

### **OCR Activities**

- · Proposed policy update
- The changing landscape of data compromises
- The past findings and future process for the audit program



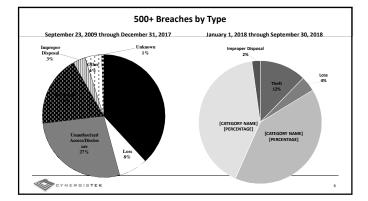
### Proposed HIPAA Policy Activity

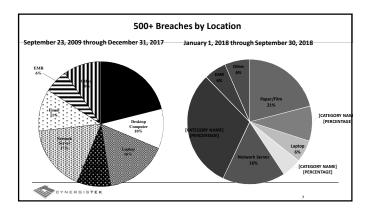
- Notice of Proposed Rulemaking on Good Faith Disclosures by Health Care Providers to Address Opioid Crisis
- Request for Information on Improving Care Coordination and Reducing Regulatory Burden

  - Notice of Privacy Practices
     Required Provider to Provider Information Sharing
     Accounting of Disclosures
- Request for Information on Civil Monetary Penalties or Monetary Settlements to Harmed Individuals
- HIPAA/FERPA









### What Went Wrong

### Anthem, Inc. - \$16,000,000

- 78.8m individuals affected
- Largest health data breach in U.S.
- Gained access through spear fishing in Feb. 2014
- Data extracted from Dec. 2014 to Jan. 2015
  - Included names, addresses, dates of birth, email addresses, SSNs, medical ID numbers and employment information
- Issues with risk analysis, information system activity review, security incident response and reporting, and access controls
- 2 other settlements —
   National Association of Insurance Commissioners (December 2016)
   Class Action (August 2018)



### What went Wrong

### ABC Cases \$999,000

- Boston Medical Center \$100,000
- Brigham and Women's Hospital \$384,000
- Massachusetts General Hospital \$515,00

   BWH and MGH are members of Partners Healthcare an integrated health care delivery system that includes community hospitals, primary care and specialty physicians, specialty facilities, community health centers and other health-related entities
- All three involved filming for "Save My Life: Boston Trauma"
- Similar to another ABC TV show "NY Med"
   "NY Med" resulted in a 2016 settlement with NY Presbyterian for \$2.2m
- OCR Filming Guidance <a href="https://www.hhs.gov/hipaa/for-">https://www.hhs.gov/hipaa/for-</a> professionals/faq/2023/film-and-media/index.html



# AND IT'S NOT JUST HIPAA ..... • All 50 States now have some type of data breach notification statute - ALABAMA ADDED IN APRIL 2018 - ALL BUT 8 CONCERN ELECTRONIC DATA ONLY • IN JUNE, NEW JERSEY AG ANNOUNCED FORMATION OF A NEW DATA PRIVACY & CYBERSECURITY SECTION ALSO IN JUNE, THE NEW CALIFORNIA CONSUMER PRIVACY ACT WAS PASSED • IN SEPTEMBER, THE MASSACHUSETTS AG SIGNED A \$250,000 SETTLEMENT AGREEMENT WITH UMASS MEMORIAL MEDICAL CENTER for a privacy violation • AND LET'S NOT FORGET ABOUT GDPR! CYNERGISTEK **OCR Audit Findings** • Total covered entities audited: 166 - 103 for Privacy and Breach Rule compliance - 63 for Security Rule compliance - Break down of covered entities o 9% Health Plans o 1% Clearinghouses o 90% Providers · Business associates audited: 41 - All assessed for Breach Notification and Security Rule compliance CYNERGIS**TEK OCR Audit Findings** • OCR comments about the audit process: Under OCR's separate, broad authority to open compliance reviews, OCR could decide to open a separate compliance review in circumstances were significant threats to the privacy and security of PHI are revealed through the audit.

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### CEs: Privacy, Security and Breach Notification Rules

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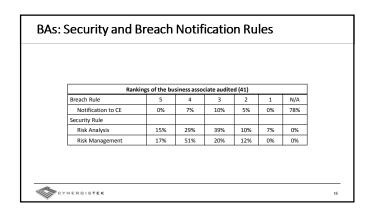
Rating at each end of the rankings for all entities (103)					
Breach Rule	5 Rating	1 Rating			
Timeliness of Notification	15	67			
Content of Notification	9	14			
Privacy Rule					
Access	11	1			
NPP Content	16	2			
Electronic NPP	15	59			
Security Rule					
Risk Analysis	13	0			
Risk Management	17	1			

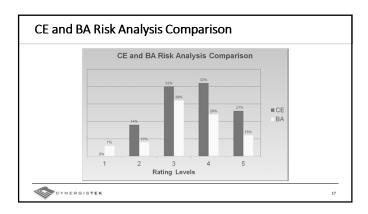


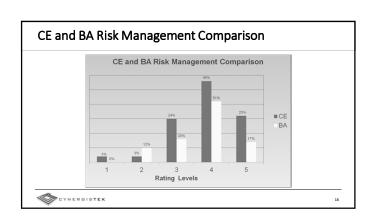
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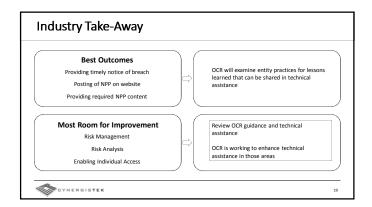
Ranking	gs of the co	vered entit	ies audited	(103)		
Breach Rule	5	4	3	2	1	N/A
Timeliness of Notification	11%	9%	2%	6%	65%	7%
Content of Notification	7%	37%	23%	14%	14%	5%
Privacy Rule						
Provision of the NPP	15%	6%	4%	15%	57%	
NPP Content	15%	11%	39%	33%	2%	
Access right	11	54	27	10	1	
Security Rule						
Risk Analysis	13	23	19	8	0	
Risk Management	17	29	13	3	1	



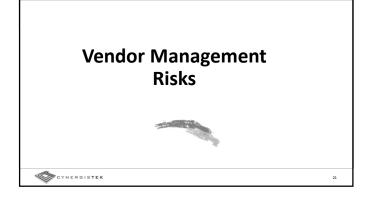




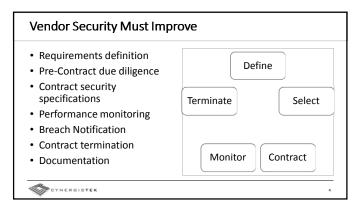




Enforcement Highlights				
	4 Civil Money			
60 OCR enforcement actions \$100 Million	Penalty Actions			
In settlements & CMPs	\$3,021,950			
13 settlements in 2016	Average settlement amount			
10 settlements in 2017 6 settlement in 2018 41 of 60 enforcement actions arose from breach reports to HHS	9 Required internal monitor  5 Required external monitor  10 Monitor required in 10 out of 56			
CYNERGISTEK		29		







# Preach Notification Contract language regarding Security incident notification Breach notification Timeliness of notifications Assistance in investigation/risk assessment Indemnification for certain costs Notifications to public

# **Compliance and Privacy Key Considerations Incident** Response



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### Understanding who is in charge, the hierarchy.

- Who is in charge?
- · Who are the key stakeholders?
- What are their priorities?
- When are they needed?
- How do you communicate?
- When or if do you engage legal?

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### Specifically, Who To Involve

- Core team members
  - CIO
  - $_{\circ}$   $\,$  Multiple specialist across IT and IS
  - Compliance Leadership
  - 。 CCO
  - о СРО
  - o CISO
  - General Counsel
  - Designated member of the senior





# Specifically, Who To Involve • Key stakeholders representing other functions - Media relations - Patient relations - Procurement - Human Resources - Impacted business owners - Other senior leaders of your organization o CEO, CFO, CNO, CMO, & CMIO o Senior leaders of a parent organization CYNERGIS**TEK** Specifically, Who To Involve • Key outside stakeholders who may need to be involved - Cybersecurity insurance company - External counsel - Key vendors o Forensics firms $_{\circ}\;$ Support for response and recovery - Law enforcement Local o Federal - Impacted business partners such as affiliated healthcare providers CYNERGIS**TEK** Developing a Successful IRP Develop **repeatable**, **efficient**, and **effective** incident response processes Use these to identify, analyze, and correct hazards to prevent future occurrences Four primary work components will help this initiative: • Initiate and Organize: Establish Incident Response Project Governance Measure: Conduct Incident Response Workflow Analysis Standardize & Align: Develop Incident Response Program and Processes • Perform & Inform: Post-Incident Activity

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### What is Often Missing From IRPs

- Executive Buy-in for planning and execution of IRP
- Governance Council Involvement in Planning & execution of IRP
- Breach notification and compliance
- Thorough communication plans (internal and external)
- Involvement beyond IT and IS departments
- Regular Exercises and updates
- Up-to-date phone trees



### **Notification to Covered Entities & Business Partners**

- In addition to regulatory obligations to notify there may also be other obligations
  - Contractual obligations
  - o Are you a BA to another covered entity?
  - $\circ~$  Does the organization have contracts that require notification regarding a data incident or breach



### Plenty of Ways to Get Ahead During the Attack

- Anticipate having to defend against legal consequences
- Engage your GC early, especially if litigation is anticipation
- Determine if Privilege is needed as soon as
- Assign a scribe who discovered what, when, & how
- Do not rush to reimage it destroys evidence that can be used to support your conclusions
- Start documenting for the after action report





