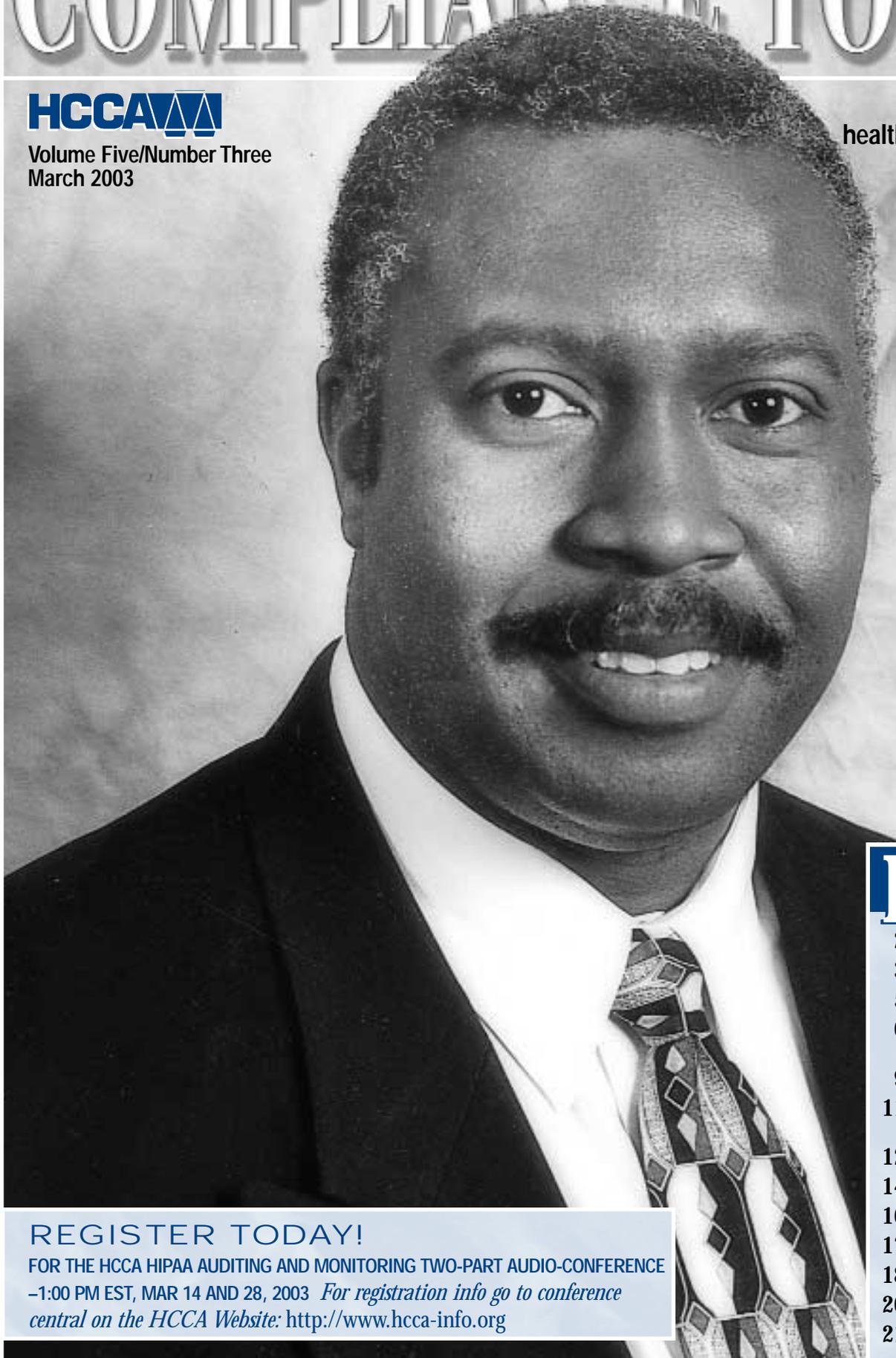


# COMPLIANCE TODAY



Volume Five/Number Three  
March 2003

A publication for  
health care compliance  
professionals



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### REGISTER TODAY!

FOR THE HCCA HIPAA AUDITING AND MONITORING TWO-PART AUDIO-CONFERENCE  
-1:00 PM EST, MAR 14 AND 28, 2003 *For registration info go to conference  
central on the HCCA Website: <http://www.hcca-info.org>*

# Letter from the CEO

ROY SNELL

## The Compliance Institute in New Orleans

Dan Roach Compliance Officer from Catholic Health West and Secretary of the HCCA is the program chair of the 2003 Compliance Institute. Dan's program committee consists of Lisa Murtha, John Steiner, Sheryl Vacca, Jeff Oak, Allison Maney, Steve Ortquist, Steve Vincze and Vickie McCormick. Dan and his diverse committee masterfully negotiated a gauntlet of suggestions and requests for speaking opportunities.

**I want new concepts and fresh faces**  
Dan put out a call for papers and topics that resulted in many new fresh ideas. He has received over 300 names and topics from compliance professionals, lawyers, consultants, vendors, and

the government. An overwhelming number of the suggestions were excellent and cutting it down to a manageable number was challenging. Not only were the 300 recommendations some kind of record but Dan has planned the largest Compliance Institute ever (125 presenters.)

### Give me more sessions dedicated to my subspecialty

Dan implemented a new concept called industry immersion sessions. Health care is made up of many individual components with unique challenges and risk areas (i.e. payors, pharma, long term care, physician group practice, health system, etc.) In addition to our traditional four track breakout format, Dan set up 10 four hour sessions each devoted to a different

health care subspecialty. To ensure the best speakers and topics were selected from each segment Dan asked our Compliance Focus Group Chairs to become mini program chairs for their subspecialty industry immersion session.



### More basic and advanced sessions

Not only is it important to have a cross section of subspecialty areas our past attendees have asked us to have more basic and complex topics. Dan has assembled excellent basic and advanced compliance and HIPAA pre-conferences. Participants can head in either direction.

### I want to spend time discussing issues with my peers

Dan has also put together two new post conferences for the 2003 Institute dedicated to Compliance Officers and Privacy Officers. Many of our members have asked for an opportunity to get together in small groups and discuss issues unique to their profession. Dan selected professionals from their field to facilitate small discussion groups that will tackle the most pressing issues of the day. Individual groups of 8, segmented by their healthcare subspecialty will tackle questions prepared by the facilitator. After the small group discussions, the groups will share highlights of their discussions with the entire group. This could be one of the most significant changes of the year.

### A really, really big show

At the time of this writing (Jan 26) we had approximately 400 individuals signed up for the meeting in New Orleans and 125 speakers identified. With over 500 attendees identified three months before the meeting and before we have released an agenda, it is nothing short of amazing. Hats off to Dan, Sheryl, John, Lisa, Steve, Steve, Allison, Vickie, and Jeff. Don't forget this is the same week as the New Orleans Jazz Fest. Pick up the phone or email a colleague right now and invite them to come. ■

### Participants of past Compliance Institute meetings have spoken:

- More advanced sessions
- More basic sessions
- Forums for Compliance and Privacy Officers
- Sessions dedicated to health-care sub-specialty areas
- New fresh faces

and the Program Committee has responded.

