Covid-19 and Lessons Learned for Flexible Care Management Approaches

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Presenters

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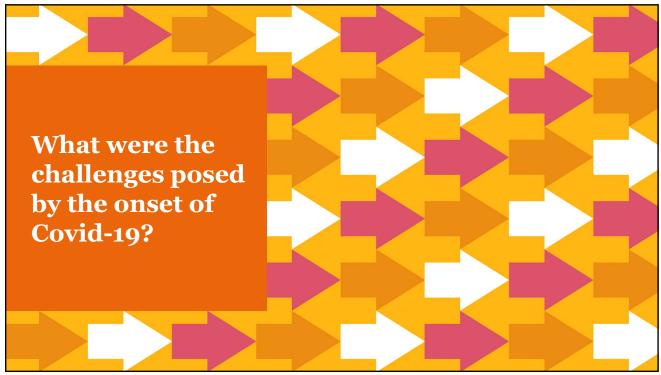


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Agenda

- 1 What were the challenges posed by the onset of Covid-19?
- 2 How did Care Management Teams Respond to Meet Enrollee Needs?
- 3 What changes will remain permanent?
- 4 How did we care for our people?
- 5 Q&A

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Covid-19 Presented New Challenges to Care Management Teams Across the Country

Care Management Teams had to figure out how to:

- How to identify members with care gaps as a result of Covid?
- How to meet member needs with fewer in-person service options?
- How to meet non-medical needs of members?

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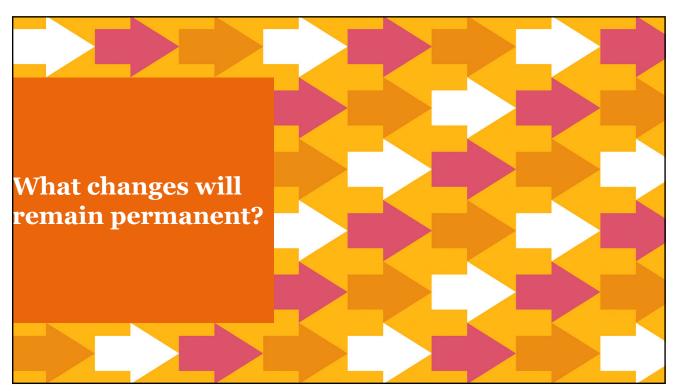


Plans Developed Creative Approaches to Identifying and Meeting Member Needs

Care Management teams responded to member needs by:

- Shifted focus to social determinants of health
- Expanded provision of supplemental benefits / suspension of network and area of service restrictions
- Increased focus on use of telehealth services

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Some Covid-19 Responses Have Been Effective Enough to Become Permanent Processes

Care Management teams have learned that some temporary processes have increased the value of the care management services and benefits:

- Focus on social determinants of health within care management activities
- Continued use of telehealth services
- Updated logic for predictive modeling and identification of risk factors

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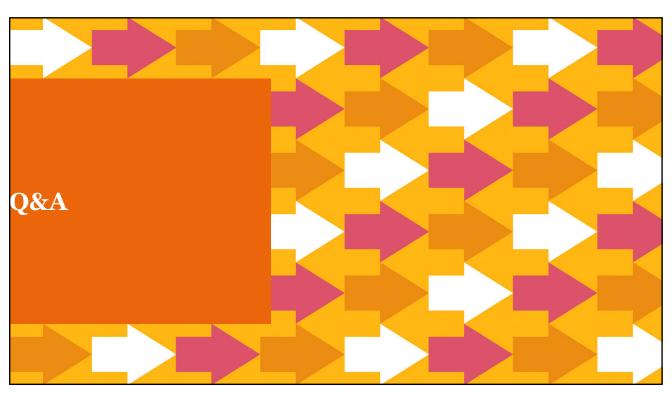
Health Plans Also Took Care of Their People During the Emergency

Public Health crises pose unique challenges to Care Management teams, as our staff are impacted and at risk just as our members:

- Increased PTO benefits for staff impacted by Covid
- Flexible work arrangements--both in relation to geography of staff and specific hours worked
- Providing staff the same supports available to members (e.g., support in receiving Covid tests when needed, access to other information and support services for staff with social needs)

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