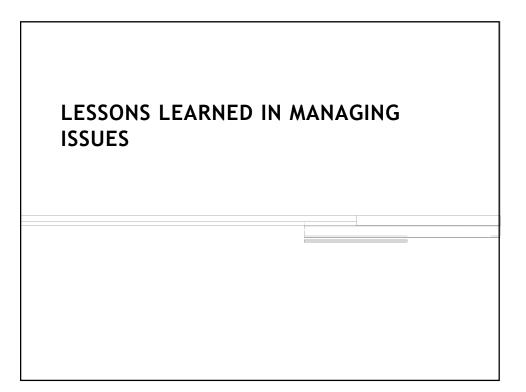


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- Issue response efforts are tailored to each side of the program, based on what the issue is and the party that the issue ultimately should be reported to.
- The MCCN Agreement contains a variety of reporting responsibilities specific to health plan operation.
  - Fraud Waste and Abuse (FWA) reporting
  - Employee forging care coordination documents may result in voluntary disclosure to HFS OIG.



## **Compliance Program Scope**

- Accurate Books and Records
- Anti-kickback Activities
- Conflict of Interest
- False Claims
- Financial Integrity
- Patient/Member Privacy, Confidentiality, and Security (HIPAA)
- Research
- Interpretation of laws, rules, and regulations and organizational policy as they relate to Corporate Compliance

## **Provider Specific**:

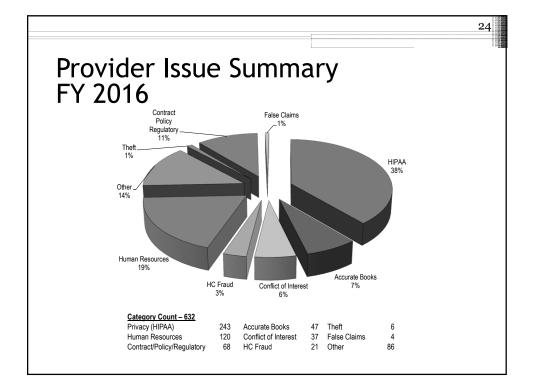
• Emergency Medical Treatment and Labor Act (EMTALA)

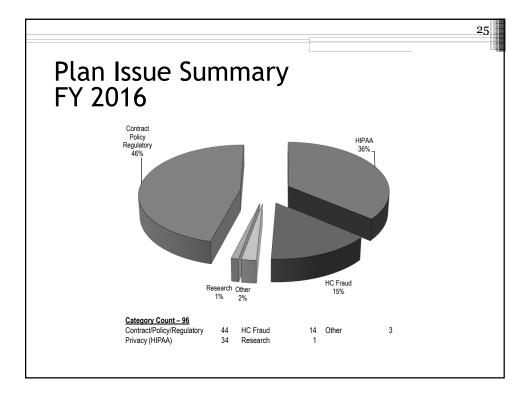
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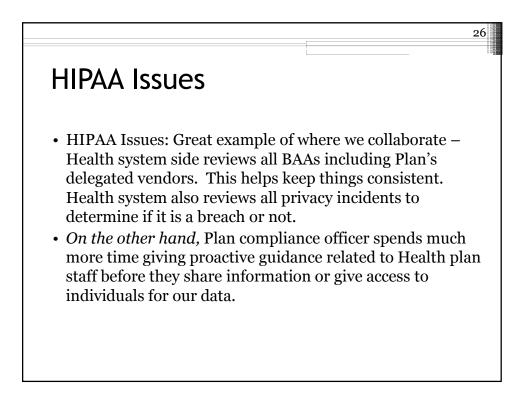
- Fraud, Bribery, and Theft
- Integrity in both Marketing and Purchasing Practices
- Clinical Trials and Grant Compliance
- Undue Political Activity and Operational Influence

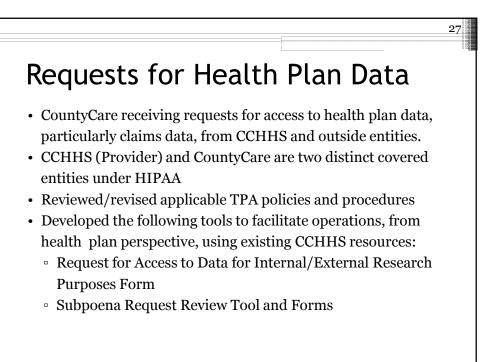
## CountyCare Specific:

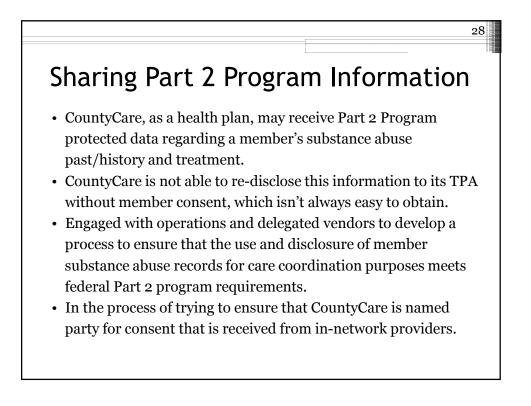
- Fraud, Waste and Abuse
- Grievances and Appeals (Members and Providers)







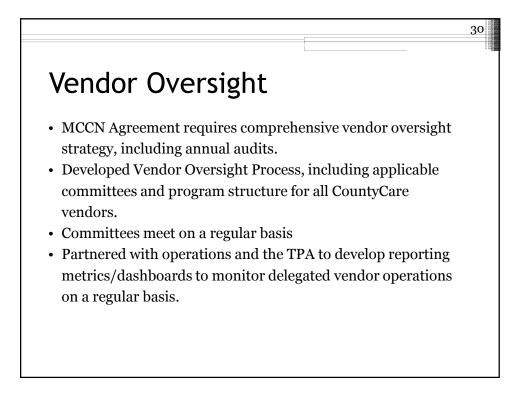


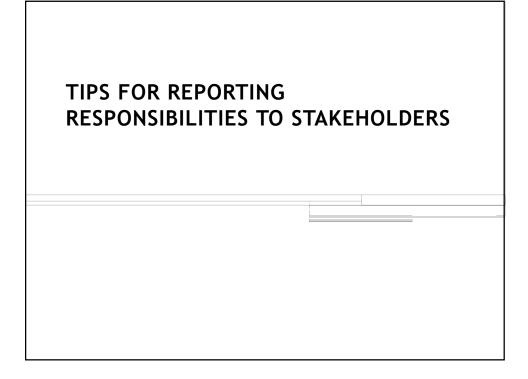


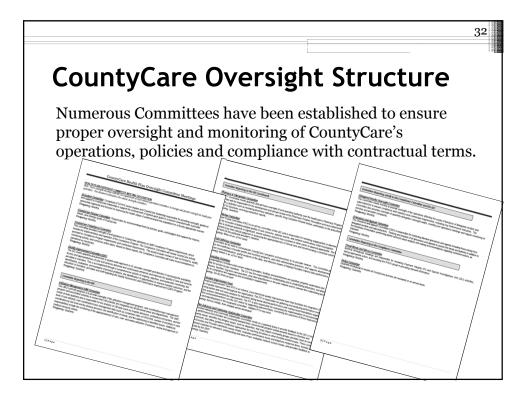
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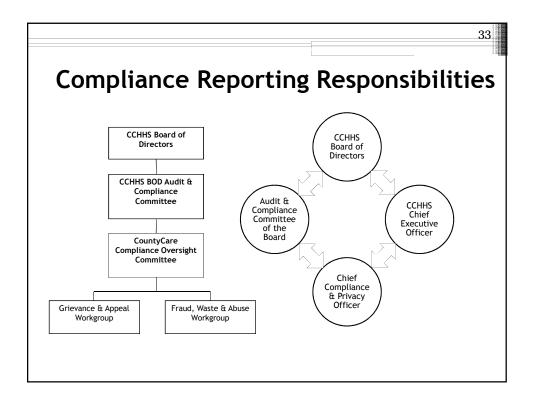
## Review/Approval of Marketing Materials

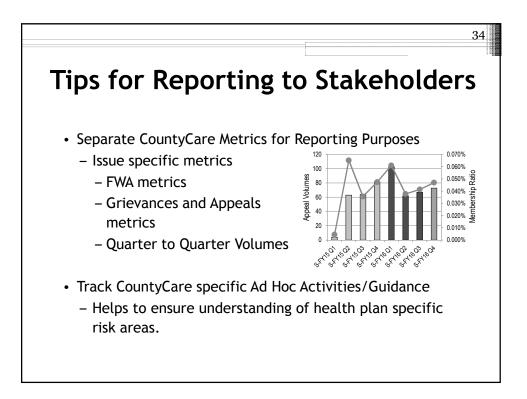
- CountyCare is required to have all marketing and outreach materials approved by HFS before use. The guidance may be complicated in terms of what a "marketing" or "outreach" material is.
- Reviewed/revised applicable TPA policies and procedures regarding marketing materials
- Developed a marketing/outreach material review tool to facilitate compliance approval of materials before submission to HFS.
- Included PPACA Section 1557 notification requirements into the review tool.











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WRAP UP & QUESTIC	DNS
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