

## Meet HCCA's newest board members

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### **Lori Strauss, CHC, CHPC**

*Chief Corporate Compliance & Privacy  
Officer, University of Virginia Health  
System, Charlottesville, VA*

### **Debi Hinson, CHC, CHRC, CCEP**

*Vice President-Compliance, Chief Compliance  
& Privacy Officer, CarePoint Partners, LLC,  
Cincinnati, OH*

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**CMS issues  
hospital outpatient  
and ASC payment  
final rule for 2012**

*Anna M. Grizzle, Krista  
Cooper, and Philip Berg*

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**Proposed overpayment  
regulations issued for  
60-day refund rule**

*Nathaniel Lacktman,  
Lawrence W. Vernaglia,  
and Judith A. Waltz*

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**Delineation  
of duties**

*Sharon Blackwood*

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**Are you ready  
for the HIPAA  
compliance audits?**

*Thomas P. O'Donnell  
and Mike Milton*

by Roy Snell, CHC, CCEP-F

# What we have accomplished

Contact **Roy Snell** at [roy.snell@hcca-info.org](mailto:roy.snell@hcca-info.org).

**F**our of us from SCCE/HCCA were recently invited to meet with the head of the Department of Justice, the head of the Securities and Exchange Commission's Division of Enforcement, and the head of the Department of Justice's FCPA division. They asked for a short description of our organization. I thought I would share with you what I shared with them. Our growth has been explosive. We have not spent much time looking back. It was interesting to reflect on what we have accomplished as a very young profession.



Snell

The Society of Corporate Compliance and Ethics and the Health Care Compliance Association are part of a single 501(c)(6) organization dedicated to helping educate, network, and certify compliance and ethics professionals. Our mission is to help compliance and ethics professionals become more effective in their jobs and help them implement effective compliance programs. We have 10,500 members who are primarily in-house compliance and ethics professionals managing their organizations' compliance and ethics programs. We have individuals from academia, government, outside counsel, and more involved in our organization. We also reach many individuals through social media who are involved in other aspects of an effective compliance program, such as audit, legal, risk, fraud, and more. We have over 20,000 people following our Twitter feed, 9,500 on our dedicated social media site, 15,600 on our LinkedIn compliance groups, and 8,000 on Facebook. Through social media we are able to communicate news and information, and share documents that assist our members and others

in their efforts to improve their organizations' cultures and compliance with the law.

We are involved in many aspects of compliance and ethics education. We have credentialed and assisted in the program development of several colleges that have developed degrees in the compliance and ethics field. We hold approximately 60 compliance and ethics conferences per year, the largest of which has more than 2,000 attendees. We conduct approximately 35 web conferences each year. We publish two magazines with 200 articles per year written by compliance and ethics professionals. We have developed six basic and advanced certification programs for compliance and ethics professionals. Over 4,000 people hold one of the credentials.

We have also branched out internationally. We have members from more than 50 countries. We will be holding certification training in Shanghai, São Paulo, and Brussels this year. We have developed numerous national and international partnerships with government, industry, and other professional associations, and facilitated collaboration between the Compliance and Ethics profession and the enforcement community.

We have come a long way. We have people who can influence our profession asking for our input now, when they wouldn't give us the time of day in the past. We are having a few growing pains, but things are very good. We are hiring more people with expertise that will help take our profession and our organization to the next level. Most of all, we have surrounded ourselves with lead volunteers that have the right stuff. They are the right people to help us achieve our mission of helping compliance professionals be more effective in their jobs and implement effective compliance programs. We are looking forward to another great year. 🍷