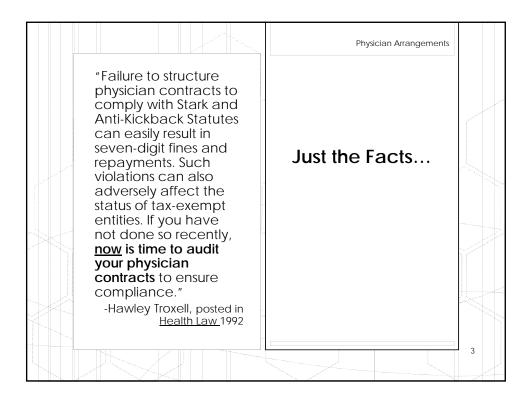
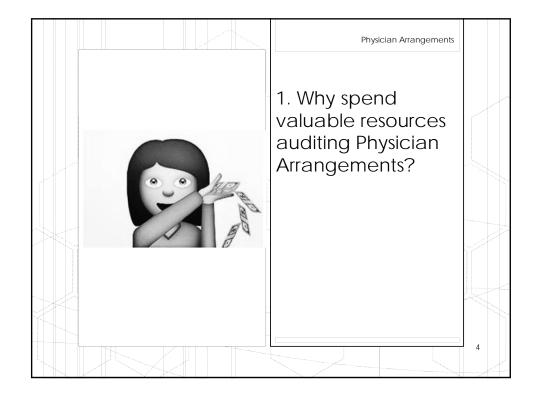


Road Map

- Why spend valuable resources auditing Physician Arrangements?
- What data to gather in developing the question sets.
- Conduct a mock audit of a Medical Directorship.
- Define and interpret audit findings.
- How to report results to management and legal effectively.
- Distinguish roles of compliance officer and legal counsel during corrective action.

2





Why? It's the Law

- Physician Self-Referral Law ("Stark")
 - Physician may not refer patients nor bill Medicare unless arrangement fits within a regulatory safe harbor.
- o Anti Kickback Statute
 - A criminal law that prohibits the knowing and willful payment of "remuneration" to induce or reward patient referrals
- o False Claims Act
 - It is illegal to submit claims for payment to Medicare or Medicaid that you know or should know are false or fraudulent.

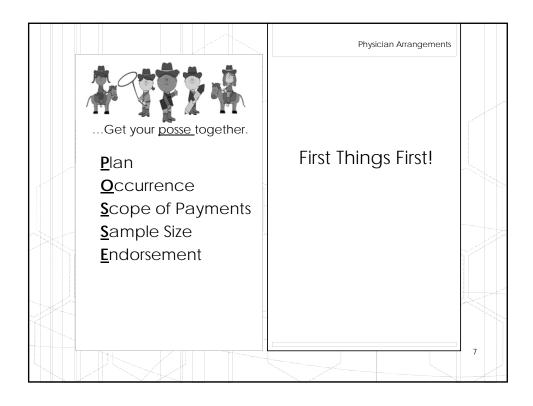
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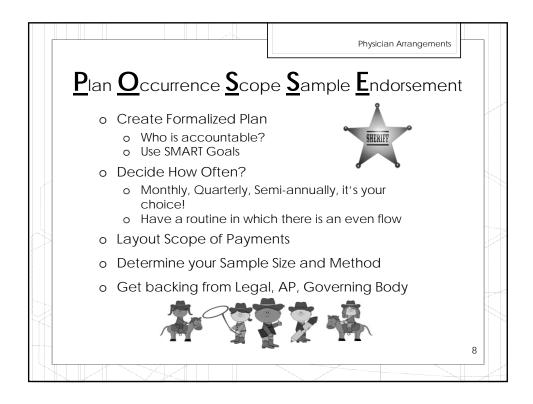
Physician Arrangements

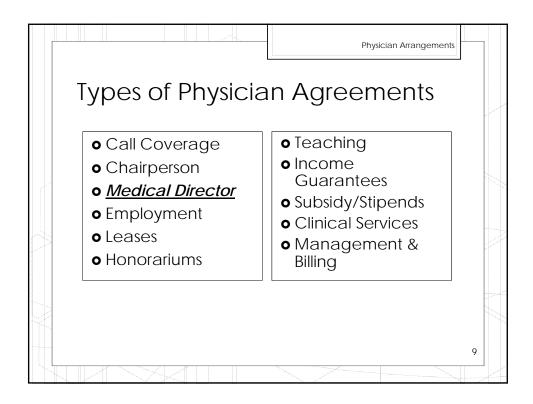
Why? Save Yourself from Trouble

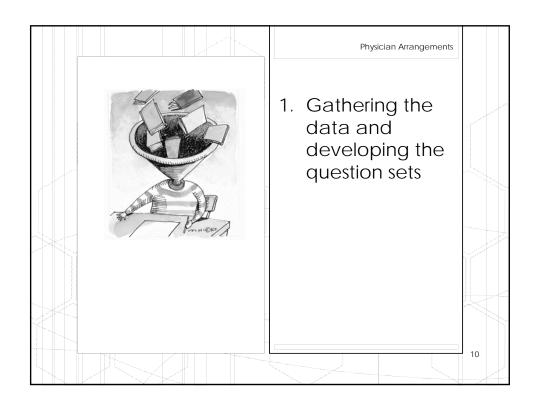
- o Anti Kickback Statute Penalties
- o Stark Penalties
- o False Claims Act Penalties
- Mitigating Provider Liability
 - Refund overpayments
 - Whistleblowers
- The Regulatory Climate
 - Increases in Government Enforcement
 - Allegation that Compensation is not Fair Market Value, not Commercially Reasonable, and that Compensation Takes into Account Referrals

6







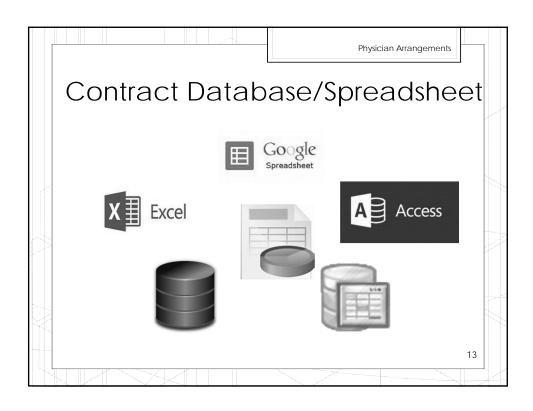


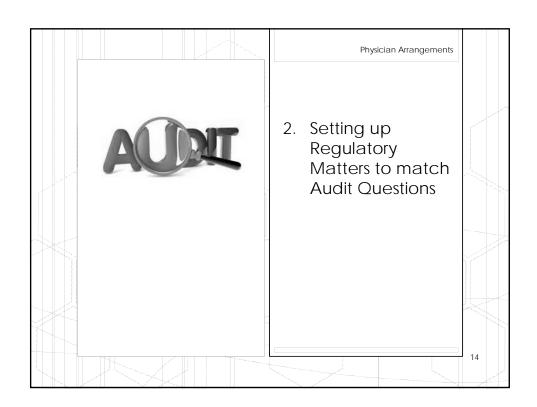
Gathering Data

- o Physician Contract List w/in-house Responsibilities
- o Actual Contract
 - o schedule describing service
- o Detailed List of Physician Payments
 - o Date paid
 - o Amount paid and or requested
 - o Services rendered
- o Company Crosswalk Chart
- o Physician Call/Time Sheets or Attestations
 - o Physicians signature
 - o Approver's signature
- o List of Fair Market Values
 - company's appropriate productivity-based compensation formula or benchmark surveys

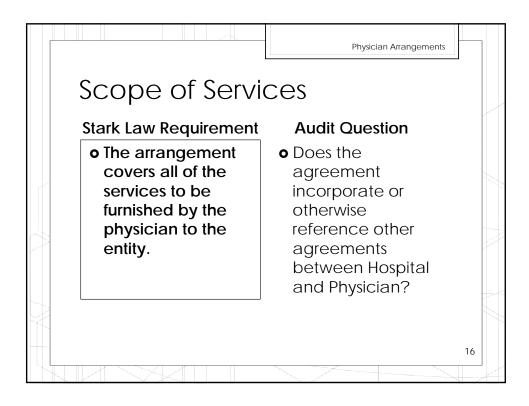
11

Physician Arrangements **Question Sets** Does the agreement comply with the averages for services performed by other MDs of the same specialty for the Hospital? Does the agreement Is there a properly Does the agreement specify the amount of signed agreement replace the pre-Physician specifying existing agreement? compensation? services? Does the compensation Does the agreement incorporate or otherwise structure measure the volume or value of the physician's reference other agreement referrals? between hospital and physician? Is there Did the Is the Is the term of evidence of appropriate agreement the agreement **FMV** authorizing currently for at least 1 determination? parties sign? effective? year?





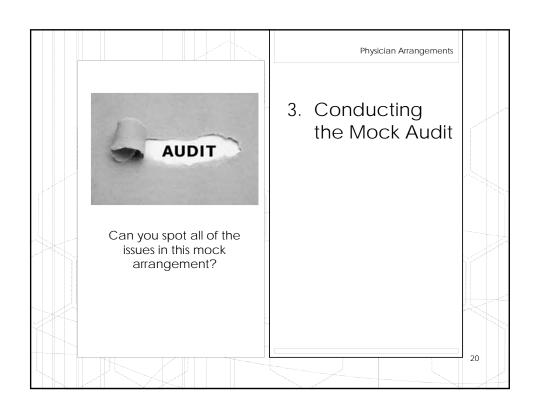
Physician Arrangements Medical Directorship Stark Law Requirement **Audit Question** o Arrangement is set • Is there a properly out in writing, is signed agreement signed by the specifying the parties, and services to be specifies the performed? services covered. 15

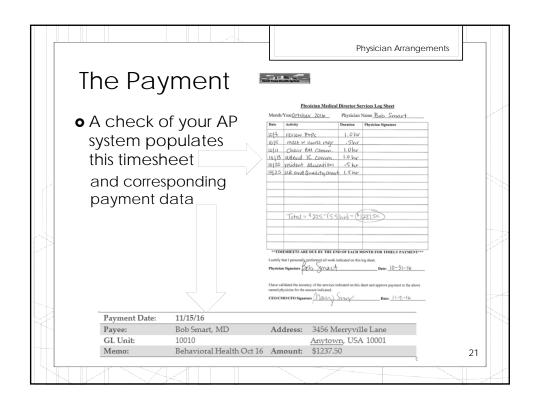


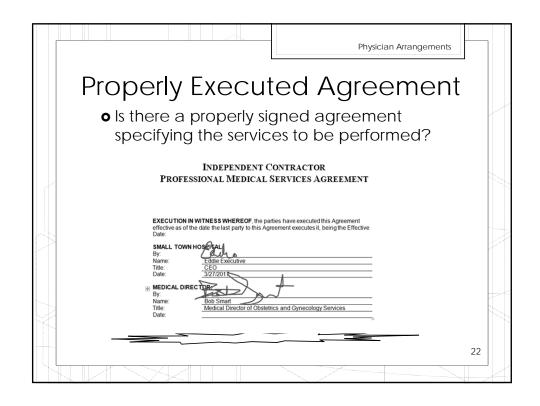
Physician Arrangements Reasonable & Necessary Test **Stark Law Requirement Audit Question** The aggregate • Does the agreement services covered by comply with the averages for services the arrangement do not exceed those performed by other that are reasonable Medical Directors of and necessary for the same specialty the legitimate for the Hospital? business purposes of the arrangement. 17

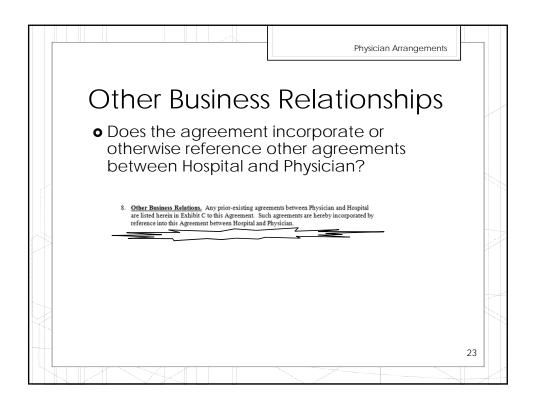
Physician Arrangements Time Frame **Stark Law Requirement Audit Question** • Is the term of the o The duration of agreement for at each agreement is least 1 year? at least 1 year. • Does this agreement o If terminated within replace a prethe first year, was existing agreement? another agreement entered into? 18

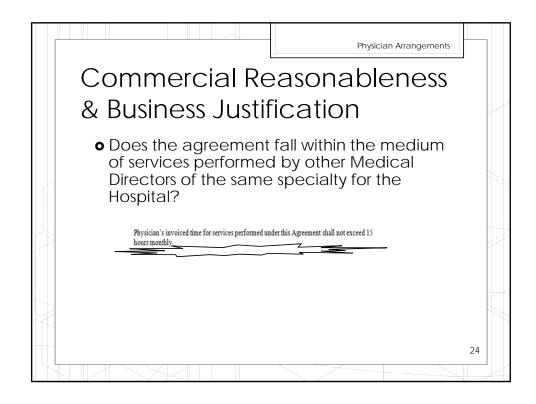
Physician Arrangements 3-Prong Compensation Test **Audit Question Stark Law Requirement** The compensation to be • Does the agreement paid over the term of specify the amount of each arrangement: Physician o is set in advance; compensation? o does not exceed FMV; • Is there evidence of and o does not take into FMV determination? account the volume or • Does the value of any referrals or compensation other business generated between structure measure the the parties. volume or value of the Physician's referrals? 19

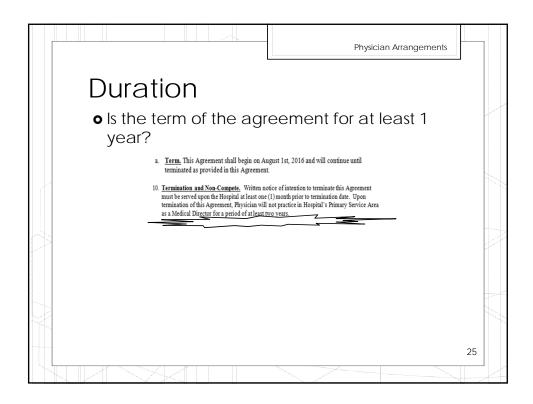


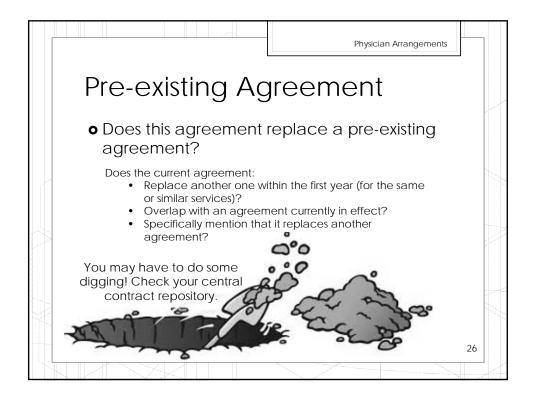


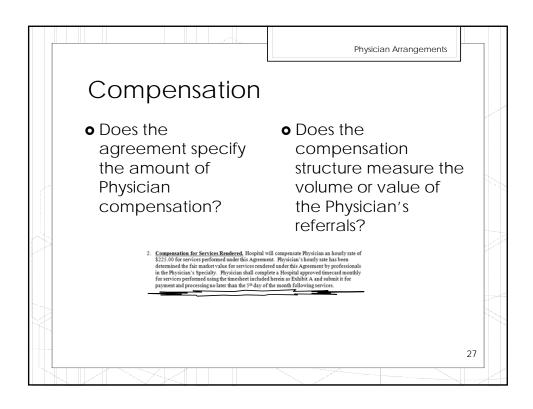


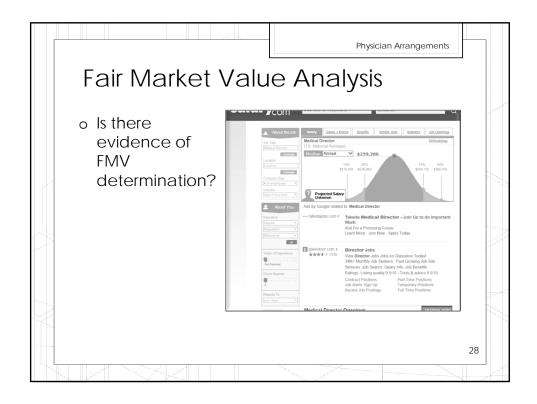


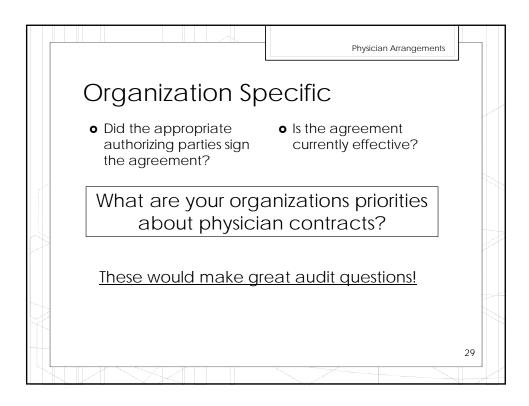


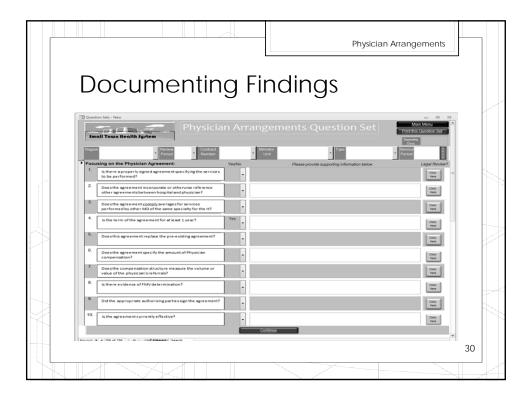


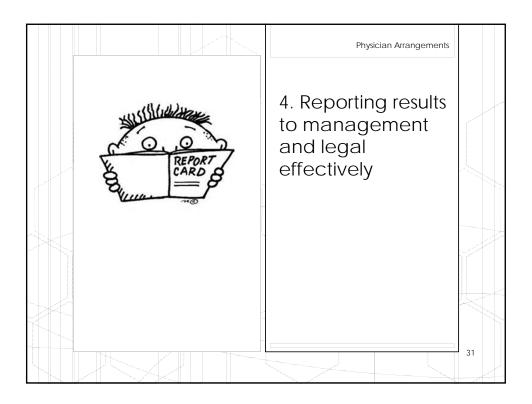








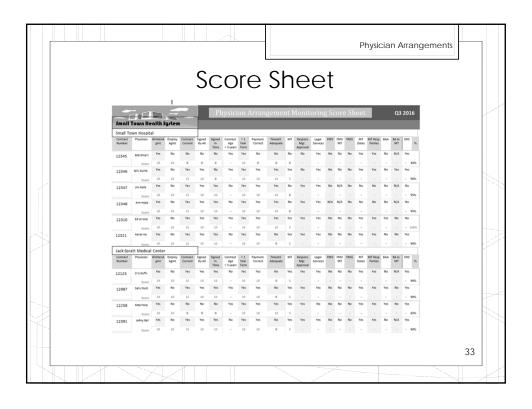


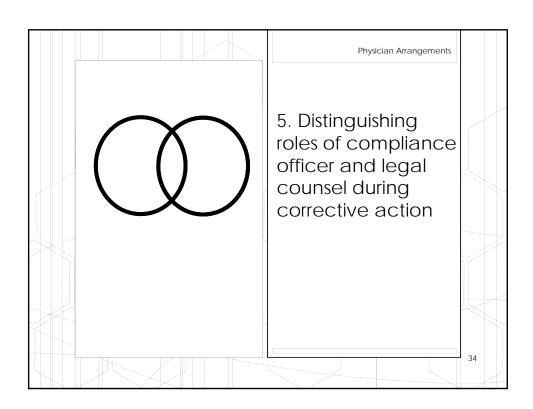


The Value of Knowing Your Leaders to Ensure a Resolution

- Results from these audits can be humbling for many in leadership.
- Present your findings in the way your leader will best perceive the information as an opportunity, rather than an attack.
- Use graphs and be prepared to show cause of why the audit & its questions were structured that way.

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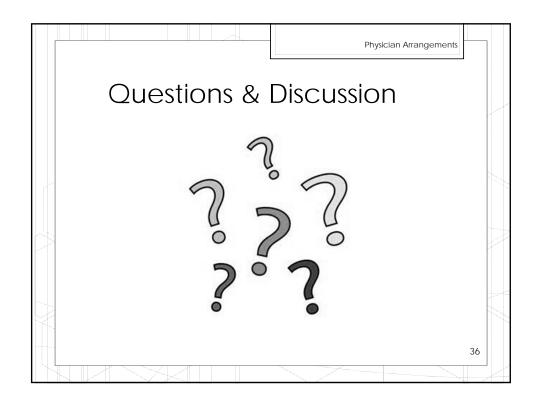




Compliance Officer & Legal Counsel Relations 101

- The lines between legal counsel and compliance officer can often be blurred without a thorough and formal understanding of the job duties of each.
- Be cautious and refrain from offering legal advise related to the functionality of the agreement.
- Regardless of reporting relationship, don't underestimate the importance of having the support of your General Counsel.
- Legal Counsel should prioritize these efforts based on the governments scrutiny of this area of enforcement.

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