# How to Navigate and Survive a Mega Breach

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### Ransomware Attack – Hollywood Presbyterian Medical Center, CA (2016)

- Ransomware virus called Locky
   Usually spread via email
- · An employee must have clicked on the link, activating the virus
- · Access to network and data was locked
- Paid 40 Bitcoin (approximately \$17,000) to regain access
- How can we respond to and survive such incidents?



## Discovery, Investigation, **Data Evaluation and Remediation**

- What plans does your organization have in place to handle an incident?
- Do you have a Security Incident Response Team (SIRT)?
- · Correcting and/or containing the cause of the breach
- Identifying the scope of the breach
- Consider hiring outside forensic analyst
- Do you have insurance that may cover the data breach? o Review scope of coverage and provide proper notice
- Was the breach caused by the act of a third-party vendor? o Review applicable contracts
- Should you engage law enforcement?

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Notification Process and
Mitigation Strategies

- When do you move from an "IT centric" incident response to notify compliance, legal, public relations...etc.?
- Who to notify and when?
- What to consider when hiring outside vendors?
- What services should you provide affected individuals?
- Sanction workforce member(s) involved
- Retrain all workforce members (or specific department) to reduce likelihood of incident reoccurring
- Review any relevant policies and procedures and revise if necessary
- Cooperate with the various enforcement agencies

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# Lessons Learned and Recommendations for Prevention

- Have a post-breach meeting and revise incident response plan, if necessary
- · Conduct tabletop exercises
- Establish relationships with vendors (e.g., forensic analysts and notification vendors)
- Obtain cyber liability insurance
- Know where your ePHI is and safeguard it appropriately
- Educate, educate, educate!
- o Remind employees of cybersecurity risks
- Document, document, document!

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#### Questions?

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