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Conundrums and Barriers to Compliance Program Effectiveness

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Conundrums and Barriers to Compliance Program Effectiveness

Overview

- 20 Years Recap
- The Operational/Compliance Conundrum and How to Break the Cycle
- Inherent Barriers to Effectiveness
- Key Performance Indicators
- 90/10 Perception





20 Years Recap

Three Lines of Defense

"The Third Line"

External Audit and Internal Audit will provide independent oversight and audits.

Independent Oversight

"The Second Line"

Compliance, Legal, Risk and Quality will provide compliance management, framework and policies to guide the Organization.

Compliance, Legal, Risk, Quality

"The First Line"

Management is accountable for identification of risks, internal controls, compliance activities and monitoring in order to be compliant with laws and regulations.

Business Compliance Ownership

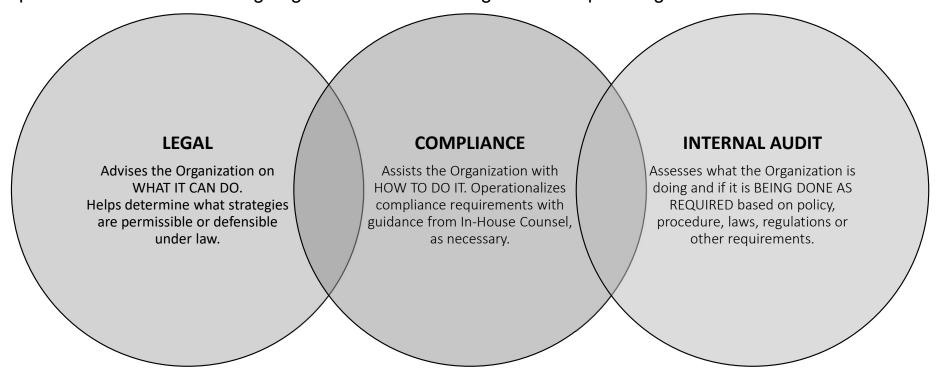
Three Lines of Defense

- Exhausted parent with no help!
- Lack of understanding at operational level of what Compliance is and the three lines
- Failure to imbed three lines defense model into the organization



Three Legged Stool of Legal, Compliance, and Internal Audit

Leading practice organizations can point to their three departments of Internal Audit, Compliance, and Legal using the metaphor of a three-legged stool that sits well balanced and firm as it supports the Organization. In order to optimize operational effectiveness in a way that is compliant and creates minimal risk, it is imperative that there is an ongoing collaborative working relationship among these three critical functions.



The Operational/Compliance Conundrum and How to Break the Cycle

Operational area does not accept compliance risk for their area.

Compliance becomes devalued by Leadership.

START

Compliance takes on Operational responsibilities.

Operational Leaders begin viewing Compliance as "Cop".

COMPLIANCE CONUNDRUM

Compliance becomes more & more busy.

Compliance becomes "too risk-averse" in their role.

Compliance is less visible and loses transparency.

Operational Leaders lose trust in Compliance.

Less time for riskspecific training and other true Compliance Dept functions.

Compliance as the "Cop"

- Compliance should serve as the Strategic Advisor/Partner
- Maintain visibility
- Build relationships
- Understand the business of the organization

Compliance Shaming

- Covert/Insidious language by leadership
- Compliance is "too risk averse;" Compliance is "too conservative;" the Compliance Officer "lacks polish;" etc.
- Devalues, undermines, diminishes confidence in Compliance and erodes the Culture of Trust

Reporting Structure & Inherent Conflicts of Interest

• Lack of access and conflicts between Compliance/Risk/Internal Audit/CFO/General Counsel

Appearance of General Counsel steering compliance decisions

- From the outside looking in, does it appear that Compliance is independent?
- What do your documents say?
- What do your Committees indicate?

Lack of Operational Compliance Committee

- Inability to embed Three Lines of Defense
- Inability to embed 7 Elements into Operational Areas
- Conduit to Accountability

Compliance not a part of Senior Leadership Team

- Does the Compliance Officer participate in ELT/SLT meetings?
- Is the Compliance Officer on the company's leadership page of their webpage?
- Do employees perceive Compliance Officer as a member of ELT/SLT?

One or two barriers might not diminish effectiveness, but the combined impact, over time, results in an ineffective Compliance Department and negatively affects the Organization's culture.



7 ELEMENTS FOR COMPLIANCE PROGRAM EFFECTIVENESS

Policies/Procedures/Code of Conduct:

Percentage of new employees who complete Code of Conduct acknowledgments – Goal = 100%

Oversight:

■ Percentage of Board Compliance Committee meetings where a quorum was achieved — Goal = 100%

Education/Training:

■ Percentage completion of annual compliance training — Goal = 100%

Communication/Hotline:

Percentage of reports resolved within policy timeframes – Goal = 100%

7 ELEMENTS FOR COMPLIANCE PROGRAM EFFECTIVENESS (continued)

Audit/Monitoring:

- Percentage of compliance audits/reviews on workplan that are completed
- Number of excluded providers identified Goal = 0

Response Process/Corrective Action:

Number of substantial (i.e. 100K+) overpayments and dollars refunded to government payors

Enforcement/Disciplinary Actions:

Number of compliance matters with disciplinary actions – i.e. # of terminations, # written warnings, # coaching/counseling

RISK BASED (TOP RISK AREAS):

Billing/Coding compliance metrics (per recent risk assessment)

■ The number of records reviewed across the organization (either by Compliance, IA, or operations) and the error rates

Provider credentialing (per recent risk assessment)

Reporting on a sample of physicians credentialed

Physician Arrangements metrics

■ The number of physician payment, lease, or contract audits completed. The number of time sheets reviewed. Comparison of Accounts Payable amounts to contracted amounts

CULTURALLY IMPACTFUL METRICS

- The number of Compliance Roadshow sessions completed
- The number of times the CEO overtly mentions the Compliance Officer by name and the Compliance Program
- The number of meetings between the Compliance Officer and Board Members
- The number of meetings between the Compliance Officer and CEO
- The number of surveys conducted which assess the employees knowledge of Compliance, the Compliance Officer, the culture of the organization, etc.
- The number of walkthroughs conducted by the Compliance Officer and/or their staff
- Whether or not the organization has conducted an independent compliance program assessment?
 If not, whether one has been budgeted?

CULTURALLY IMPACTFUL METRICS (continued)

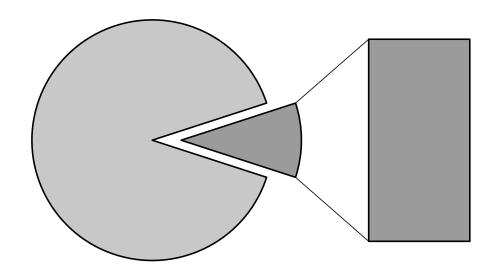
- The number of individual calls/questions to members of the Compliance Department
- The number of operational department (risk specific) training sessions regarding specific compliance issues
 - For example, Stark/Anti-kickback training for departments with Medical Directors; EMTALA for ED; HIPAA for HIM; False Claims Act for HIM, Billing, Quality, Revenue Cycle; Restraints for Nursing; Stark/Anti-kickback for Post-Acute, Purchasing, Materials Management, Marketing
- The number of operational Compliance Plan documents in existence
- The number of departmental monitoring assessments being performed
- To what extent the organization conducts Compliance Week activities
- The number of operational meetings the Compliance Officer and/or their staff attends
- How many speaking engagements or articles the Compliance Officer conducts/creates

90/10 Perception

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- Appearance that the Compliance Department has free reign
- Compliance appears to be busy working on Code of Conduct, HIPAA, Conflict of Interest and Hotline calls
- Lack of transparency into key risk areas
- Most often, Compliance Departments shirk responsibility regarding physician arrangements

90/10 Perception



Thank You.

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