Challenges for Acad	emi	C
Medical Centers	S	

Brett Short, CCO, University of Kentucky Lisa Taylor, CCO, UC Health

## We are Unique!

Unique – being the only one of its kind; unlike anything else. Synonyms: distinctive, distinct, individual, special, idiosyncratic

#### Challenges

- Dealing with Teaching Physicians and Residents
- Documentation in the medical record
- How to manage the tri-partite mission

#### Tri-Partite mission

- Education
- Research
- Patient Care



### Complexity

- Legal Organization one hybrid, multiple entities
- Physicians employed vs leased
- Number of Employees
- Collaboration multiple departments and may supervisors
- Community
- Politics

#### Education

- Colleges Medical School, Nursing, Pharmacy
- GME reporting on Cost Report
  - Other Hospitals
  - Outside country
- Moonlighting
- Teaching Physician Guidelines
- EPIC Issues
  - Automatic
  - Fellows who are also MD's
- Policies University or AMC

D	e	_	$\overline{}$	$\overline{}$	r	$\sim$	h
Π	て	2	ヒ	a	1	L	Ш

- •Where does it sit? University or Hospital?
- Contracts
- •Privacy laws HIPAA versus State
- Access to PHI
- Research as healthcare delivery
- •FERPA vs. HIPAA

#### Healthcare

- Hospital Based Clinics
- Nurse Practitioners to mid-levels
- Concurrent surgeries
- EPIC Issues/Documentation Issues
- Indigent Care
- Gifts to Patients
- Community versus Teaching Physicians

#### Areas of Focus - Soft Skills

- Relationship Building
- Overcoming Barriers
- Collaboration
- Communication breeds respect
- Find Champions
- Connect people
- Be a partner
- Beware of institutional wear

# Thank you! Questions?

Brett Short, CCO, University of Kentucky Roger.short@uky.edu

> Lisa Taylor, CCO, UC Health Lisa.taylor@UCHealth.com

•	