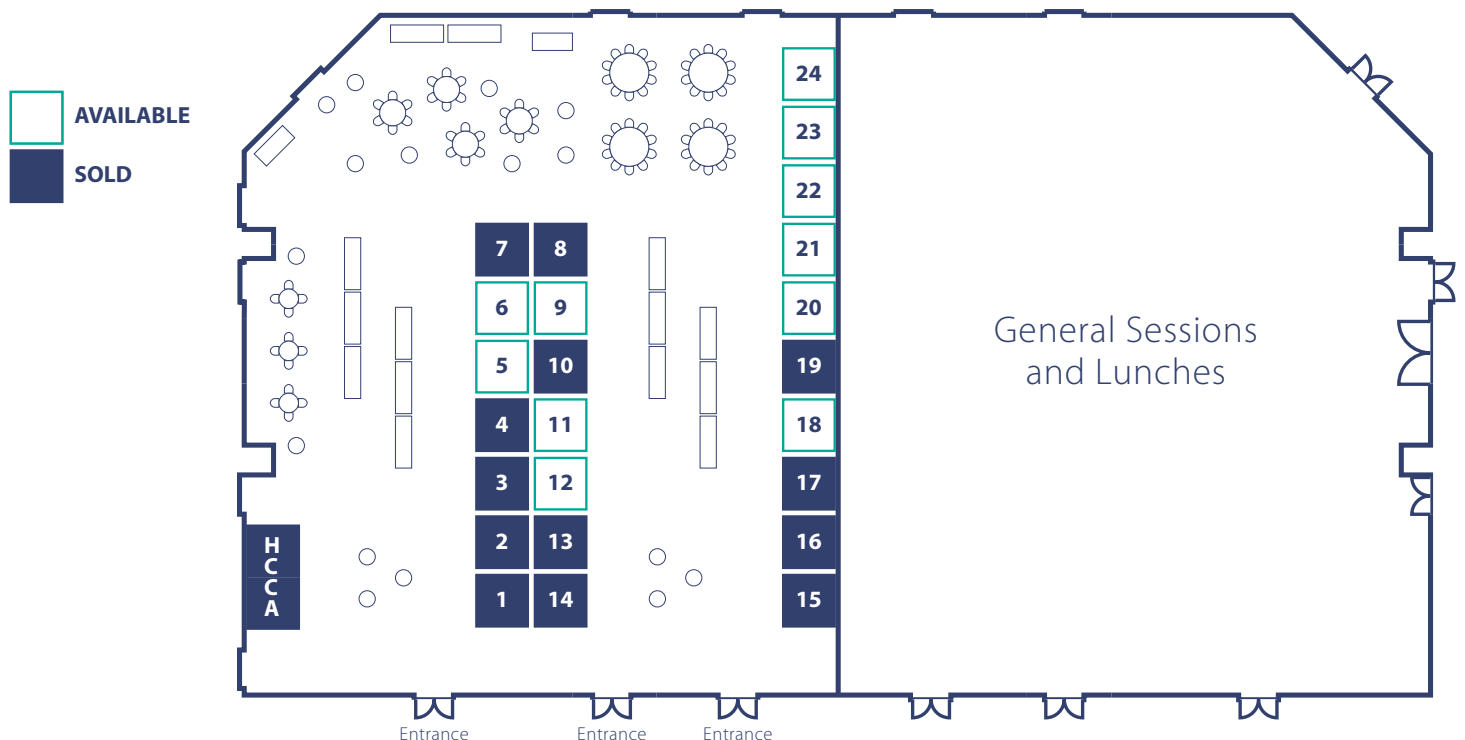
EXHIBITOR PRICING & BENEFITS

Table-top exhibit display	\$1,650
6' draped table**	✓
Two chairs	✓
Wastebasket	✓
Company name, website address, and link to online company description (700 characters max.) and logo at hcca-info.org/managedcare	✓
Two exhibit staff badges (exhibit area only access) Additional at \$250 each	✓
Two reduced rate attendee full conference registrations per company at \$450 each.	✓

Times and layout are subject to change and will be confirmed prior to the event.
Exhibitors are not required to staff booths during times attendees are in session.
Additional information will be provided upon receipt of your application and payment.

** Includes space for a small display to set on the table,
or a maximum of two banner stands.

* Please contact Lori Dahmes if you are unable to set up or tear down during the specified time slots.
lori.dahmes@corporatcompliance.org | +1 952 567 6213



Sponsorship Opportunities

Managed Care Compliance Conference | Jan 27–30, 2019 | Lake Buena Vista, FL

Increase your brand awareness among this highly relevant audience with a sponsorship package:

SPONSORSHIP LEVELS

Platinum \$7,000 or more

Gold \$5,000 or more

Silver \$3,000 or more

SPONSORSHIP BENEFITS	SILVER	GOLD	PLATINUM
Company name/logo on all conference email correspondence			✓
Pre-conference attendee list for a one-time postal mailing			✓
Complimentary conference registrations	1	2	3
Company logo displayed inside the conference brochure	✓	✓	✓
Company name, website address, and link to online company description (700 characters max.) and logo at hcca-info.org/managedcare	✓	✓	✓
Post-conference attendee list for a one-time postal mailing	✓	✓	✓

Speaking at HCCA conferences

Exhibitors and sponsors are welcome to submit speaking proposals when the call for speakers is open for HCCA conferences. Submissions will be evaluated based on the merits of the proposed topic, the content, and the speaker(s), at the same time and alongside all of the other speaking proposals for the conference. Sponsoring/exhibiting at the conference does not entitle an organization to a speaking slot, nor does it earn any preferences. Visit hcca-info.org/events/CallforSpeakers.aspx for more information.

See the following page for details of the sponsorship opportunities available.

Sponsorship Opportunities

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Choose one or more of our sponsorship opportunities:

PLATINUM

Tote Bags

Your name and logo will appear on the front of large canvas bags which are distributed to all conference attendees. [\$7,000]

Folios

Each attendee will receive a folio with an accordion-style file with card holders on the left and a 8½" × 11" writing pad on the right. We'll print your logo on the front. [\$7,000]

Exhibit Area Receptions

Exhibit Area receptions provide attendees the opportunity to greet old friends, make new acquaintances, and visit with exhibitors in a casual and festive environment. Signage will be displayed in the reception area. [Sunday: \$7,000] [Monday: \$7,000]

Mobile App

The Managed Care Compliance Conference mobile app is an innovative application that works on any Apple or Android mobile device capable of accessing the Internet. Attendees will use this application to view conference information, create a customizable schedule, select vendors they want to visit during the show, and access PowerPoint presentation slides for their sessions. As the sponsor you will see your logo on the app loading screen as well as on the main "Now" screen that serves as the homepage for the app. Clicking your logo/banner ad will go to a desired location of your choice—website, PDF, etc.—allowing you to customize your message to the attendees. This is great exposure and the latest trend in conferences. [\$7,000]

Portable Chargers

Your logo will be on portable chargers and charging bays so attendees can charge their mobile devices during the conference wherever they are—in sessions, lunch, or networking. [\$7,000]



GOLD

Continental Breakfasts

A continental breakfast will be provided for all attendees on Monday and Tuesday. Your company name will be displayed on signs near the food stations. [Monday: \$5,000] [Tuesday: \$4,000]

Water Bottles

Your company logo and company information will appear on the bottle. Water bottles will be distributed in attendee bags. [\$5,000]

Badge Holder Lanyards

All registrants will wear your company name around their necks. [\$5,000]

Flat Flashlights - Magnetic

Your company logo will appear on the flashlight. The "smashlight" has four superbright LED bulbs, two replaceable batteries, and a magnetic back. They will be distributed in the attendee tote bags. [\$5,000]

SILVER

Calculators

Slim-style calculators will bear your company logo on the front. All attendees will receive the calculator. [\$3,000]

Internet Café

Your company name and logo will be set as the home page on a minimum of three computers that will be available in the Internet Café. [\$3,000]

Session Room Signage

Every session room will have signage indicating the sessions in that room. Have your logo and booth number at the bottom of these signs that every attendee will see. [\$3,000]

Advertising Opportunities

Attendee Tote Bag Inserts

Place marketing material in all attendee tote bags (company to provide their marketing material). [\$500]

Pre-Registration List

Pre-conference attendee list for a one time postal mailing. [\$350]

Hotel & Conference Location

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Hilton Orlando Lake Buena Vista – Disney Springs

1751 Hotel Plaza Boulevard
Lake Buena Vista, FL 32830

HCCA has arranged for a block of rooms at a discounted rate of \$229 per night (plus applicable state and local taxes) for single/double occupancy. A daily resort fee of \$15 per room, per night (plus tax) will also be posted to the account. This rate is good through December 28, 2018 or until the room block is full, whichever comes first. All reservations must be secured with a valid credit card, along with a first night's deposit, refundable up to five days in advance of your arrival date.

For Reservations, call **1-407-827-3873**
or visit bit.ly/2019-managedcare-hotel.



PLEASE NOTE: Hilton Orlando Lake Buena Vista – Disney Springs Resort is the official hotel for the 2018 Managed Care Compliance Conference. **HCCA does not call or contact our attendees to book hotel room reservations.** If you receive a call or email from a hotel booking service requesting that you book your hotel reservation for an HCCA conference through them, the organization is not affiliated with or contracted by HCCA.

Get to know HCCA

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About HCCA

HCCA has more than 12,100 members, and more than 6,700 individuals actively hold one or more credentials through the Compliance Certification Board (CCB)[®].

HCCA's mission

HCCA exists to champion ethical practice and compliance standards, and to provide the necessary resources for healthcare compliance professionals and others who share these principles.

HCCA's vision

HCCA's vision is to be the preeminent healthcare compliance association, promoting the lasting success and integrity of healthcare organizations across the country.

Major functions

1. To promote quality compliance programs in healthcare — their introduction, development, and maintenance.
2. To provide a forum for interaction and information exchange to enable our members to provide high-quality compliance programs.
3. To create high-quality educational opportunities for those involved with compliance in the healthcare industry.

Services

- 40+ National and regional conferences around the country
- Weekly web conferences covering hot topics — for learning without leaving your desk
- Educational products: books, videos, and other training materials
- *Compliance Today* — HCCA's monthly magazine for members
- *Compliance Weekly News* — HCCA's weekly email newsletter:
- HCCAnet — HCCA's online social network for healthcare compliance professionals
- Member discounts
- Certification through the Compliance Certification Board (CCB)[®]
- ...and more!

Learn more and join today at

hcca-info.org/membership

Terms and Conditions

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As a condition of being an Exhibitor and/or Sponsor at the Health Care Compliance Association (“HCCA”) 2019 Clinical Practice Compliance Conference (the “Conference”), all Exhibitors and/or Sponsors agree to the following Exhibitor & Sponsor Terms and Conditions (“Terms and Conditions”). By submitting a booth space or sponsorship application, Exhibitors and Sponsors agree to abide by these Terms and Conditions, and any other rules and regulations set forth for the Conference, including any special requirements that are imposed by the facility at which the Conference will be held (“Facility”). Exhibitor and/or Sponsor agrees and understands that these Terms and Conditions are contractual in nature, and become part of the binding and legally enforceable agreement between the Exhibitor/Sponsor and HCCA relating to Exhibitor’s/Sponsors attendance and exhibiting activities at the Conference.

1. Eligibility to Exhibit. Exhibitor’s products and services must be relevant to the compliance profession. Exhibitor must be in good financial standing with HCCA. HCCA has the right to refuse or terminate exhibit space rental if products, services, Exhibitor behavior or displays are not appropriate and compatible with the general character or quality of the Conference and cause undue interference with the effective operations of HCCA.

2. Space Assignment. All dimensions and locations shown on the official floor plan are believed, but not warranted, to be accurate. HCCA reserves the right to make such modifications as may be necessary to meet the needs of the exhibitors and Sponsors and the exhibit program.

3. Exhibitor Use of Space. Exhibitors may not assign, sublet, or apportion the whole or any part of their allotted space. In addition, Exhibitors may not advertise or display products or services other than those manufactured or sold in their regular business. Exhibitor and/or Sponsor company descriptions in the on-site conference guide will be limited to one company name and identity listing. The distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities must be conducted by Exhibitor only from within its space. The distribution of any article that interferes with the activities or obstructs access to neighboring booths, or that impedes aisles, is prohibited. This includes placement of display racks, banners, brochures or other items outside of the designated space rented by the Exhibitor, as well as the offering of food or beverages. Permission to offer food or beverages must be requested from HCCA at least 2 weeks prior to the conference.

4. Exhibitor and Sponsor Code of Conduct. All Exhibitors and Sponsors agree to abide by the following Code of Conduct, and agree to HCCA’s right to take immediate action to restrict or evict Exhibitor/Sponsor and/or its personnel from the Conference in the event of Code of Conduct violations. In the event of such eviction or restriction, Exhibitor will forfeit all moneys paid for the Conference, and may be subject to restrictions or prohibitions on attending future HCCA or HCCA conferences.

- The Exhibitor/Sponsor and its personnel shall conduct and operate its exhibit so as not to annoy, endanger or interfere with the rights of other Exhibitors, conference attendees, and visitors or HCCA staff.

- HCCA reserves the right to prohibit any exhibit and/or Exhibitor/Sponsor that, in its sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the Conference.
- HCCA reserves the right to remove, without compensation, any exhibit and/or Exhibitor/Sponsor that, in HCCA’s sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the Conference.
- HCCA reserves the right to require the removal of any Exhibitor/Sponsor personnel who engage in behavior which, in the sole discretion of HCCA, is determined to be objectionable to other Exhibitors, conference attendees, visitors and/or HCCA staff.
- Any demonstrations or activity that may result in obstruction of aisles or that prevent ready access to nearby Exhibitors’ booths shall be prohibited.
- The audio level of any playback equipment, audio, video and/or demonstrations must be at a level so as not to disturb or be heard by adjacent Exhibitors and their patrons. HCCA reserves the right to restrict exhibits to a minimum noise levels.

5. Exhibitor/Sponsor-hosted functions. Only Exhibitors and Sponsors may host functions at the Conference. Functions may not be scheduled at times that conflict with conference sessions or receptions.

6. Cancellation.

- **Conference Cancellation Policy.** The parties agree that if the Conference is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or governmental declaration or regulation, epidemic or other event over which HCCA has no control, then the Exhibitor contract may be immediately amended or cancelled by HCCA, and the Exhibitor hereby waives any and all claims against HCCA for damages, reimbursement, refunds, or compensation.
- **Cancellation or Reduction of Booth by HCCA.** An Exhibitor’s failure to submit payment in accordance with the terms and conditions of the applicable invoice from HCCA may result in the cancellation of the assigned space, in HCCA’s sole discretion. In addition, HCCA has the right to cancel, reduce, or redistribute allocated booth space upon reasonable cause or due to events that make performance impossible. In the event of such an occurrence, HCCA will provide written notification to any affected Exhibitor/Sponsor and agrees to negotiate in good faith toward refund or reduction of the exhibit or sponsorship fee. If any part of the exhibit area is damaged, or the Exhibitor is not permitted to occupy its assigned space, the Exhibitor will be charged only for space that was actually occupied. HCCA is released from any and all claims for damages that may arise in conjunction cancellation or reduction of an Exhibitor’s booth pursuant to this provision.

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- **Cancellation by Exhibitor/Sponsor.** A 50% deposit is required for all booth rentals and sponsorships. Balance must be paid in full and received by HCCA by December 28, 2018 and 100% payment is due on all applications after December 28, 2018. Cancellation fee for exhibit space and/or sponsorships is the 50% deposit if cancelled before December 28, 2018. No refunds will be made after this date. Deposits are non-refundable.

7. Installation and Dismantling of Exhibit. Installation must take place during the times provided by HCCA, unless HCCA has previously provided written approval for installation at other times. Space not occupied by the start of the conference returns to HCCA for discretionary use. Dismantling begins at the conference's close and must be completed by the time indicated. Exhibitors dismantling prior to conference close will lose all points accumulated in the previous twelve months. Note: The Exhibitor assumes all financial responsibility for installation and dismantling of the exhibit.

8. Booth Construction. One 6 foot table is provided along with two chairs and a wastebasket. All display items must fit on top of the table or directly behind the table. There is space for a maximum of two banner stands behind the table.

9. Registration and Housing. Registration information will be available on the HCCA website. Exhibitors are encouraged to book their hotel rooms through the HCCA's room block at the Conference venue.

10. Meeting rooms. To request meeting room space at the Conference, please contact HCCA.

11. Exhibitor Service Kit. All Exhibitors receive an Exhibitor Service Kit electronically, including order forms for ancillary services at the Conference.

12. Union. Local union jurisdiction applies. Detailed information will be provided to Exhibitors in the Exhibitor Service Kit.

13. Security. Although security services may be furnished, neither HCCA nor the Facility will be responsible for damage to, loss, or theft of property belonging to any Exhibitor, Sponsor, their agents, employees, business invitees, visitors, or guests. Security information will be available in the Exhibitor Service Kit.

14. Indemnification. Exhibitor/Sponsor shall indemnify, defend and hold harmless SCCE & HCCA from and against all claims, losses and liabilities and causes of action, including reasonable attorney's fees, resulting from any claim, suit, fine, penalty action or proceeding arising from, or out of, or by reason of (a) Exhibitor's/Sponsor's breach of these Terms and Conditions, (b) Exhibitor or Sponsor's violation of any applicable law, regulation or ordinance, (c) any accident or bodily injury or other occurrences to any property, person, or persons, including the Exhibitor/Sponsor, its agents, employees, and business invitees, which arise from, or out of, or by reason of said Exhibitor's/Sponsor's participation at the Conference, or (d) any

negligence, gross negligence or intentional misconduct by Exhibitor/Sponsor, or employee, agent or any other third party on behalf of Exhibitor/Sponsor in connection with the Conference. Exhibitor/Sponsor's indemnification obligation to SCCE & HCCA shall survive the termination of these Terms and Conditions.

15. Exhibitor/Sponsor Insurance. All property of the Exhibitor/Sponsor is understood to remain under its custody and control in transit to and from or within the confines of the Facility. HCCA and the Facility do not maintain insurance covering Exhibitor's/Sponsor's conduct or property. Exhibitor/Sponsor shall carry Commercial General Liability coverage, including premises, operations, and contractual liability coverage of at least \$500,000 for Personal Injury Liability and \$500,000 for Property Damage Liability and Statutory Workers' Compensation insurance in full compliance with all federal and state laws. A certificate of insurance shall be furnished if requested by HCCA.

16. Facility Rules. Exhibitors and Sponsors shall strictly comply with all conditions imposed by the Facility in its contract with HCCA, and with the rules and regulations of the Facility.

17. Damage to Property. The Exhibitor is liable for any damage caused to Facility floors, walls, columns, standard booth equipment, or other Exhibitors' property. The Exhibitor may not mar, tack, make holes, or apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard booth equipment.

18. Americans with Disabilities Act. Exhibitor represents and warrants (i) that its exhibit will be accessible to the full extent required by law; (ii) that its exhibit will comply with the Americans with Disabilities Act (ADA) and with any regulations implemented by the ADA; and (iii) that it shall defend, indemnify and hold HCCA harmless from and against any and all claims and expenses, including attorneys' fees and litigation expenses that may be incurred by or asserted against HCCA, its officers, directors, agents, or employees on the basis of the Exhibitor's breach of this paragraph or noncompliance with any of the provisions of the ADA.

19. Mergers. In the event of a merger of two or more Exhibitors or Sponsors, the following rules will apply: one main contact will be designated by the purchasing company to HCCA, for all related correspondence and questions. The Exhibitor or Sponsor company will have one identity in the on-site Conference guide. A courtesy listing (example: ABC Company, see WorldAlliance), within one year of the acquisition or merger, will be provided if requested in writing. The cancellation policy set forth in these Terms and Conditions will apply to mergers regardless of the ability of HCCA to resell the booth space.

20. Market research and surveys. Exhibitors and Sponsors are not permitted to conduct surveys of conference attendees during the conference.

21. Announcements. No public announcement of door prize winners will be made.

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22. Attendee information distribution. HCCA encourages Exhibitor and Sponsor efforts to communicate with HCCA attendees. However, in an effort to meet Exhibitor needs and also protect the privacy rights of our attendees, the following provisions shall apply. Exhibitors may request either a business card or may scan attendee badge barcodes using lead retrieval equipment to obtain contact information for follow-up. For Barcode Lead Scans, HCCA agrees to release to the Exhibitor, where it is authorized to do so, attendee name, title, company, work postal mailing address, work phone, fax and e-mail, as provided by the attendee. Unless otherwise individually agreed with each attendee, Exhibitors shall (i) use attendee information in accordance with each attendee's reasonable expectations, (ii) limit the use of attendee information to contacting each attendee no more than twice and no later than within 30 days following the exhibition, (iii) put in place reasonable technical and organizational measures to ensure the security of attendee information, (iv) comply with the rights of attendees including any opt-out requests, (v) not transfer attendee information to any third party outside the Exhibitor/Sponsor and any affiliate entities of Exhibitor/Sponsor, and (vi) comply with all applicable laws in relation to the use of attendee information. Regarding an Advance/Post Mailing List: HCCA may, at its discretion, also offer Exhibitors/Sponsors the opportunity to communicate about their products and services through the pre-registered attendee postal address list and post-conference attendee postal address list, either or both of which may be available for purchase. This information is only provided to qualified HCCA Exhibitors and Sponsors pursuant to the terms of HCCA's Conference Attendee List One-Time Use License. Each list shall include attendee name, title, company and preferred postal mailing address as provided by the attendee. HCCA does not release attendee email addresses. Any Advance/Post Mailing List remains the property of HCCA, and may not be sold or distributed by Exhibitor/Sponsor to third parties.

23. Children. Due to health and safety considerations, children under the age of 18 will not be admitted to the exhibit program or educational sessions.

24. Picture taking, videotaping/ audio taping. Exhibitors are not permitted to photograph, audiotape or videotape sessions, exhibits, or any other part of the conference without express, written approval from HCCA.

25. Music licensing.

- (a) Exhibitor/Sponsor and HCCA acknowledge that any public performance of music during the Conference requires a license. Exhibitor agrees to secure all licenses required for all such performances which occur in any area of the Facility exclusively reserved for Exhibitor's/Sponsor's use, including in an exhibit booth or Sponsor area. Exhibitor/Sponsor shall also cause its subcontractors to secure all licenses for their public performances of music. For purposes of this provision, a public performance is one that occurs "in a place open to the public or at any place where a substantial number of persons outside of a normal circle of a family and its social acquaintances is gathered."

- (b) The foregoing provision applies to all public performances of music, including but not limited to live performances, as well as performances over television, radio, and by Internet or digital wireless service.
- (c) Should Exhibitor/Sponsor use television, movies, video, or other media in its exhibit booth or Sponsor area (irrespective of whether music is incorporated in such media), Exhibitor/Sponsor shall also be required to secure all other licenses required by law for such performances.
- (d) If HCCA is contacted after the Event by a performing rights society or another entity seeking license fees for the unauthorized public performance of music or other media in an area exclusively used by Exhibitor/Sponsor, Exhibitor/Sponsor shall promptly either: (i) pay the applicable license fees within ten (10) days of notification; or (ii) contest the validity of the request for license fees, in which case Exhibitor shall indemnify, defend, and hold HCCA harmless from and against any claims, demands, judgments or liabilities arising from the failure to promptly pay all fees when due. This provision shall survive after the Conference and after termination of these Terms and Conditions.

26. Promotion During Conference. Exhibitors/Sponsors are not allowed to place brochures, stickers, signs, pens, posters or marketing materials anywhere other than within their own booth space.

27. Trademarks. Exhibitor/Sponsor grants HCCA, without the right to sublicense, a nonexclusive, revocable, nontransferable, royalty-free, worldwide license to use and display Exhibitor/Sponsor's company name and logo on HCCA website(s), print materials, and in other marketing media solely for purposes of promoting the Event and future events, provided that such use is in accordance with Exhibitor/Sponsor's established brand guidelines. If Exhibitor/Sponsor elects to become a branded Sponsor for any portion of the Event, the use of Exhibitor/Sponsor's logo, marks, or artwork (collectively "Sponsor Artwork") on any Event merchandise or collateral is subject to the prior approval of HCCA, which reserves the right to reject any Sponsor Artwork that, in HCCA's sole discretion, fails to meet the defined specifications or general standards of quality for HCCA events. Exhibitor grants HCCA or anyone authorized by HCCA the right to use or publish, in print or electronic format, any photographs or video taken during the Event which contain images of Exhibitor's booth or space, including any trademarks, logos, or other images displayed in or on Exhibitor's booth or space, as well as any images or likenesses of Exhibitor's employees, contractors, subcontractors, or agents in the Exhibit Hall or at the Event.

Exhibitor/Sponsor has no right to use the name, logo or trademarks of SCCE & HCCA as a result of being an Exhibitor/Sponsor at the Conference.

Exhibiting & Sponsorship Application

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Contact Information (please print)

Company Name

Address

City State Zip

Phone

Full Name of Authorized Representative

Signature of Authorized Representative

(By signing above, I hereby certify that I have read and will abide by the "Terms and conditions" in this prospectus. This agreement shall not be binding unless it is signed by an authorized representative of the applicant's firm and is accepted and signed by HCCA.)

Logistics Coordinator (please print)

Full Name

Email

Phone

Booth Rental

- Table-Top Exhibit Space @ \$1,650 = \$ _____
(includes 2 Exhibit Area badges)
- Add'l exhibit staff badges* @ \$250 = \$ _____
(allows access to Exhibit Area ONLY)

TOTAL \$ _____

Table choice (see floor plan on page 4 for location numbers):

1st choice: _____ 2nd choice: _____ 3rd choice: _____

Sponsorship Opportunities

PLATINUM LEVEL

- Tote Bags.....\$7,000
- Folios.....\$7,000
- Exhibit Area Reception: Sunday.....\$7,000
- Exhibit Area Reception: Monday.....\$7,000

GOLD LEVEL

- Continental Breakfast: Monday.....\$5,000
- Continental Breakfast: Tuesday.....\$5,000
- Water Bottles.....\$5,000
- Badge Holder Lanyards.....\$5,000
- Flat Flashlights.....\$5,000
- Mobile Phone Charging Station.....\$5,000

SILVER LEVEL

- Notepads.....\$3,000
- Calculators.....\$3,000
- Internet Café.....\$3,000
- Session Room Signage.....\$3,000
- Can KOOZIES®.....\$3,000

ADVERTISING OPPORTUNITIES

- Attendee Tote Bag Inserts.....\$500
- Pre-Registration List.....\$350

SPONSORSHIP/ADVERTISING TOTAL \$ _____

On-Site Personnel — Exhibit Area ONLY

1

Name and Title

Email Phone

Address

City State Zip

2

Name and Title

Email Phone

Address

City State Zip

Billing Information

TODAY'S DEPOSIT \$ _____ out of TOTAL \$ _____

BY MAIL – Enclose application and check payable to HCCA:

HCCA
6500 Barrie Road, Suite 250,
Minneapolis, MN 55435
888-580-8373 (p) • 952-988-0146 (f)

BY FAX 952.988.0146 – I authorize HCCA to charge my credit card

BY INVOICE

Due to PCI Compliance, **please DO NOT provide any credit card information via email.** You may email the sponsorship and exhibiting application (without credit card information) and call HCCA registration with the credit card account number and expiration date at 952-933-4977 or 888-277-4977.

CREDIT CARD: American Express MasterCard Visa Discover

Credit Card Account Number

Credit Card Expiration Date

Cardholder's Name

Cardholder's Signature

MC0218

50% deposit is required for all booth rentals and sponsorships.
Balance must be paid in full by January 12, 2018.
Deposits are non-refundable.

Questions: lori.dahmes@corporatecompliance.org

OFFICE USE ONLY

Date received _____ By _____



Health Care Compliance Association

6500 Barrie Road, Suite 250
Minneapolis, MN 55435-2358
PHONE 888-580-8373 | FAX 952-988-0146
helpteam@hcca-info.org | hcca-info.org