

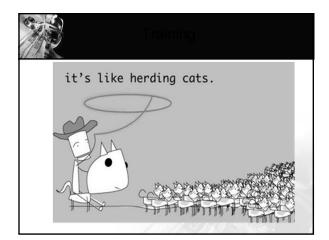


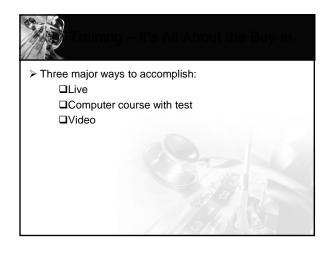


## How to Communicate Across Practic

- Can be difficult due to makeup of organization
  In Person
  Remotely
- > Difficulty in getting message to physicians

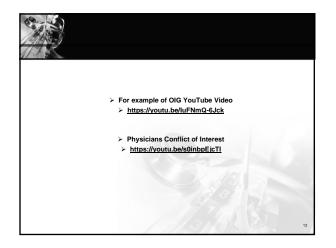
How to Communicate Across Practices
Methods of Communication
Cascade down the message
□ Videos
New Hire Training
Annual Refresher Training
Specialized/Targeted
□Web-ex sessions
Monthly re-occurring calls
✤Bi-Weekly Operations Call
Monthly Practice Managers Calls
✓Meeting recorded
✓Minutes taken

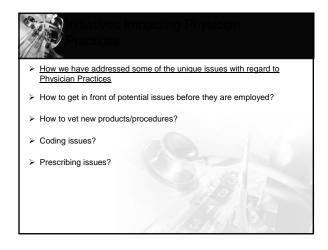


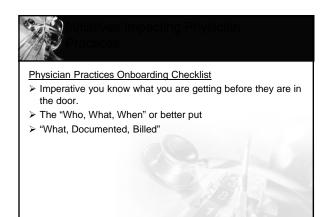


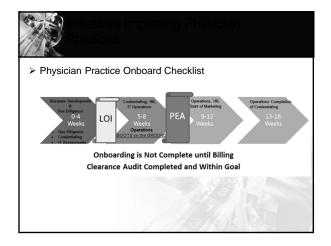
Training — It's All About the Buy-in
o Training
ew Hire Training
nnual Refresher Training
Can incorporate multiple topics to reach all level of employee within the practice/enterprise
- Physicians
- Clinical staff
- Billers
- Coding
Add video from other sources to let the audience know this is a universal issue not just "us"
□Put some humor in it/some variety into













## Alternative Lines of Business

- Alternative Line of Business means any items and/or products that may not fit into traditional lines of service for the primary or specialty care practice.
- > Examples -
- > Supplements
- Cosmetic procedures and services
- Oncology infusion

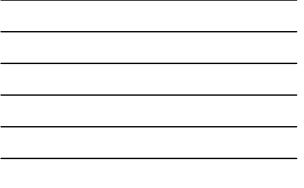


Alternative Lines of Business

- $\succ$  Getting in front of it before they are hired
- $\succ$  Latest/greatest trend  $\,$  colleague is dong it

Alternative Lines of Business Policy/Job Aid

1	Prac				
IPR	Tenet Physician Resources Policies and Procedures Title: ALTERNATIVE LINES OF BUSINESS REVIEW PROCESS	No.: TPR.QMC.107.00 Page: 1 of 2 Effective Date: 7216-15 Retires Policy Dated: Previous Versions Dated:	TPR	Tenet Physician Resources Policies and Procedures Title: ALTERNATIVE LINES OF BUSINESS REVIEW PROCESS	No.:      TPR.QMC.107.00        Pape:      2 of 2        Effective Date:      07.16.15        Retires Policy Dated!
This poli Corporation II. PU The purposition standards in the expect by following III. Diff "Alternant lines of set line of set IN. PC The Physy Managem and put p expendition	approval for new and abrenative lines o in the reference section of this policy. Standard Each Tener Region will establish, an Committee must approve, performance ad will include the standards. Responsible Preson The Physician Practice Manager or de individuals adhere to the requirements, designee identifies tone adherence to the	Physican Practice") Class Practice Allows to product, accepted in a der Physican Practice. Further, a sent lary aeroses, the Physican Protecte allobs of finance functioners. The products that may not fit into traditional and that are and solid bit and traditional and that are and solid bit and traditional of the Vice Provident Physican Protection of the Vice Provident Physican Protection	Related P Job Aid	Andring and Monitoring The Market Operations Director of desi meaning the devices breag provide meaning the devices breag provide Quirty Management will mounter the provide provide the second second second water environment will mounter the the second second second second second be fundamented by applicable law. ITERATORS	er affestel ty the poley are expected to and responsibilities created by the poley. It is ubject to appropriate performance to poless and presenters, up to and more management may also include g any ment of discretionary compensation



0	Test Physician Resources		oac	Tener Physician Resources	Na: JATFRONCI97.00
TPR	Policy Job Aid Title:	Page: 1 of 4	TPR	Policy Job Aid Title:	Page: 2 of 4
	NEW AND ALTERNATIVE LINES OF BUSINESS REVIEW PROCESS	Effective Date: 07-16-15 Retires Job Aid Dated: Previous Versious Dated:		NEW AND ALTERNATIVE LINES OF BUSINESS REVIEW PROCESS	Effective Date: 07-16-15 Retires Job Aid Dated: Previous Versions Dated:
1.	DDVRC: provide Drocess Physician Dractics Operations will ended dougster, and composed of improvements in the dougster, and composed of improvements in the bandwei or constraint on neuroscip including and the provide provide the second provide (rest bandwei or constraint) an neuroscip including of the physician Bruckrei or similary total areas physician Bruckrei or similary total areas Neurokenstre Lane of Business From 0 Madre Operations Deroter (MoZi) or deny similar the from to the Secure Deroter App similar the from to the Secure Deroter App and have the other Secure of Apply or the areas or designer, and, allow tase for the Vach Press A. New Prackress.	Fasic Detector-Physician Operations or mon Divisions such in Operation, Codag and Control (1998) and Codag Physician, Odar Tener Divisions may be reach Management, Safety, or othern with e service(1) being reviewed. and advenutive services will coughlet the hererafter, for "Tenes") and subsut to the merafler, for "Tenes") and subsut to the period by the service of the service of the plane approval. (the MOO or designer will also be approved, the MOO or designer will be proceeding and or product make a . Practice Management ("Vice President") did to serviced to the regred.	B. See Th 1. 2. 3. 4. 5. 6.	faul decision to approve of disapprove there fault decision to approve of the Approve Paper Interaction of the Constant Register and Vice Holden and Approximate Lanes of Disappes vices identified as Advantate Lanes of Disappes topics matched the site of Disappes and Disappes Disapped topics and the site of the dipplysical approxi- tic disapped topics and the site of Disappesi Disappendic integring including a serie, Altranom Experimental or pending TDA-approximative Characterize procedures and services Relatabations Disapped topics	or Market Leader will not approve and/or her or service, pior to Committee review in ming services: Y 4d. CT, MRJ, mammography
	Market will work with the Physician Prac- the Form to the MOD or designee within 1 b. Pending Acquisitions: The Business De Regresentatives for the Market will ident the practice, or that the practice wishes to Form to the MOD or designee within sizt to the Regional Director of Operations 1	the aid Physiccas to coupler and subust any (60) days of opening the practice. redeparent and Transition or Outoarding thy any alternative services in existence at develop pro-cognitions, and submit the Prince for the Market. For an existing within two weeks of receipt of coupleted	8. 9. 10. 11. 12.	retranstative i treespars Andrologie Services and Supplies In-house Pharmacy of Dispensary Compounding of medications Oncology infinition Supplements Weight management (non-traditional)	
	to submit the approved Form by the 10 <sup>6</sup> within sixty (60) days of the Committee m	of the month. A decision will be made	14	Non-traditional lines such as dietician, acupuncturists, chiropractic, etc.	massage therapist, aesthetician, trainer,

-		





