

HCCA

# COMPLIANCE TODAY



HEALTH CARE  
COMPLIANCE  
ASSOCIATION

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## Meet Karen Collier

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FOR THE PHYSICIAN PRACTICE COMPLIANCE CONFERENCE  
OCT 7- 8, 2004, SIR FRANCIS DRAKE HOTEL SAN FRANCISCO

For more information go to the HCCA Website, [www.hcca-info.org](http://www.hcca-info.org)  
or see page 48 of this issue.

# Letter from the CEO

Roy Snell

## The Society of Corporate Compliance and Ethics

broadening our scope. As a result, Dan Roach, Chair of this key priority, has been working with others to set up a "special interest group" of HCCA called the Society of Corporate Compliance and Ethics (SCCE). SCCE's mission is to help compliance professionals in other industries such as transportation, communication, utilities, finance, etc.

As with HCCA, this is done primarily through education and networking. Education and networking is accomplished through conferences, audio conferences, e-magazines, products, newsletter, workshops, etc. Prior to identifying broadening our scope as a key priority, HCCA held a Corporate Responsibility meeting in 2002 and 2003. The meeting was also held in 2004. This meeting was geared toward industries other than health care. A great deal of experience was gained by

As a part of HCCA's strategic planning process the Board identified seven key priorities. One of the key priorities is

**“Other industries are experiencing what the health care industry experienced six years ago, when health care compliance professionals had only a rough idea of what was necessary to implement a compliance program. Since then, many compliance professionals have struggled with deciding where to focus their attention. Many industries are focusing on ethics and others are focusing on compliance but struggle, as health care has, with how to utilize their resources.”**

HCCA. Odell Guyton, our 1st Vice President and Compliance Officer for Microsoft, hosted this meeting. Many Board members have been to at least one of the Corporate Responsibility meetings. These meetings have provided the Board with a foundation for their strategic planning process.



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It has been fascinating to watch health care compliance professionals sit next to compliance professionals from other industries. Several Board members have said that the Corporate Responsibility meetings are the best meetings they have attended in years. It may be because they are listening to speakers from other disciplines talking about new issues. Boundaries are pushed and new ideas are generated. Many believe that it not only fulfills the spirit of the strategic plan to start the special interest group—SCCE—but that helping others appears to be helping ourselves. ■