



Compliance

TODAY

September 2013

A PUBLICATION OF THE HEALTH CARE COMPLIANCE ASSOCIATION

WWW.HCCA-INFO.ORG



Fighting fraud, waste, and abuse

Ted Doolittle

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by Roy Snell, CHC, CCEP-F

Diluters and distractors take heed: Your “noise” will not deter our focus

Please don't hesitate to call me about anything any time.

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I marvel at how much noise there is to contend with in the compliance profession. We have people who are still trying to take us back to a time when we just talked about doing the right thing rather than checking to see whether the right thing is being done. We have folks who want compliance programs to be about their political and social agendas. Risk and audit want compliance to be all about risk or audit. Some want to mute compliance like they muted things in the past.



Snell

Compliance programs were created to solve regulatory and *business* ethics problems. We are surrounded by diluters and diffusers who can't stay focused. It's like pork barrel legislation. They see compliance as the next big thing, so they attach their personal agenda to it. It's stunning how many people don't understand compliance programs, refuse to accept them, or want to twist them into something they are not.

The problem with all this is that you can't get things done when you focus on everything. By definition, you can't focus “on everything.” Focus implies you concentrate on a single thing. If you focus on everything, you are focusing on nothing. Our profession needs to focus on preventing, finding, and fixing regulatory and *business* ethics problems. We must stay focused

and do whatever we can to help everyone understand the definition of a compliance program and what a compliance professional does.

The Health Care Compliance Association and the Society of Corporate Compliance and Ethics are focused on keeping those who work with compliance professionals focused. We have over 60,000 points of contact in our social media. We have weekly e-magazines, tweets, Facebook posts, LinkedIn discussion threads, and news via *HCCAnet* and *SCCEnet*. Our websites have nearly 10,000 compliance documents and pages of information. We conduct over 65 conferences each year. We conduct dozens of web conferences each year. We meet with the OIG, SEC, DOJ, and many other government officials.

*If you focus on everything,
you are focusing on nothing.*

We have over 6,000 certified compliance and ethics professionals, and 12,000 members teaching on a daily basis all over the world. We have reached out to other countries with conferences in London, Dubai, São Paulo, Brussels, Toronto, Geneva, and Shanghai. We have members from over 60 countries. We have accomplished a lot since 1996. We have built awareness, understanding, and focus. The picture is much clearer now. However, because the diluters and distractors just won't seem to give up, we have much more to do. ☺