

# **IN PARTNERSHIP**







Health Industry Cybersecurity Practices:

Managing Threats and Protecting Patients

HICP







Karen Greenhalgh karen@cybertygr.com

- Certified in Healthcare Privacy Compliance (CHPC)
- Certified in Healthcare Compliance (CHC)
- Healthcare Information Systems & Privacy Practitioner (HCISPP) ISC<sup>2</sup>
- · Founder Cyber Tygr
- HHS led CISA 405(d) task group member
- Healthcare and Public Health Sector Coordinating Counsel Joint Cybersecurity
- NCHICA Privacy and Security Taskforce









**Erik Decker** 

JChicago Medicine



Information Technology

- · Chief Information Security and Privacy Officer
- Association for Executives in Healthcare Information Security (AEHIS)
- Co-Chair HHS 405(d) group
- HHS Joint Cyber Workgroup
- 2017 Chicago CISO of the Year





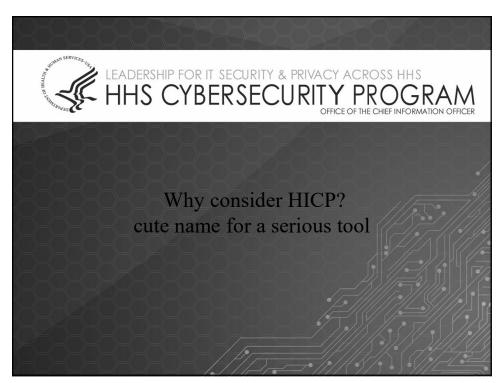
# Agenda

- ▶ Why consider HICP?
- ▶ Challenges
- ▶ Dangers
- **▶** Solutions
- ▶ Introduce HICP
  - Top 5 Current Threats
  - 10 Mitigation Practices
- ▶ Resources and Templates
- ▶ Why adopt HICP?
- ▶ Questions





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# **Lower Health Care Costs Act – Section 502**

S. 1895

- ▶ Senate Bill 1895
- ▶ 88% probability of passing
- ▶ Recognition of Security Practices
  - Approaches promulgated under section 405(d) of the Cybersecurity Act 2015
- ▶ Smoother Sailing
  - Mitigate fines
  - Early favorable termination of an audit
  - Limit remedies from HHS
- ▶ Documentation for 12 months



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# **Enforcement Discretion Regarding HIPAA CMP**

#### TABLE 1—PENALTY TIERS UNDER THE ENFORCEMENT RULE

Culpability	Minimum penalty/ violation	Maximum penalty/ violation	Annual limit
No Knowledge Reasonable Cause Willful Neglect—Corrected Wilful Neglect—Not Corrected	\$100	\$50,000	\$1,500,000
	1,000	50,000	1,500,000
	10,000	50,000	1,500,000
	50,000	50,000	1,500,000

#### TABLE 2—PENALTY TIERS UNDER NOTIFICATION OF ENFORCEMENT DISCRETION

Culpability	Minimum penalty/ violation	Maximum penalty/ violation	Annual limit
No Knowledge Reasonable Cause Willful Neglect—Corrected Willful Neglect—Not Corrected	\$100	\$50,000	\$25,000
	1,000	50,000	100,000
	10,000	50,000	250,000
	50,000	50,000	1,500,000





# **HEALTHCARE - HACKERS #1 TARGET**

# "Purpose of a birthmost Hall?

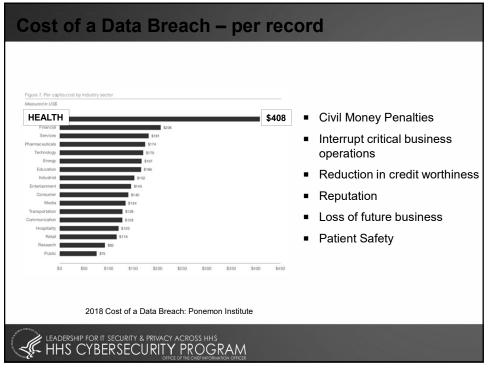
"Bummer of a birthmark, Hal."

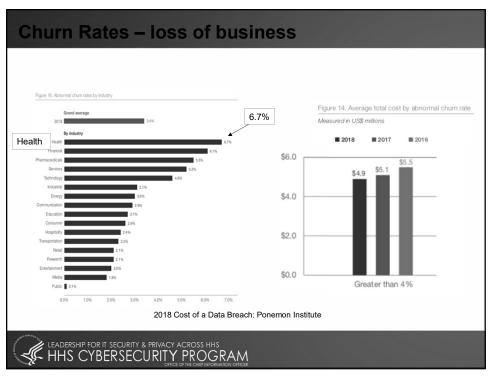
# "FULLZ"

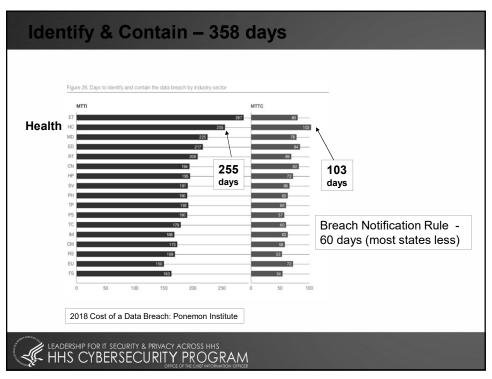
A compilation or package of information on a prospective fraud or identity theft victim.

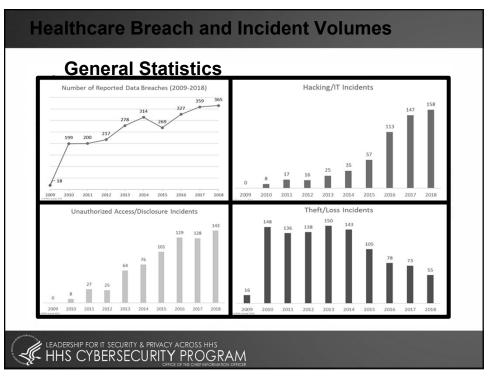
- Most valuable record \$500/record
- · Least investment in cybersecurity
- · Lack of qualified personnel
- · Patient Safety Issues
- Medical Devices & IoT (Internet of Things)

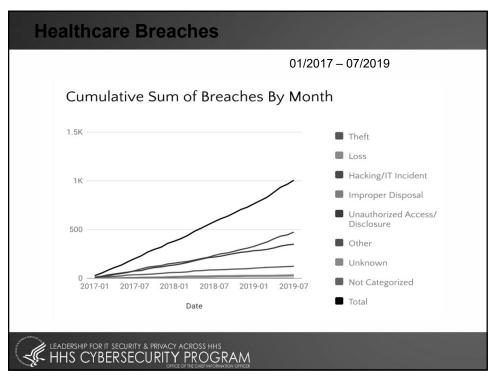


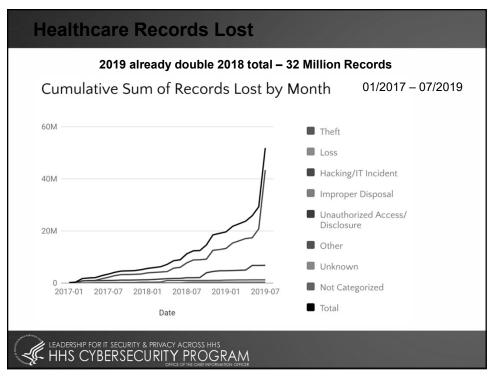


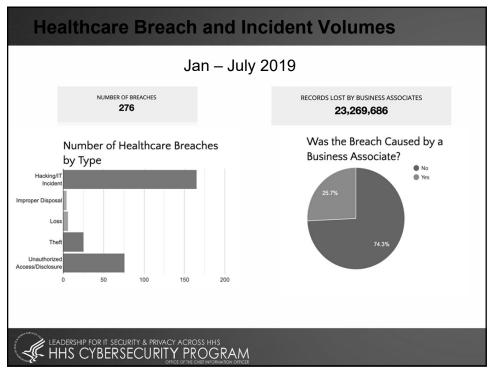


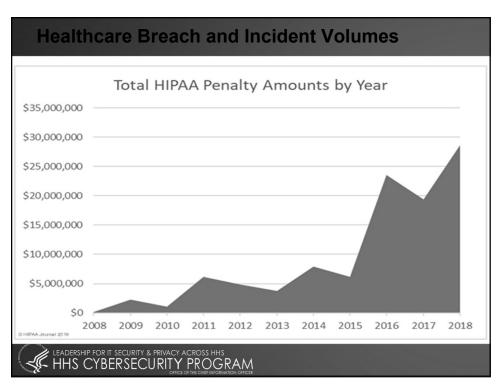


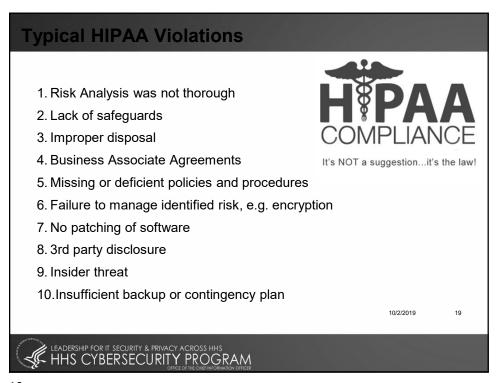














# **Wicked Problem**

- **CLICK HERE TO KILL EVERYBODY** Security and Survival in a Hyper-connected World
  - Written by Bruce Schnieir Info Security Expert

- 1. Patient safety issue
- 2. No security agent
- 3. Unrecognized communication protocols
- 4. Default passwords & manufacturer remote access
- 5. Info sharing and vulnerability management
- 6. Large inventory 14 medical devices per bed
- 7. Lack of inventory & configuration control
- 8. Legacy operating systems are vulnerable
- 9. Contains ePHI & lacks encryption
- 10. Network segmentation is intricate and expensive
- 11. Active scanning of device is danger to patient safety



# **Medical Device Security**

- ▶ BlueKeep, Deja Blue, EternalBlue
  - Wormable Flaw
  - Similar Wannacry 2017
  - Common Vulnerability Score (CVSS) Critical
  - Remote Desktop Protocol
  - Unprecedented Microsoft Upgrade May 2019
  - Almost all versions of Windows
- ▶ Urgent 11

  - 2 billion medical and IoT devices
  - No authentication remote code execution
- ▶ ECRI scientific analysis
  - 25% of healthcare attacks from RDP
  - Connected Medical Device #1 Hazard 2019
- ▶ Microsoft Ends Support Windows 7 and Mobile Jan 2020
  - 71% of devices running unsupported Windows version in Jan 2020 (Forescout Healthcare Report)



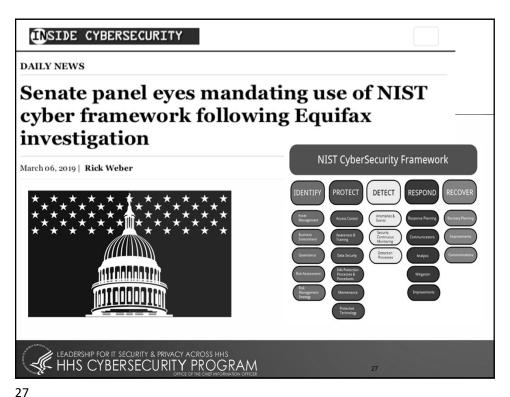


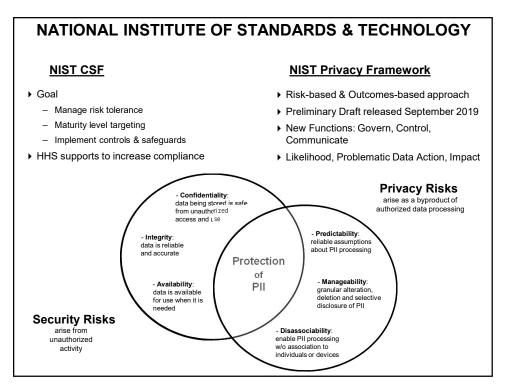




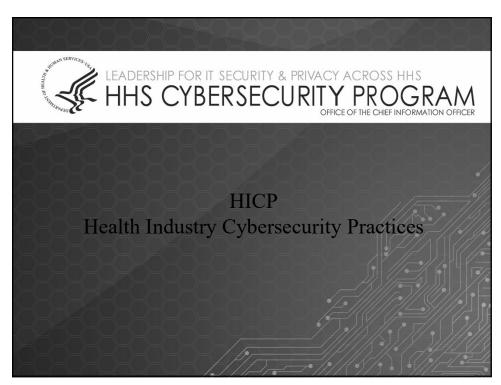


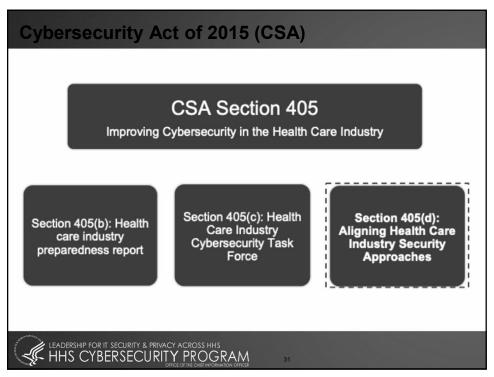


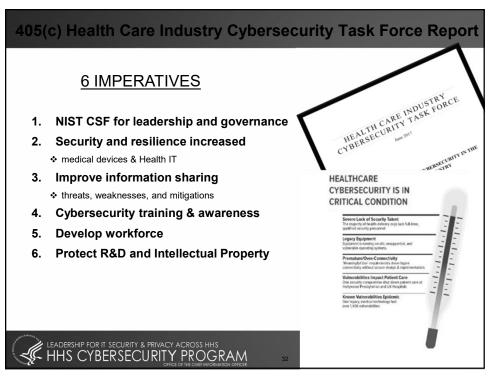


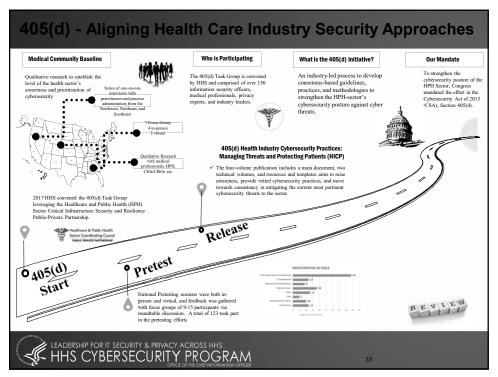












# **Healthcare Industry Cybersecurity Practices (HICP)**

#### HICP is...

- ▶ A call to action to manage real cyber threats
- ▶ Written for multiple audiences (clinicians, executives, and technical)
- ▶ Designed to account for organizational size and complexity (small, medium and large)
- ► A reference to "get you started" while linking to other existing knowledge
- ▶ Aligned to the NIST Cybersecurity Framework
- ▶ Voluntary

## HICP is **not**...

- ▶ A new regulation
- An expectation of minimum baseline practices to be implemented in all organizations
- ► The definition of "reasonable security measures" in the legal system
- ▶ An exhaustive evaluation of all methods and manners to manage the threats identified
  - You might have other practices in place that are more effective than what was outlined!
- ▶ Your guide to HIPAA, GDPR, State Law, PCI, or any other compliance framework



# **Documentation Overview**

#### Main Document

- Industry cybersecurity threats and vulnerabilities
- Explores five (5) current threats
- Presents ten (10) practices to mitigate those threats

#### ▶ Technical Volume 1

- Small healthcare organization
- Ten (10) detailed cybersecurity mitigation practices
- Nineteen (19) detailed sub-practices

#### **▶** Technical Volume 2

- Medium and Large healthcare organizations
- Ten (10) detailed cybersecurity mitigation practices
- Seventy (70) detailed sub-practices

#### ► Resources and Templates

- Mappings to the NIST Cybersecurity Framework
- An HICP assessment process
- Sample Templates
- Acknowledgements for its development.



https://www.cybertygr.com/Resource.html

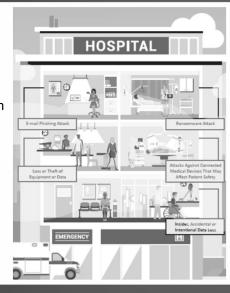
https://www.phe.gov/405d

LEADERSHIP FOR IT SECURITY & PRIVACY ACROSS HHS
HHS CYBERSECURITY PROGRAM
OFFICE OF THE CHEF HIS ORGANICAL OFFICE

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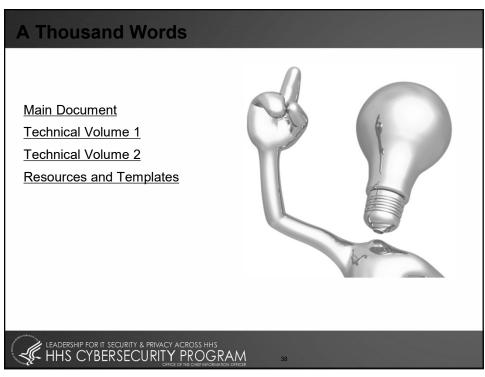
# Ten (10) Cybersecurity Mitigation Practices

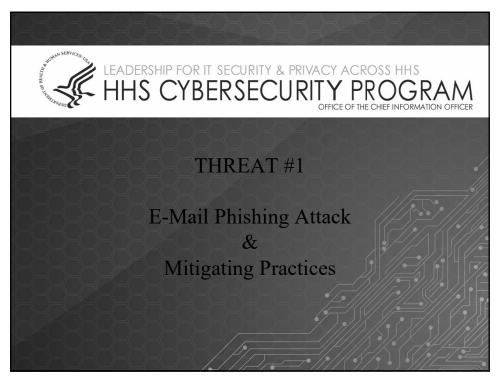
- 1. Email Protection Systems
- 2. Endpoint Protection Systems
- 3. Access Management
- 4. Data Protection and Loss Prevention
- 5. Asset Management
- 6. Network Management
- 7. Vulnerability Management
- 8. Incident Response & SOC
- 9. Medical Device Security
- 10.Cybersecurity Policies

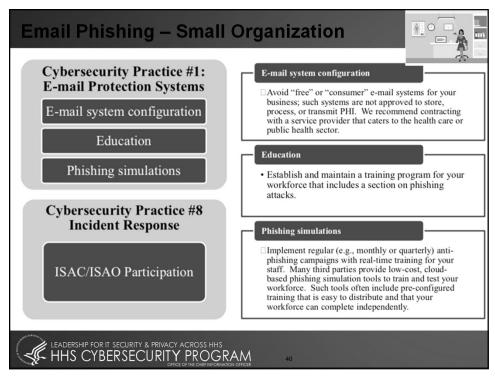




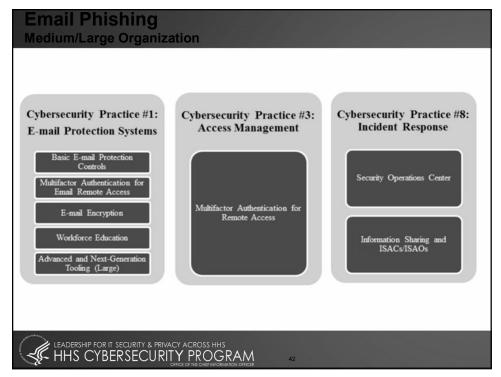
Cybersecurity Practice		Sub-Practice for Small Organizations	Page
E-mail Protection Systems	1.S.A	E-mail System Configuration	6
	1.S.B	Education	7
	1.S.C	Phishing Simulation	7
Endpoint Protection Systems	2.S.A	Basic Endpoint Protection	9
Access Management	3.S.A	Basic Access Management	11
Data Protection and Loss Prevention	4.S.A	Policy	13
	4.S.B	Procedures	14
	4.S.C	Education	15
Asset Management	5.S.A	Inventory	16
	5.S.B	Procurement	17
	5.S.C	Decommissioning	17
Network Management	6.S.A	Network Segmentation	18
	6.S.B	Physical Security and Guest Access	18
	6.S.C	Intrusion Prevention	19
Vulnerability Management	7.S.A	Vulnerability Management	20
Incident Response	8.S.A	Incident Response	21
	8.S.B	ISAC/ISAO Participation	22
Medical Device Security	9.S.A	Medical Device Security	23
Cybersecurity Policies	10.S.A	Policies	24







Practice	Sub-Practice	To Consider	NIST Reference
E-mail Protection Systems	(1.S.A): E-mail System Configuration	Tag external e-mails to make them recognizable to staff     Implement multifactor authentication (MFA)	NIST FRAMEWORK REF: PR.DS-2, PR.IP-1, PR.AC-7
Email Protection Systems	(1.S.B): Education	Be suspicious of e-mails from unknown senders, e-mails that request sensitive information such as PHI or personal information, or e-mails that include a call to action that stresses urgency or Importance     Train staff to recognize suspicious e-mails and to know where to forward them     Never open e-mail attachments from unknown enders	NIST FRAMEWORK REF: PR.AT-1
Email Protection Systems	(1.S.C): Phishing Simulations	Implement proven and tested response procedures when employees click on phishing e-mails	NIST FRAMEWKORK REF: PR.AT
Incident Response	(8.S.B): ISAC/ISAO Participation	Establish cyber threat information sharing with other health care organizations	NIST: DETECT - ID.RA-2



# **E-Mail Phishing Matrix Medium/Large Organization**

Practice	Sub-Practice	To Consider	NIST Reference
Email Protection Systems	(1.L.A): Advanced and Next-Generation Tooling	Implement advanced technologies for detecting and testing e-mail for malicious content or links	NIST FRAMEWKORK REF: PR.DS-2, DE.CM-5, DE.CM-7
Access Management	(3.M.D): Multifactor Authentication for Remote Access	Implement multifactor authentication (MFA)	NIST FRAMEWKORK REF: PR.AC-3, PR.AC-7
Incident Response	(8.M.A): Security Operations Center	Implement incident response plays to manage successful phishing attacks	NIST FRAMEWKORK REF: RS.RP
Incident Response	(8.M.C): Information Sharing and ISACs/ISAOs	Establish cyber threat information sharing with other health care organizations	NIST FRAMEWKORK REF: ID.RA-2



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# **Email Phishing - Mitigation Practice Metrics**

Specifically for Medium/Large Organizations Technical Volume 2 contains a series of suggested metrics to measure the effectiveness of the cybersecurity practice. The metrics for each Cybersecurity Practice can be found directly following the Sub-Practices for Large Organizations. Here are a few examples of the metrics discussed for Cybersecurity Practice #1:

# Malicious Phishing Attacks

Number of malicious phishing attacks prevented on a weekly basis. The goal is to ensure that systems are working. A reduction in attacks prevented indicates system misconfiguration. Sudden changes in the rate of phishing attacks should trigger operational checks of to ensure that systems are still operating as intended.

#### Malicious URLs

 Number of malicious URLs and e-mail attachments discovered and prevented on a weekly basis. The goal is to measure the effectiveness of advanced tools, like click protection or attachment protection.

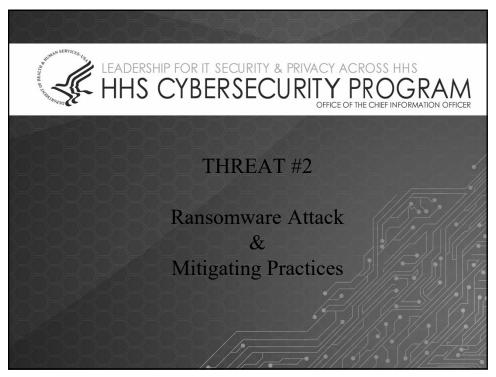
### Susceptible to Phishing

Percentage of users in the organization who are susceptible to phishing attacks based on results of internal phishing campaigns. This provides a benchmark to measure improvements to the workforce's level of awareness. The goal is to reduce the percentage as much as possible, realizing that it is nearly impossible to stop all users from opening phishing e-mails. A secondary goal is to correlate the percentage of susceptible users with the number of malicious websites visited or the number of malicious websites visited or the number of malicious urbased.

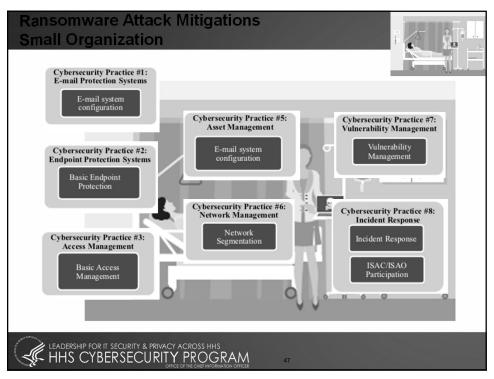
#### Malicious Websites

Number of malicious websites istited on a weekly basis. The goal is to establish a baseline understanding, then strive for improved awareness through education activities that train employees to avoid malicious websites.





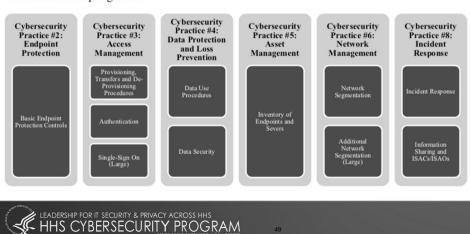




Three	t 2: Ransomware Attack   Sub-	.Pro	eticas for Small Organiz	ations
Cybersecurity Practice	Sub-Practice		Consider	NIST Framework Ref
1– E-mail Protection Systems	1.S.A E-mail System Configuration	•	Use strong/unique username and passwords with MFA	PR.DS-2, PR.IP-1, PR.AC-7
2 – Endpoint Protection Systems	2.S.A Basic Endpoint Protection		Deploy anti-malware detection and remediation tools	PR.AT PR.IP-1, PR.AC-4, PR.IP 12, PR.DS-1, PR.DS-2, PR.AC-3
3 – Access Management	3.S.A Basic Access Management	•	Limit users who can log in from remote desktops	PR.AT PR.AC-1, PR.AC-6, PR.AC-4, PR.IP-11, PR.IP-1, PR.AC-7
5 – Asset Management	5.S.A Inventory		Maintain a complete and updated inventory of assets	ID.AM-I
6 – Network Management	6.S.A Network Segmentation		Separate critical or vulnerable systems from threats	PR.AC-5, PR.AC-3, PR.AC-4, PR.PT-3
7 – Vulnerability Management	7.S.A Vulnerability Management		Ensure that users understand authorized patching procedures Patch software according to authorized procedures	PR.IP-12
	8.S.A Incident Response	٠	Implement proven and tested incident response procedures	PR.IP-9
8 – Incident Response	8.S.B ISAC/ISAO Participation		Establish cyber threat information sharing with other health care organizations	ID.RA-2

# Ransomware Attack Mitigating Practices - Medium/Large Organizations

Ransomware Attack Practices in *Technical Volume 2* can be found in **Cybersecurity #2**, **#3**, **#4**, **#5**, **#6**, **& #8** along with their corresponding sub-practices. Medium sub-practices apply to both medium-sized and large organizations. Large sub-practices apply primarily to large organizations, but could also benefit any other organization that is interested in adopting them.



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# Ransomware Attack Mitigating Practices Metrics for Organizations

Specifically for Medium/Large Organizations **Technical Volume 2** contains a series of suggested metrics to measure the effectiveness of the cybersecurity practice. For example, the metrics for **Cybersecurity Practice #2: Endpoint Protection** can be <u>found directly following</u> the Sub-Practices for Large Organizations. Here are a few examples of the metrics discussed for Endpoint Protection Systems:

#### Percentage of Endpoints Encrypted Measured Weekly

The first goal is to achieve a high percentage of encryption, somewhere around 99 percent. Achieving 100 percent encryption is nearly impossible, because defects always exist. Additionally, the percentage of endpoints encrypted will vary as you discover new assets, which is why you should measure it weekly.

#### Percentage of Endpoints that Meet all Patch Requirements Each Month

The first goal is to achieve a high percentage of success. Secondary goals are to ensure that there are practices to patch endpoints for third-party and OS-level application vulnerabilities, and to be able to determine the effectiveness of those patches. Without the metric, there might not be checks and balances in place to ensure satisfactory compliance with expectations.

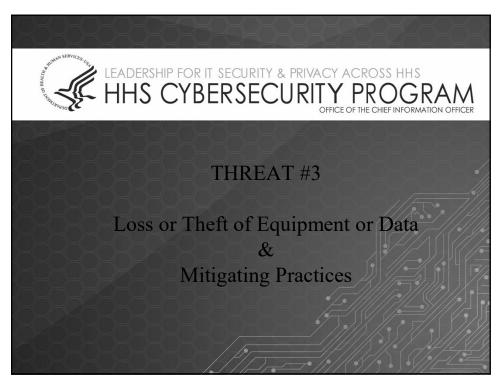
#### Percentage of Endpoints with Active Threats Each Week

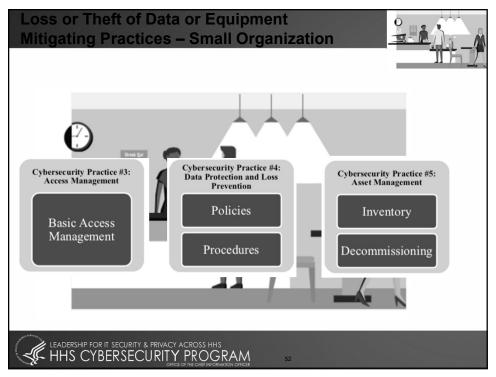
The goal is to ensure that practices are in place to respond to AV alerts that are not automatically quarantined or protected. Such alerts indicate that there could be active malicious action on an endpoint. An endpoint with an active threat should be reimaged using general IT practices and managed using a ticketing system.

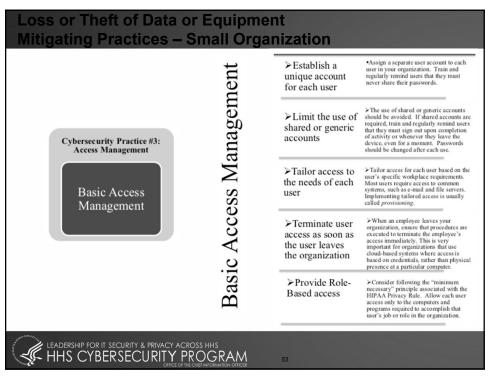
#### Percentage of Endpoints that Run Nonhardened Images Each Month

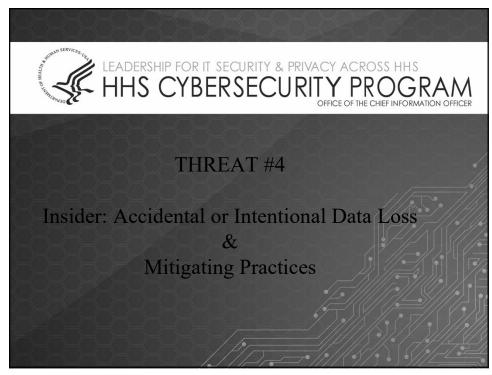
The goal is to check assets for compliance with the full set of IT management practices, identifying assets that do not comply. To do this, place a key or token on the asset indicating that it is managed through a corporate image. Separate practices are necessary for assets that are not managed this way to ensure that they are properly hardened.

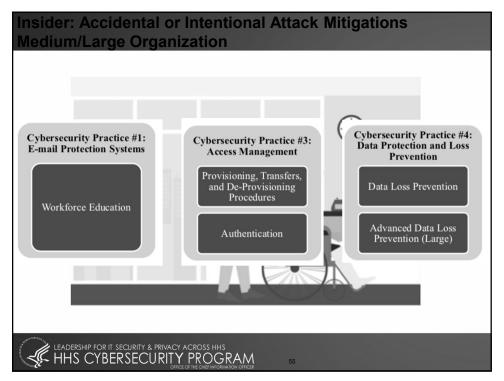


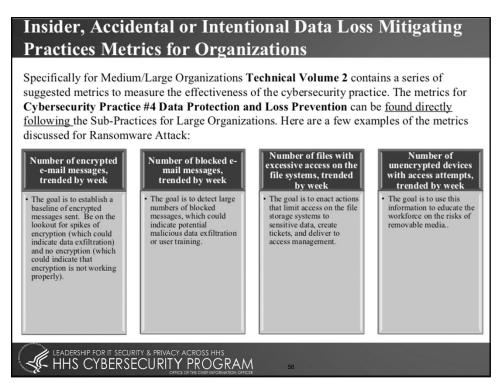


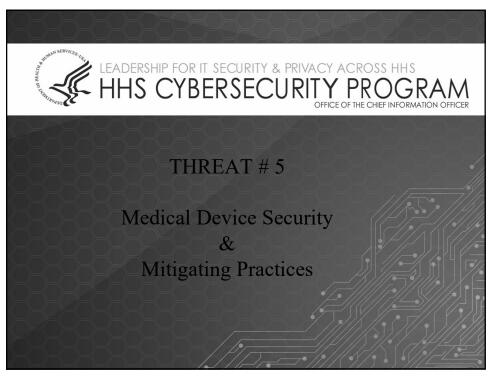


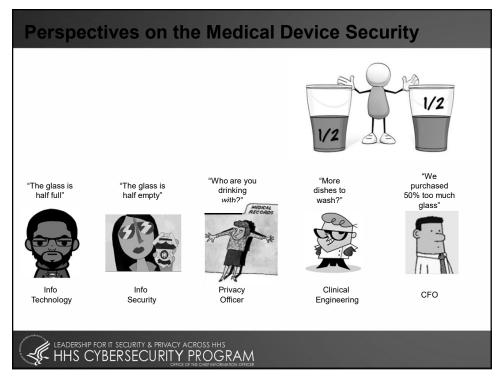


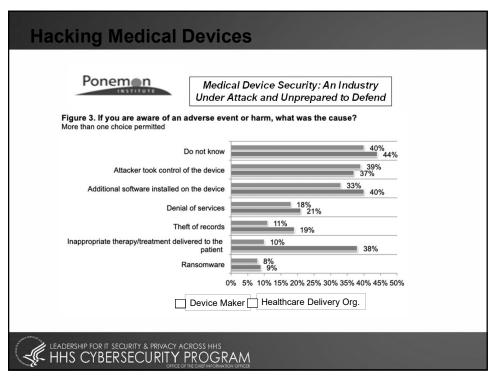


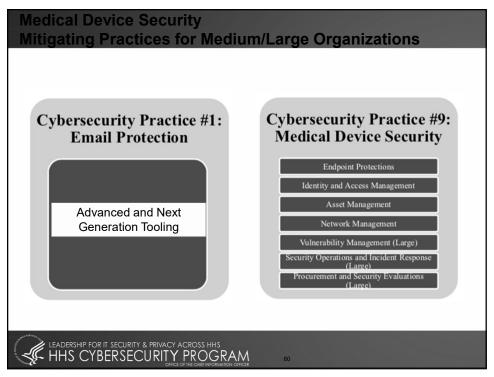




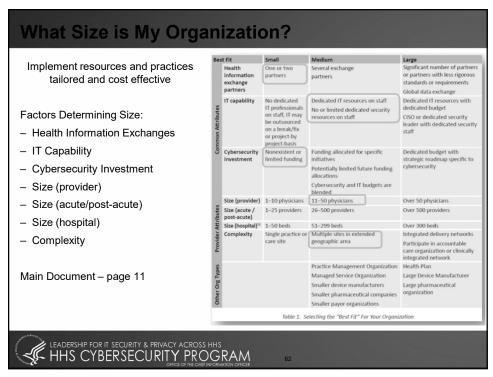


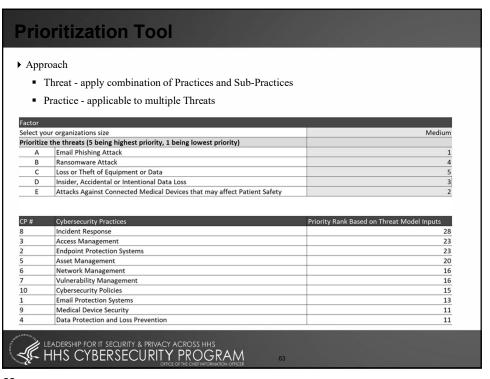












Step	Analysis	Outcome
Step 1: Threat Assessment	Reviewed all threats. Threat most likely to occur is Phishing.	Determined that phishing attacks could cause the most damage to the organization. Start here.
Step 2: Review Practices	Reviewed all 10 Practices.	Identified three practices that would help mitigate this threat: Email Phishing Protection, Security Operations Center / Incident Response (SOC/IR), Policies and Procedures
Step 3: Determine Gaps	Reviewed the sub-practices identified within the three practices.	Email phishing protection controls are sufficient. No education or phishing simulation conducted.
Step 4: Identify Improvement Opportunities and Implement	Phishing education comes with no direct costs. Phishing simulations would be too expensive for the small practice.	Deferred the implementation of Phishing simulation. Established a workforce phishing education program and implemented.
Step 5: Repeat	Reviewed additional 4 threats, determined next most critical is ransomware.	Start the process anew.

# **Self Assessment - Practices & Sub Practices**

		IERSECURITY SUB-PRACTICES BASED ON NIZATION SIZE SELECTED	Self Assessment				
SP#	Cybersecurity Sub-Practice Title	Short Description	Current State	Gaps	Action Plan	Priority	
2.M.A	Basic Endpoint Protection Controls	Basic endpoint security controls to enable	Encryption at 80%, AV in place, baseline image, all users with admin rights	Encryption gaps and admin rights	Finish encryption, remove admin rights	High	
3.M.A	Identity	Establish a unique identifier for all users, leveraging systems of record	All users provided accounts, not tied to ERP	No identity, can allow for orphaned accounts and failure to term	Establish identity program	Me	
3.M.B	Provisioning, Transfers, and De-provisioning Procedures	Provision user accounts based on identity; ensure de-provisioning upon termination	User accounts created directly into Active Directory manually, when requested	Access rights might cumulate and administrators might fail to terminate access	Establish accounts based upon identity, automate provisioning and de-provisioning	Med	
3.M.C	Authentication	Implement and monitor secure authentication for users and privileged accounts	Authentication bound to central authentication source	No gaps	No gaps	N/A	
3.M.D	Multi-Factor Authentication for Remote Access	Implement multi-factor authentication for remote access to resources	VPN access available, no MFA	No MFA enabled, which can allow for a theft of credentials to access sensitive data	Implement MFA	Med	
8.M.A	Security Operations Center	Establish a SOC to prevent, discover and respond to cyber attacks	Dedicated team to manage and respond to cyber incidents	No gaps	No Gaps	N/A	
8.M.B	Incident Response	Establish formal incident response playbooks for responding to cyber attacks	Playbooks exist, but no playbook for lost/stolen device	In the case of a stolen device teams might not execute investigation properly	Establish playbook for stolen devices, get approval from leadership	High	
8.M.C	Information Sharing and ISACs/ISAOs	Join security communities to share best practices and threat information	Not a current member of an ISAC/ISAO	By not participating in ISAC/ISAOs cyber teams might be missing out on leading practices	Join ISAC/ISAO	High	

Cybersecurity Practices Assessment Toolkit



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# **Resources - examples**

My entity just experienced a cyber-attack! What do we do now? A Quick-Response Checklist from the HHS, Office for Civil Rights (OCR)

- Link: https://www.hhs.gov/sites/default/files/cyber-attack-checklist-06-2017.pdf
- Description: A checklist of things to do if your organization experiences a cyber-attack.
- # of pages: 2

#### Cyber-Attack Quick Response

- Link: https://www.hhs.gov/sites/default/files/cyber-attack-quick-response-infographic.gif
- Description: An infographic on responding to a cyber-attack.
- # of pages: 1

#### **FACT SHEET: Ransomware and HIPAA**

- $\bullet \quad \textbf{Link:} \ \, \textbf{https://www.hhs.gov/sites/default/files/RansomwareFactSheet.pdf?language=es} \\$
- Description: A fact sheet on ransomware and HIPAA.
- # of pages: 8

## **Cybersecurity Awareness Training**

- $\bullet \quad \textbf{Link:} \ \text{https://www.hhs.gov/sites/default/files/fy18-cybersecurityawarenesstraining.pdf} \\$
- Description: Cybersecurity awareness training leveraged by HHS employees, contractors, interns, and other.
- # of pages: 61



# **HICP** is a Cookbook!



- 1. 5 oz of Basic E-Mail Protection Controls (1.M.A)
- A dash of Multi-Factor Authentication (1.M.B)
- 2 cups of Workforce Education (1.M.D)
- 1 cup of Incident Response plays (8.M.B)
- 1 tsp of Digital Signatures for authenticity (1.L.B)
- Advanced and Next General Tooling to taste (1.L.A)

#### The publication does not:

- Instruct you how to cook
- Instruct you on what recipes to use
- ▶ Limit your ability for substitutions THE COOK MAKES THE DISH

So you want a recipe for Medium to Large Phish? Preheat your email system with some basic email protection controls necessary to build the foundation of your dish.

> Mix in MFA for remote access, in order to protect against potential credential theft

Let sit for several hours, while providing education to your workforce on the new system, and how to report phishing attacks

While doing so, ensure to provide education on how digital signatures demonstrating authenticity of the sender

When finished baking, sprinkle with additional tooling to provide next level protection



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# CSA 405(d) - Looking Forward

- > Leading collaboration center for HHS Office of the CIO
- > HICP
  - > Update current information
  - > Add additional detail
- **>** 405(d) Communications
  - > Videos
  - > Newsletter
  - > How to guides (S,M,L)
- > Enterprise Cybersecurity Risk Management
  - > Leaderships role and impactful metrics





