# Enterprise Risk Ass. ment Best Practices

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What is ERM according to COSO?

#### 2004 COSO ERM Definition

"ERM is a process, effected by an entity's board of directors, management and other personnel, applied in strategy setting and across the enterprise, designed to identify potential events that may affect the entity, and manage risk to be within its risk appetite, to provide reasonable assurance regarding the achievement of entity objectives."

#### 2017 COSO ERM Definition

"The culture, capabilities, and practices, integrated with strategy-setting and performance, that organizations rely on to manage risk in creating, preserving, and realizing value."

#### 2017 COSO ERM Framework - Integrating with Strategy and Performance

This new framework highlights the importance of ERM in strategic planning and embedding it throughout an organization—because risk influences and aligns strategy and performance across all departments and functions.

#### ENTERPRISE RISK MANAGEMENT



COSO published the ERM framework in September 2017. You can download an executive summary and the full presentation at www.coso.org.

### Five risk management components

COSO's ERM framework focuses on just five key components for building an effective ERM program, and introduces 20 key principles within each of the components



#### Governance & Culture

- 1. Exercises Board Risk Oversight
- Establishes Operating
   Structures
- 3. Defines Desired Culture
- 4. Demonstrates Commitment to Core Values
- 5. Attracts. Develops. and Retains Capable Individuals



#### Strategy & Objective-Setting

- 6. Analyzes Business Context
  - 7. Defines Risk Appetite
  - 8. Evaluates Alternative Strategies
  - Formulates Business
     Objectives



#### Performance

- 10. Identifies Risk 11. Assesses Severity of Risk
- 12. Prioritizes Risks
- 13. Implements Risk Responses
- 14. Develops Portfolio View

## Review & Revision

- 15. Assesses Substantial Change
- Reviews Risk and
   Performance

#### 17. Pursues Improvement in Enterprise Risk Management

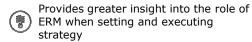
#### Information, Communication & Reporting

- Leverages Information and Technology
- 19. Communicates Risk Information
- 20. Reports on Risk, Culture, and Performance

COSO's new framework focuses on integration, emphasizes value, links to strategy and performance, recognizes the importance of culture, and focuses on risk-based decision-making

#### COSO ERM Framework – why the change and what's different?

## Key differences from COSO's 2004 ERM Framework:



Enhances alignment between performance and ERM

Expands reporting for greater stakeholder transparency

Accommodates evolving technologies and growing data analytics use

#### Why the change?

The complexity of risks has changed, new risks have emerged, and boards have enhanced their awareness and oversight of ERM while asking for improved risk reporting.

Source: Enterprise Risk Management Integrating with Strategy and Performance September 2017

Perspectives on the new COSO Framework

#### Value of aligning strategy and risk

ERM helps an organization better understand:

How mission, vision, and core values shape what types and amount of risk are acceptable when setting strategy



The possibility that strategy and business objectives may not align with the mission, vision, and core values



The types and amount of risk the organization potentially exposes itself to by choosing a particular strategy

The types and amount of risk in carrying out the strategy and its ultimate value

#### Strategic value of ERM



Increases the range of opportunities

Increases positive outcomes while reducing negative surprises

Identifies and manages entitywide risks

Reduces performance variability

Improves resource deployment

Enhances enterprise resilience

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Perspectives on the new COSO Framework

#### Lessons learned and key takeaways



Leverage the new COSO framework to integrate ERM with business practices for improved decision making



Understand your company's risk culture and how it can be measured and monitored to improve risk awareness across the organization



Align strategy with mission, vision, values and business objectives



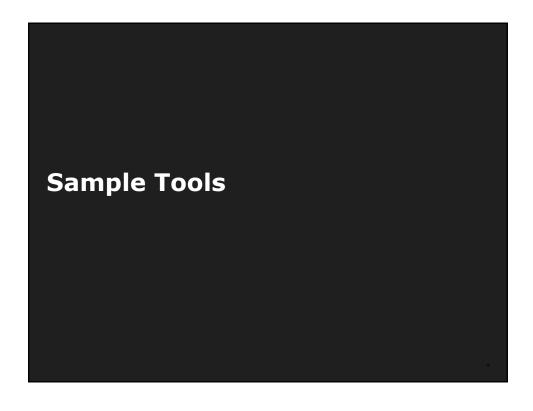
Proactively identify, analyze and understand the implications of risks to executing the strategy

Spot, assess, and manage emerging challenges and risks to the enterprise's current business model and strategy



"Stress test" the assumptions underlying new strategies or initiatives in order to determine how these choices could be threatened in unexpected ways

Perspectives on the new COSO Framework



#### Example ERM dashboard Illustrative Key risk indicators Exec Residual Mitigation actions Current Metric Trend committee CIO/Board Budget vs. actual (project expenditures) Strong controls related to design/deployment of Under budget N/A Implementation Strong governance and project planning Project timeline String milestone met Outside expertise engaged to assist/audit the project. Business case To be measured in FY11 N/A Proactive communications with appropriate stakeholders. Contract database completeness; missing contracts Standardized forms (e.g., contract checklist, contract approval matrix) to be developed. 8/50 Physician Arrangements General Counsel/Legal Fair market value calculations Corporate policy around physician agreements to be updated and distributed. Guidance related to fair market value to be developed and distributed. User access controls: Deficiencies found/ controls tested Director of Compliance/C ompliance Committee HIPAA Security Data encryption on key/required $\bigcirc$ Enhance terminated user procedures. Data protection/ encryption compliance 98% Increase security training and awareness; develop annual training module. 10

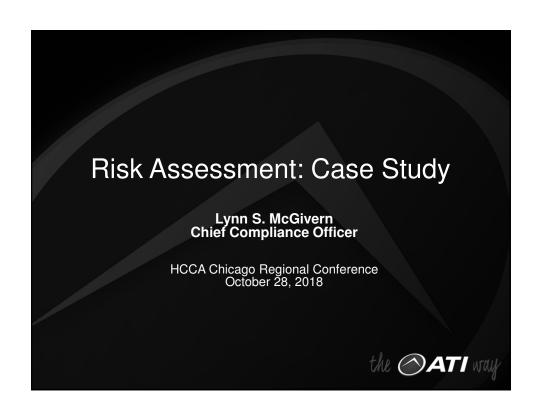
## Quarterly Risk Reporting Dashboard

Illustrative

This risk dashboard quickly shows the progress and effectiveness of the mitigation strategies on the key risks.

Risk	Rating	Key Risk Indicators	Risk Response / Mitigation Update	Risk Owner	On/ Off schedule
Risk A	×	•	•		
Risk B	<b>✓</b>				
Risk C	0	•	•	•	

High (no tin acceptable range)
Medium (near acceptable range)
Low (acceptable range)



## Company Overview

#### **About ATI**

- Outpatient Therapy
- 8,000+ workforce
- 5,000+ licensed/credentialed
- 25 States
- 850+ Locations
- 11 A/B MACS
- Home Health (Chicago)
- DME (Hand Therapy)
- Other Programs

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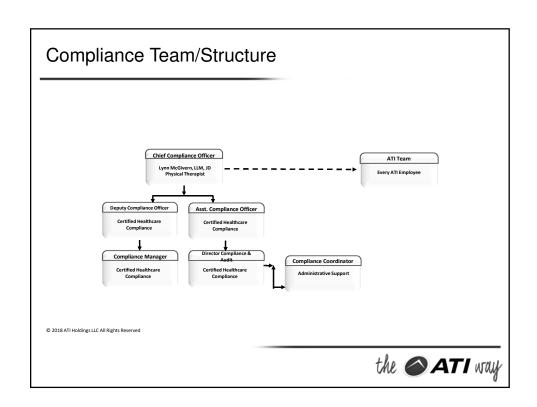
## Compliance

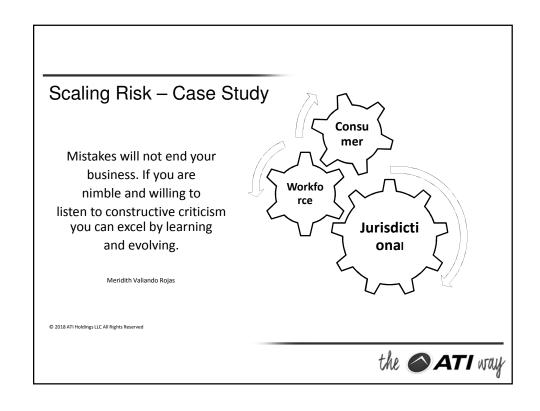
- Structure
- Scaling
- Employees v. Technology

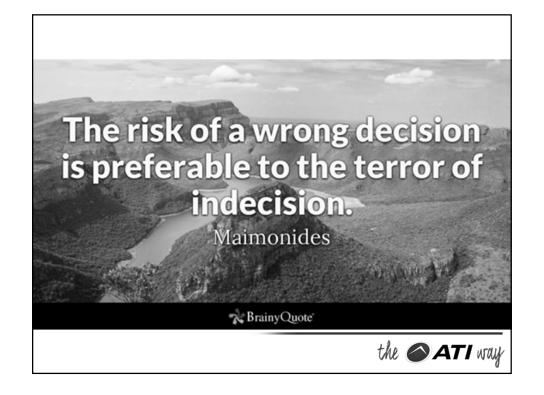
COMPLIANCE IS AN ENTERPRISE WIDE SOLUTION

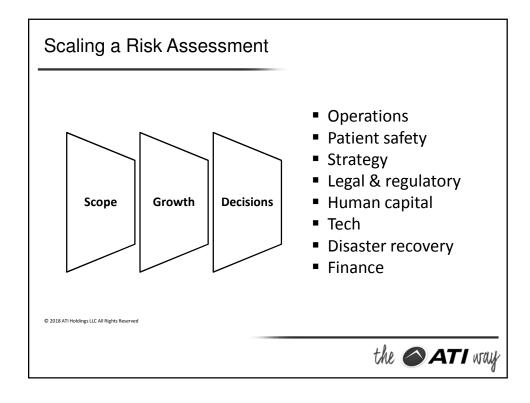


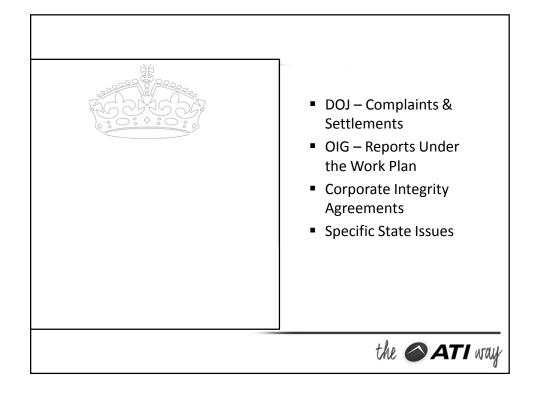
the **ATI** way







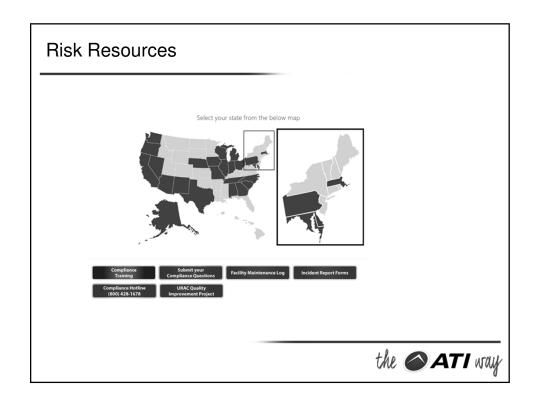




## Scaling - Technology

- How broad is the scope of risk?
- EMR
- Leveraging Technology
- Safeguards









# **Discussion Questions**

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- What have been the key barriers your organization has faced in implementing/maintaining the ERM program?
- What have been the key lessons learned/critical success factors in implementing/maintaining the ERM program?
- How do you articulate the value of the ERM program to others within your organization?
- Please describe your organization's approach to risk assessment?
- How does your organization approach "risk mitigation" (e.g. not just through internal audit or compliance but through management action plans)
- What monitoring or reporting do you provide related to ERM? To Whom? How frequently?

# **Speaker Information**

#### **Speaker Contact Information**

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